

## Emergency Communications

**Outdoor Warning Siren:** As part of our continued commitment to enhancing safety measures on campus, East Tennessee State University has an outdoor siren alert on the University's main campus as well as the VA campus. While some individuals may hear the siren indoors, the siren is designed to be heard OUTDOORS ONLY. ETSU's sirens are set up to sound during immediate life-threatening situations such as an armed and dangerous person in the area, a major chemical spill or hazard, or a tornado. A siren warning will be accompanied by brief recorded public address announcements with instructions such as "Go inside" or "Take cover now," in the event of an approaching tornado, for example. When the threat has passed, a second siren activation and announcement will signal "All clear. Resume normal activities." For more information on ETSU's siren system please visit the following website <http://www.etsu.edu/healthsafety>

**Email and Text Messages:** A mass notification system is used to provide email and text messages to members of the campus community. To receive these messages, you must provide a cell phone number or e-mail address on the GoldAlert registration website <http://www.etsu.edu/goldalert> . This URL is located on ETSU's Homepage. Simply log into GoldAlert with your ETSU username and password, and fill in the requested information. Your information will never be used for anything other than emergency purposes.

**Fire Alarm Systems:** Fire alarms will be activated to alert occupants of a fire or other emergency situation in the building. Everyone must evacuate the building when the fire alarm sounds. Please familiarize yourself with the posted emergency procedures in your building.

**ETSU Alert Website:** Alert messages will be posted on ETSU's Alert Page <http://www.etsu.edu/alert/> . This URL is located on ETSU's Homepage. This site is used for emergency messages as well as general informational messages (i.e. scheduled power outages, roadwork, fire alarm testing, etc.).

**Campus Cable TV:** Alert messages may also be displayed on the campus cable TV Channel. This channel is only available to on-campus locations.

**WETS 89.5 FM:** ETSU's Public Broadcast Station will be utilized to broadcast emergency messages.

**External Media:** Local media sources (i.e. TV and Radio Stations) are used, as appropriate, to broadcast emergency information about ETSU.

While University safety personnel—including the police, environmental health and safety, and emergency response staff—will be on call and ready to respond to any emergency, each member of the ETSU community should also plan ahead to know what they must do before, during, and after an emergency to ensure their own safety and that of those around them.

We all share a great pride in our community and it is up to all of us to help keep our campus community safe. Please take some time to review our Emergency Preparedness Plan and

familiarize yourself with the emergency procedures posted in your building(s) and the University's Emergency Desk Reference.