



Women's Resource Center NEWSLETTER

A Quarterly Newsletter

March 2008 – Volume 10:3



Former Director of National Park Service to speak at ETSU

Former National Park Service director and Clemson University visiting scholar **Fran Mainella** is the keynote speaker for Women's History Month 2008. Entitled **"Connecting Kids and Nature: No Child Left Inside,"** Mainella's lecture is scheduled for Thursday, March 27, 2008, at 7:00 p.m. Location is Brown Hall Auditorium.

The first woman to lead the National Park Service, Mainella completed nearly six years as the 16th director. Appointed by President George W. Bush and confirmed by the Senate, Mainella has more than 40 years' experience in park and recreation management. She has worked alongside 20,000 employees and more than 125,000 volunteers.

Mainella enhanced an agency already renowned for its dedication to its mission and its service to Americans and people around the world. She strengthened programs that preserve natural and cultural resources both inside and outside national parks. Under Mainella's leadership, the National Park Service reduced a massive maintenance backlog that affected all 390 national parks and worked to improve scientific research through an initiative known as the Natural Resource Challenge.

Before being appointed to lead the National Park Service, Mainella applied her skills and philosophy as director of Florida's Division of Recreation and Parks. During this time, Florida State Parks became a model for volunteer and partnership programs. The National Sporting Goods Association and the National Recreation and Park Association honored Florida State Parks with their Gold Medal Award, which recognized Florida as the best state park system in the country.

Mainella has served as executive director of the Florida Recreation and Park Association and as president of both the National Recreation and Park Association and the National Association of State Park Directors.

In 2002, Clemson University presented Mainella with its Walter T. Cox Award, which recognizes leadership in public service, public land administration, and natural and cultural resource policy. The American Recreation Coalition also presented her with its 2002 Sheldon Coleman Great Outdoors Award. In 2006, she was awarded the William Penn Mott, Jr. Award for Excellence by the National Society for Park Resources. In 2007, the Clemson University Board of Trustees presented Mainella

with an award for faculty excellence. Clemson also recently named an award in her honor to encourage women to pursue conservation careers. Most recently Mainella was presented the 2007 Pugsley Award for outstanding national leadership, the highest award given by the American Academy for Park and Recreation Administration.

On November 1, 2006, Mainella joined Clemson University Department of Parks, Recreation and Tourism Management as a Visiting Scholar. She currently serves as a member of *Newsweek* Magazine's Environmental Advisory Board, a board member of the National Society for Park Resources, a fellow of the American Academy for Park and Recreation Administration, a member of the Advisory Board for the Children and Nature Network, and a speaker on parks, natural and cultural resources, health, and children and nature.

Mainella holds a bachelor's degree from the University of Connecticut and a master's degree from Central Connecticut State College. Central Connecticut State University (formerly College) conferred upon her an honorary Doctor of Public Service.

Sponsors for the Mainella lecture are the Department of Kinesiology, Leisure & Sport Sciences; the Claudius G. Clemmer College of Education; the Women's Studies Program; and the Women's Resource Center. For additional information, please contact the Department of Kinesiology, Leisure & Sport Sciences at 423-439-5358 or the Women's Resource Center at 423-439-7847.



Jean Kilbourne scheduled to speak at ETSU in April 2008

Jean Kilbourne, Ed.D., is internationally recognized for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. On Wednesday, April 16, 2008, Kilbourne is guest speaker for **"The Naked Truth: Advertising's Image of Women"**. Scheduled for 2:00 p.m. in Brown Hall Auditorium, a reception will follow the Kilbourne lecture.

Kilbourne's films, slide lectures and television appearances have been seen by millions of people throughout the world. She was named by *The New York Times Magazine* as one of the three most popular speakers on college campuses today. Her book, ***Can't Buy My Love: How Advertising Changes the Way We Think and Feel***, won the Distinguished Publication Award from the

Association for Women in Psychology in 2000. Kilbourne is also known for her award-winning documentaries *Killing Us Softly*, *Slim Hopes*, and *Calling the Shots*.

