

ATP MASTER PLANNING DOCUMENT
2015 -2016 Appalachian Teaching Project
University of North Georgia

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Expect multiple quizzes on information in this packet.

INTRODUCTION TO ATP

What is the Appalachian Teaching Project?

ATP engages students and regional citizens in posing answers to the question, "How can we build a sustainable future for Appalachian communities?"

The ATP is an initiative of the **Consortium of Appalachian Centers**, a coalition of sixteen (16) Appalachian Studies organizations in higher education, seeks to support and encourage student research and interaction among those campuses and constituent communities. <http://www.etsu.edu/cas/cass/projects/>

Purpose To support community-based research and civic entrepreneurship by strengthening educational partnerships among students, faculty, and citizenry in Appalachia.

Goals

1. Students will strengthen leadership skills and awareness of community assets that can foster sustainability.
2. Students will be engaged as active learners and participants in community projects.
3. Students will engage in traditional and active research to assist communities in creative approaches to sustainability through asset-based development.

Required student activities

1. Conduct research and develop creative activity.
2. Presentation of research at a conference in Washington, D.C.
3. Creation of a poster for presentation at the conference in Washington, D.C.
4. In addition, students must participate in at least two of the following options:
 - a. Presentation of research to at least one civic organization or to elected officials within the community.
 - b. Presentation of research at a national conference.
 - c. Participation in a poster session or panel discussion, or delivery of a formal paper at the Appalachian Studies Association's Annual Conference in March.

The ATP is funded by the **Appalachian Regional Commission**, a regional economic development agency that represents a partnership of federal, state and local governments. <http://www.arc.gov/>

Expect a quiz on the above information.

ATP at UNG 2012 to 2015

Our ATP focuses around the Center's signature undergraduate research initiative, **Saving Appalachian Gardens and Stories**, or SAGAS. Community members help students collect, bank, grow, and share heirloom seeds and their related ethnocultural memories through written, visual and performance art. SAGAS is an **interdisciplinary endeavor** among the departments of biology, visual, arts, and Appalachian Studies. This is bigger than a class project.

2014 Year 3 Community Partner: Dahlonega Farmers Market
Title

Local Food for Local People: Exploring Food Democracy in Lumpkin County, GA

Research question

How could we help the Dahlonega Farmers Market contribute to a better regional food system in north Georgia?

Art Broadsides

<http://www.etsu.edu/cas/cass/projects/ngcsu/2012.php>

2013 Year 2 Community partner: Loganberry Heritage Farms
Title

Heirloom Seed Keepers and their Stories: Growing community and sustainability through arts-based research

Research question

How is seedsaving an act of political resistance?

Art Garden flags

<http://www.etsu.edu/cas/cass/projects/ngcsu/2013.php>

2012 Year 1 Community Partner: Dahlonega Farmers Market
Title

Heirloom Seed Keepers and their Stories: Growing community and sustainability through arts-based research

Research question

What is the state of heirloom gardening in Lumpkin County

Art Commununograph

<http://www.etsu.edu/cas/cass/projects/ngcsu/2012.php>

2015 Year 4 Community Partner: Chestatee Regional Library
Title

Cultivating Community: Helping rural libraries develop heirloom seed and story repositories

Research question

How can public access to heirloom seeds and ethnocultural memories be increased in north Georgia?

Art

Seed dispensing machine and readers' theater

YEAR 4 ATP Project Description

Research question

How can communities increase public access to heirloom seeds and ethnocultural memories in north Georgia?

Title

Cultivating Community: Helping rural libraries develop seed and story repositories

Partner

[Chestatee Regional Library System](#) covers two Appalachian counties in Georgia: Dawson (211 sq. mi.) and Lumpkin (284 sq. mi.).

Project Focus

This project will make local heirloom seeds and the cultural memories of the seed keepers more accessible to Appalachian Georgians.

Need

Like most libraries serving rural communities, Chestatee Regional Library, CRL, has experienced decreased funding and staff, yet is charged with a mission to "offer lifelong learning opportunities, family and local history resources, and recreational materials to everyone in Dawson and Lumpkin Counties."

