UNG | UNIVERSITY of NORTH GEORGIA™

Appalachian Teaching Project

2014-2015

Background

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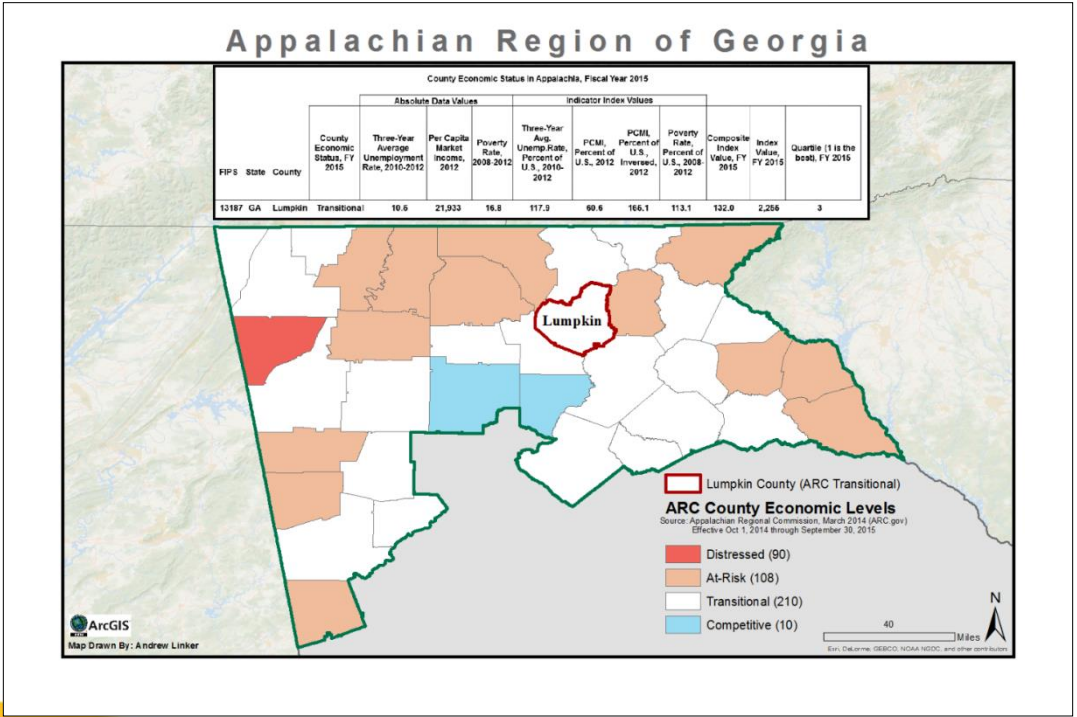
Local Food for Local People

Promoting food democracy
in Appalachian Georgia

Lumpkin County, Georgia



How strong is our local food system?

- Farmers Markets
- Community Supported Agriculture (CSA)
- Food hubs
- Farm to School Programs

Source: Locavore Index

Georgia ranks 40th

Lumpkin County's local food

- One farmers market
- One CSA
- No farm to school
- No food hubs

Source: Locavore Index

Question

- What can we do to help Dahlonega Farmers Market create a better local food system?

