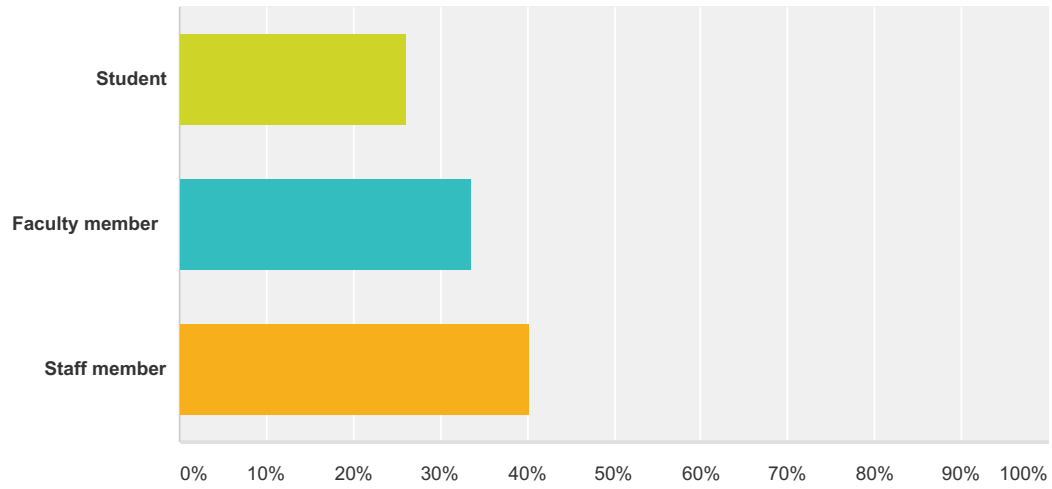


### Q1 Are you a ...

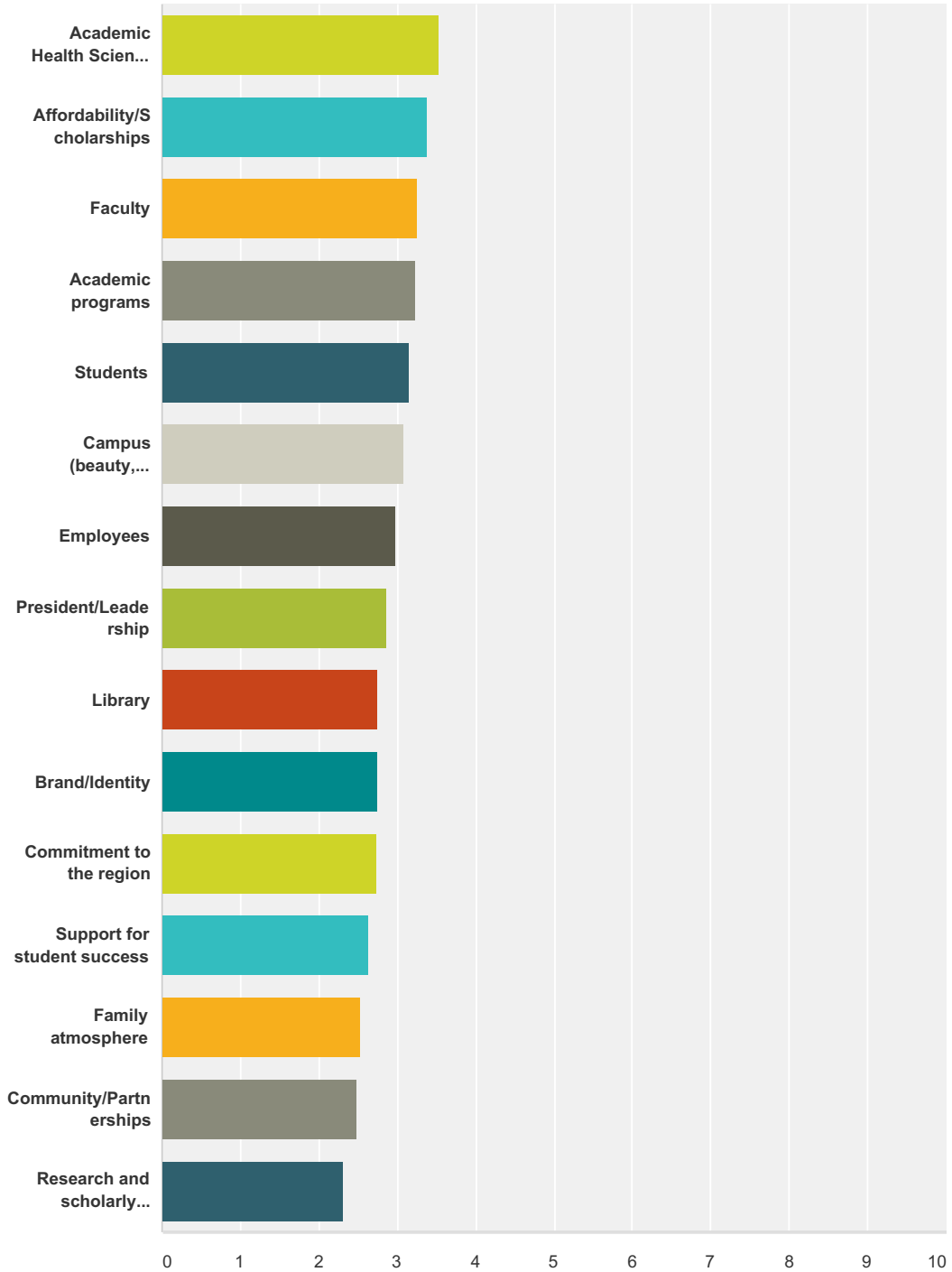
Answered: 184 Skipped: 768



Answer Choices	Responses	
Student	26.09%	48
Faculty member	33.70%	62
Staff member	40.22%	74
<b>Total</b>		<b>184</b>

