

East Tennessee State University
Department of Audiology and Speech-Language Pathology
Doctorate of Audiology Program

Vision Statement

The Doctor of Audiology program will serve as a center for excellence, with a commitment to high quality professional education, translational research in audiology and in providing direct clinical services and community education and outreach programs. Through these activities, the program will strive to improve the quality of life for individuals affected by speech, language, hearing and balance challenges across the life span.

Mission Statement

To prepare students to be exceptional clinicians and lifelong learners, who provide evidence-based services and advocate for individuals with communication and balance disorders and their families, and to become future leaders in the field of Audiology.

The strategic plan of the AuD program is guided by the vision, mission and goals of:

- • East Tennessee State University (<https://www.etsu.edu/president/mission.php>)
- • College of Clinical and Rehabilitative Health Sciences, ETSU (<http://www.etsu.edu/crhs/#tab-5-2>)
- • Department of Audiology and Speech Language Pathology (<http://www.etsu.edu/crhs/aslp/default.php>)
- • American Speech-Language-Hearing Association (<http://www.asha.org/about/>)

Summary Strategic Plan 2018-2023

Goal and Objectives

Strategic Priority	Program Goals	Broad Objectives	Projected Period Of Completion
<p>Student Success: Academic courses</p>	<p>Support student matriculation while prioritizing their acquisition of competencies across the scope of audiologic practice through critical evaluation of literature.</p>	<ol style="list-style-type: none"> 1. Emphasize and encourage understanding of emerging research and critical thinking through literature analyses and reviews in the classroom. 2. Employ simulations to reinforce classroom concepts and assignments. 3. Improve retention through formal and regularly-scheduled advising sessions designed to identify at-risk students and opportunities to support matriculation of students. First- and second-year students will receive regular advising from an assigned faculty member. Third-year students will be advised by the chair of their research committee. 4. Offer remediation opportunities for students as indicated during advising session or as a result of comprehensive examinations. 5. Extend use of student “buddy system” and peer support program beyond its current orientation-related time frame. 	<p>2018-2023</p>
<p>Progress:</p> <ul style="list-style-type: none"> • 2017-18 <ul style="list-style-type: none"> ○ Formal advising sessions initiated and will be conducted every semester for all AuD Students ○ New templates for grading written and oral comprehensive examinations adopted following discussions at the 2018 AuD retreat session 			

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<p>Student Success: Clinical Education</p>	<p>Prepare students to enter the profession with the knowledge, attitude and skills required for autonomous and evidence-based practice in all clinical settings</p>	<ol style="list-style-type: none"> 1. Support Clinic Strategic Planning group to ensure growth and development of adult and pediatric clinics at ETSU on-site clinics 2. Employ simulations to support clinical education 3. Increase number of off-campus clinical placements appropriate for student rotations, with associated site visits 4. Develop clinical handbook to standardize clinical procedures, grading, site visits, and tracking of student progress; 5. Continue to optimize and adapt the ETSU, VA and regional audiology clinic schedules/experiences of 1st and 2nd-year AuD students in order to meet needs associated with required student enrollment. Consider the number and type of available clinic slots at each site and ensure the associated supervision needed to conform to ASHA requirements. 6. Encourage faculty to attend and/or present CEU events related to clinical supervision. 	<p>2018-2023</p>
<p>Progress:</p> <ul style="list-style-type: none"> • 2017-18 <ul style="list-style-type: none"> ○ New ETSU Audiology clinic at the Nave Center, Elizabethton started seeing patients from 01/15/18 ○ New online clinic case logging system (Typhon) adopted for recording patient contact hours and other information regarding type of clinical skills acquired and diversity of clinical experiences. ○ Added two new off-site clinical placement sites (Meadowview ENT & Mountain Empire Hearing and Balance) for 2nd- and 3rd-year students. ○ Provided access to two CEU courses related to Clinical Supervision for all on-site and off-site Clinical supervisors. The courses are in line with the upcoming 2020 CAA Audiology Guidelines. 			

