



Undergraduate Speech Courses

SPCH 1300 General Speech (3 credits)

A study of effective intrapersonal, interpersonal, group, and public communication, as well as an introduction to communication theory and nonverbal communication. *Note: Does not count toward Speech major or minor.*

SPCH 2300 Public Speaking (3 credits)

The study and practice of preparing, delivering, and analyzing public speeches.

SPCH 2320 Argumentation and Debate (3 credits)

An introduction to oral argumentation and debate, including case construction techniques, case analysis and criticism, and research methods.

SPCH 2330 Communication Theory (3 credits)

This course applies modern and traditional communication theories as analytical tools to understand how communication operates in a variety of settings.

SPCH 3300 Analysis and Criticism: Qualitative Research (3 credits)

A study of formats for analyzing and evaluating persuasive speeches, essays, editorials, television programs, and advertisements.

SPCH 3310 Intrapersonal Communication Processes (3 credits)

A study of those processes that take place within communicators as they speak, listen, and process information with special emphasis on the functional and dysfunctional effects of those processes on the cognitive domain.

SPCH 3330 Quantitative Communication Research Methods (3 credits)

A study of the methods and issues concerning designing, implementing, and evaluating communication research in intrapersonal, interpersonal, group, public speaking, and mass media situations.

SPCH 3340 Rhetorical Criticism (3 credits)

A study of the methods for analyzing oral, written, and non-discursive texts. Students will learn traditional and contemporary approaches to understanding the meanings of public messages.

SPCH 3346 Speaking for Social Change (3 credits)

Prerequisites: SPCH 2300, 2320 or permission of instructor. Provides advanced-level training in various forms of public address and channels that turn training into civic engagement efforts that challenge issues of privilege, power, and difference.

SPCH 3350 Interpersonal Communication (3 credits)

A study of the theoretical foundations and the applied practice of interpersonal and relational communication.

SPCH 3380 Dynamics of Group Leadership (3 credits)

Prerequisites: SPCH 1300, 2300, 2320 or permission of instructor. A study of communication in small groups with emphasis on building leadership skills and improving group problem-solving efforts.

SPCH 3390 Persuasion (3 credits)

A study of available means of influencing another person/group and conducting mass campaigns and advertising. Emphasis is on influence through the speech medium, but other verbal and nonverbal channels of persuasion are considered.

SPCH 4200 Gender and Communication (3 credits)

A study of how communication influences gender and gender influences communication. Explores communication practices that show the most promise for fostering more humane living for women and men.

SPCH 4210 Family Communication (3 credits)

Explores how family systems use communication to create, sustain, and change individual identity and social reality. This course broadly construes the concept of family.

SPCH 4317 Rhetoric and Public Address (3 credits)

Historical study of rhetorical theory as applied to manuscripts, speakers, and audiences.

SPCH 4346 Business and Professional Communication (3 credits)

Prerequisites: SPCH 1300, 2300, 2320 or permission of instructor. A study of communication insights and development of skills to achieve professional competence.

SPCH 4357 Communication in Organizations (3 credits)

A study of communication needs, problems, and practices within various organizations.

SPCH 4377 Health Communication (3 credits)

A study of the interpersonal, group, organizational, and public communication processes that shape beliefs, decisions, and behavior regarding health, sickness, and health care. The course examines the attitudes and actions of many participants in health communication, including citizens, health professionals, and those engaged in public debate of health issues. Students cannot receive credit for both SPCH 4377 and PUBH 4377.

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