29th Annual Mary B. Martin Arts in Education Conference

The Arts Are for Everyone!
Monday, November 16, 2015
Millennium Centre, Johnson City, Tennessee

7:45-8:30 a.m.  Registration, located on the 2nd Floor Lobby, Millennium Centre
8:30-8:45 a.m.  Opening Activities

Conference Schedule

8:45-10:15 a.m.—Concurrent Workshops

Architecture in Schools
Presenter: Nancy S Campbell
Architecture in Schools will introduce simple approaches to the interdisciplinary study of the built environment that engage students of all ages. Architecture seamlessly integrates math, social studies, and visual arts. Built environment concepts and age-appropriate projects (elementary through high school) will be presented, followed by a hands-on architecture project. **Enrollment Limited. Teacher Interest Level: All levels. Appropriate for Arts Integration.**

_Nancy S Campbell_ is an experienced teaching artist who works with Tennessee schools, community organizations, and professional development programs for teachers. She paints, draws and creates prints using people, animal, and place subjects close to her life. She is listed on the Tennessee Arts Commission juried Teaching Artist Roster.

Sumi-e Painting and Japanese Haiku
Presenter: Annamaria Gundlach
Asian brush painting is a painting method that is simple and elegant and requires no experience. Participants will learn how to paint with a sumi-e brush and create simple ink paintings inspired by nature. This art experience helps participants celebrate the beauty of nature in a fun, creative and meaningful way. Participants will learn how to compose Japanese Haiku poetry that is simple, minimalistic and visual. Annamaria has developed fun and easy techniques to help participants create haiku poetry and Asian ink paintings that are expressive and lovely. **Enrollment Limited. Teacher Interest Level: All Levels. Appropriate for Arts Integration.**

_Annamaria Gundlach_ is a registered artist with the Tennessee Arts Commission, a professional artist and teaching artist with the Knoxville Museum of Art and an instructor at the Knoxville Fine Arts & Crafts Center. She believes everyone is creative and loves bringing out the artist in everyone!

Mask Making
Presenter: Lisa Sturz, Red Herring Puppets
Participants will create 3 dimensional masks using cardboard as a base. Once the features are fixed we will coat them to stiffen them and prepare them for paint. (They can be picked up at the end of the conference to take home and finish.) We will look at designs from African, Native American, and South American cultures and discuss how this project can address specific curriculum goals. **Enrollment Limited. Teacher Interest Level: Grades 6-12. Appropriate for Arts Integration.**

_Lisa Sturz_ is an Emmy Award winning puppeteer and teaching artist who has worked with Henson Productions, Lucasfilm, Disney, PBS, NBC, the Field Museum, the Lyric Opera of Chicago, and many more. She is Artistic Director of Red Herring Puppets, a national touring company specializing in “edutainment” with curriculum based shows, hands-on residencies and teacher trainings. She has an M.F.A. in puppetry from UCLA and currently teaches puppetry at Warren-Wilson College.
Learning Through Textiles  
**Presenter: Lyn A. Govette**  
The participants will engage in constructing a quilt block that will explore design and abstraction useful in a classroom art setting. This will be accomplished by using easily available materials. No prior experience in sewing or working with fibers is required. **Enrollment Limited. Teacher Interest Level: Grades 9-12. Appropriate for Arts Integration.**

Lyn Govette is a Masters of Fine Arts (MFA) candidate at East Tennessee State University with a concentration in Fiber Art. Her focus includes utilizing photographic imagery digitally printed on a variety of substrates and then manipulated with stitch and overlayering. In 2014 she co-curated *Impressions: Clay in Contemporary Craft*. During 2015 she co-curated *Behind The Lens: Women Photographers on Appalachia and The South*, and her most recent co-curating effort is *Threads of Empowerment* which includes a quilt project with Girls, Inc that will be part of the exhibition.

