The Project
The Tennessee Institute of Public Health (TNIPH) at East Tennessee State University (ETSU) is pleased to announce the Healthy Middle TN project funded by the BlueCross BlueShield of Tennessee Health Foundation in partnership with the East Tennessee State University College of Public Health. The project will establish and enhance local and regional population health initiatives that link economic development and business with health and human service organizations and community stakeholders.

The Benefits
Community grant programs encourage multi-sector collaboration and innovative strategies leading to:

- Health promotion and prevention strategies;
- Healthy habits to meet serious health challenges;
- Community groups forming lasting partnerships;
- Linkages between health, economic development and education;
- Improvement in health factors and economic outcomes.

The Mini-Grants
Healthy Middle TN will offer grant opportunities at two levels to improve health in twenty-one (21) Middle Tennessee counties.* Successful community applicants will establish multi-sector health initiatives to directly link Health with Economic Development and Education. This competitive grant program provides training, technical assistance and funding.

- $2,500 grants to support local health projects
- $5,000 grants to support regional health projects

Eligible applicants from the Middle Tennessee target counties must submit a one-page letter of intent by March 1, 2017, that:

- Describes local health concerns that impact economic development (include any local supporting data)
- Provides a brief preliminary outline of your proposed health initiative that impacts the health of the community
- Lists your community coalition partners, including at least one from the health, economic development and education sectors.

$5,000 award must include three or more counties and have a regional goal to connect economic development and population health.

*Target Area - Bedford, Cheatham, Dickson, Giles, Hickman, Houston, Humphreys, Lincoln, Marshall, Maury, Moore, Montgomery, Perry, Robertson, Rutherford, Stewart, Sumner, Trousdale, Wayne, Williamson and Wilson.

Letter of intent must be submitted by e-mail to KIDWELL@ETSU.EDU by March 1, 2017 at 4:30 PM EST.
Target Audience

This project’s target audience includes community coalitions led by chambers of commerce, economic development entities, health councils, city and county governments, faith-based organizations, businesses and industries, schools, colleges and universities, hospitals, health departments, advocacy groups, civic organizations and/or others with proven leadership in multi-sector collaboration.

Major Partners

The BlueCross BlueShield of Tennessee Health Foundation funded this project in partnership with the Tennessee Institute of Public Health, East Tennessee State University College of Public Health and the County Health Rankings and Roadmaps team.

Acknowledgments

Other contributors to the project include the University of Wisconsin Population Health Institute, Robert Wood Johnson Foundation, Tennessee Department of Economic and Community Development, Tennessee Department of Health and National Network of Public Health Institutes.

Guide to the County Health Rankings & Roadmaps

The Robert Wood Johnson Foundation collaborates with the University of Wisconsin Population Health Institute to bring the County Health Rankings and Roadmaps to counties and states across the nation. You can learn what others are doing to improve population health by visiting www.countyhealthrankings.org to learn more.

Mark your Calendar

- LETTER OF INTENT - March 1, 2017
- APPLICANT WORKSHOP - March 22, 2017
- APPLICATION DEADLINE - April 5, 2017

Visit our website at www.etsu.edu/tniph

This project builds on the original Regional Roadmap for a Healthier Appalachian Tennessee, Healthy WEST: Working to Energize & Strengthen Tennessee and Regional Roadmap 2: Down the Road to a Healthier Appalachia projects. The Healthy Middle TN project expands this highly successful model of community-building into 21 counties in Middle Tennessee. TNIPH is a state-mandated convener of organizations, agencies and groups established to build and foster the collaborations necessary to improve the public’s health across Tennessee.

For More Information

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