

MCOM /ADVR Majors ONLY - Fall 2004-2009 Catalog Overview Requirements

Date: _____

This is an unofficial record of your accomplishments. If you see errors, report those to the Department of Communication.

Name: _____

Student Number: _____

Email address: _____

Phone# _____

Graduation Catalog Yr. _____

General education blocks are shaded grey. All general education courses count toward the MCOM 65 hour liberal arts requirement. See the ETSU Undergraduate Catalog for full general education course details.

COMMUNICATION – 9 credits, consisting of 6 credits of written composition and 3 credits of oral communication:

Written Composition. Complete both of the following:

ENGL 1010 - Critical Reading & Expository Writing 3 cr hr _____

ENGL 1020 - Critical Thinking & Argumentation 3 cr hr _____

Student eligible to enroll in ENGL 1010 must do so during their first term at ETSU. Students who take Developmental Studies Writing (DSPW) courses should enroll in ENG 1010 the next term after completing DSPW 0800. Development courses alone will not satisfy the requirement.

Oral Communication. Complete one of the following:

SPCH 1300 – General Speech 3 cr hr _____

SPCH 2300 – Public Speaking 3 cr hr _____

SPCH 2320 – Argumentation & Debate 3 cr hr _____

When one of the oral communication courses listed above is completed to meet the general education core requirement, that course WILL NOT count towards ETSU’s two additional course oral communication-intensive requirement. Two additional courses (ADVR 3240 counts as one) must be completed toward the oral communication-intensive requirement. Taking an additional oral course listed here would satisfy the requirement as well.

NATURAL SCIENCES – 8 credits, consisting of two of the following (required labs are shown with the lecture numbers):

ASTR 1010 – Astronomy I 4 cr hr _____

ASTR 1020 – Astronomy II 4 cr hr _____

BIOL 1110-1111 – Biology for Science Majors I 4 cr hr _____

BIOL 1120-1121 – Biology for Science Majors II 4 cr hr _____

BIOL 1130-1131 – Biology for Science Majors III 4 cr hr _____

CHEM 1110-1111 – General Chemistry 4 cr hr _____

CHEM 1120-1121 – General Chemistry 4 cr hr _____

GEOG 1110 – Earth Science: Weather & Climate 4 cr hr _____

GEOG 1120 – Earth Science: Landforms & Processes 4 cr hr _____

GEOL 1040 – Physical Geology 4 cr hr _____

GEOL 1050 – Historical Geology 4 cr hr _____

HSCI 2010-2011 – Anatomy & Physiology I 4 cr hr _____

HSCI 2020-2021 – Anatomy & Physiology II 4 cr hr _____

PHYS 2010-2011 – General Physics I – Non-Calculus 4 cr hr _____

PHYS 2020-2021 – General Physics II – Non-Calculus 4 cr hr _____

PHYS 2110 – Technical Physics I – Calculus Bases 5 cr hr _____

PHYS 2120 – Technical Physics II – Calculus Bases 5 cr hr _____

Open to nonscience majors only:

BIOL 1010-1011 – Biology for Non-majors I 4 cr hr _____

BIOL 1020-1021 – Biology for Non-majors II 4 cr hr _____

CHEM 1000 – Chemistry and Well Being 4 cr hr _____

CHEM 1030 – Introduction to Chemistry Survey 4 cr hr _____

PHYS 1030 – Introduction to Physics Survey 4 cr hr _____

HUMANITIES AND FINE ARTS – 9 credits, consisting of 3 credits of literature, 3 credits of fine arts, and 3 credits of humanities.

Literature. Complete one of the following:

ENGL 2030 – Literary Heritage 3 cr hr _____

ENGL 2110 – American Literature I 3 cr hr _____

ENGL 2120 – Literary American Literature II 3 cr hr _____

ENGL 2210 – British Literature I 3 cr hr _____

ENGL 2220 – British Literature II 3 cr hr _____

ENGL 2330 – World Literature 3 cr hr _____

ENGL 2430 – European Literature 3 cr hr _____

Fine Arts. Complete one of the following:

ARTA 2010 – Art History Survey I 3 cr hr _____

ARTA 2020 – Art History Survey II 3 cr hr _____

HUMT 2310 – Intro to the Humanities I 3 cr hr _____

HUMT 2320 – Intro to the Humanities II 3 cr hr _____

MUSC 1030 – Introduction to Music 3 cr hr _____

MUSC 1035 – History of Jazz 3 cr hr _____

PEXS 3500 – Dance as Human Experience 3 cr hr _____

THEA 1030 – Introduction to the Theatre 3 cr hr _____

Humanities Electives. Complete one of the following:

ENGL 3150 – Literature, Ethics, and Values 3 cr hr _____

ENGL 3280 – Mythology 3 cr hr _____

ENTC 3020 – Technology and Society 3 cr hr _____

HIST 1110 – World History & Civilization to 1500 3 cr hr _____

HIST 1120 – World History & Civilization Since 1500 3 cr hr _____

PHIL 1030 – Self and World 3 cr hr _____

PHIL 2020 – Values & Society 3 cr hr _____

PHIL 2040 – Philosophy as Conversation 3 cr hr _____

RELI 2210 – Introduction to the Study of Religion 3 cr hr _____

HISTORY – 6 credits, consisting of both of the following:

HIST 2010 – The United States to 1877 3 cr hr _____

HIST 2020 – The United States Since 1877 3 cr hr _____

HIST 2030 – History of Tennessee 3 cr hr _____

(May be substituted for 3 credits of US History)

MATHEMATICS – 3-4 credits, consisting of one of the following:

MATH 1530 – Probability & Statistics – Non-Calculus 3 cr hr _____

MATH 1840 – Analytic Geometry & Differential Calculus 3 cr hr _____

MATH 1910 – Calculus I 4 cr hr _____

Students eligible to enroll in one of these math courses must do so during their first calendar year of enrollment or prior to accumulating 33 cr. at ETSU. Students who take Developmental Studies Math (DSPM) courses should complete the general education math requirement after completing DSPM courses and must do so in the next calendar year or prior to accumulating 33 more cr. at ETSU

MAJOR COURSES

All Mass Communication Majors must take:

MCOM 1030 Intro to Mass Comm _____
MCOM 4037 Comm Law _____

ADVERTISING

ADVR 2070 Advertising Graphics _____
PUBR 2700 Intro to PR _____
ADVR 3240 Adv. Principles _____
ADVR 3250 Adv. Copy/Layout _____
ADVR 3270 Adv. Media Plan _____
ADVR 3750 Adv. Campaign Mgmt _____
ADVR 4250 Adv. Agency Mgmt _____
ADVR 4080 Internship _____
Select 1 from:
ADVR 4957 Topics _____
RTVF 2630 Radio/TV Writing _____
RTVF 3602 Video Film Techniques _____
RTVF 3661 TV Production _____

CREDIT SUMMARY

Total Developmental (_____) (Developmental courses do not count towards graduation requirements)
Total Liberal Arts (65 cr required, MCOM majors only) _____
Total Other _____
TOTAL Liberal Arts & Other (At least 80cr required) _____
Total MCOM _____
Total for Graduation _____

Advising History

Term/Year Date Advisor Student Signature

MINOR

Minor: _____

Use this section to list all courses required by your minor area of study. Please indicate semester taken (or planned) and grade if applicable. *Note: courses listed here count toward the 65 liberal arts hour requirement if taught in the College of Arts and Sciences.*

Please list all your required minor courses here:

ADVR - Internal Graduation Checklist

Use this section to cross reference all blocks required for graduation.

Blocks Required:	Date Completed
General Education Requirements (2.0 GPA required)	_____
Degree Option (BA, BSSS, BS)	_____
ADVR Requirements (2.0 GPA required)	_____
Minor Requirements (2.0 GPA required)	_____
65 Hour Liberal Arts Requirement	_____
Written-Intensive Requirement	_____
Oral-Intensive Requirement	_____
Technology-Intensive Requirement	_____

Things to remember and tips for graduation success:

- > The student has the RESPONSIBILITY for decisions made. The student will seek assistance with the decisions made rather than expect the advisor to make the decisions. (Please review the Undergraduate Catalog for all student and advisor rights and responsibilities.)
- > You must complete this form before initial advising. You are responsible for bring an updated version to each advising session until you graduate.
- > All transfer student situations are different. Please refer to the Undergraduate Catalog, <http://www.etsu.edu/admissions/transfer.asp> for information or call the ARC @ 439-5641
- > File "Notice of Intent to Graduate." You must file only if you are graduating in the next TWO SEMESTERS. See website <http://www.etsu.edu/reg/graduation/intent.htm> for form and details.
- > Plan internships two semesters in advance.
- > When in doubt regarding general education requirements, call the ARC @ 439-5246. You may also request a general education evaluation via email. Send your email request to castempl@etsu.edu.
- > Complete "Major Program Sheet" (available in Comm. office, Warf-Pickel 519) and submit it the first two weeks of the semester before you anticipate graduating.
- > Schedule department and university exit exams your last semester.
- > If more information please visit us at <http://www.etsu.edu/cas/comm/advertising/index.jsp>