Likewise, the Appalachian Studies Center, has collected almost 150 heirloom seed varieties as part of its Saving Appalachian Garden and Stories (SAGAS), an art-based research program that engages community members. In addition to gathering, growing, and banking heirloom seeds, the SAGAS bridges the gap between art and science by collecting ethnocultural memories from seedkeepers and then creating public art installations from the interviews. However, the Center has no consistent distribution mechanism for its seeds, stories, or art.

Finally, to our knowledge, other seed banks and/or seed libraries in north Georgia do not exist. Rural libraries are more than buildings with books. They are community meeting places where stories and information are shared. We believe that this partnership to share seeds and their ethnocultural memories will be of mutual benefit for many. It is hoped that the partnership could serve as a pilot for a full-fledged seed library, with patrons "borrowing" heirlooms seeds, planting, and returning their saved seeds to replace the library.

Overview of the project, including its central focus

The project provides students an opportunity to engage in ARC's regional food initiative by piloting a mechanism to distribute heirloom seeds and their ethnocultural memories through regional libraries in Southern Appalachia. Students and community volunteers will build two portable prototypes of seed dispensing machines. They will create packaging as well as a marketing campaign in consultation with the librarians. Students will develop reader's theater from transcriptions and conversation with seed keeper, culminating in October with a public performance at both locations of the Chestatee Regional Library.

Expect a quiz on this information.

ATP Deliverables for Washington, DC

1. Powerpoint presentation
 - Including typed script
2. Display board (Follows research outline)
 - Seed machine
 - Seed boxes
 - Seed packets
3. Brochure or other giveaway

Dec. 4 and 5, 2015 in Arlington, VA

Peer evaluation

Your ATP presentation will be evaluated at the conference by everyone in attendance using a five-point scale.

- *How well did this group engage its community partners and how well did they address the question of sustainability?*
- *Was this group's presentation well prepared, did it meet the time guidelines, and how well did it communicate the group's research?*

These evaluations are circulated among participating institutions. As part of our preparation, we will study past evaluations. **Prepare to practice!**

Q & A Partner

1. Each school will be assigned another school to ask questions after the presentation. UNG will be asking questions to _____.
 - a. – Get to know them in advance. Read their abstract. Facebook. Make a point to meet them at breakfast the first day.
2. _____ will be asking you questions.
 - a. – Get to know them in advance. Read their abstract. Facebook. Make a point to meet them at breakfast the first day. Invite them to see our display!

One of you will lead class in developing questions before we leave for Washington and lead the team during the presentation at Washington. Others will pass questions to this person.

List of Goals and Activities

1. **PROGRAMMING** Students will provide a readers theater performance for patrons of the Chestatee Regional library (Fall semester 2015) and youth programming (Seed Bombs) as part of the library's Full Steam Ahead initiative (Spring 2016). To accomplish this goal, they will interview local seed keepers, convert the transcripts to Readers Theater and serve as storytellers in residence at both branches of the library.
2. **SEED MACHINE** A seed dispensing machine will be built for each library location. Students will be responsible for maintenance and stocking the supply of the seed machine.
3. **SEED and Story celebration.** Students will develop, market, and execute a seed and story "launch" for both locations of library.
4. **GARDEN WORK:** All students will contribute at least 10 hours of direct service in maintaining, and harvesting heirloom seed demonstration garden and/or creating seed packets for distribution machines and promotional events.
5. **PRESENTATION:** Students will present/publish/perform their undergraduate research at the following venues.
 - a. **Community presentations**
 - i. Tues. Nov. 19 at UNG Library Technology Center
 - ii. Sat. Oct. 17 at Chestatee Regional Library
 - iii. Sat. Oct. 24 at Chestatee Regional Library
 - iv. Feb. 2016 at both locations Chestatee Regional Library
 - b. **Academic presentations (selected students)**
 - i. Dec. 4-5, 2015 Appalachian Teaching Project
 - ii. March 2016 Poster session at Appalachian Studies Association
 - iii. April 2016 Poster session or paper at the UNG Academic Research Conference
6. **Year 1-3 ATP EXHIBITIONS:** Students will setup and break down exhibitions of art made in the previous ATP projects that will be rotated at the libraries' locations. Students will exhibit elements of the arts based research from the past three ATP projects (communograph, garden flags, and broadsides) during library events.
7. **MARKETING AND PR** Students will be responsible for writing a marketing plan for public library events and promote at Farmers Markets and other UNG campus/community events as well as social media. Must be checked by UNG Relations!
8. **COURSE READINGS & DISCUSSION:** See syllabus for each course.