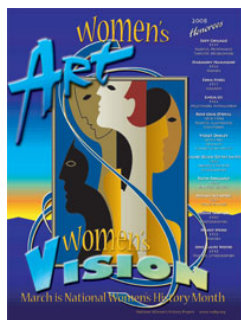
Kilbourne has been what *The Boston Globe* described as “a superstar lecturer” for many years. She has twice received the Lecturer of the Year award from the National Association for Campus Activities. Students, faculty and staff from over 1000 colleges and universities vote for the recipient of this award.

Known for her wit and warmth and her ability to present provocative topics in such a way that Kilbourne’s lectures unite rather than divide, encourage dialogue, and move and empower people to take action in their own and in society’s interest. A member of the Italian Parliament said, “Hearing Jean Kilbourne is a profound experience. Audiences leave her feeling that they have heard much more than another lecture, for she teaches them to see themselves and their world differently.”

Kilbourne’s academic credentials include a B.A. in English from Wellesley College and a doctorate in education from Boston University.

Sponsors of the Kilbourne lecture are ETSU’s Tri-Iota Women’s Studies Honor Society and Feminist Majority Leadership Alliance who together secured BUC Funds; the Department of Psychology; the Women’s Studies Program, Campus Advocates Against Sexual Violence, the Department of Human Development and Learning, the Center for Community Engagement, Learning, and Leadership, the Office of Equity and Diversity, and the Women’s Resource Center. For more information contact Chris Dula in the Department of Psychology at 423-439-8307 or the Women’s Resource Center at 423-439-7847.

Some article contents adapted from the Jean Kilbourne web site at <http://www.jeankilbourne.com>.



“Women’s Art: Women’s Vision”

To honor the originality, beauty, imagination, and multiple dimensions of women’s lives, the National Women’s History Project chose **Women’s Art: Women’s Vision** as the 2008 theme for National Women’s

History Month.

The history of women and art is quintessential women’s history. It is the story of amazing women’s accomplishments acclaimed at the time but written out of history. Join us in ensuring that their accomplishments are never forgotten.

“*Filipina as Artist and Feminist*,” an exhibition of work by prominent Filipina artists, will be on display at East Tennessee State University’s Slocumb Galleries from February 18 through March 14. The exhibit is sponsored by ETSU’s Women’s Studies Program in collaboration with Slocumb Galleries, the Department of Art and Design, Tri-Iota Student Organization and the Student Government Association. For more information on

“*Filipina as Artist and Feminist*” Art Exhibit, see the complete article on page 5.

Article contents adapted from National Women’s History Project web site at <http://www.nwhp.org> and the East Tennessee State University web site at http://www.etsu.edu/etsu/news_cat.asp?txtCategory=8.



TAKE BACK THE NIGHT 5K Race/Walk

The fifth annual **TAKE BACK THE NIGHT 5K Race/Walk** is scheduled for Saturday, March 29, 2008. All proceeds from the **5K Race/Walk** are donated to the local programs committed to eradicating sexual and domestic violence. Last year the **5K Race/Walk** attracted over 180 runners and raised over \$3,000 for the S.A.N.E. program (Sexual Assault Nurse Examiner) located at Johnson City Medical Center.

Consider becoming a part of this year’s **TAKE BACK THE NIGHT 5K Race/Walk** and help us continue raising awareness about the problems of sexual and domestic violence in our community. Campus and community folks are encouraged to organize a team of runners/walkers to work together for this cause (prizes will be given to the teams with the most members and/or donations).

For registration information, contact Kim Bushore-Maki or Kristen Dickens, ETSU Counseling Center, at 423-439-4841 or visit the www.runtricity.org web site where the registration form is available for download.

LOCATION: Old College of Medicine Building
REGISTRATION: 7:30 a.m. – 8:30 a.m.
RACE START TIME: 8:30 a.m.



“Survival Tactics for Ordinary People”

One out of every three women will be assaulted in her lifetime. According to the National Crime Victimization Survey, more than 2.5 million women in the U.S. experience violence each year. You are your own best defense against crime. According to the National Center for the Prevention and Control of Rape, four out of five women who fight their attackers are able to get away unhurt. Awareness is your first line of defense—awareness of yourself, a potential attacker, and your surroundings.