The Storytelling Game  
**Presenter: Jules Corriere, Playwright, Director of Outreach, Jonesborough’s Mary B. Martin Program for the Arts**  
Participants will engage in a storytelling exercise that will use narrative and personal narrative for the purposes of positive group development, peer understanding, personal empowerment, strengthening oral presentation, fostering strong listening skills, and creative expression. **Teacher Interest Level: All. Appropriate for Arts Integration.**

Jules Corriere is the Director of Outreach for Jonesborough’s Mary B. Martin Program for the Arts, co-author of *Story Bridge: From Alienation to Community Action*, and has been a playwright and director for twenty years. Her forty-four plays have performed across the country and abroad, to include the Kennedy Center in Washington, D.C.

Band in a Suitcase: Music Making 101  
**Presenter: Sean McCollough, Teaching Artist/Musicology Instructor**  
In this workshop, participants will explore creative expression, performance and simple musical concepts through music making and folk dancing. With simple instruments we will construct song arrangements and experience the joy of group performance. We will also dance! **Enrollment Limited. Teacher Interest Level: All. This topic may be appropriate for Arts Integration.**

For two decades Sean McCollough has kept busy as a musician, a teaching artist and a musicologist. He is a multi-instrumentalist, singer, songwriter, record producer, radio host (Kidstuff on WDVX) and National Parents’ Choice Award winner who also teaches at the University of Tennessee, performs for school children across the state, and performs with the popular Knoxville band The Lonetones.

All the World’s a Stage: The Importance of Presentation Skills in the Classroom and in Life  
**Presenter: Brian Ricker, Assistant Director, Tusculum College Arts Outreach**  
This workshop is an activity based workshop focusing on basic presentation skills. It is designed to develop and promote public speaking skills that are important in the classroom as well as in daily life. Those in attendance will participate in exercises focusing on voice projection, articulation, and movement. **Enrollment Limited. Teacher Interest Level: All. This topic may be appropriate for Arts Integration.**

Brian Ricker currently serves as assistant director of Arts Outreach at Tusculum College where he received his Bachelor’s degree in communications in 2010. Brian has over 15 years’ experience working on and off stage in local community theatre as well as directing and assistant directing many Theatre-at-Tusculum productions. He has presented over a dozen workshops in the Greeneville area, teaches a weekly drama group that promotes reading and literacy through dramatic interpretation, and coaches teams for the National History Day competition in the drama category.

10:15-10:30 a.m.—Networking Break  
Catch up with old friends and make new one during networking breaks. Light refreshments will be available. Visit our diverse group of conference exhibitors.

10:30-Noon—Concurrent Workshops

Pet Portraits  
**Presenter: Nancy S Campbell**
Pet Portraits engage students. This accessible subject allows students to learn drawing and painting skills without the pressure of a human likeness. Participants will create a pet portrait in this workshop with an emphasis on color, composition, and texture. Bring your own photo(s) or use a provided reference photo.

**Enrollment Limited. Teacher Interest Level: Grades 6-12. This topic may be appropriate for Arts Integration.**

Nancy S Campbell is an experienced teaching artist who works with Tennessee schools, community organizations, and professional development programs for teachers. She paints, draws and creates prints using people, animal, and place subjects close to her life. She is listed on the Tennessee Arts Commission juried Teaching Artist Roster.

**The Fun and Magic of Model Magic Clay**  
*Presenter: Annamaria Gundlach*  
This is a fun hands-on workshop that introduces you to a medium that can transform your art experience and enhance your lesson plans. Crayola Model Magic Clay is a medium that fosters self-expression, problem solving and collaboration. No experience necessary as you learn to create three dimensional sculptures. Annamaria has developed hands-on techniques to help you feel creative and inspired! **Enrollment Limited. Teacher interest Level: All levels. Appropriate for Arts Integration.**

Annamaria Gundlach is a registered artist with the Tennessee Arts Commission, a professional artist and teaching artist with the Knoxville Museum of Art and an instructor at the Knoxville Fine Arts & Crafts Center. She believes everyone is creative and loves bringing out the artist in everyone!