## Q2 What are the top FIVE strengths of ETSU, in your perceived order of importance?

Answered: 946 Skipped: 6



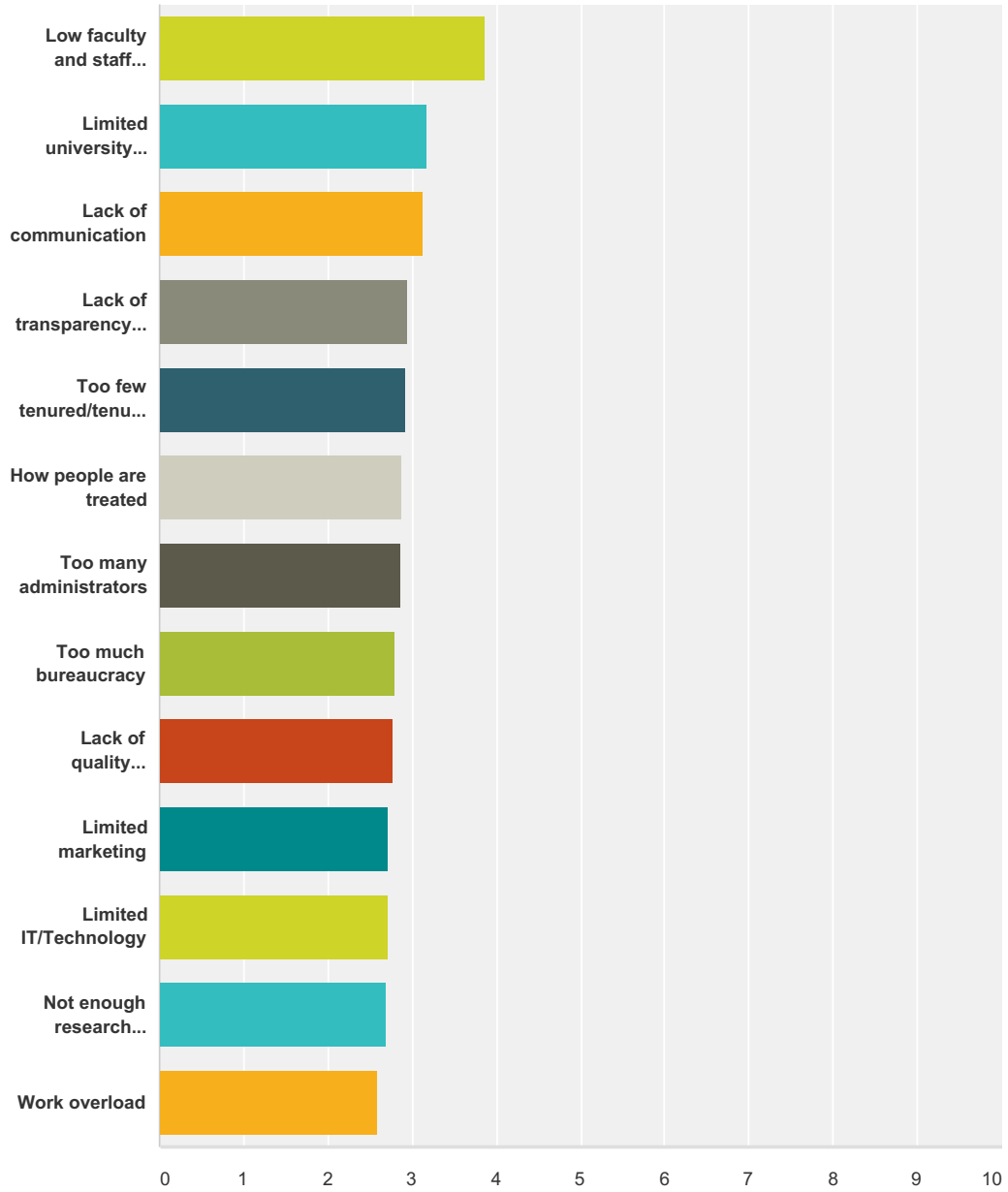
	1st	2nd	3rd	4th	5th	Total	Weighted Average
Academic Health Science Center	37.65%	19.43%	14.98%	13.77%	14.17%	247	3.53
	93	48	37	34	35		

