

TVA invests in ETSU high tech business incubator

TVA will invest \$200,000 in ETSU's plans to develop phase two of the university's business incubator, The Innovation Laboratory.

The regional business incubator is the first in Northeast Tennessee dedicated to high tech and biotech businesses. The mission of the laboratory is to link entrepreneurs with investors to facilitate the creation of technology-based startup and spin-off companies. Business incubators offer entrepreneurs access to shared services, equipment, building space and hands-on management assistance.

Last year, ETSU transformed the former Marine Corps Training Center on West Market Street in Johnson City into a business incubator for new and emerging technology companies. TVA's investment in the Innovation Laboratory will be used to renovate another 4,000 square feet in the facility.

"TVA helps to fuel the economy of the Tennessee Valley not only by providing low cost, reliable power," said TVA Director Bill Baxter, "but also by helping private companies create jobs through projects like the Innovation Laboratory. We intend for this project to help stimulate high quality companies and jobs for years to come."

Full Internet connections and state-of-the art teleconferencing also provide the ability for virtual business incubation support to surrounding economically disadvantaged communities in

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Physicians and Associates to build second facility to enhance education and patient care

Plans for a new clinical education building for ETSU Physicians and Associates were announced recently by Dr. Ronald D. Franks, dean of ETSU's James H. Quillen College of Medicine and vice president for Health Affairs, during a presentation to local business and civic leaders regarding the results of the master plan for University Innovation Park, the middle anchor of the Med-Tech Corridor.

The proposed 30,000-square-foot facility will be adjacent to the ETSU Physicians and Associates Palma L. Robinson Clinical Education Center at 325 N. State of Franklin Road. It will be the first building constructed in the Park.

ETSU Physicians and Associates is governed by the Medical Education Assistance Corporation (MEAC), which manages the College of Medicine's physician practice plan. MEAC will borrow the funds necessary to construct the new facility and repay the loan with interest.

Once completed, the new building will

provide offices for ETSU Heart, ETSU Cancer Center, ophthalmology, medical laboratories, a surgical suite for minor procedures, and possibly a new urgent care center.

"In recent years, our clinical services have expanded, and we have quickly outgrown our main clinical education center," Franks said. "Because of the severe space issues, many of our physicians are limited in the number of patients that can be seen in a given day. Some offices eventually had to be relocated to other buildings, where we had to lease space.

"This new building will expand our patient care services and enhance the training of resident physicians and medical students."

ETSU Physicians and Associates is the largest outpatient health care facility in the region with over 40 specialties of medicine.

Construction of the new clinical education building will take approximately three years.

— Joe Smith, Coordinator
University Relations



Vice President for Administration Dr. Wayne Andrews shows a drawing of the University Innovation Park to Kingsport Times-News reporter Amy Gatley.

ETSU Accent, for and about university activities and employees, is published by News and Information Services in the Office of University Relations. News items for upcoming issues should be typed and double-spaced, and forwarded to Jennifer L. Hill, Coordinator, Box 70717, 300 Burgin E. Dossett Hall, telephone 439-5693, e-mail hill@mail.etsu.edu.

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Photographs by ETSU Photo Lab

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East Tennessee State University is a Tennessee Board of Regents institution. The TBR is the nation's sixth largest higher education system, governing 45 post-secondary educational institutions. The TBR system includes six universities, 13 two-year colleges and 26 technology centers, providing programs to over 180,000 students in 90 of Tennessee's 95 counties.

Accreditation

Commission on Colleges of the

Southern Association of Colleges and Schools

East Tennessee State University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Ga., telephone number 404-679-4501) to award certificate, associate, bachelor's, master's, educational specialist, doctor of education, Ph.D. and M.D. degrees.

East Tennessee State University is fully in accord with the belief that educational and employment opportunities should be available to all eligible persons without regard to age, gender, color, race, religion, national origin, disability, veteran status or sexual orientation.