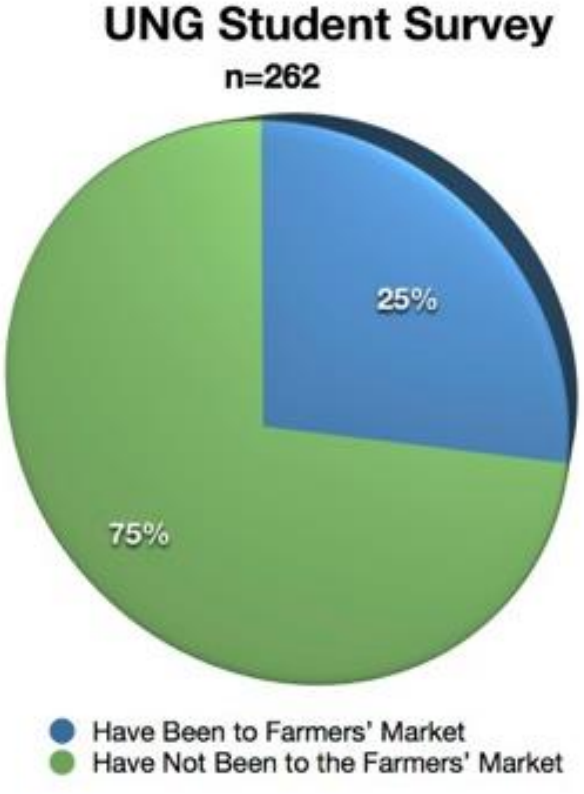
Research

1. Q/A sessions with partner
2. Informal survey among students
3. Seed shares at Farmers Market

1. Research: Q/A meetings with partner

- Sponsor determines mission
  - Downtown Development Authority (DDA)
  - Mission is to promote local and downtown commerce
  - Tourism

2. Research: Pilot Study



Why students don't shop at Farmers Markets

Popular responses:

- Awareness
- Time and location
- Schedule conflicts
- Price
- Variety/Seasonality
- Convenience
- Campus living

Odd Responses

Odd reasons were:

- It’s not something that interests me.
- I never had a ride.
- I am not a farmer so I don’t need a market.

Our personal favorite

I don’t need fruits or vegetables!

3. Research: Seed Swaps

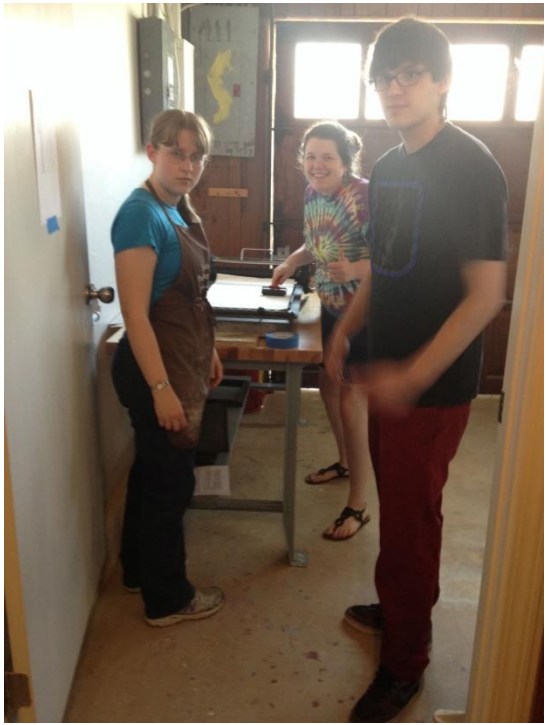
3. Research: Seed Swaps

BELLS
Trays

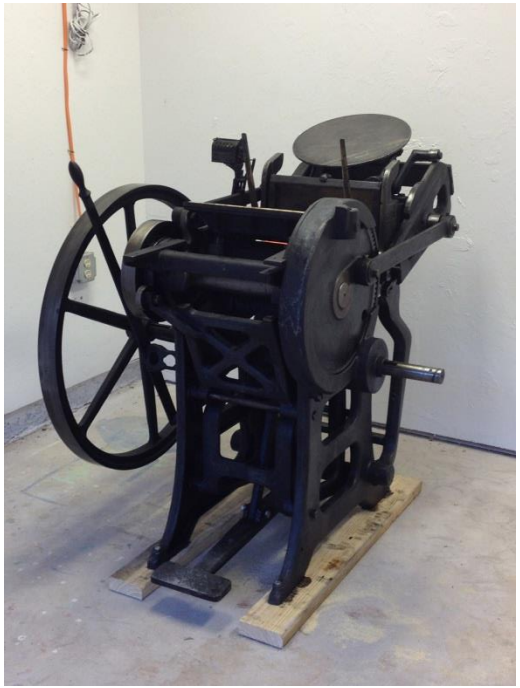
How to raise campus awareness?

Blast the campus with a farmers market art campaign!