How will we accomplish this?

Class Collaboration

	Travel to DC	Seed machine	Garden & Harvest	Public Library	Community Presentation	Oral history Research for Year 5
Goals and activities	* PPT * Script * Exhibit * Seed machine * Brochure	Seed packets Seed boxes Inserts	Maintain garden Harvest seeds Prepare for seed bank	Seed and story event -Readers theater	DC Dress Rehearsal Portion of readers theater	Planting by the moon
Dates	Dec. 4 to Dec. 5 Leave on Thurs. Dec. 3	Sept 12: 50 seed packets Oct. 17 100 seed packets and boxes Oct. 24 100 seed packets and boxes Nov 17 100 seed packets and boxes Dec 3 200 packets and boxes	Average first frost date Nov. 1 to Nov. 10 (seeds must be harvest before frost)	Sat. Oct. 17 and Oct. 24 2015 Four Tues in Feb 2016	Tues. Nov. 17 at 7 pm	To be used for future classes to develop program Due before mid-term Oct. 12
Lead class responsible for goals and activities						
	Travel to DC	Seed machine Seed packets	Garden & Harvest	Public Library	Community Presentation	Oral history background research
Capstone	X		May need support from Capstone	X Seed and story celebration	X ATP dress rehearsal	X
Intro		X	X	Attend and assist	Attend and assist	
Story				X readers theater	X readers theater	May need support from storytelling class

How will classes communicate with each other?

1. Team Leaders

- Public relations and marketing.....
- Research.....
- Archival.....
- Exhibition.....
- Seed machine/packets.....
- Garden and Harvest.....
- Reader's Theater.....

2. Team members

You will serve on more than one team.

3. ATP Facebook Closed Group

You **must** use this group to communicate. Emails get lost and communication confused when everyone on email doesn't hit reply all.

Remember this.....

1. If the question pertains to the project, first ask your Team leader. Or ask another Team Leader if the question pertains to their team. Or ask Class Connector. **Then** ask Ms. Kent 706-499-8208 or rkent@ung.edu

2. One of you will develop a list of contacts and post it on Facebook as a file. Put these contacts in your phone. Don't text me to find out a number that has been given to you.

3. If the question pertains to your grade or performance in class, you must contact your instructor of record.

4. Although only students from Capstone class will be eligible to go to Washington, ALL students in courses with GASC prefix will be contributing to ATP. **Thus, collaboration and teamwork are imperative.**

Student Leadership Teams

TEAM NAME	TEAM DELIVERABLES	TEAM MEMBERS
<p>PR Team</p> <p>Capstone Class</p> <p>Faculty: Rosann Kent</p> <p>Others: Librarians and University Relations</p> <p>Skills needed:</p> <ul style="list-style-type: none"> - Creativity - Photography - Writing - Social Media - graphic design - Self starter 	<p>Responsible for all items related to marketing and promotion of the Oct. Launch and Jan/Feb workshops at both library locations. May include social media blasts, posters, website updates, press releases, display boards for libraries. DONE IN CONJUNCTION WITH PARTNER AND UNIVERSITY RELATIONS</p> <ol style="list-style-type: none"> 1. Document all aspects of 2015 ATP: classroom work, seed packet making, rehearsals, library event, exhibitions, etc. Take photographic and video of people in action and products. These images and video will be used in the final presentation. 2. Work with Research team to provide material as needed. 3. Work with Archival Team to store pictures properly 4. Work with Exhibit Team to develop aesthetically pleasing display. 5. Work with Research Team to develop brochure for Washington. 	<p>LEADER</p> <hr/> <p>MEMBERS</p> <hr/> <hr/> <p>NEED AT LEAST THREE PHOTOGRAPHERS, ONE FROM EACH CLASS</p> <p>Capstone</p> <hr/> <p>Storytelling</p> <hr/> <p>Intro</p> <hr/>