ETSU makes available to prospective students and employees the ETSU Security Information Report. This annual report includes campus crime statistics for the three most recent calendar years and various campus policies concerning law enforcement, the reporting of criminal activity, and crime prevention programs. The ETSU Security Information Report is available upon request from ETSU, Department of Public Safety, Box 70646, Johnson City, TN 37614-1702. The report can be accessed on the Internet at http://www.etsu.edu/dps/security_report.htm.

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Leadership House benefits from Citi Commerce Solutions grant

The ETSU Leadership House is the beneficiary of a gift to the ETSU Foundation of \$9,184 over the next two years given by Citi Commerce Solutions located in the Gray community. This gift supports the "ETSU Leadership Initiative" launched by ETSU President Dr. Paul E. Stanton Jr.

The facilitator of the funding, Clark Phipps, Human Resources director of Citi Commerce Solutions and member of the ETSU class of 1980, has designated the majority of funds for each of the next two years to send two Leadership House students and their adviser to the Greenleaf Center National Conference in Indianapolis. In true

partnership fashion, a Citi Commerce Solutions employee will join them so that a collaborative presentation of their newly-acquired knowledge can be offered during a Citi Commerce Solutions training session, as well as on campus for student leader training. Additional funds will enable the members of the House to attend a local cultural event and acquire resources for their leadership library.

ETSU's Leadership House, one of only three such living-learning communities in the country, provides unique opportunities for students who choose to live and work together, becoming "servant-leaders" within society. The program is based on the model designed by Robert Greenleaf and directs those who would be leaders to learn first to be of service to others.

Students selected for Leadership House meet weekly to present a program on servant-leadership, organize service projects and attend to House business. During the summer, participants read a designated book (the most recent is *Seven Habits of Highly Effective People* by Stephen Covey) to serve as the focus for the coming academic year. Team-building activities, personal growth as leaders, working with an adviser and completing service projects in the greater community are among many Leadership House opportunities.

For further information about Leadership House or other campus leadership education programs, contact ETSU Assistant Vice President for Student Life and Leadership Dr. Deborah White at 439-5675.

— Carol Fox, Coordinator
University Relations

TVA investment

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Northeast Tennessee.

"TVA recognizes the value of helping the best and the brightest entrepreneurs stay in this region," said ETSU President Paul E. Stanton Jr. "The economic development that TVA has helped foster will go a long way for the Tri-Cities area."

To date, TVA has invested more than \$10 million in capital to establish the TVA Business Incubator Network, which has business incubators in 24 sites across the Valley. These projects have leveraged more than \$35 million and created 1,200 companies with more than 6,600 jobs.

TVA is the nation's largest public power producer and is completely self-financed. TVA provides power to large industries and 158 power distributors that serve 8.3 million consumers in seven southeastern states.

— Courtesy of the TVA News Bureau

Hear 'ETSU Voices' every Monday on WJCW

Tune in to "ETSU Voices" each Monday on WJCW-AM 910. The 25-minute show, featuring university people and programs, airs at 9:35 a.m. and is hosted by Fred Sauceman, executive assistant to the president for University Relations.



**Have a safe and enjoyable
Independence Day!**

New Appalachian studies concentration in documentary studies to enhance students' participation in Veterans History Project

The Center for Appalachian Studies and Services (CASS) at ETSU now offers courses for a new concentration in documentary studies within the Appalachian studies minor. The courses teach how to obtain histories from the region's veterans for the Veterans History Project (VHP).

Dr. Richard Blaustein, professor of Sociology and Anthropology, pointed out the significance of VHP is to honor and recognize veterans while they are alive.

"If you really want to know what life has been like for a veteran – for example, for a G.I. during World War II, Korea, Vietnam or the Gulf War – you treat the individual as your primary resource," he said. "The VHP helps educate students about the history of America's military in a way that is very per-

sonal and puts a human face on the military experience."

Blaustein also noted the VHP will provide historians with detailed and specific accounts of the experience of war at various points during the 20th century. "History should include narratives chronicling the personal experiences of many people, as well as the broad, general history that is written from a detached viewpoint," he concluded.

