

Department of Kinesiology, Leisure and Sport Sciences

**Bachelor of Science Degree in
Sport and Leisure Management
PARK AND RECREATION MANAGEMENT
CONCENTRATION**

The Park and Recreation Management Concentration provides instruction and training in the planning, organization, and leadership and management of Park and Recreation agencies and programs. Students can choose from two tracks within the major; recreation administration or outdoor leadership. This flexibility allows students to tailor their educational experience to meet their career goals. Students are also given the opportunity to employ theories learned in the classroom in practical settings through the internship program. Students can work in a variety of fields such as community recreation, state/national parks, military recreation, or the outdoor recreation industry.

Degree requirements:

General Education Core Requirements (41 Credit Hours)

Major Core Requirements (32 hours)

| | | Semester Offered |
|-----------|--|-------------------------|
| PHED 1130 | Fitness for Life (2 hrs) | Fall |
| PHED 2xxx | Lifetime Activity course (1 hr) | |
| PEXS 3410 | Implementing Technology in PEXS (3 hrs) | Spring |
| SALM 3210 | Practicum I in Sport and Leisure Management (1 hr) | Fall |
| SALM 3211 | Practicum II in Sport and Leisure Management (1 hr) | Fall |
| SALM 4210 | Legal Issues & Risk Mgmt in S & L Activities (3 hrs) | Fall |
| SALM 4215 | Social Psychology of Sport and Leisure (3 hrs) | Spring |
| SALM 4225 | Management of Sport and Leisure Activities (3 hrs) | Fall |
| SALM 4250 | Internship in Sport and Leisure Management (12 hrs) | Fall |
| PUBH 2030 | First Aid and Emergency Care (3 hrs) | |

Park and Recreation Management Concentration Requirements (21 hours)

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|-----------|--|--------|
| SALM 3100 | Introduction to Leisure Services (3 hrs) | Fall |
| SALM 3105 | Programming and Leadership in Leisure Services (3 hrs) | Fall |
| SALM 3110 | Interpretation of Cultural and Natural Resources (3 hrs) | Spring |
| SALM 3117 | Recreation for Special Populations (3 hrs) | Fall |
| SALM 3120 | Outdoor Recreation Skills (3 hrs) | Fall |
| SALM 3130 | Natural Resource Management (3 hrs) | Spring |
| SALM 3220 | Facility and Event Management (3 hrs) | Fall |

Tracks: Choose either the Recreation Administration or Outdoor Leadership track (9 hours)

Recreation Administration

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|-----------|---|--------|
| SALM 3225 | Marketing Strat and Public Reltns in Sport Mgmt (3 hrs) | Spring |
| ACCT 2010 | Principles of Accounting (3 hrs) | |
| PSCI 2610 | Intro to Public Administration (3 hrs) | |

Outdoor Leadership

ENVH 3010 Human Ecology & Environmental Education (3 hrs)
GEOG 3040 Conservation & Natural Resources (3 hrs)
SCED 4020 Wildlife Conservation (3 hrs)

Required Electives (Choose 12 hours from the following courses)

PHED 2420 Lifeguarding (2 hrs)
PHED 2430 Water Safety Instruction (3 hrs)
PEXS 3095 Teaching Sports Skills (3 hrs) Fall
PEXS 4001 Teaching Sports Skills II (3 hrs) Spring
PEXS 4150 Special Olympics Coaching (3 hrs)
SALM 3115 Wilderness First Responder (3 hrs)
SALM 3125 Camp Leadership (3 hrs) Spring
SALM 4107 Alpine Tower Leadership (3 hrs)
SALM 4117/8/9 Outdoor Leadership (3 hrs) Fall
SALM 4127 Rocky Mountain Experience (3 hrs)
SALM 4137 Wilderness Education Stewardship (3 hrs)
MKTG 3200 Principles of Marketing (3 hrs)
PSYC 4320 Abnormal Psychology (3 hrs)
ARTA 2200 Basic Photography (3 hrs)
URBS 4087 Recreation & Tourism Planning (3 hrs)
ASTR 1010 Astronomy I (3 hrs)

General Education Core = 41 hours
SALM Core 32 hours
Park & Recreation Concentration = 21 hours
Track = 9 hours
Required Electives = 12 hours
Free Electives = 5 hours

Total Hours Required for Degree = 120

ADMISSION REQUIREMENTS

Students successfully matriculating may declare sport and leisure management as a major.

PROGRAM INFORMATION

For more information please contact the Undergraduate Park and Recreation Management Program Coordinator, Dr. T. Jason Davis, Department of Kinesiology, Leisure and Sport Sciences, Box 70654, East Tennessee State University, Johnson City, TN 37614-1701. Telephone: (423) 439-5358, Fax: (423) 439-5383, E-mail: davistj@etsu.edu.

FINANCIAL ASSISTANCE

Various forms of financial assistance are available through the Office of Financial Aid, information may be found at <http://www.etsu.edu/finaid/default.asp>. In addition, student assistant positions may be available within the Department of Kinesiology, Leisure and Sport Sciences.

DEPARTMENTAL WEBSITE

For more information about the Department of Kinesiology, Leisure and Sport Sciences, please visit our website at <http://www.etsu.edu/coe/pexs/default.asp>.