**Hand Puppet Manipulation**  
*Presenter: Lisa Sturz, Red Herring Puppets*  
Participants will practice the basics of hand puppet manipulation including posture, emotion, timing, lip synch, breathe, character voices, and movement. **Enrollment Limited. Teacher Interest Level: Grades 3-12. Appropriate for Arts Integration.**

Lisa Sturz is an Emmy Award winning puppeteer and teaching artist who has worked with Henson Productions, Lucasfilm, Disney, PBS, NBC, the Field Museum, the Lyric Opera of Chicago, and many more. She is Artistic Director of Red Herring Puppets, a national touring company specializing in “edutainment” with curriculum based shows, hands-on residencies and teacher trainings. She has an M.F.A. in puppetry from UCLA and currently teaches puppetry at Warren-Wilson College.

**Bucket Drumming for Ensemble Building and Individual Empowerment**  
*Presenter: Brett McCluskey, Musician, Independent Music Teacher*  
Bucket drums can be used as an inexpensive and fun way to teach music. This workshop will take participants through a sample bucket drumming class that works on teaching students how to read rhythm notation, develop hand coordination, encourage individual creativity, improve listening skills, and provide ensemble and performance experience. **Enrollment Limited. Teacher Interest Level: Grades K-8. Appropriate for Arts Integration.**

Brett McCluskey received his BA in music education from California State University San Bernardino, and served as district choral accompanist for the Rialto Unified School District and the San Bernardino School District, working with elementary, middle school and high school students, from 1997 to 2008. He has experience working with a variety of musical groups including pep squads, jazz ensembles, choruses, rock bands, percussion and symphonic ensembles.

**Bust a Move with Ballroom Dance!**  
*Presenter: Lance Halverson, Proprietor, Dare2Dance!*  
Ballroom dance provides an exciting environment for everyone to get up on their feet and bust a move, with style! The workshop will introduce participants to the many benefits of ballroom dance for children as a life-long skill and the added benefit of introducing those skills early in their development. Dance is great exercise, provides mental stimulation, develops character, and has many socially diverse qualities. **Enrollment limited. Teacher Interest Level: All.**

Lance Halverson, proprietor of Dare2Dance!, has taught ballroom dance for eleven years to both children and adults. He teaches regular classes for children ages 7 – 17 and has taught in various public school settings including Sullivan South, Sullivan North, Science Hill and
Lake Ridge Elementary. He is certified through the United States Imperial Society of Teachers of Dance, an internationally recognized organization for ballroom dance instructors.

**Students Can Turn Social Studies Events into Storytelling**
*Presenter: Marjorie Shaefer, Storyteller*
An interactive unit using the art of storytelling to enhance learning. Come experience a simple process that is classroom tested and easy to use with students. This process is best suited for third grade through sixth grade students. **Teacher Interest Level: K-8. This topic may be appropriate for Arts Integration.**

Marjorie Shaefer specializes in Mother Goose rhymes and stories and Aesop’s Fables. She also enjoys telling stories based on events in history such as the Oregon Trail, Great Lake shipwrecks and lighthouses, and Biblical events. She leads workshops and classes on storytelling, and she enjoys sharing stories at children’s events, adult events, and community programs. Marjorie is an experienced school teacher, holds a minor in art, and received a Master’s degree in Storytelling from ETSU.

**Drawing in 3-D**
*Understanding the dynamics of contour construct in composition and composing in three dimensions*
*Presenter: William Baxter Bledsoe, Artist/Secondary & College Art Instructor*
This workshop focuses on identifying the contours of individual shapes in a composition and how they serve as building blocks in composing an accomplished image. The workshop will focus on a masterwork and break it down into its “basic components” and build it back up into a 3-D low relief composition. While this approach can be formatted for all grades in elementary, secondary, and college levels, this session is more applicable to K-8. **Limited Enrollment. Teacher Interest Level: K-8.**

William Bledsoe is an East Tennessee Regional Artist. He is a two-time graduate of ETSU (BFA-Studio Art ’91 / MFA-Graphic Design ’08). He has created the commemorative artwork for the National Storytelling Festival for 25 years. He has also created artwork for the NFL, the United State Air Force, and has illustrated numerous novels and children’s books including “Hey Dad! Let’s Have A Catch” which won the Good Housekeeping Award for Best Children’s Book Illustration in 2007. He is currently writing a work book on studio art and blind contour drawing. Mr. Bledsoe has been a quest speaker at colleges across the country and in Europe. He oversaw an arts education festival in Austria and Germany covering techniques in drawing and painting.