Students interested in obtaining histories from veterans can elect one or more three credit hour courses in documentary studies, including "Writing and Producing the Video Documentary," "Creating Plays from Oral Histories," "Documenting and Interpreting Oral Histories" and "Documenting Community Traditions." An interdisciplinary team

of faculty – including professors from the Department of Communication's divisions of theatre and broadcasting, the Department of Curriculum and Instruction's Storytelling

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Ben J. and Earlene Horton share their story with Kami Fecho as part of the Veterans History Project. (Photo courtesy of the ETSU Archives of Appalachia)

Governor's School for Tennessee Heritage under way at ETSU

Twenty-seven high school juniors and seniors from all across the state are spending four weeks at ETSU in the Governor's School for Tennessee Heritage.

This Governor's School, hosted by the Center for Appalachian Studies and Services (CASS), is one of nine residential programs for gifted and talented high school students funded by the Tennessee Department of Education. The tuition-free program continues through July 11.

All students selected for the Governor's School attend an introductory college-level course in Tennessee history. In smaller groups, students study drama, historic preservation, storytelling, and "Tennessee Fact and Fiction." Students learn about the state's heritage first-hand as they visit a variety of the region's historic sites.

In addition, students attend presentations given by noted Tennessee academics and specialists. Some of the speakers and the subjects they will address include: **Dr. Ted Olson**, CASS interim director, "Appalachian Music"; **Jennifer Bauer**, ETSU alumna and park interpretive naturalist with Sycamore Shoals State Park, "Roan Mountain Ecology"; ETSU student **Rachel Anderson**, who teaches the students flatfoot dancing; **Dr. Cliff Boyd**, a Jonesborough native, ETSU alumnus and professor of anthropology at Radford University, "Archaeology"; **David Haggard**, a naturalist at Reel Foot Lake in the northwestern tip of Tennessee, "Reel

Foot Lake"; well-known Johnson City composer **Kenton Coe**, "Tennessee Music"; noted filmmaker **Ross Spears**, "Tennessee Film"; nationally acclaimed Johnson City playwright and ETSU alumna **Jo Carson**, "Tennessee Literature"; **Jane Woodside**, editor of *Now & Then*, the Appalachian magazine published by CASS, "Cherokee Folklore"; **Dr. Brent Kennedy**, vice chancellor of the University of Virginia at Wise and author of *The Melungeons: The Resurrection of a Proud People: An Untold Story of Ethnic Cleansing in America*, "Melungeons"; **Dr. Wayne Cutler**, research professor of history and director of the James K. Polk Project at the University of Tennes-

see, "James K. Polk"; **Dr. Thomas Burton**, ETSU professor emeritus of English, who has researched snake handling in some regional churches, "Tennessee Religion"; and **William Smith**, a Greeneville native and WWII veteran who serves on the board of directors of the Nathanael Greene Museum, "Tennessee Veterans."

"The motto of the Governor's School for Tennessee Heritage – 'Where Tennessee's Future Meets Tennessee's Past' – rings true as the gifted and talented students learn about their heritage at the same time as they begin to make decisions regarding their future," said Tony Galloway, Governor's School co-director.

It's time to update Campus Phone Directory and Human Resources Listings

Deadline: July 18

At the end of June, ETSU departments and offices were asked to update their information for the campus telephone directory, as well as for Human Resources. Each department and office should have received a memo outlining the procedure. Please read and follow the instructions carefully to ensure listings that are accurate. The deadline for returning this information is noon on Friday, July 18.

For further information, contact University Relations at 439-4317.

Fellows begin 2003 McNair program

Twenty-three undergraduate students from a host of universities are engaged in exciting research studies this summer at ETSU as fellows in the Class of 2003 of the Ronald E. McNair Post-Baccalaureate Achievement Program.

Established by U.S. Congress under the federal TRIO programs, the McNair program provides assistance to students in their pursuit of graduate and doctoral degrees enabling them to become college teachers. Participants conduct an independent research project under the close supervision of a faculty member, and also benefit from support groups, counseling, and a variety of cultural, educational, and social activities.

Many of the McNair students are from minority groups that are underrepresented in higher education, or they come from low-income and first-generation college backgrounds.

