

Appalachian Regional Commission Substance Abuse Challenge Grants Comparison of Goals, Strategies and Outcomes for Community Teams

ARC funds were awarded to community teams from distressed counties that participated in the March 2006 substance abuse conference in Johnson City, Tennessee. Each team subsequently submitted an application to identify community team goals and activities to address their identified substance abuse issues. An evaluation of their outcomes was performed by ETSU and is summarized below.

S t a t e	Team	Goals	Strategies	Outcomes
A L	Cleburne County HEARTS	<ul style="list-style-type: none"> -To raise awareness of the substance abuse problem throughout the community -To decrease the use of illegal substances by school age children -To increase resources and/or transportation to neighboring county resources 	<ul style="list-style-type: none"> -To educate community adults by providing a minimum of 2 training sessions per month to churches, police and fire departments, businesses, cattlemen and PTOs. -To decrease substance abuse in school age children by supporting existing programs (Be Extreme, Lin=C) -To decrease substance abuse in school age children by implementing new programs 	<ul style="list-style-type: none"> -Provided money for drug awareness week in local high school. -Provided community education to churches, law enforcement, fire departments, etc. -Supported the MOMA (mothers against methamphetamine) programs in the schools.
K Y	Boyd County ALERT	<ul style="list-style-type: none"> -To increase community and key stakeholder awareness of meth manufacturing and use -To decrease experimentation and past 30-day use of meth among the young -To provide real estate professional with the resources to detect the presence of past meth manufacturing 	<ul style="list-style-type: none"> -To develop education modules on meth production and use specific to hotel/motel owners and managers, home visit personnel (school, health department, first responders, etc.), realtors and property managers 	<ul style="list-style-type: none"> -Developed education modules on meth production and use. -Provided approximately 25-30 educational sessions to home visit personnel on identifying meth production and use -Held a meth conference on issues and treatment
K Y	Clay County Drug Endangered Children	<ul style="list-style-type: none"> -To develop a relationship with local law enforcement in order to provide assistance in identifying drug endangered children -To establish a relationship with mental health agencies from outside of the county in order to provide drug counseling and treatment -To create a system to track kids on a continuum of care and provide follow-up once removed from drug homes 	<ul style="list-style-type: none"> -Train local law enforcement on handling cases of drug endangered children -Implement consistent policies regarding the care of drug endangered children -Organize community meeting to get law enforcement and mental health agencies more involved. 	<ul style="list-style-type: none"> -Trained local law enforcement agencies. Trained nurses provided training to law enforcement about handling drug endangered children -Law enforcement agents were equipped with duffle bags consisting of clothes, diaper, etc. for children removed from drug home. -Held meetings with law enforcement and mental health agencies to discuss the issue of drug endangered children.
K Y	Estill County Bluegrass MH.MR Board	<ul style="list-style-type: none"> -To increase ownership of the substance abuse problem among all citizens of the by improving in-school monitoring of drug and alcohol use, increasing treatment rates for substance abuse/dependence, and advocating for increased participation in community anti-drug events/activities. 	<ul style="list-style-type: none"> -Educate River Foothills' case managers about behavioral and environmental symptoms of substance use/production. -Advocate for a school resource officer to improve monitoring of students substance use and possession in schools. -Tabulate and disseminate written data throughout the schools, PTA's community events and medical community -Publish a series of articles in the local newspaper that focuses on the impact of substance abuse/dependence in the community 	<ul style="list-style-type: none"> -Held monthly community team meetings -Provided information to the school, PTA's as well as community groups on the substance abuse problem -Wrote monthly local newspaper articles in order to increase awareness of substance abuse/dependence in the community -Increased monitoring of students substance use and possession by advocating for a school resource person -Provided education in the schools regarding substance use -Partnered with "Coalition of Parents Against Drug Pushers"
K Y	Floyd County UNITE Coalition	<ul style="list-style-type: none"> -To increase awareness and knowledge among coal miners regarding the impact of substance use and abuse in the work place -To reduce stress, burnout, and exhaustion among coal miners which contributes to the increased risk of injury and fatality 	<ul style="list-style-type: none"> -To develop and implement a four hour course that includes basic information on alcohol and other drugs and the risks and impact of drugs use on the individual -To inform and educate members of the community mining industry and solicit input 	<ul style="list-style-type: none"> -Provided training to employers in identifying the warning signs of drug use -Provided awareness of the dangers of substance use in the work place -Supported school-based policy on

			and support for the program	cigarette use and drug testing in the schools.