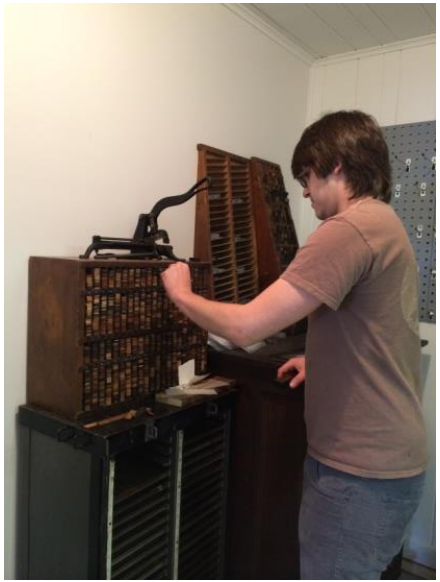
Integrating Art & Research

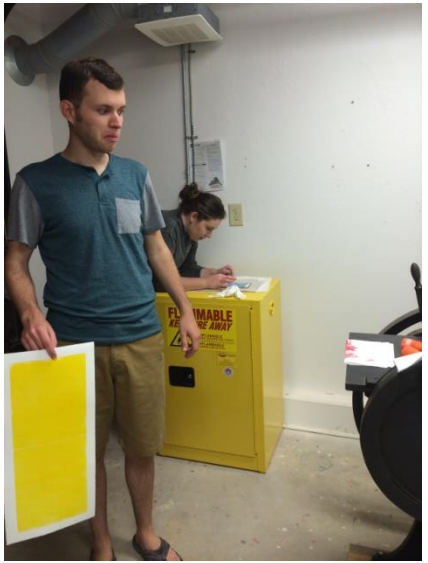


Letterpress & Broadsides Defined



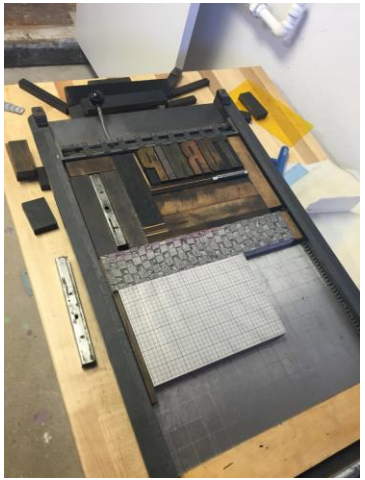
Letterpress Process