## ETSU SWOT Survey Spring 2016

Affordability/Scholarships	<b>28.17%</b> 140	<b>22.54%</b> 112	<b>21.33%</b> 106	<b>15.49%</b> 77	<b>12.47%</b> 62	497	3.38
Faculty	<b>21.37%</b> 84	<b>26.21%</b> 103	<b>21.88%</b> 86	<b>17.30%</b> 68	<b>13.23%</b> 52	393	3.25
Academic programs	<b>23.10%</b> 128	<b>23.29%</b> 129	<b>22.38%</b> 124	<b>16.97%</b> 94	<b>14.26%</b> 79	554	3.24
Students	<b>26.29%</b> 112	<b>18.54%</b> 79	<b>16.90%</b> 72	<b>19.95%</b> 85	<b>18.31%</b> 78	426	3.15
Campus (beauty, location, region)	<b>21.63%</b> 117	<b>23.48%</b> 127	<b>17.01%</b> 92	<b>18.11%</b> 98	<b>19.78%</b> 107	541	3.09
Employees	<b>16.98%</b> 54	<b>21.70%</b> 69	<b>23.58%</b> 75	<b>18.87%</b> 60	<b>18.87%</b> 60	318	2.99
President/Leadership	<b>17.88%</b> 32	<b>16.76%</b> 30	<b>20.67%</b> 37	<b>23.46%</b> 42	<b>21.23%</b> 38	179	2.87
Library	<b>13.09%</b> 25	<b>16.75%</b> 32	<b>26.70%</b> 51	<b>19.90%</b> 38	<b>23.56%</b> 45	191	2.76
Brand/Identity	<b>15.25%</b> 18	<b>12.71%</b> 15	<b>23.73%</b> 28	<b>28.81%</b> 34	<b>19.49%</b> 23	118	2.75
Commitment to the region	<b>15.80%</b> 55	<b>14.94%</b> 52	<b>19.54%</b> 68	<b>26.72%</b> 93	<b>22.99%</b> 80	348	2.74
Support for student success	<b>13.78%</b> 47	<b>17.60%</b> 60	<b>17.01%</b> 58	<b>21.41%</b> 73	<b>30.21%</b> 103	341	2.63
Family atmosphere	<b>10.56%</b> 15	<b>12.68%</b> 18	<b>24.65%</b> 35	<b>22.54%</b> 32	<b>29.58%</b> 42	142	2.52
Community/Partnerships	<b>5.75%</b> 10	<b>20.11%</b> 35	<b>18.97%</b> 33	<b>26.44%</b> 46	<b>28.74%</b> 50	174	2.48
Research and scholarly activity	<b>6.88%</b> 13	<b>13.23%</b> 25	<b>19.58%</b> 37	<b>25.40%</b> 48	<b>34.92%</b> 66	189	2.32

