

New Student Enrollment Update

University Council

July 10, 2023



**EAST TENNESSEE STATE
UNIVERSITY**

Communication Workflow

- Admitted students
- Intent to Enroll
- Sign up for Orientation
- Pre-Orientation Checklist standardization

→ **NEXT STEPS**
FOR **NEW BUCS**



New Student Orientation



- New Orientation system
- Enhanced Orientation communication
- Overhaul of LAUNCH
- Community service



New Student Orientation

Orientation registration data:

	2017	2018	2019	2020	2021	2022	2023
FTF	2018	1988	1774	1859	1969	2135	2214
TR/Adult	653	673	681	771	744	682	687
Total	2671	2661	2455	2630	2713	2817	2901

Orientation comparisons
as of 7/8/23



New Student Orientation

- Pre-pandemic size and scope
- Growing family interest
- Course registration is a priority
- No show rate decrease

FTF	2022	2023
Course Registration Rate	87.3%	90.7%
No Show Rate	10.1%	5.9%

FTF Data as of Orientation sessions before July '22 and '23



Housing Data

Year	New Applications	Cancellations	Assigned/ Unassigned
2018	1462	511	2770
2019	1449	376	2630
2020	1337	287	2597
2021	1605	219	2625
2022	1841	294	3074
2023	2096	566	3297

- Comparisons as of 7/7/23
- July 31: Deadline to Cancel
- Occupancy at 2940
 - Temporary space in hotels (mid-September, 110); Powell Hall (86)



ETSU Opening

- **Move In: August 23**
- **Opening Day Welcome**
 - Aug. 23 3:30pm
- **Welcome Tables:**
 - August 27 & August 28



42nd Annual Preview



Expanded Programming

- August 23-August 26

Friday, August 25

- **2:30pm:** Faculty "Meet & Greet"
- **3:30pm:** New Student Convocation



Questions?