"Often, for many reasons, these students are not identified as having the potential for excelling as a college professor," said Michelle Hurley, McNair coordinator at ETSU. "In addition to cultural barriers, some may have received inadequate preparation in high school and therefore do not perform at their full potential in lower division courses.

"McNair intervenes to identify these students early in their academic programs and to facilitate mentoring relationships between them and outstanding faculty in their chosen disciplines."

Seminars are conducted focusing on specific skill areas such as library research, technical writing, or special issues in a given discipline. Ongoing counseling allows each McNair fellow to increase self-confidence while honing academic interests.

Following the research experience, McNair mentors and counselors work with the fellows as they develop applications for admission to doctoral programs as well as for financial assistance.

— Joe Smith, Coordinator
University Relations

Documentary studies minor

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Program, the Department of Sociology and Anthropology and CASS – teach these courses.

Besides the concentration in documentary studies, the Appalachian studies minor offers five other concentrations. Students interested in the Appalachian region can study regional history and culture, regional politics and community development, regional music and folk culture, regional environment and ecology, and regional arts and crafts. The courses "Introduction to Appalachian Studies" and "Current Issues in Appalachian Studies" complete an undergraduate minor in Appalachian studies when taken in addition to one of these concentrations.

The VHP is a cooperative effort between ETSU, veterans' organizations and Tennessee's First Congressional District. Students in the documentary studies concentration at ETSU, as well as students in service-learning programs at ETSU and regional high school students, are combining the effort to interview as many veterans as possible in four Tennessee counties – Hancock, Hawkins, Johnson and Unicoi.

First District Congressman Bill Jenkins and others are also conducting Story Circles to record stories of local veterans from vari-

ous wars. Much of ETSU's effort in the VHP is supported by a Kellogg Foundation grant (Expanding Community Partnerships Program). The audio and video recordings will be preserved in ETSU's Archives of Appalachia, a division of CASS located in the Sherrod Library.

Special events surrounding the VHP will include the production of a television series, a play incorporating oral histories from veterans, three Congressional events, and video collections.

The ETSU Division of Broadcasting is producing a new television magazine series, "Appalachian Digest," based on interviews from veterans and their families, while the Division of Theatre is developing a play to premiere in Spring 2004, based on stories from World War II in Hawkins County. The Congressional events will feature keynote speakers and five VIP interviews.

For more information on the Appalachian studies minor, the concentration in documentary studies, or the Veterans History Project, call CASS at 439-5348 or visit <http://cass.etsu.edu>.

— Sarah Ingle, Graduate Assistant
Appalachian Studies and Services

In Memory

East Tennessee State University extends its deepest sympathy to the family and friends of

Dr. Carl D. King

of Johnson City, who died Monday, June 16, at Johnson City Medical Center. A professor of music who had been with ETSU since 1985, King was an ordained minister in the Christian Church and an author and speaker for many professional and religious organizations. He had served as minister of music at numerous churches. King was also founder of the East Tennessee Children's Choir and co-founder of the Association of Christian Church Music Educators.



Faculty/Staff

PROFESSIONAL ACTIVITIES

Dr. Richard Simman, Surgery, has earned designation as a Certified Wound Specialist by the American Academy of Wound Management (AAWM). He became one of four physicians in Tennessee to hold this certification after he successfully passed the National Board Examination in Wound Management.

Simman, who performs plastic, reconstructive and burn surgery, is director of the wound care program for Johnson City Medical Center and the Veterans Affairs Medical Center and is also on the surgical staff of Sycamore Shoals Hospital.

In addition, Simman was invited by the AAWM to serve as a board certification exam reviewer.

Dr. Don Hong, Mathematics, gave a presentation, "Introduction to Wavelets and Applications," at Vanderbilt University as the visiting professor of biostatistics in the Vanderbilt-Ingram Cancer Center.

Dr. Stephanie Leeper, associate dean, Student Affairs, College of Medicine, recently graduated from the Executive Faculty Development Program at the Morehouse School of Medicine in Atlanta. She was a member of the inaugural class.

The program was created to increase the number of African-American teachers in primary care. An executive track was initiated

last fall, and Leeper was among the first seven graduates to receive a certificate of completion.