### Q3 What are the top FIVE weaknesses of ETSU, in your perceived order of importance?

Answered: 938 Skipped: 14



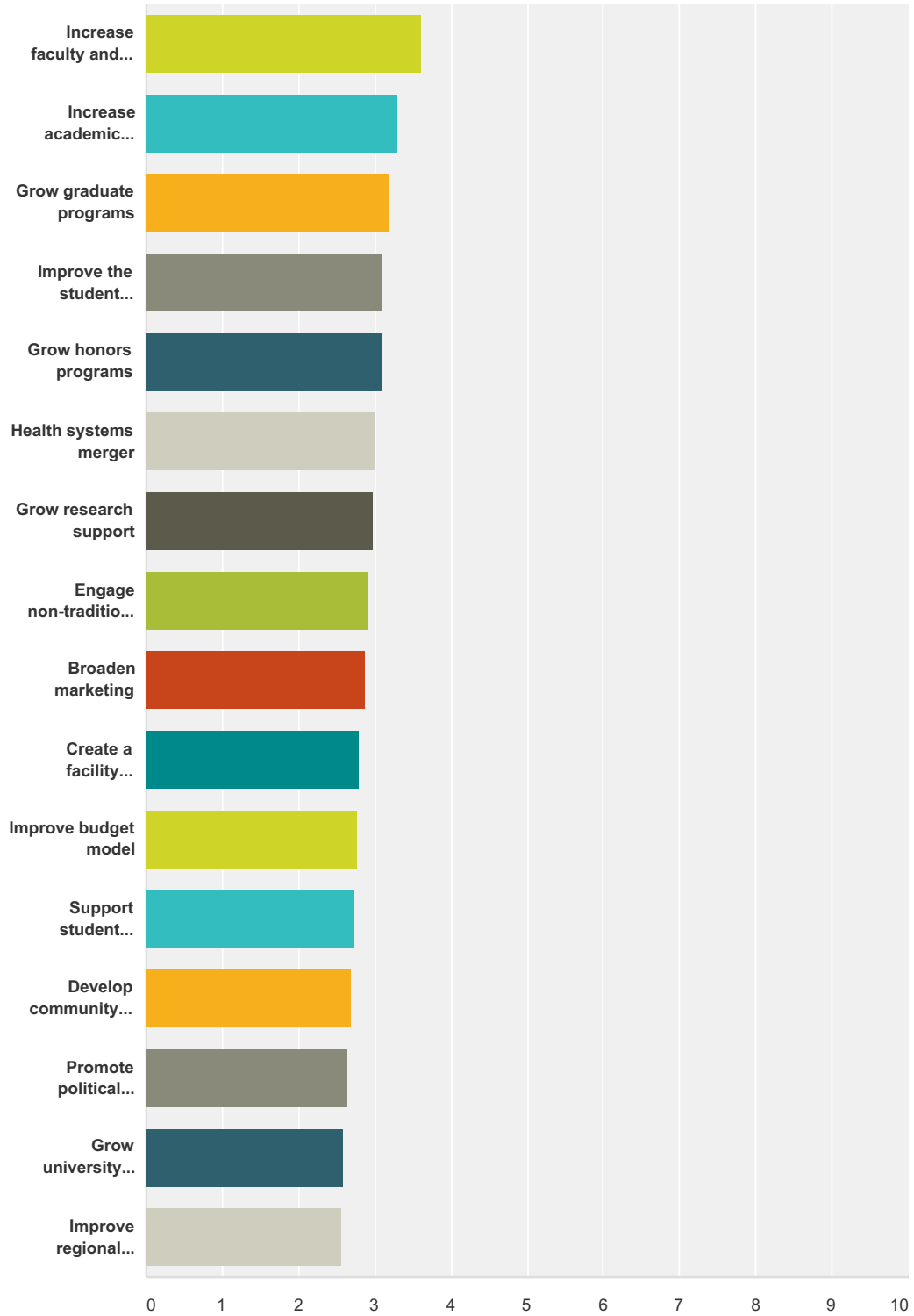
	1st	2nd	3rd	4th	5th	Total	Weighted Average
Low faculty and staff salaries	44.77% 308	23.11% 159	13.37% 92	10.76% 74	7.99% 55	688	3.86
Limited university budget	20.24% 101	24.25% 121	24.85% 124	14.83% 74	15.83% 79	499	3.18
Lack of communication	22.78% 100	21.18% 93	20.27% 89	19.13% 84	16.63% 73	439	3.14

