

Daniel Glen Hedrick

1216 Lake Ridge Square
Johnson City, TN 37601
(423) 439-5257
hedrickd@etsu.edu

Education

- 2005 Ed.D. Curriculum Studies, Georgia Southern University, Statesboro, GA
- ABD, graduate Fall 2005
- 1997 M.S. Sport Management, Georgia Southern University, Statesboro, GA
- 1985 B.S. Administrative Management, Clemson University, Clemson, SC
-

Teaching Experience

- 8/03 – present *Assistant Professor*, East Tennessee State University
Graduate Coordinator, Sport Management concentration
Department of Physical Education, Exercise and Sport Sciences

Undergraduate courses:

- SALM 3210 – Practicum I (Introduction to Sport Management)
- SALM 3211/3212 – Practicum II and III
- SALM 3200 – Introduction to Sport Management (2 sections)
- SALM 3220 – Facility Planning and Event Management (1 section)
- SALM 4210 – Legal Issues and Risk Management in Sport and Leisure Activities (2 sections)
- SALM 4215 – Psychology of Sport and Leisure
- SALM 4230 – Fund-Raising in Sports (Sport Finance) (2 sections)
- SALM 4250 – Internship in Sport and Leisure Management

Graduate courses:

- SALM 5220 – Issues in Sport Management
- SALM 5225 – Planning and Operating Facilities in Physical Education, Fitness, and Sports
- SALM 5232 – Sport Communication (3 sections)
- SALM 5243 – Sport Marketing
- SALM 5245 – The Financing of Sport (2 sections)
- SALM 5250 – Internship in Sport Management

- 8/99 – 7/03 *Full-Time Temporary Instructor*, Georgia Southern University
- Department of Recreation and Sport Management (8/00 – 6/03)
 - Department of Curriculum, Foundations, and Research (8/99 – 5/00)

Undergraduate courses:

- SMGT 3230 Economics of Sport (1 section)
- SMGT 2130 Introduction to Sport Management (8 sections)

Daniel G. Hedrick, page 2

- SMGT 2230 Social Issues of Sport (3 sections)
- SMGT 3236 Financial Management of Sport
- SMGT 3238 Management of Sport Organizations and Facilities (2 sections)
- SMGT 3330 Sport Promotion & Marketing (1 section – Summer 2003)
- EDUF 2131 Foundations of Education (12 sections)
- COED 2110 Pre-professional Block practicum (4 sections)

Professional Development:

Office of Information Technology (Academic Technology Support) Workshops:

- Multimedia Classroom Training (August 21, 2003)
- Blackboard Overview (August 26, 2003)

Center for Excellence in Teaching (CET) Workshops:

- Cognitive Style and Learning Style: Understanding Yourself Relative to Your Students (February 2003)
- Creating Panoramic Images /Movies with QuickTime VR (January 2003)
- Web Page Design: Managing Your Web Site with WS_FTP LE (October 2002)
- Creating Webpages with Netscape Composer (January 2001)
- WebCT – Overview (January 2001)

Service

University/Department:

- Departmental Web Page Manager (2002 -2003)
- Departmental representative for University wide *A Day For Southern* program (1999-2001)
- Departmental representative for University wide *State Charitable Contributions Campaign* program (1999)

Committees:

- Chair, Search Committee for Assistant Professor of Sport Management Committee (2004-2005)
- Chair, Search Committee for Assistant Professor of Sport Management Committee (2003-2004)
- Member, PEXS Department Chair Search Committee (2004-2005)
- Member, PEXS Department Chair Search Committee (2003-2004)
- Member, College of Education Curriculum Committee (2003 – present)
- Faculty advisor, Sport Management Club (2003 – present)
- Member, TAHPERD Annual Convention Steering Committee (2003)
- GSU Sport Management Conference – Registration Coordinator (Recreation and Sport Management Department Committee 2001 – 2003)
- Ad hoc Committee on New Building Media Placement (CoE Committee, 2000-2001)
- CoE Graduate Curriculum Committee, Student Representative (CoE Committee, 1998-2000)
- TEP Admissions Committee, PPB representative (CoE Committee, 1998-2000)

Daniel G. Hedrick, page 3

- 8/98 – 5/99 *Doctoral Fellowship*, Department of Curriculum, Foundations, and Research, Georgia Southern University, Statesboro, GA. Responsibilities include assisting in all areas of the pre-professional block field experience for undergraduates. Place approximately 200 students each semester with demonstration teachers in area schools, including follow-up, problem-solving and logistical components. Liaison between College of Education and area schools regarding pre-professional block issues throughout the semester culminating in a comprehensive Capstone experience at each school. Also work closely with professors researching and proofing *Educational Forum* journal. Assist in other department areas as needed.
- 4/91 – 3/93 *Graduate Assistant*, Department of Health & Kinesiology, Georgia Southern University. Statesboro, GA. Taught college level activity classes. Responsible for all aspects of classroom management. Created daily lesson plans, tests, conducted classes, assigned final grades for an average of five classes each quarter.

Peer-Reviewed Publications

- Davis, T.J., **Hedrick, D.** (2004). Stock Car Racing. Encyclopedia of Recreation and Leisure, Charles Scribner's Sons.
- Lachowetz, T., McDonald, M., Sutton, W., & **Hedrick, D.G.** (2003). Corporate Sales Activities and the Retention of Sponsors in the National Basketball Association (NBA). Sport Marketing Quarterly. Vol. 12, no. 1.