<p>Research Team</p> <p>Capstone Class</p> <p>Faculty Rosann Kent</p> <p>Skills needed</p> <ul style="list-style-type: none"> - Writing - Powerpoint - Critical thinking 	<p>Create scholarly materials for Washington and other conferences.</p> <ol style="list-style-type: none"> 1. Powerpoint is completed. Follow template. 2. Write accompanying script. 3. Prepare conference brochure in conjunction with PR Team. 4. In early Oct. prepare and submit proposals for <ul style="list-style-type: none"> - 2016 Appalachian Studies Conference See Priority calendar for deadline 5. In early Feb, 2016, prepare and submit proposal for <ul style="list-style-type: none"> - 2016 UNG Academic Research Conference 	<p>LEADER</p> <hr/> <p>MEMBERS</p> <hr/> <hr/> <hr/>

<p>Exhibition Team</p> <p>Capstone Class</p> <p>Faculty: Rosann Kent</p> <p>Skills needed</p> <ul style="list-style-type: none"> - Dependability - Strength - Transportation - Ability to follow instructions - Ability to write technical instructions - Attention to detail 	<p>Responsible for exhibition packing, transportation, set-up, take down, return to its proper place at VH.</p> <ol style="list-style-type: none"> 1. Work with PR Team to follow his/her set-up instruction for exhibition. 2. Revise packing list. 3. Set up schedule for who staffs table before and after sessions, and during breaks at ATP Washington. 4. Take down and put up items from exhibit 5. Create tutorial on how to put up new canopy. 6. Review tutorial on how to install Year 1 Commmunograph and revise. 7. Create tutorial on how to install Year 2. 8. Create tutorial on how to install Year 3. <p>WHO HAS A TRUCK?</p> <p><u>Sign up for each event</u></p> <ol style="list-style-type: none"> 1. Oct. 17 Dawsonville 2. Oct. 24 Dahlonega 3. 4. 5. 6. 	<p>LEADER</p> <hr/> <p>MEMBERS</p> <hr/> <hr/>
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<p><u>Reader's Theater Team</u></p> <p>Storytelling class</p> <p>Capstone</p> <p>Faculty: Debbie Weston From</p> <p>Skills needed</p> <p>-public speaking and performance</p>	<p>Debbie and Rosann will edit script written by former ATP students to reflect current goals of library. Selected members of storytelling class will perform stories at library event.</p> <p>Selected capstone students will also participate as narrators.</p> <p>Public library</p> <ul style="list-style-type: none"> - Sat. morning, October 17 OR - Sat. morning, October 24 <p>NOTE: This community presentation is the dress rehearsal for ATP. It is NOT same script as library performance. It is the one based on the capstone performance.</p> <p>Community ATP presentation</p> <ul style="list-style-type: none"> - Tues evening, Nov. 17 <p>One representative from this class goes to Washington</p> <p>Leader coordinates with capstone class.</p>	<hr/> <p>MEMBERS</p> <hr/> <hr/> <hr/> <hr/>
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<p>Archival Team</p> <p>Faculty Rosann Kent</p> <p>Skills needed</p> <ul style="list-style-type: none"> - organization - attention to detail 	<ol style="list-style-type: none"> 1. Responsible for collecting and organizing all data: (images, video, recordings, transcribed interviews) generated by students for this semester. 2. Checks incoming material to make sure they are properly completed. 3. Organize and upload them on the Vickery House Hard Drive devoted to storage of Data. 3. Work with other teams who need to access this data. 4. Work with VH faculty and staff to ensure that this archives is organized, easy to locate and accessible in the future 	<p>LEADER</p> <hr/> <p>MEMBERS</p> <hr/> <hr/>
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<p>Garden & Harvest Team</p> <p>Intro class with help from capstone</p> <p>Technical advisor: Karrie Ann Fadroski, biology instructor</p> <p>Rosann Kent</p> <p>Skills needed</p> <ul style="list-style-type: none"> - Gardening experience - Ability to give instruction and coordinate activities 	<p>1. Oversee the direct service work of both classes in the garden</p> <ul style="list-style-type: none"> a) maintain the garden Watering and weeding, pest management b) gather the fall harvest c) process the seeds from garden and for the seedbank d) plant winter garden e) plant native specimens f) put the garden to bed for the winter months 	<p>LEADER</p> <hr/> <p>MEMBERS</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
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ATP PR TEMPLATE

