

**Emergency Messaging:** A mass notification system called GoldAlert is used to provide e-mail and other communications to the campus community. In the past text messaging has been problematic because some lengthy delays have been experienced. In working with cell phone vendors, ETSU has determined that it is impossible to guarantee delivery of text messages in a timely manner. Therefore, following careful consideration, ETSU discontinued text messages on GoldAlert in 2009.

You can still register e-mail addresses and now to make the system more reliable in getting emergency messages to the campus community, there are 3 new and convenient ways to receive information from GoldAlert. All alerts entered into the GoldAlert system are now available via Facebook, Twitter, and FriendFeed. These are social web sites used by people around the globe. Each allows you to receive the information in a variety of ways that you control. Through these venues, ETSU's GoldAlert will be available on all the world's largest social web sites. If you are a user of any of these social web sites, the university encourages you to add ETSU GoldAlert to your profile. The instructions for each can be found at the GoldAlert web site accessible via

<https://etsuis.etsu.edu/goldalert/login.aspx?returnurl=%2fgoldalert%2fdefault.aspx> .