

Economics Major

Concentration I - Business Economics..... 27 Credit Hours

Basic Requirements:

ECON 3310 Monetary Economics	3
ECON 4337 Government Finance & Public Choice	3
ECON 4610 Managerial Economics	3

Specific Requirements:

ECON 3030 Microeconomics: Theories of Business Behavior.....	3
ECON 3040 Macroeconomics: Analysis & Policy	3

Select Three Courses from the Following :

ECON 3700 History of Economic Concepts	3
ECON 4327 Labor Economics	3
ECON 4447 Urban and Regional Economics	3
ECON 4457 Industrial Organization and Regulation	3
ECON 4527 International Economics	
College of Business Elective*	3

* This elective must be approved by the chair of the Department of Economics, Finance, and Urban Studies prior to enrollment.

Concentration II - General Business 27 Credit Hours

Basic Requirements:

ECON 3310 Monetary Economics	3
ECON 4337 Government Finance & Public Choice	3
ECON 4610 Managerial Economics	3

Specific Requirements: Select (1) one course from each of the following (5) five groups of courses: 15

Group 1:

ACCT 3010 Financial Accounting I
ACCT 3090 Administrative Accounting
ACCT 3110 Management Accounting
ACCT 3410 Federal Income Taxes

Group 2:

FNCE 3120 Principles of Real Estate
FNCE 3300 Principles of Investment
FNCE 4447 Banking and Financial Intermediation

Group 3:

MGMT 4010 Advanced Organizational Behavior
MGMT 4020 Organizational Theory & Development
MGMT 4510 Human Resources Management
MGMT 4617 Small Business Management

Group 4:

MKTG 3202 Consumer Behavior
MKTG 3210 Fundamentals of Distribution
MKTG 3250 Marketing Communications
MKTG 3350 Retailing

Group 5:

MGMT 3300 Written Organizational Communication

College of Business Elective* 3

* This elective must be approved by the chair of the Department of Economics, Finance, and Urban Studies prior to enrollment.

Guided Business Electives** 6 Credit Hours

Non-Business Elective* 3 Credit Hours

Total Hours Required for Degree 120 Credit Hours

*See university General Education Core Requirements for options.

**These electives must be chosen from the College of Business and Technology course list.