Dr. Niall Shanks, Philosophy and Humanities, has a book, *God, The Devil, and Darwin: A Critique of Intelligent Design Theory*, slated for publication this fall by Oxford. This book provides the first accessible introduction to, and critique of, intelligent design theory (ID), a controversial intellectual movement that "proposes an alternative to accepted accounts of evolutionary theory: that life is so complex, and that the universe is so fine-tuned for the appearance of life, that the only plausible explanation is the existence of an intelligent designer. For many ID theorists, the designer is taken to be the God of Christianity." Shanks traces the growth of ID from Ancient Greece to the last two decades of the 20th century.

Dr. Jack Mooney, Communication, was awarded a grant to attend a "Diversity Across the Curriculum" workshop at the Poynter Institute in St. Petersburg, Fla. He joined 15 other journalism and mass communications faculty from across the United States in the Poynter seminar to study ways diversity could be incorporated into course objectives and assignments, and how specific results toward achieving those objectives can be demonstrated.

Stanton re-elected SREB vice chairman

ETSU President Dr. Paul E. Stanton Jr. was re-elected vice chairman of the Southern Regional Education Board at the group's annual meeting.

Stanton was appointed to the SREB Board by former Tennessee Gov. Don Sundquist in 1997 and was first elected vice chairman in 2002.

Mark Musick, president of SREB, said, "The theme of the SREB Annual Meeting could be summed up by the title of our *2003 Annual Report: Challenge to Lead in Challenging Times*. Paul Stanton, as president of East Tennessee State University, has clearly shown the ability to lead in challenging times. We look forward to having him for another year as vice chairman, the highest board office to which educators are elected."

Also at the meeting, Mississippi Gov. Ronnie Musgrove was re-elected chairman of the SREB. Arkansas Rep. Jodie Mahony was re-elected treasurer of the board. He also serves as a member of the SREB Legislative Advisory Council.

The Southern Regional Education Board, America's first interstate compact for education, is headquartered in Atlanta. It has 16 member states: Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia.

J. Stanley Rogers elected vice chair of Board of Regents

J. Stanley Rogers of Manchester was elected by acclamation to the position of vice chair of the Tennessee Board of Regents, ETSU's governing body.

In accepting the position, Rogers said, "This is truly an honor, and I am humbled by the confidence the board has shown in me. It is an honor to serve with and lead a group that I know works every single day on some aspect of managing the TBR system.

"Ours is a big responsibility, and ultimately the reason we devote so much time and thought to our board membership is the 180,000 students we serve. I pledge to spend as much time on this job as it takes to do it right, and our outgoing vice chair, R. Jack

Fishman, has set the performance bar for vice chairs very high. I believe the next 12 months, and probably beyond, will be lean ones financially, but just as all of us manage our own businesses more efficiently when times are hard, so must we manage the board and our institutions more efficiently in service to the people of Tennessee."

Rogers was appointed to the TBR by Gov. Ned McWherter in 1994 and reappointed by Gov. Don Sundquist in 2000. He has been chair of the Committee on Academic Policies and Programs since September 2002. He played a strong leadership role in the TBR's Defining Our Future process.

The TBR is chaired by Gov. Phil

Bredesen. Historically, the vice chair has been the day-to-day leader of the board, and that is expected to continue.

Rogers, who has practiced law in Manchester for 30 years, is a senior partner with Rogers and Duncan. He was a member and chair of the Tennessee Appellate Court Judicial Selection Commission and currently serves as a member of the Tennessee Appellate Court Judicial Evaluation Commission.

Rogers served for six years in the Tennessee House of Representatives. He was majority leader during the 88th and 89th General Assemblies. He and his wife, Pat, have three children.

Isbell co-authors book on children's creativity and art

ETSU professor Dr. Rebecca Isbell and University of Memphis President Dr. Shirley Raines have authored a new book focusing on nurturing creativity in young children during a critical time of development.

Creativity and the Arts for Young Children has been released by Delmar Publishing, Clifton, N.Y., and will be used in early childhood education classes across the country, including ETSU's undergraduate class, "Creative Development in Young Children."

