Task Force Reports - Visioning Project

East Tennessee State University

Student Life and Services

December 5, 2012

Dr. Joe Sherlin, Vice Provost and Dean of Students
Dr. Sally Lee, Associate Vice President for Student Affairs
The Charge

1. The group was asked to apply our collective expertise in a visioning process to identify “what if” opportunities in student life and services, which included the following:
   1. Enrollment size, mix, and geographical footprint
   2. Campus environment
   3. Residence Life/Commuter Life
   4. Cohort and Online Students
   5. Campus activities and recreation
   6. Internationalizing the campus
   7. Diversity
   8. Enrollment, matriculation, and financial services
Visionary Opportunity

Student Life and Services

**ETSU will be a premier student-centered University** fostering a transformative educational experience that affirms the value and richness of human diversity

- Student Success
- Environments for Students
- Student Engagement
Success

Become a national model in student programs, services, and outcomes related to student persistence and graduation

• Develop an integrated first year experience program that fosters connection and belonging

• Become a national leader in addressing college costs and debt by maximizing financial support, financial services, and financial education

• Provide outstanding and accessible academic support services, academic advising, and career development that enable students to plan, develop, and complete an informed path to major, degree, and career
Environments

Enhance the University’s physical and virtual campus to promote student life and provide student services that are accessible, seamless, supportive and affirming of a diverse learning community

• Expand and improve student centered facilities and spaces on the campus
• Establish integrated enrollment services center for students (one stop shop) and explore other opportunities for service integration
• Develop virtual campus services focused on 24-7 access for online, distance, and commuting students
Engagement

Build a culture of involvement, learning, leadership and service in which students are actively making a difference in the world

• Provide a diverse array of engagement opportunities for students to have a transformative university experience that effectively meets their needs
  o Expand academic, social, and cultural activities on the main campus to create the expectation of engagement 7 days a week
  o Develop and implement a plan to increase the utilization of technology to enhance student connection and engagement

• Develop a campus culture of acceptance and respect that demonstrates the value and celebrates the richness of human and intellectual diversity
  o Create a model multicultural center that is a multifaceted campus hub for diversity
Visionary Opportunity

Student Life and Services

ETSU will be a premier student-centered University fostering a transformative educational experience that affirms the value and richness of human diversity

- Student Success
- Environments for Students
- Student Engagement
4 | Comments & Questions
The Committee for 125

December 5, 2012
Visionary Opportunity: ETSU will be a premier student-centered University fostering a transformative educational experience that affirms the value and richness of human diversity

Student Life and Services

1. Success - Become a national model in student programs, services, and outcomes related to student persistence and graduation (impacts all areas)

2. Environments – Enhance the University’s physical and virtual campus to promote student life and provide student services that are accessible, seamless, supportive and affirming of a diverse learning community (impacts all areas)

3. Engagement - Build a culture of involvement, learning, leadership and service in which students are actively making a difference in the world (impacts all areas)
### Multiyear Activities - Success

#### 5 Year
- Develop a comprehensive First Year Experience (FYE) program (Best practice benchmarking; develop and implement plan; market as distinguishing feature of ETSU)
- Become a national leader in addressing college costs and debt (Develop student funding strategies to maximize support and align with enrollment goals; maximize integration and accessibility of financial services; develop financial literacy program with on-ground and virtual resources/services)
- Develop and provide a model for developmental advising that is integrated with academic and career support from year 1 through graduation (Best practice benchmarking; assess/review current system; develop and implement plan)

#### 10 Year
- FYE program recognized as a national model (Develop and expand virtual components to address distance, cohort, and online students; ongoing faculty and staff participation and development)
- Implementation/assessment of student funding efforts; integrated and accessible student financial services; expanded financial literacy efforts; consideration of national center for study of higher education costs and debt
- Intentional and connected model of advising, academic, and career support (Refinement of integrated academic and career support, with virtual services)
3 | Multiyear Activities - Environments

5 year

• Expand and improve student centered facilities and spaces on the campus (fine and performing arts/convocation center, university center, welcome center, review university school facility, Sherrod Library, cross-functionality of athletic facilities)
• Establish integrated enrollment services center for students (one stop shop) with 24-7 access/explore other opportunities for service integration (Advising Center and Academic Achievement Center)
• Develop virtual campus services focused on 24-7 access for online, distance, and commuting students (academic, career, counseling)

10 Year

• Pursue opportunities to expand the geographic footprint of the main campus (ex. millennium center; adjacent property)
• Increase green space/pedestrian accessibility, informal gathering spaces, integration of academic and social spaces
• Develop and expand university housing options (ex. on-campus Greek housing; intergenerational)
• Consider single Academic Health Sciences location at the VA to foster collaboration and enhanced student experiences (10+ years)
Multiyear Activities - Engagement

5 year

- Expand academic, social, and cultural activities on the main campus to create the expectation of engagement 7 days a week
- Create a model multicultural center that is a multifaceted campus hub, providing educational programming, support services, training and opportunities for dialogue among students, staff, faculty, and alumni
- Build upon current traditions and create memorable shared experiences that promote connection and identification with the University (ex. convocation)
- Develop and implement a plan to increase the utilization of technology to enhance student connection and engagement (ex. social media platforms, mobile applications, virtual student organizations)

10 Year

- Create diversity initiatives and build upon current successful efforts to ensure the institution attracts and retains a faculty, staff, and student body that reflects the University’s commitment to diversity as integral to global citizenship
- Develop capstone program to ensure that all students will complete an integrated experience at the local, national or international level
- Develop an institutional culture of engagement that results in students actively identifying and promoting the University brand