PR BUDGET: \$200 to \$300

1. **Overview** What marketing challenges are we facing? What do we want the audience to know or do as a result of our ATP project?
2. **Goals** What you want the PR campaign to achieve for ATP/Library?
3. **Target audiences** What groups of people do we want to come or know about our project?
4. **Strategies** What are the methods by which you will achieve your goal?
 - a. Social media
 - Facebook invite
 - FB groups
 - b. Posters
 - c. "Postcards" (to fit inside College of Education thank you notes)
 - d. Newspapers
 - e. Partner media
 - Library
 - Other partners
 - f. Other
5. **Key target media**

The specific publications toward which you will direct your PR efforts.

 - a. University
 - b. Public Library
 - c. Other partners: Wylde Center, Homestead Atlanta, NEGA History Center, SNCA
 - d. Newspaper: Gainesville, Dawsonville, Dahlonega
6. **Approvals**
 - a. Chestatee Regional Library
 - b. University Relations
 - c. Rosann
7. **Action plan** Who does what and when?
 - a. Be specific.
 - b. List each strategy and media
 - c. List deadlines.
 - d. List each person, team, who will be responsible for each component
 - e. List costs.

Adapted from PR For Dummies

ELEMENTS OF RESEARCH

In a nutshell, you will

- Identify a worthwhile problem or question which has not been previously answered.
- Solve (or attempt to solve) the problem or answer the question.
- Culminate in artistic product

Qualitative research

Emphasizes importance of looking at variables in the natural setting in which they are found. Interaction between variables is important. Not quantitative. (Key, 1997)

Community based research

Equitably partnering researchers and those directly affected by and knowledgeable of the local circumstances that impact the problem. To inform research design, implementation and dissemination, this approach challenges academic and community partners to invest in team building, share resources, and mutually exchange ideas and expertise. (Horowitz, Robinson, and Seifer, 2009)

Arts-based research

The systematic use of the artistic process, the actual making of artistic expressions in all of the different forms of the arts, as a primary way of understanding and examining experience by both researchers and the people that they involve in their studies. (McNiff, 2007)

Narrative inquiry

Use of field texts, such as stories, autobiography, journals, field notes, letters, conversations, interviews, family stories, photos (and other artifacts), and life experience, as the units of analysis to research and understand the way people create meaning in their lives as narratives.

Creative activity: students will develop a reader's theater script and perform.

Readers Theater requires no sets, costumes, props, or memorized lines. The performer's goal is to read a script aloud effectively, enabling the audience to visualize the action. Performers bring the text alive by using voice, facial expressions, and some gestures. (Cornwall)

GENERIC SKELETON OF RESEARCH PROJECT/POSTER/ARTICLE

1. Introduction
2. Background information
3. Literature Review
4. Research Question
5. Description of how you solved the problem
 - a. Methodology used
 - b. Specific activity
6. Conclusions
 - a. Summary of conclusions
 - b. Future research/recommendations

FAQ Washington

Note: Students who are selected will meet at least twice to plan for the trip. More information will be provided at that time.

Q. When is the trip?

A. Usually the first weekend in Dec. We leave on a Thursday night and return on Sat. night.

Q. How are students selected?

A. Application and invitation. Those enrolled in the classes fill out an application describing your interests and specific contributions to project as well as preparation. Dr. Chris Dockery and I will make final selections. No more than 10 total people can go. That number includes faculty and/or community volunteers.