**12:05-1:30 p.m. Luncheon and Keynote Address by Robert Gipe**

Gipe submitted this biographical sketch to *Still*, an online journal: I was born in North Carolina in 1963 and was raised in Kingsport, Tennessee, a child of the Tennessee Eastman Company, Pals Sudden Service, and the voice of the Vols, John Ward. My dad was a warehouse supervisor and my mom a registered nurse. I went to college at Wake Forest University in Winston-Salem, North Carolina where I was a DJ for a student radio station I helped start. I went to graduate school at the University of Massachusetts at Amherst and got a masters in American Studies. I worked as a pickle packer, a forklift driver, and eventually landed a job as marketing and educational services director for Appalshop in Whitesburg, Kentucky in 1989. At Appalshop I worked with public schoolteachers on arts and education projects. Since 1997, I have been the director of the Appalachian Program at Southeast Kentucky Community & Technical College in Cumberland, Kentucky. I am one of the producers of *Higher Ground*, a series of community musical dramas based on oral histories and grounded in discussion of local issues. I am also a faculty coordinator of the Crawdad student arts series. I have had fiction published in *Appalachian Heritage* and have attended the Appalachian Writers Workshop in Hindman every year since 2006.

**1:30-3 p.m.—Concurrent Workshops**

**Shadow Puppets in the Classroom**
*Presenter: Lisa Sturz, Red Herring Puppets*
Participants will create simple shadow puppets and participate in a short performance. They will gain the basic knowledge to enable them to apply these techniques in the classroom. We will discuss jointed figures, rods, shadow screens, color, light placement and ideas to integrate shadow puppets with specific curriculum goals. **Enrollment Limited. Teacher Interest Level: All. Appropriate for Arts Integration.**

Lisa Sturz is an Emmy Award winning puppeteer and teaching artist who has worked with Henson Productions, Lucasfilm, Disney, PBS, NBC, the Field Museum, the Lyric Opera of Chicago, and many more. She is Artistic Director of Red Herring Puppets, a national touring...
It’s in the Bag!
Presenter: LaDonna West, Director/MOMAC Studios
This will be an interactive workshop designed to challenge the participant's ingenuity by presenting him with a "mystery" bag of materials to be used to create an original art piece. The activity will thrive on a consistent flow of resourcefulness, innovation, and the ability for the participant to come up with "spur of the moment" solutions to problems. This workshop is designed to demonstrate how visual art can be used to help students connect across content areas. **Enrollment Limited. Teacher Interest Level: K-8. Appropriate for Arts Integration.**

LaDonna West is the owner and executive director of MOMAC Studio, an art teaching studio in Johnson City, TN which specializes in the development of artistic innovation and nontraditional teaching methods to help increase learning across content areas. West holds a B.F.A. in Graphic Design and has over twenty five years' experience as an independent artist and teacher.

Drawing in 3-D
Understanding the dynamics of contour construct in composition and composing in three dimensions
Presenter: William Baxter Bledsoe, Artist/Secondary & College Art Instructor
This workshop focuses on identifying the contours of individual shapes in a composition and how they serve as building blocks in composing an accomplished image. The workshop will focus on a masterwork and break it down into its “basic components” and build it back up into a 3-D low relief composition. While this approach can be formatted for all grades in elementary, secondary, and college levels, this session is more applicable to grades 9-12. **Limited Enrollment. Teacher Interest Level: 9-12.**

William Bledsoe is an East Tennessee Regional Artist. He is a two-time graduate of ETSU (BFA-Studio Art ‘91 / MFA-Graphic Design ’08). He has created the commemorative artwork for the National Storytelling Festival for 25 years. He has also created artwork for the NFL, the United State Air Force, and has illustrated numerous novels and children’s books including “Hey Dad! Let’s Have A Catch” which won the Good Housekeeping Award for Best Children’s Book Illustration in 2007. He is currently writing a work book on studio art and blind contour drawing. Mr. Bledsoe has been a quest speaker at colleges across the country and in Europe. He oversaw an arts education festival in Austria and Germany covering techniques in drawing and painting.

