



ETSU Committee for 125 Chapter II
Second Meeting
June 16, 2021

1. Welcome and review of notes from last meeting
 - a. Dr. Mike Hoff provided an overview of the previous meeting and a general plan for the meeting. The taskforces will take back feedback to put together action items. The committees will provide insight into the conversations going on in the subcommittees.

2. Taskforce Reports

- a. Academics (McGee)

Dr. Sharon McGee provided an update from the Academics Taskforce. Their overarching goal is to explore new and innovative ways of fulfilling our academic mission while also engaging the issues within higher ed.

Discussion revolved around the importance of intentionality around the redesign of general education and student outcomes.

- b. Student Success and Experience (Keller)

Dr. Chris Keller brought an update from the Student Success & Experience Taskforce. They believe that every student:

1. Must experience genuine welcome and deep care
2. Must be inspired to learn
3. Must develop a web of significant relationships
4. Must explore larger questions of meaning and purpose

Discussion including the need to enhance career services office and that the office needs help with “translating” the competencies for students outside of a career track program.

- c. ETSU Health (Linville)

Dr. David Linville provided an update from the ETSU Health Taskforce. He provided data from ETSU Health. The taskforce has identified themes including rural health and interdisciplinary academics. “Big bets” were also presented including a health science park and enhancing clinical services.

Discussion including the partnership with Ballad and facility enhancements through state capital project process.

- d. Research and Scholarship (Bidwell)



Dr. Joe Bidwell provided an update from the Research & Scholarship Taskforce. Their work has focused on growing research outcomes (across the university) and enhancing corporate partnerships. ETSU Research Corp will be key to success. The group provided some recommendations.

Discussions included the importance of undergrad research as well as the need for community engagement/needs to drive research agenda.

e. Equity and Inclusion (Scarborough)

Dr. Janna Scarborough provided an update from the equity and inclusion taskforce. The taskforce is working on their vision after reviewing other institutions and better understanding the context at ETSU. They have identified 5 themes, including:

1. DEI climate improves experiences and interactions
2. We have made progress (hiring)
3. Units are launching in DEI initiatives
4. Attending to the sense of belongingness & language
5. Our position as a community anchor to bring people together

Discussion revolved around the need to have community involvement and support. Including the work of secondary education with this context and the important roll DEI has in community enhancement.

f. Fiscal Sustainability (Atkins)

Dr. David Atkins provided an update from the fiscal sustainability taskforce. They have looked at the new budget model as well as dug into revenues and expenses. They identified the need to educate across campus in fiscal best practices as well as enhance transparency. He reiterated the need to invest in the “best not the good”.

Conversation revolved around differential tuition and issues around public education. As well as the need to identify where strategic investment needs to take place.

3. SWOT Summary (Dr. Hoff)

Dr. Mike Hoff provided the responses from the committee to the SWOT analysis. He also included the 10-year goals from the committee members including:

1. Signature programs
2. Regional cooperation/development
3. National grant funding
4. Extracurricular opportunities



5. Add a law school
6. Expand signature scholarships

Conversations revolved around what should ETSU focus on. The consensus from the committee was that ETSU should have narrow focus on key programs with associated metrics. With clear and measurable goals.

4. C125 Chapter I Reflections/Next Steps (Dr. Noland)

President Noland concluded the conversation. He challenged the taskforces to think bigger. He discussed the need for ETSU to do a better job of telling our story. President Noland also asked the committee and taskforces to think about what is ETSU limited by (space, etc.).