## ETSU SWOT Survey Spring 2016

Lack of transparency in decision-making	<b>15.63%</b> 63	<b>22.83%</b> 92	<b>19.60%</b> 79	<b>23.57%</b> 95	<b>18.36%</b> 74	403	2.94
Too few tenured/tenure track faculty	<b>13.36%</b> 31	<b>21.98%</b> 51	<b>25.86%</b> 60	<b>21.98%</b> 51	<b>16.81%</b> 39	232	2.93
How people are treated	<b>23.32%</b> 66	<b>14.84%</b> 42	<b>14.49%</b> 41	<b>22.26%</b> 63	<b>25.09%</b> 71	283	2.89
Too many administrators	<b>13.81%</b> 37	<b>19.78%</b> 53	<b>24.25%</b> 65	<b>22.76%</b> 61	<b>19.40%</b> 52	268	2.86
Too much bureaucracy	<b>15.76%</b> 67	<b>17.88%</b> 76	<b>19.29%</b> 82	<b>24.00%</b> 102	<b>23.06%</b> 98	425	2.79
Lack of quality facilities	<b>15.22%</b> 51	<b>16.12%</b> 54	<b>23.88%</b> 80	<b>19.70%</b> 66	<b>25.07%</b> 84	335	2.77
Limited marketing	<b>15.06%</b> 25	<b>16.87%</b> 28	<b>19.28%</b> 32	<b>22.89%</b> 38	<b>25.90%</b> 43	166	2.72
Limited IT/Technology	<b>11.35%</b> 26	<b>18.34%</b> 42	<b>23.14%</b> 53	<b>25.76%</b> 59	<b>21.40%</b> 49	229	2.72
Not enough research support	<b>11.11%</b> 28	<b>20.63%</b> 52	<b>21.03%</b> 53	<b>21.43%</b> 54	<b>25.79%</b> 65	252	2.70
Work overload	<b>9.91%</b> 33	<b>18.92%</b> 63	<b>20.42%</b> 68	<b>21.02%</b> 70	<b>29.73%</b> 99	333	2.58