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Scholarship	Increase research productivity for faculty and students in AUD	<ol style="list-style-type: none"> 1. Improve availability of funding to support presentations by faculty and students, and related travel expenses, to conferences. 2. Encourage students to present at the Appalachian Student Research Forum in addition to submitting their projects for presentation at national conferences. 3. Support and mentor students who express interest in research careers by facilitating their decision regarding Ph.D. programs. 4. Identify Patient Centered Outcomes Research (PCOR) topics. 5. Support the development of the Ph.D. in Rehabilitative Sciences program within the CCRHS. 6. Identify opportunities and execute grants for teleaudiology and humanitarian audiology practices 7. Coordinate research efforts with VA researchers to support projects for students and faculty. 8. Participate as grant reviewers on national/international levels. 9. Support research grant applications in the department and college through peer collaboration (e.g. reading/feedback). 	2018-2023
<p>Progress:</p> <ul style="list-style-type: none"> • 2017-18 <ul style="list-style-type: none"> ○ Increase in number of AuD students participating in Appalachian Student Research Forum ○ ASLP Dept faculty in college committee developing plan for PhD (Rehab Program) ○ Faculty continue to foster research collaborations with peers in other programs, publish and present in national/international conferences in areas of expertise 			

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Stewardship	Ensure prudent use of current resources and development of new resources for student support, faculty activities, and the continuation of community services provided by the Department.	<ol style="list-style-type: none"> 1. Maintain contracts with community partners (Telemon, Head Start, TEIS, and others as opportunities arise, ie., Citicorp) 2. Provide hearing screenings at local preschools and elementary schools while informing stakeholders of referral opportunities. 3. Promote awareness of various disorders and populations with hearing and balance needs throughout various times of the year, e.g. May Better Hearing and Speech Month, Diabetes and Hearing Loss, Cochlear Implant. 	2018-2023
<p>Progress:</p> <ul style="list-style-type: none"> • 2018-19 <ul style="list-style-type: none"> ○ Participated in a number of In-kind clinical services and other community health events, e.g., the Remote Area Medical (RAM) events in Wise, Virginia and Gray, TN. ○ Represented the profession of Audiology and the AuD program in a number of department, college and university open houses and other professional forums. 			
Marketing and Recruitment	Increase visibility of the program to prospective students, professionals from AUD and other health-related fields, and granting agencies.	<ol style="list-style-type: none"> 1. Offer free speech-language and hearing screening at community events and reinforce stakeholder awareness of referral opportunities. 2. Represent the ASLP department and the AuD program at the university level and also committees within the community and profession. 3. Represent the Audiology program at university and national career fairs and open houses as well as at regional institutions with undergraduates considering careers in ASLP. 4. Continue personal and written contact with area physicians to market hearing, balance and rehab services at ETSU. 5. Present as invited at local conference and community events. 6. Improve promotion of current research, innovative teaching methods, clinical service projects, and current events on social medial platforms. 7. Maintain GA/Ts funding for prospective students to keep program's ability of competing with other institutions. 8. Continue to market the program to students in the online minor program in order to increase applications from ETSU 	2018-2023

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		students.	
<p>Progress:</p> <ul style="list-style-type: none"> • 2018-19 <ul style="list-style-type: none"> ○ Organized two AuD open houses, participated in a number of college and university open houses, presented to the university rural high school student health camp, promoted the AuD program at the university-wide Advisors meeting and observed an increase in number of ETSU UG applicants in admission. 			
Access	Increase diversity of clinical populations, provide humanitarian aid to families and individuals in need, and improve recruitment efforts for prospective minority or non-traditional students.	<ol style="list-style-type: none"> 1. Collaborate with RAM and other provider organizations to support delivery of hearing healthcare to underserved and indigent populations. 2. Establish interview process for new applicants to improve students' opportunities to provide additional information beyond that included in the application files. 3. Ensure compliance with Council on Academic Accreditation guidelines regarding updates of graduation rate, board exam pass rate, and employment rate data for the public. 4. Incorporate interviews, concurrently adapt and standardize procedure for admission process decisions. 7. Identify means by which applications from underrepresented student groups can be increased in number and quality. 	2018-2023
<p>Progress:</p> <ul style="list-style-type: none"> • 2018-19 <ul style="list-style-type: none"> ○ New or revised admission policies for calibration of faculty scoring applications and for the interview process implemented. 			