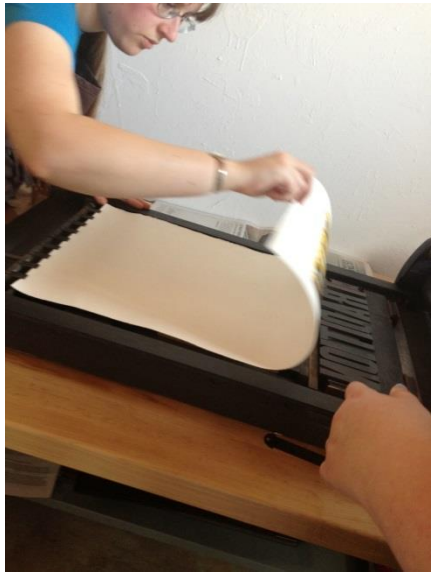


Process

Process



Broadside Aesthetic

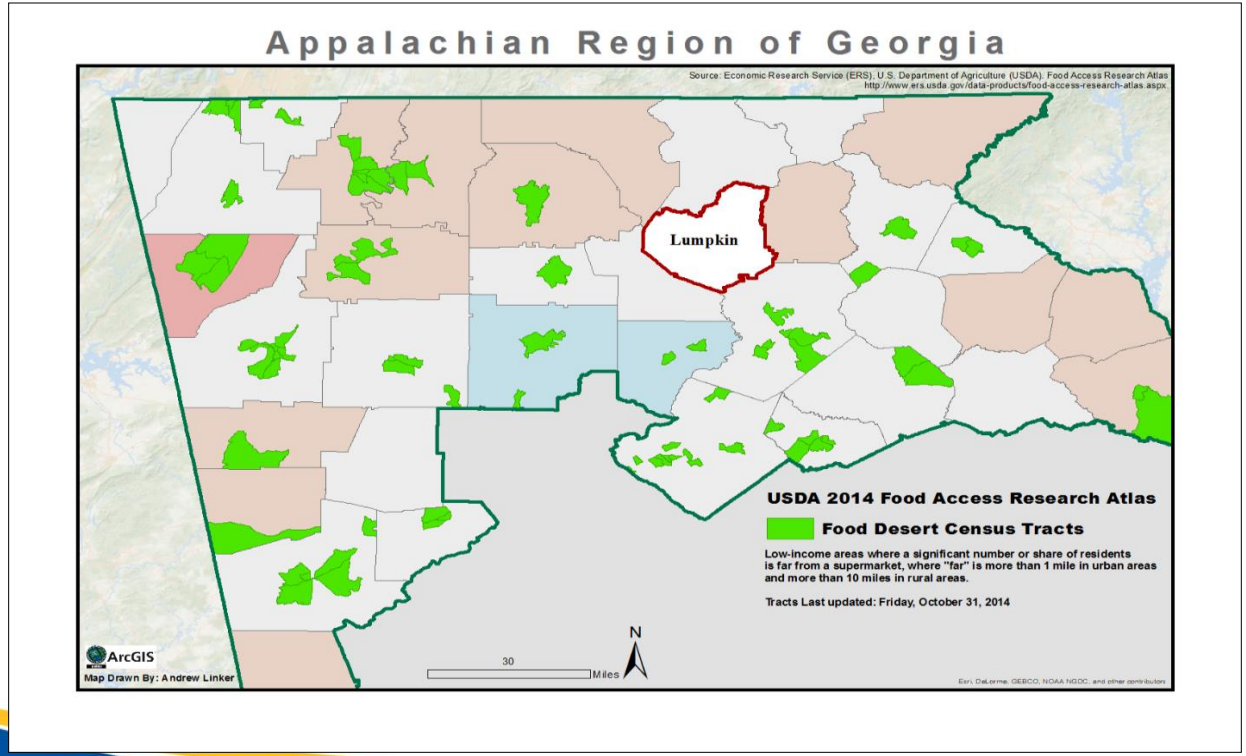


Results

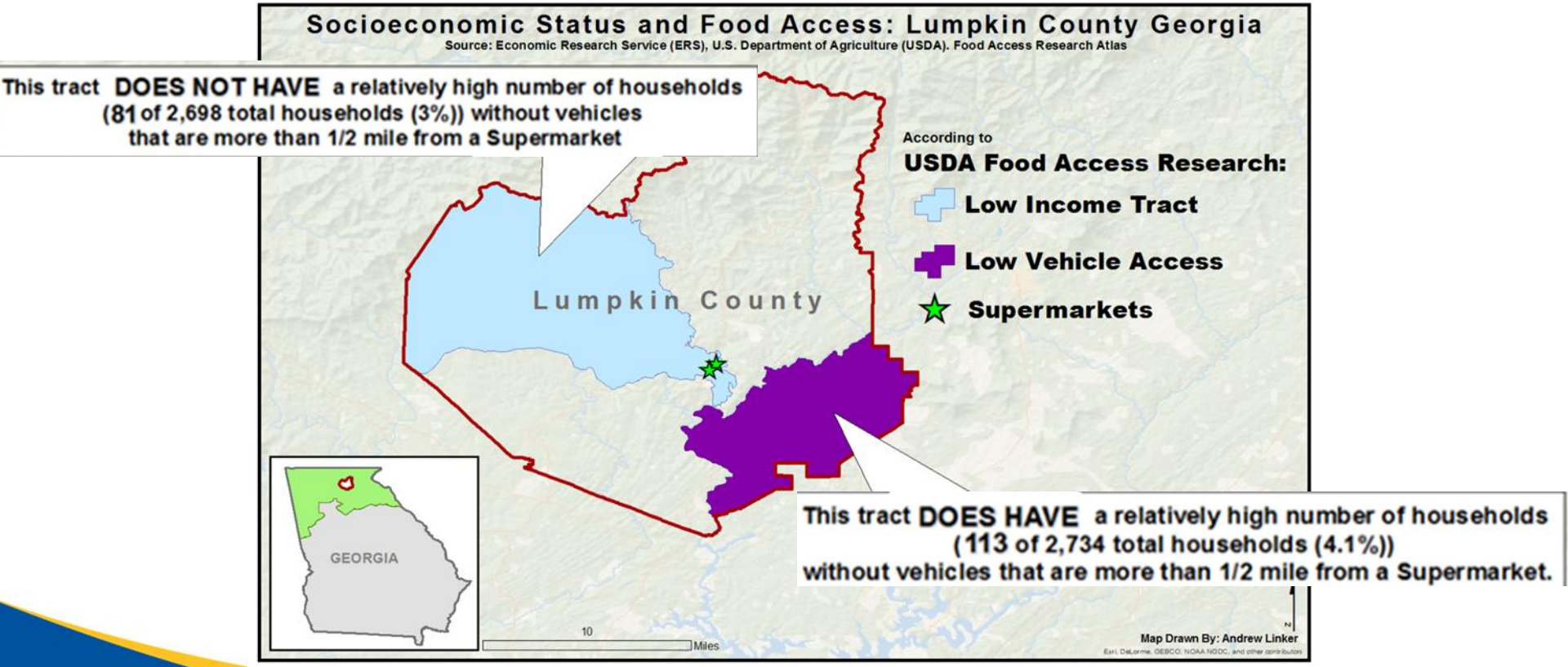
How can we best help the FM?