### Q4 What are the top FIVE opportunities for ETSU, in your perceived order of importance?

Answered: 940 Skipped: 12



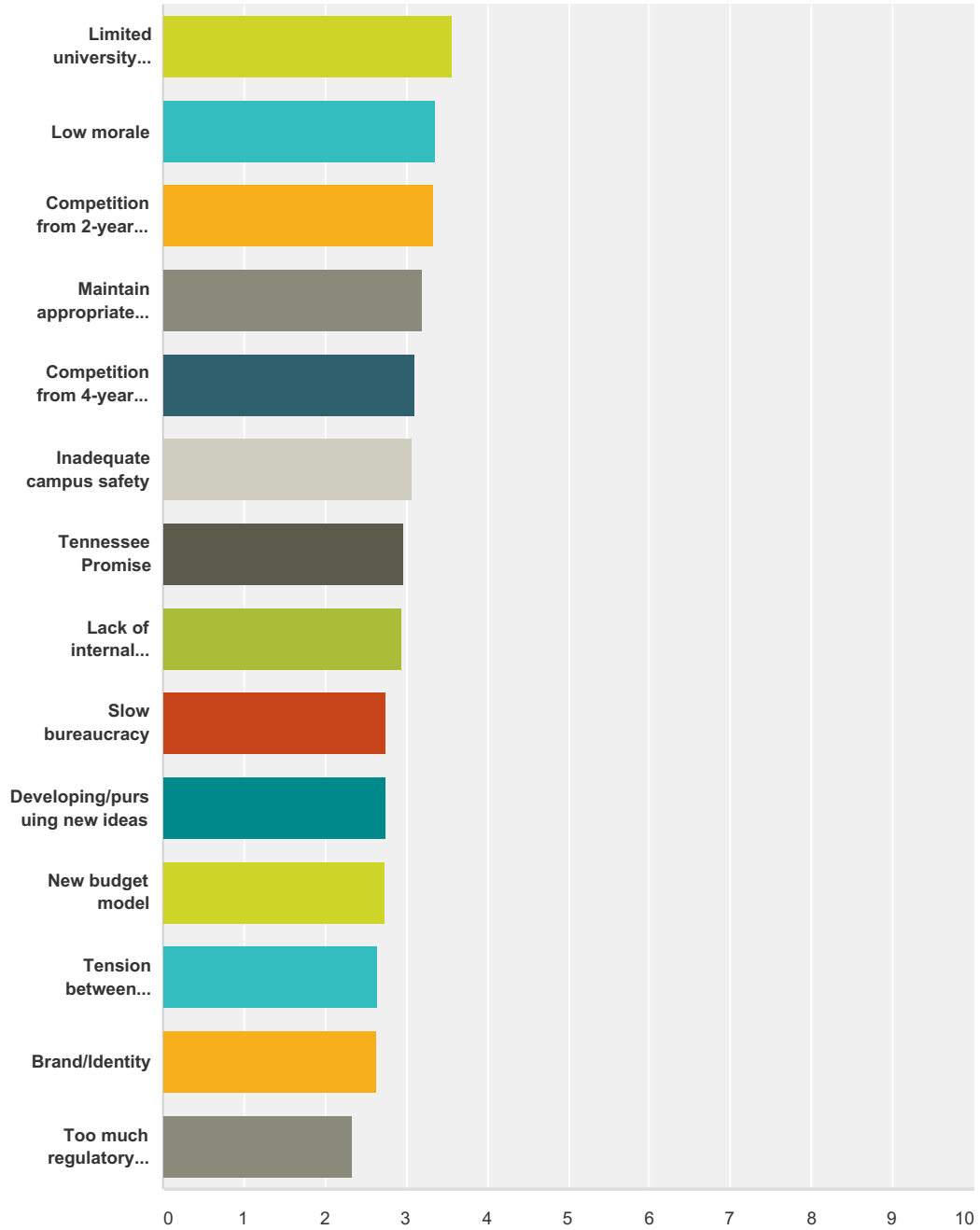
	1st	2nd	3rd	4th	5th	Total	Weighted Average
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ETSU SWOT Survey Spring 2016

Increase faculty and staff salaries	<b>40.13%</b> 250	<b>20.55%</b> 128	<b>14.29%</b> 89	<b>11.56%</b> 72	<b>13.48%</b> 84	623	3.62
Increase academic reputation	<b>22.37%</b> 121	<b>26.99%</b> 146	<b>21.44%</b> 116	<b>16.08%</b> 87	<b>13.12%</b> 71	541	3.29
Grow graduate programs	<b>24.29%</b> 68	<b>19.64%</b> 55	<b>21.79%</b> 61	<b>19.64%</b> 55	<b>14.64%</b> 41	280	3.19
Improve the student experience	<b>23.04%</b> 109	<b>17.97%</b> 85	<b>23.04%</b> 109	<b>20.30%</b> 96	<b>15.64%</b> 74	473	3.12
Grow honors programs	<b>22.12%</b> 25	<b>19.47%</b> 22	<b>23.89%</b> 27	<b>17.70%</b> 20	<b>16.81%</b> 19	113	3.12
Health systems merger	<b>21.71%</b> 28	<b>21.71%</b> 28	<b>15.50%</b> 20	<b>17.83%</b> 23	<b>23.26%</b> 30	129	3.01
Grow research support	<b>16.99%</b> 44	<b>22.39%</b> 58	<b>21.24%</b> 55	<b>20.85%</b> 54	<b>18.53%</b> 48	259	2.98
Engage non-traditional students	<b>17.04%</b> 38	<b>20.18%</b> 45	<b>20.18%</b> 45	<b>23.77%</b> 53	<b>18.83%</b> 42	223	2.93
Broaden marketing	<b>20.00%</b> 28	<b>20.00%</b> 28	<b>15.71%</b> 22	<b>16.43%</b> 23	<b>27.86%</b> 39	140	2.88
Create a facility improvement plan	<b>20.00%</b> 54	<b>17.04%</b> 46	<b>14.07%</b> 38	<b>20.00%</b> 54	<b>28.89%</b> 78	270	2.79
Improve budget model	<b>12.22%</b> 44	<b>20.00%</b> 72	<b>23.89%</b> 86	<b>21.67%</b> 78	<b>22.22%</b> 80	360	2.78
Support student recruitment	<b>11.85%</b> 39	<b>20.36%</b> 67	<b>21.58%</b> 71	<b>21.88%</b> 72	<b>24.32%</b> 80	329	2.74
Develop community college partnerships	<b>14.61%</b> 39	<b>17.98%</b> 48	<b>17.23%</b> 46	<b>23.60%</b> 63	<b>26.59%</b> 71	267	2.70
Promote political change in Tennessee higher education	<b>11.71%</b> 26	<b>17.12%</b> 38	<b>21.62%</b> 48	<b>24.32%</b> 54	<b>25.23%</b> 56	222	2.66
Grow university advancement	<b>7.54%</b> 15	<b>18.59%</b> 37	<b>22.11%</b> 44	<b>29.15%</b> 58	<b>22.61%</b> 45	199	2.59
Improve regional engagement	<b>5.88%</b> 11	<b>17.65%</b> 33	<b>26.74%</b> 50	<b>26.74%</b> 50	<b>22.99%</b> 43	187	2.57

