## East Tennessee State University

**Department Audiology and Speech-Language Pathology**

**Speech-Language Pathology Masters program**

**Summary Strategic Plan 2015-2016: Goal and Objectives**

<table>
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<tr>
<th>Strategic Priority</th>
<th>Program Goals</th>
<th>Broad Objectives</th>
<th>Projected year Of Completion</th>
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</table>
| Student Success: Academic courses | Prepare students to enter the profession with the required knowledge, attitude and skills | 1. Restructure the presentation of core and elective courses within the program.  
2. Emphasize and encourage the application of Problem Based Learning (PBL) in academic coursework.  
3. Introduce a new approach to the Capstone Project by:  
   a. Case based written comprehensive exam core courses in the 4th semester  
   b. Oral comprehensive exam based on clinical cases in the 5th semester | 2015-2017 |
| Student Success: Clinical Education | Enhance student clinical education | 1. Continue to use and improve peer mentoring in clinical settings  
2. Follow a more intentional approach in providing various types of feedback to meet student needs.  
3. Develop focused content for teaching clinics to meet student needs.  
4. Develop consistent approach to supervision across faculty for on-site clinics.  
5. Attend and/or present CEU on clinical supervision. | 2015-2016 |
| Scholarship | Increase research productivity in SLP | 1. Increase number of students doing thesis for their Capstone Project.  
2. Mentor students towards pursuing future research in a Ph.D. program.  
3. Encourage/Identify Patient Centered Outcomes Research (PCOR) topics. | 2015-2016 |
| Stewardship | Enhance and expand community engagement by students and faculty | 1. Provide in-kind services by faculty and students for the community including locations at the Child Study Center, Telemon Head Start, Crumley House, Families Free, JCCHC and RAM.  
2. Present at local conference and community events.  
3. Provide hearing screenings at local preschools and elementary schools.  
4. Promote awareness of various disorders and populations with speech, language, and hearing needs throughout various times of the year (e.g. May Better Hearing and Speech Month, World Down Syndrome Day; April Autism Awareness Month, World Voice Disorders Day). | 2015-2016 |
| Enhance and expand professional engagement by faculty and students | 1. Represent department and University in various ETSU and CCRHS Open Houses, as well as at ASHA Graduate Fair.  
2. Participate in committees within the ASLP department, at the university level and also committees within the community and profession.  
3. Participate in professional committees, review panels for journals.  
4. Participate as grant reviewers on national/international levels. | 2015-2016 |
| Marketing | Increase visibility of the program, services and profession | 1. Offer free speech-language and hearing screening at community events.  
2. Represent the Speech-Language Pathology program at university and national career fairs and open houses (see Stewardship). | 2015-2016 |
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<tr>
<th>Access</th>
<th>Increase diversity and raise admission criteria</th>
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<tbody>
<tr>
<td>1.</td>
<td>Increase admission criteria for overall GPA to 3.0 and for major/last semester to a 3.2 GPA with TBR approval for academic year 2017-2018.</td>
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<td>2.</td>
<td>Increase transparency for new applicants, and publish the previous three-year means and standard deviations for overall GPA, GPA major/last five semesters and GRE scores of students accepted into the program on the SLP department website.</td>
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<td>3.</td>
<td>Increase students’ awareness of actual program admittance data.</td>
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<td>4.</td>
<td>Increase applications from individuals of races, ethnicities and genders who are underrepresented in the field of SLP.</td>
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<td>5.</td>
<td>Develop and pilot standardized procedure for admission process decisions.</td>
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| 3.     | Continue personal and written contact with area Physicians to market Speech-Language, Hearing and Swallowing clinical services at JCCHC. |
| 4.     | Continue to promote and provide input regarding current research, innovative teaching methods, clinical service projects, and current events on established social medial platforms (JCCHC, CCRHS and SLP alumni). | 2015-2017 |