- Continue participating in the market
- Raise awareness on campus
- Blast the campus with broadsides!

Unexpected Discoveries along the way For future ATP



Yet…


Socioeconomic Status and Food Access: Lumpkin County Georgia
Source: Economic Research Service (ERS), U.S. Department of Agriculture (USDA). Food Access Research Atlas
This tract DOES NOT HAVE a relatively high number of households (81 of 2,698 total households (3%)) without vehicles that are more than 1/2 mile from a Supermarket
According to
USDA Food Access Research:
Low Income Tract
Low Vehicle Access
Supermarkets
Lumpkin County
GEORGIA
This tract DOES HAVE a relatively high number of households (113 of 2,734 total households (4.1%)) without vehicles that are more than 1/2 mile from a Supermarket.
10
Miles
Map Drawn By: Andrew Linker

Would you walk here?

Positional Relationship

Other poverty indicators

- 66% of Lumpkin students qualify for free or reduced lunch
- Homeless population is not eligible for food bank
- Residents of domestic violence shelter lack adequate fresh food

Recommendations for future ATP

Organize community collaboration among those working with marginalized residents.

- Work with Dahlonega Farmer's Market to deliver left over produce at reduced price to food bank or shelter
- Work with churches in low-income areas to become food depositories for anyone who wants to donate extra produce

Thank you to these classes!

- Summer 2014
  - Special Topics- Saving Appalachian Gardens and Stories
- Fall 2014
  - Intro to Appalachian Studies
  - Intro to Letterpress

These students!

- Kaity Brackett
- Avery Alexander
- Elizabeth Guzman
- Ethan Weeks
- Emily Kauwell
- Cori Ann Hosch
- Katie Teal
- Ellie Lacey
- Harlie McCurley
- Rance Brown
- Zach Whigham
- Megan Pillatzki
- Stephen Dean
- Brendon Wilson
- Sace Leverett
- Chad Doss
- Amelia Ankerich
- Raluca Rodile
- Lauren Brown
- Daniel Ford
- Katharine Jones
- Christine Dickson
- Hannah Gioiosa
- Toby Westberry
- Kerby Wilkes
- Chelsea Webb
- Sarah Martin -studio assistant

These professors!

- Rosann Kent
- Chris Dockery
- Karrie Ann Fadrowski

These Community Volunteers

- Frank Brannon, Southwestern Community College & Speakeasy Press
- Andrew Linker

This partner!

And ARC

Questions?

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Apples, sugar, wate
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