During April 2008 **Officer Steve Hammonds**, a law enforcement officer with the Kingsport City Police Department, and **Kathryn McMurray**, a black belt instructor, will present a two-part series entitled “**STOP: Survival Tactics for Ordinary People**.” Scheduled for

continued on page 3

April 3 and 10, 2008, from noon – 1:00 p.m., location for both sessions is the East Tennessee Room, D.P. Culp University Center.

The Hammonds and McMurray two-part series will cover proven police strategies and self-defense techniques with hands-on training. Also local crime trends, local resources and tools available to the general public, the effects of life-style choices on your ability to defend yourself, and assessing our respective limits related to self-defense tactics will be addressed.

Sponsors for this Women's Personal Enrichment Lunch Break Series are the ETSU Counseling Center, Campus Advocates Against Sexual Violence, and the Women's Resource Center. For more information contact the Women's Center at 423-439-7847.

Some article contents adapted from the Step Up! Self-Defense Inc., web site at <http://www.stepupselfdefense.com>.



Women's Health Series

"Living Yoga: The Art of Balance" is slated for Tuesday, March 11, 2008, at noon. Guest speaker and facilitator **Suzanne Burik-Burleson**, professional life coach and certified yoga instructor, will conduct this hour-long workshop that is appropriate for women with no previous yoga experience. Burik-Burleson's seminar will explore the nature of balance in the body and in one's life. Each participant will take away simple relaxation techniques for everyday life, greater awareness of one's values and priorities, a clear plan of action aligning your everyday life with your values.

Location for the Burik-Burleson *Women's Health Lunch Break Seminar* is the East Tennessee Room, D.P. Culp University Center.



Saluting the Women of ETSU

From December 2007 through February 2008 three ETSU staff women received accolades for their "outstanding service to the university and/or our surrounding community" through the Employee Recognition Program coordinated through the Office of Human Resources.

Amy Collins, counselor with the Office of Financial Aid, was selected as a *Human Resources Featured Employee* for December 2007. According to the nomination submitted for Collins, she is a great representative of ETSU due to her attitude and willingness to help.

Juanita Gray, records coordinator in the University Advisement Center, was selected as a *Human Resources Featured Employee* for January 2008. Students who come to Gray for advisement can expect to be treated with the utmost respect, encouragement and honesty. Gray's genuine interest in students is evidenced by her continual

communication with them throughout their academic careers and beyond.

Pat Barnett, registrar lead worker, was selected as a *Human Resources Featured Employee* for February 2008. With a smile on her face, no matter how busy she is or how over-multi-tasked she is, Barnett makes everyone feel as if they are her first priority.



Pictured above from left to right are **Amy Collins**, **Juanita Gray**, and **Pat Barnett**. Congratulations to all of you on this much deserved recognition.

Article contents adapted from the East Tennessee State University web site at <http://www.etsu.edu/etsu/jobs.asp>.



Dr. Mary Hooks named president of Association of Women Surgeons

Dr. Mary Hooks, a surgical oncologist and professor of surgery at East Tennessee State University's James H. Quillen College of Medicine, has been elected president of the Association of Women Surgeons (AWS).

The Association of Women Surgeons was established in 1982, and its mission is to support women surgeons. The membership of 1,700 includes surgeons, residents, and medical students.

Hooks joined the ETSU faculty in 1996 and practices with ETSU Physicians and Associates-Surgery. During her tenure, she has garnered numerous teaching awards and honors from her students. Hooks has served on the administrative Council for AWS since 1999 and has held the posts of secretary, vice president, and president-elect.

In 2006, Hooks was chosen as an honoree for the *Notable Women of ETSU* Colloquium. This annual colloquium honors and celebrates the accomplishments of ETSU faculty women and is coordinated through the ETSU Women's Studies Program.

Article contents adapted from the East Tennessee State University web site at http://www.etsu.edu/etsu/news_cat.asp?txtCategory=8.