### Q5 What are the top FIVE challenges for ETSU, in your perceived order of importance?

Answered: 941 Skipped: 11



	1st	2nd	3rd	4th	5th	Total	Weighted Average
Limited university budget	31.58% 180	24.74% 141	21.75% 124	11.75% 67	10.18% 58	570	3.56
Low morale	26.51% 114	27.91% 120	15.58% 67	15.81% 68	14.19% 61	430	3.37



## ETSU SWOT Survey Spring 2016

Competition from 2-year schools	<b>29.60%</b> 111	<b>22.67%</b> 85	<b>14.40%</b> 54	<b>17.33%</b> 65	<b>16.00%</b> 60	375	3.33
Maintain appropriate number of full-time faculty	<b>21.35%</b> 73	<b>23.10%</b> 79	<b>23.68%</b> 81	<b>18.42%</b> 63	<b>13.45%</b> 46	342	3.20
Competition from 4-year schools	<b>23.45%</b> 83	<b>19.49%</b> 69	<b>20.34%</b> 72	<b>18.64%</b> 66	<b>18.08%</b> 64	354	3.12
Inadequate campus safety	<b>23.65%</b> 48	<b>19.70%</b> 40	<b>18.72%</b> 38	<b>15.27%</b> 31	<b>22.66%</b> 46	203	3.06
Tennessee Promise	<b>20.93%</b> 54	<b>20.16%</b> 52	<b>16.67%</b> 43	<b>18.60%</b> 48	<b>23.64%</b> 61	258	2.96
Lack of internal collaboration	<b>15.42%</b> 60	<b>21.85%</b> 85	<b>23.14%</b> 90	<b>20.82%</b> 81	<b>18.77%</b> 73	389	2.94
Slow bureaucracy	<b>12.75%</b> 39	<b>18.30%</b> 56	<b>22.22%</b> 68	<b>25.82%</b> 79	<b>20.92%</b> 64	306	2.76
Developing/pursuing new ideas	<b>15.31%</b> 60	<b>14.80%</b> 58	<b>20.15%</b> 79	<b>29.34%</b> 115	<b>20.41%</b> 80	392	2.75
New budget model	<b>13.36%</b> 33	<b>17.41%</b> 43	<b>23.08%</b> 57	<b>21.86%</b> 54	<b>24.29%</b> 60	247	2.74
Tension between Tennessee General Assembly and higher education	<b>11.48%</b> 31	<b>15.56%</b> 42	<b>24.07%</b> 65	<b>24.44%</b> 66	<b>24.44%</b> 66	270	2.65
Brand/Identity	<b>15.71%</b> 33	<b>14.76%</b> 31	<b>18.10%</b> 38	<b>20.48%</b> 43	<b>30.95%</b> 65	210	2.64
Too much regulatory oversight	<b>8.14%</b> 18	<b>12.67%</b> 28	<b>20.36%</b> 45	<b>23.08%</b> 51	<b>35.75%</b> 79	221	2.34