Q. When do you make the selection?

A. By midterm. The ATP coordinators need information in advance as well as the university to book flights and rooms.

Q. How much will it cost?

A. Your flight, ground transportation, room and most meals will be paid for with the ATP grant. Your flight and hotel will be paid in advance. For ground transportation (Marta fare only/appx \$6), you will need to keep up with your receipts. The conference features three meals. You will be given a \$75 meal "allowance" to help defray the three other meals. You will be reimbursed for these meals up to \$75 ONLY if you have receipts and if there is no alcohol on the receipts. For sightseeing or souvenirs, you will need to bring your own money. Remember to bring meal money as well! (If you need assistance with the meal allowance in advance, please talk with me privately.)

Q. What am I expected to do?

A. Before leaving for the conference, you are expected to actively participate in the project, including attending rehearsals. You are expected to facilitate travel authorization forms by completing them quickly and accurately. At the conference, you are expected to attend all sessions, including meals. You are expected to dress and behave professionally, including no texting, talking, or demeaning of others' presentations. You are expected to staff the table and poster at breaks. You are expected to stand on the stage and talk! You are expected to actively listen, including evaluating each group. Outside of the conference, you are also expected to conduct yourself as professionals. You are expected to travel with partners or small groups. No one goes alone or is left behind. If you do not conduct yourself properly, you will be sent home at your own expense and you will never travel with the Center again. Your grade for the course will be severely impacted.

UNG ATP Partner Documentation

Rosann Kent

To:

Tracy Walker <twalker@chestateelibrary.org>;

Tracey Thomaswick <tthomaswick@chestateelibrary.org>;

Cc:

Chris Dockery;

...

Tue 3/29/2016 11:25 AM

Hi Tracy and Tracey, at the end of the semester, we'd like to have a debriefing with you to discuss your impressions of our project...what could we have done differently? What worked? What didn't? We'd also like to share with you the powerpoint we presented in Washington and talk about plans for next years.

Does this date work for you? Thanks, Rosann

From: Rosann Kent

Sent: Tuesday, February 09, 2016 11:11 AM

To: Tracy Walker <twalker@chestateelibrary.org>;

Tracey Thomaswick <tthomaswick@chestateelibrary.org>

Subject: Dawson Library open today?

Hi Tracy, I just saw that the Dawson and Lumpkin county school systems are getting out at 12:30. I haven't heard anything regarding UNG. Will the library stay open? Rosann

1 of 2

Rough Estimate for Teen and Elementary Programs at Lumpkin Co Library

Rosann Kent;

Cc:

Tracey Thomaswick <tthomaswick@chestateelibrary.org>;

Tue 1/26/2016 12:28 PM

Ms. Kent-

I feel like you will have plenty of time for all 3 activities. I'm not familiar with the "germination test", but from what I see online, I would allot 10 – 15 minutes for it. And the kids are used to the program lengths varying between 45 – 60 minutes. Fantastic!

-Andrea Tucker

Tue 1/26/2016 10:25 AM

Thank you, Andrea. Do you think we'll have enough time in one hour to - Make seed bombs (clay, soil with seeds mixed in). Everything is pre-mixed except the seeds. - Start a tomato seed. - Start a germination test.

I hope this helps you! Please let me know if we can help you prepare in any way. We are excited about the programs!

-Andrea Tucker
Youth Services Specialist
Lumpkin County Library
(706) 864-3668

Reply all |

To:

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>;

Thu 10/22/2015 4:21 PM

Sent Items

We should have plenty of help! I've told them that there are tables to be moved and to be there at 9:30 sharp, even better at 9:15. They are a dependable bunch.
Rosann

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>

To:

Rosann Kent;

Cc:

twalker@chestateelibrary.org;

Thu 10/22/2015 4:04 PM

Dear Rosann:

I will not be here tomorrow, but if any of the students need access to the seed dispenser or the easel, they are both in my office. I will see you bright and early Saturday! As far as getting the room ready on Saturday, it will just entail taking down some tables and lining some chairs up in rows. The more the merrier!

See you then,

Tracey **Thomaswick**
Lumpkin County Library

To:
Rosann Kent;

Cc:
'Tracy Walker' <twalker@chestateelibrary.org>;
Tue 10/20/2015 3:00 PM

Dear Rosann:

Everyone seemed pleased with Saturday's presentation at Dawsonville! As I am writing this email, the communograph is being set up in the corner of the library. We are going to put some brochures and bookmarks around it for some extra PR. I will plan to be here by 9:15 on Saturday morning, and I will meet anyone who is coming downstairs. Just come to the door at the very end of the sidewalk (right before the Reading Garden), and I will see you there. I can certainly get here earlier if needed.

