ARTICULATION/TRANSFER AGREEMENT

EAST TENNESSEE STATE UNIVERSITY

Bachelor of Applied Science//*Professional Studies*

BLUE RIDGE COMMUNITY COLLEGE

Associate of Applied Science/*Business Administration (Marketing)*

Blue Ridge Community College

Fall	CH	Spring	CH	Summer	CH	Fall	CH	Spring	CH	Summer	CH
ACA 115- Success and Study Skills	1	ACA 120- Prin of Financial Accounting	4	ENG 112- Writing and Research in the Disc	3	BUS 115- Business Law	3	MKT 225- Marketing Research	3	ECO 251- Prin of Microeconomics	3
MKT 120- Principles of Marketing	3	CTS 130- Spreadsheet	3	MAT 152- Statistical Methods	3	BUS 137- Principles of Management	3	WBL 111- Work-based Learning	1	ART 114 OR ART 115	3
ENG 111- Writing and Inquiry	3	BUS 225- Business Finance	3			BUS 153- Human Resource Management	3	WEB 213- Internet Mkt & Analytics	3		
BUS 110- Intro to Business	3	BUS 270- Professional Development	3			MKT 220- Advertising and Sale Promo	3	MKT 232- Social Media Marketing	3		
CIS 110- Intro to Computers	3					MKT 223- Customer Service	3	ECO 252- Prin of Macroeconomic	3		
	13		**13**		**6**		**15**		**13**		**6**

TOTAL HOURS: 66

East Tennessee State University

Fall	CH	Spring	CH	Fall	CH	Spring	CH
CDST 2200	1	Critical Thinking Course	3	CDST 4950	3	CDST 4210	3
CDST 2300	1	Science Course	4	CDST 4110	2	CDST 3000	3
Communication Course	3	Humanities Course	3	MGMT 3000 OR LEAD 4467	3	CDST 3100	3
History Course	3	Humanities or History	3	Growing as an Individual Course	3	Elective	3
Elective	6			Electives	4		
	14		**13**		**15**		**12**

TOTAL HOURS: 54

TOTAL DEGREE HOURS: 66+54=120

Division of Cross-Disciplinary Studies
PO Box 70659
Phone: 423-439-4223
Yoakley Hall, second floor
Web Address: https://www.etsu.edu/graduate-continue-education/cross-disciplinary/interdisciplinarystudies.php

J. Maupin 07/31/2024

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Courses at Blue Ridge	Equate to courses at ETSU:
ACA 115	HDAL 1000
MKT 120	ELECTIVE
ENG 111	ENGL 1010
BUS 110	BADM 1130
CIS 110	CSCI 1100/1150
ACA 120	ACCT 2010
CTS 130	ELECTIVE
BUS 225	FNCE 3220
BUS 270	ELECTIVE
ENG 112	ENGL 1020
MAT 152	MATH 1530
BUS 115	ELECTIVE
BUS 137	ELECTIVE
BUS 153	ELECTIVE
MKT 220	ELECTIVE
MKT 223	ELECTIVE
MKT 225	ELECTIVE
WBL 111	ELECTIVE
WEB 213	ELECTIVE
MKT 232	ELECTIVE
ECO 252	ECON 2210
ECO 251	ECON 2220
ART 114	ARTH 2010
ART 115	ARTH 2020