"I have been interested in creativity throughout my professional career," Isbell said, adding that she and Raines "felt there needed to be a book that included creativity in all the arts – art, music, drama and movement – and integrated that into the curriculum."

This book examines the creativity of young children and the creative teachers who work with them. It includes chapters that focus on play, art, music, creative drama and movement. The final section provides approaches that can be used to integrate the arts across the curriculum and throughout the classroom.

Pictures of children engaged in creative activities are included in the text, many of which were taken at the Child Study Center and University School at ETSU.

Creativity and the Arts with Young Children "shows how the creative arts enrich a curriculum and become a motivating tool for engaging young children to acquire knowledge, make connections to other subject areas, work harmoniously with others, and expand the possibilities for children who learn in different ways," according to Delmar Publishing. "Each chapter includes unique approaches to inspire children in their individual capacities for creativity. With Web site materials, children's books, unique examples of thematic units, projects, stories, music and illustrations, this work provides all the resources for nurturing creativity in young children."

Examples of creative activities illustrated in the book include the construction of a three-dimensional sculpture, which may be built by a group of children using cardboard boxes and pieces of wood, paper and fabric; making musical instruments using dowel rods, sandpaper and paint; identifying movements needed to use such objects as brooms, clothes brushes, eggbeaters, towels or dust cloths; and making masks and puppets. Each

chapter also suggests learning activities for the adult students using the book to help them think more creatively about their teaching and even about their own lives.

The book earned an endorsement by E. Paul Torrance, who is considered by many to be the "father of creativity." According to Isbell, Torrance, a retired University of Georgia professor, is the first person to have studied creativity, particularly as it relates to children, and is a major researcher in this area.

In his foreword to the book, Torrance writes that the authors "have presented us with a wonderful book on creative arts with young children. [They] have rich experiences in working with the creative arts and draw on this broad experience to give us a very worthwhile book. I feel confident that readers in the early childhood education field will find many helpful ideas in this book for developing creativity."

Creativity and the Arts for Young Children is called "a definitive work on teaching the creative arts for a professional or personal library" by Dr. Louise B. Swiniarski, professor and director of the Northeast Global Education Center at Salem (Mass.) State College, in her review of the book in the journal, *Childhood Education*. "Because the authors integrate the arts across the curriculum for children from birth through grade four and, as Torrance remarks, do not restrict the notion of creativity to a gifted or talented population, their book has an outreach to a broad audience. It should be an asset for families and professionals involved in implementing new teaching strategies with young children at school or at home."

Isbell and Raines, who have been writing together since they were pursuing their doctoral studies, have now co-authored four books.

Isbell, a professor of early childhood education in ETSU's College of Education, is director of the university's Center for Early Childhood Learning and Development, a Tennessee Center of Excellence. She earned ETSU's Distinguished Faculty Award in Teaching in 1994. She is the author of seven other books related to early childhood education, environments and literacy development. She completed the Harvard/Tufts Universities advanced training in designing environments for young children. In addition, she has participated in the international

study tour of the Reggio Emilia early childhood program in Italy.

Before coming to ETSU in 1980 as an instructor in the areas of curriculum and instruction and early childhood, she was a public school music teacher and later coordinator of gifted/talented in the Greeneville City Schools.



Dr. Rebecca Isbell enjoys telling stories to children in ETSU's Child Study Center. (Photo courtesy of Michael Talley)

Raines became the first woman to hold the presidency of the University of Memphis in July 2001 after serving as vice chancellor for Academic Services and dean of the College of Education at the University of Kentucky in Lexington. She completed the Harvard Graduate School of Education's Management Development Program and was selected for the Knight Foundation's Higher Education Executive Training Program at the Wharton School of the University of Pennsylvania.

Creativity and the Arts for Young Children is available locally at the ETSU Bookstore, and it may be ordered through amazon.com or Delmar Publishing (ISBN 0-7668-2033-5) at www.earlychilded.delmar.com or 1-800-347-7707. An instructor's manual (ISBN 0-7668-2034-3) is also available.

— Jennifer L. Hill, Coordinator
News and Information Services