East Tennessee State University

Academic Program Review Committee Meeting

June 3, 2014

Background

ETSU held the second meeting of the academic program review committee on June 4, 2014 at their Johnson City, TN campus. The goals for this meeting were as follows:

1. Review initial data collection for the academic program review.
2. Discuss results and provide feedback
3. Develop next steps for the process

Presentation of Data

Rick Staislof introduced the session by noting that a key goal today was to share a framework which rpkGROUP has used successfully in its academic portfolio review projects. The framework builds from early student interest to ultimate enrollment, to student success and a consideration of net revenue. This framework ultimately allows for the Committee’s creation of various departmental “buckets” and recommendations on investment and reallocation. Mr. Staislof also noted that, given the current state of the data and data system at ETSU, that this project would have to be focused on the department as the unit of analysis.

Alisa Cunningham led the presentation of the data analysis, providing a departmental level analysis of the following variables:

- Retention Rates – Department and University
- Student Credit Hour and Degree Production

See the power point presentation “Academic Review Committee Meeting 6-4 Data Review Slides”.

Several areas for further analysis emerged from the review of the data. Most importantly, there is a variance between the University wide data on applications, acceptance and enrollment when compared to the medians based on a departmental review. This variance results, in part, from the exclusion of “undecided” from the departmental data. In addition, the
University wide metric is based on IPEDs definitions, while the departmental data is broader. Finally, the University wide metric looks at first time full time students. The departmental data considers both first time, full time and transfer students.

Next Steps

The following next steps in the process were outlined by the Committee:

1. Creation of a draft charge and more detailed set of deliverables for the Committee’s work;
2. Further analysis of the variance in University wide data and departmental data by the IR office and the consultants to better understand these variances;
3. Creation of a glossary of data definitions used in the rpk framework;
4. Follow up on the University’s communication plan roll out;
5. Creation of a draft meeting schedule.