Manuscripts Submitted for Publication

- Griffin, M.M., Heaston, A.R., and **Hedrick D.G.** (2004). The effect of linking courses on student learning and faculty collaboration. Journal of Teacher Education, (submitted for review).

Published Peer-Reviewed Abstracts

- Pruegger, B., **Hedrick, D.G.**, Haptonstall, C., & Lachapelle, C. (May, 2003). Faculty position versus completing a dissertation: The ABD sport management doctoral student dilemma. Paper presented at the 18th Annual Conference meeting of the North American Society for Sport Management, Ithaca, NY.
- Lachowetz, T., **Hedrick, D. G.**, McDonald, M., Sutton, W. A., & Clark, J. (October, 2002). The National Basketball Association: Application of Customer Lifetime Value. 7th Annual International Conference on Sport and Entertainment Business, Columbia, SC.

Daniel G. Hedrick, page 4

Lachowetz, T., **Hedrick, D. G.**, McDonald, M., & Sutton, W., & (October, 2002). Corporate Sales Activities and the Retention of Sponsors in the National Basketball Association (NBA). 7th Annual International Conference on Sport and Entertainment Business, Columbia, SC.

National Paper Presentations

Pruegger, B., **Hedrick, D.G.**, Haptonstall, C., & Lachapelle, C. (May, 2003). Faculty position versus completing a dissertation: The ABD sport management doctoral student dilemma. Paper presented at the 18th Annual Conference meeting of the North American Society for Sport Management, Ithaca, NY.

Lachowetz, T., **Hedrick, D. G.**, McDonald, M., Sutton, W. A., & Clark, J. (October, 2002). The National Basketball Association: Application of Customer Lifetime Value. Paper presented at the 7th Annual International Conference on Sport and Entertainment Business, Columbia, SC.

Lachowetz, T., **Hedrick, D. G.**, McDonald, M., & Sutton, W., & (October, 2002). Corporate Sales Activities and the Retention of Sponsors in the National Basketball Association (NBA). Paper presented at the 7th Annual International Conference on Sport and Entertainment Business, Columbia, SC.

Griffin, B.W., Griffin, M.M., & **Hedrick, D.G.** (April, 2000). Retention, Academic Disidentification, and High School Dropouts. Paper presented at the annual meeting of the American Educational Research Association, New Orleans, LA.

Griffin, M.M., Heaston, A.R., & **Hedrick, D. G.** (1999, April). Making Educational Psychology Meaningful Through Linked Courses. Paper presented at the annual meeting of the American Educational Research Association, Montreal, Quebec, Canada.

Regional Paper Presentations

Hedrick, D.G. (November, 2004). An Inquiry into the Transformative Effect of a Physical Education Preparation Grant on South Georgia Elementary Schools. Paper presented at the 29th Annual Meeting of the Georgia Educational Research Association Annual Conference, Savannah, GA.

Awards and Grants

Hedrick, D. G. (2002). \$335.35. Travel Grant. Georgia Southern University College of Graduate Studies. To assist in covering expenses while attending the American Educational Research Association National Conference in New Orleans, Louisiana.

Daniel G. Hedrick, page 5

Hedrick, D. G. (1999). \$650.00. Travel Grant. Georgia Southern University College of Graduate Studies. To assist in covering expenses while attending and presenting at the American Educational Research Association National Conference in Montreal, Canada.

Business Experience

3/93 – 8/98 *Superintendent of Athletics*, Statesboro-Bulloch County Parks & Recreation Department, Statesboro, GA. Complete responsibility for all aspects of comprehensive athletic program - both youth and adult. Direct supervision of seven (7) full-time professional staff members responsible for day-to-day implementation of quality athletic programs for constituents of Bulloch County. Included responsibility for annual budget exceeding four hundred thousand dollars.

Professional Associations

- North American Society for Sport Management
- Sport Marketing Association
- American Education Research Association
- Tennessee Association for Health, Physical educations, Recreation, and Dance
- Georgia Recreation and Parks Association

Public/Community Service

President 2002	Sallie Zetterower Parent-Teacher Organization
Recreation Committee 1998 – 2003	Pittman Park United Methodist Church
Volunteer Coach. 1998 - 2001.	Statesboro-Bulloch County Parks & Recreation Department

Personal/Hobbies

- Married (Wife - Cynthia) with three children (Sandra – Age 11, Abbey – Age 9, Erin–Age 3)
 - High School Athletic Official since 1993 –Football and Baseball
-

References

Henry Eisenhart, Ph.D.
Professor and Department Chair
Dept. of Recreation and Sport Management
Georgia Southern University
P.O. Box 8077
Statesboro, GA 30460
(912) 681-5462
henry_e@gasou.edu

Ming Li, Ed.D.
Associate Professor
Director, Sport Administration
Grover Center E160A
Ohio University
Athens, Ohio 45701
(740) 593-4656
lim@ohio.edu

Anthony Lachowetz, Ph.D.
Assistant Professor
Dept. of Recreation and Sport Management
Georgia Southern University
P.O. Box 8077
Statesboro, GA 30460
(912) 486-7900
tlach@gsaix2.cc.gasou.edu

Larry McCarthy, Ph.D.
Associate Professor
Department of Marketing

Stillman School of Business
Kozlowski Hall 628
Seton Hall University
South Orange, New Jersey 07079
(973) 275-2957
mcartla@shu.edu