

2007 – 2008 ARTICULATION TRANSFER AGREEMENT

EAST TENNESSEE STATE UNIVERSITY
Bachelor of Business Administration Degree//Marketing Major
(Concentration II - Integrated Marketing Communications)
HIWASSEE COLLEGE
Associate of Science Degree//Business Administration Major

HIWASSEE COLLEGE

<u>FRESHMAN</u>	<u>Fall</u>	<u>Spring</u>	<u>SOPHOMORE</u>	<u>Fall</u>	<u>Spring</u>
COLST 1000	1		ACCT 2010, 2020	3	3
ENGL 1010, 1020	3	3	ECON 2010, 2020	3	3
HIST 1010 or 1020	3		Science ²	4	4
MATH 1630, 1710	3	3	PUBP ¹ 2010, 2020	.5	.5
CIS 1100	3		BUS 2110		3
PUBP ¹ 1010, 1020	.5	.5	COMM 2120	3	
Physical Education Activity	1	1	HIST 2020		3
HIST 2010		3	<u>Select one from:</u>	3	
RELI 2210 or 2220		3	ENGL 2110, 2120, 2210, 2220,		
<u>Select one from:</u>	3		2410, 2420		
ART 1010, 1020; MUS 1030;					
THEA 1030					
<u>Select one from:</u>		3			
POL 1010; PSYC 1110;					
SOC 1010					
	17.5	16.5		16.5	16.5

TOTAL HOURS: 67¹-65 Transfer to ETSU

¹PUBP courses do not transfer to ETSU.

²Select any sequence of Science: BIOL 1010, 1020; BIOL 1110, 1120; BIOL 2010, 2020; CHEM 1110, 1120; PHYS 2010, 2020; PHYS 2110, 2120 or PHSC 1030 and CHEM 1010.

East Tennessee State University

<u>JUNIOR</u>	<u>Hours</u>	<u>SENIOR</u>	<u>Hours</u>
ECON 2080	3	MGMT 3220 (T), 3310, 4910 ³ (T)	12
FNCE 3220	3	MKTG 4617, 4910 ³ (W)	6
MKTG 3200, 3202, 3250	9	MATH 1530	3
MGMT 3000, 3050, 3100	9	Any two Marketing courses or approved electives	6
MKTG 3740 (O), 3750 (W)	6		
	30		27

TOTAL HOURS: 57

TOTAL DEGREE CREDITS: 122

³MGMT 4910 and MKTG 4910 must be taken the final semester of the student's senior year.

USING INFORMATION TECHNOLOGY proficiency required, either by passing a proficiency exam or CSCI 1100 completion. See the website <http://www.etsu.edu/uit> for proficiency exam or call (423) 439-6964 for additional information to register.

Transfer students with 50 or more transferable hours are required to take half the intensives requirements two writing, one oral, and one using information technology. You must take these courses at ETSU as transfer credit does not satisfy the intensive requirements. In this articulation agreement, these courses are indicated by: Writing (W), Oral (O), and Using Information Technology (T). **NOTE: Intensive courses are built into ETSU program requirements. They are not additional hours.**