K Y	Harlan County Southeast Kentucky Foundation of the Southeast Community and Technical College	-To assess community perception of substance abuse in the community conducting community interviews -To develop a report from the community interviews to provide to the community	-Design a database and enter information from community interviews -Develop a report for the community on information obtained from the community interviews -Hold community meetings to address the community report and create awareness	-Four hundred interview have been conducted with community members regarding substance abuse issues -A report was developed for the community on the issue of substance abuse
K Y	Knox County UNITE Coalition	-To reduce substance abuse in the schools by educating school board officials -To help schools develop policies in order to decrease substance abuse -To improve education of meth production and use, as well as related issues -To to increase Drug Endangered Children awareness by educating law enforcement on evidence collection and record keeping	-Educate board members and policy makers in order to increase awareness of the problem -Educate parents, students, and teachers in order to increase awareness of the problem -Implement the "STAND" curriculum (Schools Together Allowing No Drugs) -Educate law enforcement officers and judicial personnel with awareness of drug endangered children and their needs -Educate law enforcement on evidence collection to target charges of drug endangerment/abuse of children -Developed protocol for the care for a child during and after removal from a meth lab.	-Educated Board of Education members and policy makers on the problem of meth use -Educated the public about meth use and related problems -Educated law enforcement officials on issues related to drug endangered children -Educated law enforcement on data collection issues and record keeping -Developed a protocol for car of children removed from a meth lab
K Y	Magoffin County Drug Free Communities Magoffin County Health Department	-To increase public awareness of the substance abuse problem -To implement a long term strategic plan -To guild and strengthen coalitions to address the problems identified in the county wide strategic plan -To recruit partners to assist in expanding ATOD prevention education in the local middle and high schools and parent groups	-Expand media efforts to increase public awareness of substance abuse problems -Advertise to recruit new community team members and other partners such as Christian Appalachian Program and the county extension office to assist with implementation of ATOD education -Implement ATOD research-based model programs in the local middle and high school -Provide prescription medication and meth training to parents, churches and community members	-New members and organization were recruited -Conducted presentations on the Casper system (tool to monitor Rx use of individuals) -Purchased and implemented an ATOD curriculum in the schools -Helped strengthen the ATOD policy at the local high school
S C	Richland/ Lexington Counties Parenting Partners	-To create a public awareness campaign -To secure state, federal grants and/or foundation/private funding to support meth awareness and remediation issues	-Recruit new stakeholders -Survey existing successful awareness campaigns -Write grants to support meth awareness programs -Develop and implement a meth awareness program	-Recruited new stakeholders -Provided awareness campaign to school and community groups such as the home inspection association -Educated nurses and other medical personnel regarding meth issues -Applied for 2 grants and received one grant
T N	Campbell, Claiborne, Fentress, Scott and Union Counties: 8 th Judicial District	-To build a treatment facility within the 8 th Judicial District with a full rage of alcohol and drug services -To expand the interdiction effort from 3 DTF officers to 20 in order to stop the flow of drug traffic -To start a consistent education and awareness program in all 6 school districts	-Create the community coalition's 501-c3 and accounting process with a local law firm -Create the community coalition's letters and membership documents -Hold a membership drive meeting/dinner -Develop and write a grant proposal to accomplish the coalition's goals	-Completed an ARC grant application -Increased stakeholders to include congress members, governor and St. Mary Hospital administrators --Developed a 4-year plan for the development of a drug treatment facility -Acquired 501-c3 status for the community team and set up the accounting process -Held a membership drive
T N	Hamblen County Stepping Out Ministries, Morristown Police Department	-To provide education and awareness in the Hamblen County community to deter substance abuse	-Develop and implement a grade level appropriate , multi-media drug prevention campaign to Hamblen County students -Prepare and present a multi-media drug prevention campaign to Hamblen County religious, civic and business organizations -Purchase presenta89h equipment for substance abuse awareness presentations	-Presented several presentation at schools, industries and churches -Recruited a recovering addict for a testimonial in various presentations -Held monthly meetings and recruited new members
