

“What can you do with a Speech major?”

A speech major provides you with a foundational set of skills opening a variety of career choices to you.

Speech majors can be found in the following lines of work:

Law

- Speech is an excellent foundation for Law School.

Public Relations

- Advertising
- Information and PR Officer
- Marketing Manager
- Publicist

Education

- Administrator
- College Placement and Alumni Relations Personnel
- Counselor
- Debate Coach
- Teacher

Writing

- Media Copywriter
- Speech Writer
- Writer

International Relations

- Correspondent
- Diplomat
- Foreign Relations Officer
- International Corporate Representative
- International Tour Coordinator

Health

- Family/Patient Advocate
- Patient Educator
- Pharmaceutical Representative
- Drug Rehabilitation Counselor
- Health Care Counseling
- Health Promotion Officer
- Personnel Educator
- Program Administrator

Human Resources

- Community Affairs Liaison
- Fund Raising Coordinator
- Human Resources Officer
- Human Rights Officers
- Human Service Counseling
- Ministry
- Park Service Administrators
- Public Administration
- Staffing Consultant

Business/Finance

- Account Manager
- Client Services Representative
- Customer Service/ Sales Manager
- Employee Trainer
- Labor Relations Representative
- Insurance Underwriter/ Adjuster
- Personal Financial Analyst

Non-Profit Positions

- Activities Director, Nursing Home
- Program Coordinator (e.g., YWCA)
- Public Education Coordinator
- Social Caseworker
- Social Services Director
- Vocational Counselor
- Volunteer Coordinator

Government

- Campaign Director
- Elected Official
- Legislative Assistant
- Press Secretary
- Speechwriter

Federal Positions

- Budget Analyst
- Data Reviewer, Social Security
- Health Statistician
- Program Analyst
- Research Director
- Special Agent, FBI

State Positions

- Case Management Coordinator
- Licensing Worker
- Parole Agent
- Social Research Assistant
- State Trooper
- Statistical Analyst

For more information on becoming a Speech major or minor, contact ETSU’s Department of Communication

519 Warf-Pickel – (423) 439-4491 – www.etsu.edu/speech