Movement Improvisation Activities for the Classroom - Everybody HAS a Body!
Presenter: Heidi Ehle, Assistant Director, ETSU’s Mary B. Martin School of the Arts, movement and music instructor
This workshop will give the classroom teacher concrete activities that are widely applicable to diverse age groups, and can be done in any classroom sized room where the desks or chairs can be pushed aside to make an open space. Activities do not require any dance experience, very few props, and will stimulate imagination, create healthy social interaction, teach skills required for collaborative work, move bodies in easy ways, and just be plain old fun. Participants will experience the activities, discuss ways to present them, and learn principles that will help them generate more ideas for this type of activity on their own. **Enrollment Limited. Teacher Interest Level: 6-12. Appropriate for Arts Integration.**

Heidi Ehle has been a serious dancer and musician from a young age, Heidi has studied movement disciplines from ballet to the Dalcroze Method, to Contact Improvisation, has a degree in classical flute, and taught Suzuki Flute in the Seattle area for 30 years. Since moving to East Tennessee she has been active as an adjudicator, rehearsal coach and instructor in the fields of dance and music. Heidi is presently Assistant Director of the Mary B. Martin School of the Arts and serves on the Advisory Board of the Mary B. Martin Program for the Arts at the McKinney Center in Jonesborough.

Hear John Henry’s Hammer Ring
Moving Beyond Black and White Images of Appalachian and Southern Music
Presenter: Sean McCollough, Teaching Artist/Musicology Instructor
Perhaps you already have some notion that the “King of Rock ‘n Roll,” Elvis Presley, was essentially a white southern man singing the blues. But did you know that, two and a half decades earlier, the “Father of Country Music,” Jimmie Rodgers, was also essentially a white southern man singing the blues. Or did you know that many black musicians played banjos and fiddles in the early 20th century. With banjo, guitar and mandolin in hand, Sean McCollough will lead an exploration of the rich and complex multicultural music of Appalachia and the American South. **Teacher Interest Level: All. This topic may be appropriate for Arts Integration.**
For two decades Sean McCollough has kept busy as a musician, a teaching artist and a musicologist. He is a multi-instrumentalist, singer, songwriter, record producer, radio host (Kidstuff on WDVX) and National Parents’ Choice Award winner who also teaches at the University of Tennessee, performs for school children across the state, and performs with the popular Knoxville band The Lonetones.

Engaging Music Students through Language Arts

*Ideas and Activities for Pre-K through High School*

*Presenter: Dr. Kellie D. Brown, music department chair @ Milligan College*

Music and language arts have a natural connection that can enhance learning in both music and regular classrooms. This session will explore ways to incorporate language arts as a component in a music lesson to demonstrate that music can empower, teach perseverance, and aid students in coping with adversity. Special emphasis will be placed on the use of musical fiction and nonfiction for children and young adult readers.

**Teacher Interest Level:** All. **Appropriate for Arts Integration.**

Dr. Kellie Brown is the music department chair at Milligan College where she teaches strings and music education courses in addition to conducting the Milligan Orchestra. Dr. Brown is a frequent clinician and performer throughout the country and serves as the assistant conductor and associate concertmaster of the Johnson City Symphony Orchestra in addition to being a nationally recognized authority on music of the Holocaust.

Drawing Storyboards to Learn a Story

*Presenter: Majorie Shaefer*

Students can become storytellers with the use of storyboards, and so can you. Experience the process that uses pictures to reveal the bones of the story and engages the right side of the brain to learn and tell a story. **Teacher Interest Level: K-5. Topic may be appropriate for Arts Integration.**

Majorie Shaefer specializes in Mother Goose rhymes and stories and Aesop’s Fables. She also enjoys telling stories based on events in history such as the Oregon Trail, Great Lake shipwrecks and lighthouses, and Biblical events. She leads workshops and classes on storytelling, and she enjoys sharing stories at children’s events, adult events, and community programs. Marjorie is an experienced school teacher, holds a minor in art, and received a Master’s degree in Storytelling from ETSU.

3 p.m. Closing Activities and Door Prize Drawing