T N	Hancock County	-To complete a community-wide assessment of substance abuse problems through a series of focus groups -To initiate drug prevention through education and prevention activities -To promote interventions through out-patient and aftercare programs such as AA/NA	-Conduct an assessment of the community perceptions of substance abuse problems and causes -Provide prevention and intervention components needed to effectively deal with substance abuse -Develop and aftercare system for recovering addicts -Develop a referral process for individuals	-Assisted with a high school drug awareness event -Educated the public by having a speaker on meth at the local hospital -Held meetings to organize awareness and increase stakeholders

			affected by substance abuse	
T N	Johnson County: ACTION Coalition	-To increase participation at community team meetings -To increase community awareness regarding substance abuse -To develop a grant writing team to seek additional funds for drug prevention	-Plan a point of entry event to increase participation of people at coalition meetings -Identify individuals in each sector to invite to sector meetings (i.e., faith-based, business, youth) -Create a survey to identify needs in the community ;share results with various community sector -Develop a grant writing team to seek additional funding for prevention activities	-Recruited new team members by having a recruitment event -Developed a logic plan for alcohol, tobacco and marijuana -Provided a grant writing workshop
T N	Monroe County Monroe county Health Council	-To develop a community action plan to address the meth issues in the community -To have board-based community support and reestablish the County Commission-appointed Alcohol and Drug Task Force under the Monroe County Health Council umbrella	-Re-establish the Alcohol and Drug Task Force under the Monroe county Health Council umbrella through presenting before the Council to gain support of the need of the Task Force -Increase involvement and active participation in disenfranchised stakeholders through recruiting new members	-Held a mini health fair to increase awareness of the meth problem as well as to gain support for the Alcohol and Drug Task Force -Held membership luncheon to recruit new members for the community team -Sent out mailings to various organization and individual community members for recruitment purposes -Purchased 2 billboards to increase awareness of the meth problem
T N	Cannon, Clay, Cumberland, DeKalb, Fentress, Macon, Overton, Pickett, Putnam, Smith, VanBuren, Warren, and White Counties: Upper Cumberland Development District	-To create a coordinated, comprehensive community network to address substance abuse and methamphetamine issues in the county	-Develop a coalition of coalitions through community meetings and membership drives -Conduct a community needs assessment in order to identify gaps in prevention and treatment services in the community -Purchase local media for a substance abuse awareness program	-Recruited coalitions in order to develop a coalition of coalitions -Community partnership agreement was developed among various coalitions -Developed partnership missions and goals statements -conducted a needs assessment of community leaders regarding the substance abuse problem -Educated the community on methamphetamine use
T N	Washington and Sullivan Counties: Frontier Health	-To create and establish a regional coalition on alcohol, tobacco and other drug use -To improve communication about ATOD in order to increase awareness and participation -To create a community map of exiting services	-Recruit new members by developing recruitment letters -Meet with stake holders to gain support and increase wariness of the problem -Obtain information of current prevention and treatment services in the area in order to create a map of existing services -Learn coalition building skills at a coalition building school	-Started a referral base of mental health and addiction providers -Developed a 3 county coalition -Developed mission statement and plan of action -Visited Johnson and Hawkins County coalitions to gain an understanding of coalition building -Recruited new stakeholders including treatment providers, business members, youth service providers and homeless service providers
V A	Bland County: Project CADDY	-Secure costs associated with securing 501-c3 non-profit status -Secure par-time administrative/professional services through applicable agency to perform executive director's role -Use professional services to identify and apply for grant money for Project CADDY	-Cover the costs associated with securing 501-c3 non-profit status -Contract specialized, administrative/professional services through applicable agency for executive director's role -Use professional services to identify and apply for grant money for Project CADDY	-Developed an official ,non-profit coalition -Secured an executive director to search for funding
V A	Buchanan, Dickenson, Russell and Tazwell Counties: Cumberland Plateau Health District	-To coordinate and strategically deliver a community-wide, evidenced-based prevention effort	-Conduct a community mapping of current local prevention programs and activities -Complete a gap analysis of preferred prevention programs	-Partnered with Substance Abuse and Mental Health Council -Recruited new stakeholders including judges, psychologists and school board administrator -Conducted an assessment of current prevention activities
