



ETSU 125

Progressing toward ETSU's 125th Anniversary

Student Life & Services

Task Force Meeting

Date: October 22, 2012

Time: 2:30 PM – 3:40 PM

Location: Multipurpose Room, Basler Center for Physical Activity

Attendees: Baird, Epps, Good, Krieger, White Wright, Sherlin, Adinolfi, Jeffress, Hite, Lee, Ellis, Rasnick, Johnson, Williams

MINUTES

Sherlin called the meeting to order at 1:30 and introduced Karen King of eLearning. He explained to King that the committee was identifying areas needing more information particularly in relation to the future. Epps interjected that committee's theme is "Students Fight to Come to ETSU". Sherlin explained to King the topics that the committee has arrived at from previous discussions.

Thoughts King put forward were:

- Developing engaging online courses
- Current online courses have minimal standards
- Where does ETSU fit into the free online system?
- Throw away stereotypes on online education
- I Books – courses in iTunes
- Lecture capture
- Flipping – lectures online, classroom time used for more engaging activities
- Social media – immediate student feedback
- Mobile apps

In terms of service to students King brought up:

- Online catalog – already in place
- Degree works – in the works
- Financial aid – online counseling, online chat services, virtual offices, wireless access
- Virtual labs with software available anywhere, anytime

White Wright noted that students of the future will be about immediacy and choice. Rasnick questioned how ETSU would compete technically with online universities who are offering free courses. King suggested offering courses free and when the student is ready for assessment they would pay a fee for credit. Krieger questioned how that would be paid for. King suggested that we might take the current online courses (faculty owns the intellectual property), revise these and put them online for free. Assessment fees would be given to the faculty, fees for credit would go to the



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University. King noted that a number of people around the country are trying to figure this out and questioned why it can't be us. White Wright questioned capturing the group of older students who are retiring from careers but want to keep learning.

Johnson noted that his biggest challenge is staffing, finding the talent and expertise to fully staff the diversity of courses offered in his area. He asked what technology could do to allow departments to tap into the elite who are not physically there but who could provide online services. King responded that there are a number of experts in different fields who live elsewhere and offer online courses. She said there would be no reason that these persons couldn't teach ETSU online courses. There was a brief discussion on what services would be needed to compete in the market of online education. Sherlin thanked King for her input.

Sherlin asked Ellis to bring the group up to speed. He said that he, Sherlin, Lee, and Adinolfi worked together to produce an outline from the ideas proposed by the group. This was handed out to the group. Ellis explained to those not in attendance at the previous meeting the idea of the "butterfly". After reviewing the handout the group discussed the items brought forth. A discussion on how diversity should be handled in light of the ideas presented also took place.

Sherlin asked that feedback on the statements presented be sent to him. Ellis asked whether, as a group, everyone was comfortable with the outline. He noted that in the packet given to all task force members at the first meeting there was a template for reporting to the committee. He said that the necessary task in completing the template is to put forth what – not how, look toward priorities, and make general comments about resources needed. Sherlin asked if the group was ready to move forward. Everyone agreed that they were.

The group split into the following sub-groups for discussion of topics.

- Environment – Ellis, Krieger, Williams, Rasnick, Hite,
- Success - Jeffress, Sherlin, Brabson, Epps, Good, Tull
- Engagement – White Wright, Adinolfi, Baird, Johnson, Lee

Sherlin asked the groups to convene between today and the next meeting, focus on the template, and choose priorities. He asked that any feedback on visioning statement be sent to him. At the next meeting the group will review the work of the subgroups in order to move toward completion of the Student Life template.

The meeting adjourned at 3:40.

Respectfully submitted,
Theresa Marlow