Food Immigrants: From Commercial Success to Heritage Tourism

Can traditional historical foods from Southern Italy that became commercial economic successes in North Central West Virginia be the basis for a model to promote cultural heritage tourism for the sustainability of a community?

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IMMIGRANTS ARRIVING AT ELLIS ISLAND

Campania
Calabria
Sicily
Kelly Hill Connection

An Italian food tradition that began in one Clarksburg neighborhood

Mummi's Spaghetti Inn
Murad's Italian Restaurant
Olivero's Restaurant
Twin Oaks Supernol Club
The Red Caboose
The Greensboro Restaurant
MARGARITA PIZZA AT MURIALE’S
Oliverio's
RISTORANTE

Italian Cuisine at its very best since 1965

Family Tradition

Oliverio's recipes have been passed down for generations.

Join our family for dinner.

Oliveriosristorante.com
Online ordering for gift cards available.
FEAST OF THE SEVEN FISHES
FESTIVAL

DOWNTOWN FAIRMONT'S
ITALIAN STREET FAIR

CHRISTMAS PARADE
5:30

CATHOLIC MASS
6:30

LIVE MUSIC AND
ENTERTAINMENT
11:30 TO 6:30

Festival Cucina
Cooking
Demonstration
Advance
Tickets $20
11:30-1pm

HOMEMADE
COOKIES AND WINE
CONTEST

HOLIDAY GIFTS

TRADITIONAL
ITALIAN FOODS

Saturday, December 10, 2011 - 11:00-7:30

JOIN US AT THE CORNER
OF MONROE AND ADAMS

Many Thanks: The City of Fairmont, Marion County Commission,
Pierpont C&T, The Town of Whitehall, The City of Pleasant Valley

Call (304) 366-0468 or visit www.mainstreetfairmont.org
UPPER OHIO VALLEY ITALIAN HERITAGE FESTIVAL
• 75% agreed that Italian food & culture have a positive effect on the community
• 90% agreed that food is an important aspect of any culture and brings people & communities closer together
• 90% agreed that Italian food culture could be used to help promote cultural heritage tourism
The Future

• Radio broadcast
• Specials
• Coupons
• Newspaper
• Joint website
Their past is their future...
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Photo Bibliography

Project Bibliography


Interviews

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