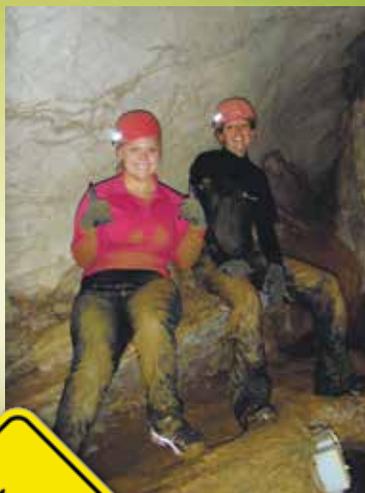


## What Do We Do?

The Park and Recreation program at ETSU couples hands-on experiences with the latest educational pedagogies. Students take several core and elective courses that relate directly to their chosen career path. An important part of the program is the commitment to hands-on learning in and out of the classroom. Through classes such as Recreational Programming, Leadership and Group Processes, Commercial Recreation and Tourism, Camp Leadership, Regional Outdoor Leadership and Service, and Alpine Tower Leadership (ropes course facilitation) students gain valuable practical experiences. Additionally, the program has strong relationships with many local park agencies and helps students obtain practicum and internship placements that fit their needs. We believe that this hands-on approach is an integral part of the program and increases students' marketability.



### For more information

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EAST TENNESSEE STATE  
UNIVERSITY

## Park and Recreation Management



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## Bachelor of Science Degree (B.S.) in Sport and Leisure Management

### Concentration in Park and Recreation Management

#### Department of Kinesiology, Sport and Recreation Management

### Career Options:

- Camp Director
- Park Ranger
- Municipal Recreation
- Commercial Recreation
- Campus Recreation

### Park & Recreation Management Fast Facts:

- Over 90 percent of ETSU Park and Rec graduates obtain jobs with recreation industry.
- 400,000 jobs in local park and recreation agencies
- 6.1 million American jobs related to outdoor recreation
- \$646 billion in direct customer spending on outdoor recreation
- 725 million visitors each year to State Parks, 276 million to National Parks
- \$8.2 billion in spending on outdoor recreation in Tennessee alone
- 83,100 jobs directly related to outdoor recreation in Tennessee
- \$525 million in tax revenue alone in Tennessee because of outdoor recreation-related activities
- Green industry promoting healthy living and sustainability
- Helps promote healthy lifestyle



### Where Are Our Students?

- Tennessee State Parks
- National Park Service
- Johnson City Parks & Recreation
- YMCA Camps
- Local Tourism Agencies
- Campus Recreation
- U.S. Forest Service
- Graduate School
- Local Municipal Agencies

