

# **New Student Enrollment Update**

***University Council***

***July 11, 2022***



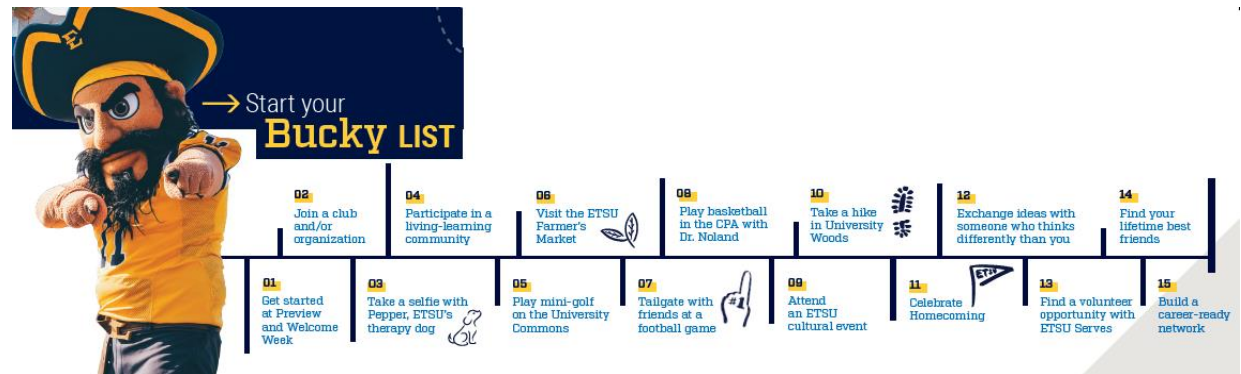
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**EAST TENNESSEE STATE  
UNIVERSITY**

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# Communication Workflow

- Admitted students
- Intent to Enroll
- Sign up for Orientation (pay)
- Academic Advising / Registration
- New Student Orientation



# New Student Orientation

- Orientation on campus
  - Attend / no shows
    - Call / email / text
    - Student & family
  - Registration for classes



# New Student Orientation

- Expanded capacity in July
- Course registration is a priority
  - Prior to arrival
  - On campus on orientation day
  - Remotely for online orientation students



# New Student Orientation

	2017	2018	2019	2020	2021	2022
FTF	2018	1988	1774	1859	1969	2135
TR/Adult	653	673	681	771	744	682
Total	2671	2661	2455	2630	2713	2817

Current registration data:

FTF: 1426 (2022)  
1372 (2021), 1369 (2020), 1232 (2019)

Transfers: 593 (2022)  
601 (2021), 556 (2020), 506 (2019)

- Orientation comparisons as of 7/8/22



- Call Campaign - July 18
- Student Fee Assessment
  - This week
- Financial Aid and Scholarships
  - Processing and Awards
- Housing



# Housing Data

<b>Year</b>	<b>New Applications</b>	<b>Cancellations</b>	<b>Assigned/ Unassigned</b>
<b>2017</b>	1504	206	2902
<b>2018</b>	1462	511	2770
<b>2019</b>	1449	376	2630
<b>2020</b>	1337	287	2597
<b>2021</b>	1605	219	2625
<b>2022</b>	1841	294	3074

- Comparisons as of 7/8/22
- July 31: Deadline to Cancel
- Occupancy with Powell and Nell Dossett at 3003







**SERVICE**

**Make a difference**

Giving back is a Buccaneer way of life. Mobilizing voter registration, volunteering with local non-profits, and understanding and combatting social injustice are ways you can *make a difference.*



**ENTERTAINMENT**

**Bucs have fun year-round**

From major concerts in the stadium to karaoke in the Cave, there's always something to do on campus! Each year we host locally and internationally acclaimed comedians, musicians, authors, thought leaders, news anchors, YouTubers and more!