Please let Sara know that I will not be here on Friday, so if she could stop in on Wednesday or Thursday, that would be great. There will be a group using the large meeting room both days from 11:45 – 1:15, but any other times would be fine. The tables in the room will need to be taken down before the program on Saturday, so we need to make sure to allow time for that on Saturday morning. We can't do it Friday because there is a group using the meeting room on Friday night.

Tracy W. had mentioned sending the seed machine up, so I will be on the lookout for that.

I can't think of anything else. I am not working on Saturday, but I will be here to let you guys in, introduce the program, and enjoy the program before I head home! Looking forward to it.

Tracey Thomaswick

Cc:
Tracy Walker <twalker@chestateelibrary.org>;

...

Tue 10/20/2015 2:51 PM

Hi Tracey, I hope you are well this beautiful day. In planning for Saturday, we have several questions:

1. Two students are bringing the large communograph today (Tues). Please let them know where you would like it.
2. Tracey, can we get in the building at 9:30 am on Sat?
3. One of my students, Saara, is coming later this week to visit library to decide on set up for Sat.

4. Tracy, can we get the seed machine and the easel sent to Dahlonega? I can have a student come get it if we need to.

5. Anything else we need to do to get ready that you can think of?

I will send by separate email the debriefing we just did.

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540

To:
Rosann Kent;
'Tracy Walker' <twalker@chestateelibrary.org>;

Cc:
'Debbie Weston From' <westonfrom@yahoo.com>;
Chris.Dockery1@gmail.com;

...

Wed 9/23/2015 12:13 PM

SCRIPT DRAFT FOR ATP READER'S THEATER.docx36 KB

Download

Save to OneDrive - University of North Georgia

Dear Rosann:

I am attaching a copy of the draft with just a few items highlighted that are missing a word or have a few extra words.

All of the PR efforts sound great and should certainly help spread the word! It would be great if the posters could be delivered to the library. If someone brings them to the Lumpkin branch, I can split them and send half to Dawsonville in our courier.

I did get the blurb for the library newsletter, and will be sending it down today. I will copy you on the email so you have a copy as well. And yes, I did get the longer email sent earlier in the week.

FYI—we will also post on the library Facebook page, get the posters up here and include in our scrolling powerpoint presentation at the circulation desk.

The script looks great, and I am so looking forward to seeing the students perform!

Let us know if you have any further questions or concerns.

Tracey **Thomaswick**
Lumpkin County Library

RK

Rosann Kent

Wed 9/23/2015 11:51 AM

Rosann Kent Director, Appalachian Studies University of North Georgia 706-864-1540

RK

Rosann Kent

To:

Tracey Thomaswick <tthomaswick@chestateelibrary.org>;

Tracy Walker <twalker@chestateelibrary.org>;

Cc:

Debbie Weston From <westonfrom@yahoo.com>;

Chris.Dockery1@gmail.com;

...

Wed 9/23/2015 11:48 AM

SCRIPT DRAFT FOR ATP READER'S THEATER.docx36 KB

Download

Save to OneDrive - University of North Georgia

Hi Tracey and Tracy,

Pardon the long email, but I wanted to catch you up on this week's activities:

Program. Attached is the draft of the program that we put together last night with the capstone class. Please note: They have since edited it and caught many typos as well as rewrote introductions to make them smoother. Would you take a look at it and let me know (other than the above errors), if you see anything that you'd like to be changed? After your input, it will go to the storytelling class on Monday night and they will then look at the stories themselves and make any changes.

Marketing update:

1. Facebook invitations. One for each event has been created. I've maxed out the number of invites personally so it has been posted on timelines of strategic garden leaders as well as the students. They will then share. I've posted on all my garden and Appalachian groups and listserves.