Women's Resource Center

NEWSLETTER The ETSU Women's Resource Center Newsletter is published quarterly at East Tennessee State University, Johnson City, Tenn.

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Visit our web site at: <http://www.etsu.edu/wrcetsu/>.

Harriet P. Masters, director
Monica Horton, student assistant

ETSU Women's Resource Center
Program Schedule

For more information on the events listed contact the *WRC* at 423-439-7847.

MARCH – MAY 2008

PROGRAMS – Main Campus

Tuesday, March 11

“Living Yoga: The Art of Balance” – A Women’s Health Series Lunch Break Seminar. Guest speaker **Suzanne Burik-Burleson**, professional life coach and certified yoga instructor, will conduct this hour-long workshop that is appropriate for women with no previous yoga experience. Burik-Burleson will discuss simple relaxation techniques for everyday life. Sponsored by the Counseling Center and the Women’s Resource Center. See article page 3.

LOCATION & TIME: D.P. Culp University Center, East Tennessee Room, noon.

Wednesday, March 19

Book Review Group. Participants will meet to discuss *The Wayward Muse* by Elizabeth Hickey. New readers welcome.

LOCATION & TIME: Women’s Resource Center, Panhellenic Hall, Basement Suite 2, noon.

Thursday, March 27

“Connecting Kids and Nature: No Child Left Inside” – A Women’s History Month Program. A public lecture by **Fran Mainella**, the first woman to lead the National Park Service. During her six-year tenure as director, Mainella strengthened programs that preserve natural and cultural resources both inside and outside national parks. Sponsored by the Department of Kinesiology, Leisure & Sport Sciences; the Claudius G. Clemmer College of Education; the Women’s Studies Program; and the Women’s Resource Center. See article page 1.

LOCATION & TIME: Brown Hall Auditorium, 7:00 p.m.

Thursday, March 27

Candlelight Vigil - Honoring Survivors of Sexual Violence. An evening celebrating the resiliency of survivors. A brief program of music and thoughtful reflection will be followed by a reception. Sponsored by Campus Advocates Against Sexual Violence (CAASV), Counseling Center, Office of Housing & Residence Life, Department of Public Safety, Residence Hall Association, Office of Student Life and Leadership, Women’s Resource Center, and Women’s Studies Program. See article page 5.

LOCATION & TIME: Charles C. Sherrod Library, Fred Borchuck Plaza, 7:30 p.m.

Saturday, March 29

TAKE BACK THE NIGHT 5K Race/Walk. The fifth annual **TAKE BACK THE NIGHT 5K Race/Walk** is scheduled with all proceeds donated to the local programs committed to eradicating sexual and domestic violence. This program is coordinated through the ETSU Counseling Center. See article page 2.

*****A REGISTRATION FEE IS REQUIRED FOR THIS EVENT.*****

REGISTRATION: Old College of Medicine Building, Lobby Area, 7:30 a.m. – 8:30 a.m. **RACE START TIME:** 8:30 a.m.

Thursday, April 3

Thursday, April 10

“STOP: Survival Tactics for Ordinary People” – A Women’s Personal Enrichment Lunch Break Series. **Officer Steve Hammonds**, a law enforcement officer with the Kingsport City Police Department, and **Kathryn McMurray**, a black belt instructor, will cover proven police strategies and self-defense techniques, with hands-on training, in this two-part series. Sponsored by the Counseling Center, Campus Advocates Against Sexual Violence (CAASV), and the Women’s Resource Center. See article page 2.

LOCATION & TIME: D.P. Culp University Center, East Tennessee Room, noon.

Wednesday, April 16

Book Review Group. Participants will meet to discuss *The Strangeness of Beauty* by Lydia Yuri Minatoya. New readers welcome.

LOCATION & TIME: Women’s Resource Center, Panhellenic Hall, Basement Suite 2, noon.