V A	Smyth County: Smyth County Community Foundation	-To develop a drug court in order to decrease the overcrowding of the court docket and the jail, as well as the revolving door of the mental health system as a result of the meth use and other illegal drug use in the county	-Hold meetings with congress members to gain support an obtain funding for a drug court -Coordinate the establishment of a drug court by bringing judges together and educating them on the benefits of a drug court -Develop the drug court advisory committee to organize the drug court -Write funding grant for drug court personnel	--Recruitment of new stakeholders occurred and has resulted in lawyers, judges, police, hospital administrators, physicians and a psychologist getting involved -Met with other counties regarding the development of a drug court

V A	Twin Counties: Carroll and Grayson Counties: Mt. Rogers Community Service Board	-To establish a substance abuse coalition in order to meet the needs of the community in preventing and intervening in the substance abuse problem	-Notify the media about the creation of the coalition -Write a press release regarding the coalition -Develop an mail recruitment letters to various community leaders	-Held an informational meeting to recruit new members -Advertised in newspaper and radio regarding the substance abuse problem and the creation of a new coalition -Merged with another coalition and revised goals based on that coalition
V A	Wise County: Frontier Health Planning District 1	-To provide alternative health and wellness enhancing activities in a safe and drug free environment -To provide impact-full recreational activities that reduce and dissipates substance use in youth population	-Contract with an individual who will research existing health and wellness center to determine their funding sources, needs assessment procedures and operational and maintenance issues	-Conducted a feasibility study for a treatment center -Visited various wellness and treatment centers -Partnered with the Bridge the Cap Project in order to enhance community life
W V	Calhoun County: Calhoun Middle School Youth Force	-To decrease meth use through awareness and education -To increase access to substance abuse treatment -To improve training for pre-hospital responders	-Provide a public awareness campaign at schools and public meetings using law enforcement, EMT and hospital people to prevent adolescent substance use and related problems -Provide health fairs to students -Identify treatment options and improve access to substance abuse health care	-Provided an awareness campaign in the schools -Implemented two health fairs to increase awareness of the substance abuse problem
W V	Clay County: Clay County Family Resource Network	-To increase stakeholder involvement in activities designed to reduce substance abuse -To increase education and awareness of substance abuse and related problem -To decrease substance abuse among youths and adults throughout the county	-Recruit new members to increase community involvement -Attend 6 community and school functions to provide education on the consequences of substance abuse -Place articles in local newspapers, websites and school newspaper -Organize activities for adults and students (i.e., white water rafting trips, pool party, etc.)	-Recruited new members including board of education members -Held pool party and park parties to increase communication between adults and students -Published newspaper articles to increase awareness of substance abuse and related issues -Provided education of consequences of substance abuse at school functions
W V	Fayette County: The Gorge Connection, New River Health Association	-To form a meth advisory council to influence policy change -To increase awareness of the meth problem within youth groups, as well as educate parents on the dangers of meth use -To decrease the number of meth labs within the next three years	-Develop and implement an awareness campaign through the use of the media and presentations at schools -conduct health fairs to create awareness of the problem among community members -Hold quarterly meetings to discuss strategies for influencing policy -Recruit new stake holders to influence policy	-Presented at hospital clinics and schools to increase awareness of meth problems/issues -Held multiple health fairs to educate and raise awareness of meth use -Held quarterly meeting to discuss strategies for policy development -Recruited new stakeholders including sheriff, state and city police, education board members and health care agencies
W V	Ritchie County: Ritchie County Family Resource Network	-To raise awareness of the substance abuse problem through community education -To provide prevention education in the schools -To organize a well-rounded substance abuse coalition	-Organize a 12-month calendar for providing community awareness -Inform the community about meth by utilizing the local media to include monthly article on prevention and education -Purchase and implement an effective drug curriculum in the schools -Identify and recruit disciplines that are not involved in community team activities	-Held community team meetings -Planning for achieving team goals -Conducted research on other substance abuse coalition -Wrote letter to legislators and other public officials regarding substance abuse