Action

1. Meeting Summary for Last Meeting (July 9, 2014)

2. Brainstorming materials provided by rpkGROUP: General discussion beyond what will be addressed by individual subgroup leads in #3

3. Report by Subgroup Leads of preliminary areas of focus captured on tracking matrix
   - Facilities (Greg Wilgocki)
   - Administrative Structures (Pat Van Zandt)
   - Leveraging Technology (Andy Salley)
   - Public Service (Scott Beck)
   - Academic Support Structures (Leslie Adebonojo)
   - Student Support Structures (B. J. King)
   - Net Revenue Generators (Kathy Kelley)
   - Duplication of Effort (Scott Jeffress)
   - Vendors and Contracts (Barbi Ly-Worley)

4. Expanding the net beyond current preliminary areas of focus: Survey(s), Focus Groups, Other
   - Avoiding Survey Fatigue: Developing a common survey yield information apropos to all subgroups (Discussion led by Kelly Foster, Director of Applied Social Research Laboratory)
   - Specialized survey/focus group consulting for individual subgroup leads: discussion of possibilities, reasonable expectations, cost, etc. (Discussion let by Kelly Foster)

5. Next steps