Wednesday, April 16

“The Naked Truth: Advertising’s Image of Women” – A Special Guest Lecture. A public lecture by **Jean Kilbourne, Ed.D.**, an internationally recognized speaker for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. Sponsored by ETSU’s Tri-Iota Women’s Studies Honor Society, Feminist Majority Leadership Alliance; the Department of Psychology; the Women’s Studies Program, Campus Advocates Against Sexual Violence, the Department of Human Development and Learning, the Center for Community Engagement, Learning, and Leadership, the Office of Equity and Diversity, and the Women’s Resource Center. See article pages 1-2.

LOCATION & TIME: Brown Hall Auditorium, 2:00 p.m.

Wednesday, May 21

Book Review Group. Participants will meet to discuss *The Memory Keeper’s Daughter* by Kim Edwards. New readers welcome.

LOCATION & TIME: Women’s Resource Center, Panhellenic Hall, Basement Suite 2, noon.

ALL PROGRAMS and SEMINARS ARE OPEN TO THE PUBLIC.

MORE CAMPUS NEWS



“Filipina as Artist and Feminist”

“Filipina as Artist and Feminist,” an exhibition of work by prominent Filipina artists, will be on display at East Tennessee State University’s Slocumb Galleries from February 18 through March 14 in celebration of International Women’s Day and National Women’s History Month.

The exhibit is sponsored by ETSU’s Women’s Studies Program in collaboration with Slocumb Galleries, the Department of Art and Design, Tri-Iota Student Organization and the Student Government Association. It is also coordinated with the Jade Tree, a local Filipina-owned curio shop, to reach out to the Filipino community of the greater Johnson City area.

An artist’s talk, film showing and closing reception will be held Thursday, March 13, from 4:00-7:00 p.m. in the Ball Hall auditorium and Slocumb Galleries respectively.

The exhibition explores the development of women’s visual art in the Philippines as a vital part of the feminist movement and its advancement. It presents art that manifests the values and struggles of women – their plight, motivations and other contemporary feminist issues. Slocumb Galleries Director Karlota I. Contreras-Koterbay curated the exhibition “to address issues of cultural diversity and gender empowerment by employing art as agency.”

Both the exhibit and the closing evening’s activities are free and open to the public. Slocumb Galleries is located in Ball Hall, and regular hours are 8:00 a.m.-4:30 p.m., Monday-Friday.

For more information, contact Slocumb Galleries at (423) 439-4291.

Article photograph retrieved from The Literature, Culture, and Society of Singapore web site at <http://www.thecore.nus.edu.sg/post/singapore/arts/sculptors/julielluch/1.html>. “Woman and Heart,” is a terracotta sculpture by artist Julie Lluch. Lluch’s work is part of the exhibit. Article contents adapted from the East Tennessee State University web site at http://www.etsu.edu/etsu/news_cat.asp?txtCategory=8.



Candlelight Vigil – Honoring Survivors of Sexual Violence

The second annual *Candlelight Vigil – Honoring Survivors of Sexual Violence* is scheduled for Thursday, March 27, at 7:30 p.m. Location is the Fred Borchuck Plaza, Charles C. Sherrod Library.

Please join us for an evening honoring the resiliency of survivors. A brief program of music and thoughtful reflection will be followed by a reception. For more information, contact Kim Bushore-Maki or Kristen Dickens, ETSU Counseling Center, at 423-439-4841 or e-mail caasv@etsu.edu.



CLOTHESLINE PROJECT

Monday, March 24 through Thursday, March 27

Location: D.P. Culp University Center, Atrium

Time: 11:00 a.m. – 1:00 p.m.

Participants have the opportunity to utilize a hands-on approach by individually preparing a T-shirt with a message supporting non-violence.

**For more information contact Kim Bushore-Maki or Kristen Dickens,
ETSU Counseling Center at 423-439-4841.**



HOLIDAY CLOSING

ETSU will be closed Friday, March 21, 2008, in observance of *Good Friday* and Monday, May 26, 2008, in observance of *Memorial Day*.

East Tennessee State University is a Tennessee Board of Regents institution and is fully in accord with the belief that educational and employment opportunities should be available to all eligible persons without regard to age, gender, color, race, religion, national origin, disability, veteran status, or sexual orientation.