2. UNG publicity. I've asked that it go to local newspapers and all the UNG channels such as digital signage. However, I am not waiting on the university to proceed and have contacted the Dahlonega Nuggett. If I do not hear from university relations in a timely manner, I will contact the Dawsonville paper.

3. Poster. University relations asked that changes be made (minor changes, but we must comply). A student is working on those changes today and we should be printing 75 on Friday and can deliver them to you.

4. I sent you a blurb for library publicity yesterday.

5. Tomorrow, I will begin sending to women's club and history groups as well as all the extension offices and master gardeners. I will continue to use social media. (A complete list of all these will be made available in the final report done next May, but if you have any questions meanwhile, let me know.

6. Finally, two questions:

1. Did you get the blurb I sent for library publicity?
2. Did you get the longer email with several attachments (poster, original picture, etc). I thought I had copied Debbie on it, but she did not receive it. So I thought I'd better check. I think I sent it on Sunday or Monday but it is not in my sent file.

Onward!

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540

Thomaswick

1 of 5

Marketing for ATP

TT

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>

Reply all|

To:

Rosann Kent;

'Tracy Walker' <twalker@chestateelibrary.org>;

Cc:

'Chris's Gmail' <chris.dockery1@gmail.com>;

'Debbie Weston From' <westonfrom@yahoo.com>;

...

Thu 9/3/2015 6:00 PM

Inbox

Dear Rosann:

I agree with this focus. subtitle How about something like: Heirloom Seeds: Saving Stories, Saving Seeds, and Starting a tradition. Learn more at the library..... I like the library slogan as well, but I am afraid it may confuse or cloud the issue as well, so I do like the idea of a subtitle.

I am in favor of whatever the students create and will support it 100 %!

Tracey

RK

Rosann Kent

To:

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>;
'Tracy Walker' <twalker@chestateelibrary.org>;

Cc:

'Chris's Gmail' <chris.dockery1@gmail.com>;
Debbie Weston From <westonfrom@yahoo.com>;

...

Wed 8/26/2015 5:29 PM

Tracey, I completely understand. The students are so excited they had practically planned a circus. We will scale it back to what you described: "celebration and information time. Informing the community about the heirloom seed program, what the students have been doing over the past few years and what their plans are for the upcoming two years, including the advent of the seed machine at the library."

As far as the marketing campaign: they like an inter generational focus on the marketing. The draft slogan is something like "Start a family tradition: Save heirloom seeds." Tomorrow, they are going to a seedkeeper's garden and stage a picture of the older man handing seeds to a little girl (one of the student's daughters, so we have permission.) They also like the saying, "When an elder dies, it's as if a library has burned down." They are still in fervent discussion over the final slogan.

Are you in general agreement with this focus? Is there one slogan you prefer over the other? (Personally, I like the library one, but perhaps with a subtitle that explains the actual program: Learn how to save heirloom seeds and their stories....free seeds!") But I'm trying VERY hard not to tell them what to do. It has been very interesting to see their depth of discussion and pages of reflection they bring in about this subject. What I didn't expect was for them to be so indignant about library funding decline! I think it's good that the 20 somethings are outraged!

Due from students next week, Sept 1.

- Complete Program outline
- Final marketing image and advertising copy

Due from students on Sept. 8

- Final marketing campaign, including mock up of poster, flyer, press release etc.

Of course, you will have an opportunity before, during, and after these deadlines for input.

Thank you so much for truly partnering with us! Rosann

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540

RK

Rosann Kent

Wed 8/26/2015 4:42 PM

Hello, I'm glad I sent the email to our because we need to scale our plans back a bit for the launch. We can still be invitational -- by gathering leads and names for story sessions at the VH -- and asking for seeds for seed bank. However, it doesn't sound

TT

Tracey [Thomaswick](mailto:tthomaswick@chestateelibrary.org) <tthomaswick@chestateelibrary.org>

To:

Rosann Kent;
'Tracy Walker' <twalker@chestateelibrary.org>;

Cc:

'Chris's Gmail' <chris.dockery1@gmail.com>;

...

Wed 8/26/2015 10:14 AM

Dear Rosann:

I think at this point, I would see the Seed launch as more of a celebration and information time. Informing the community about the heirloom seed program, what the students have been doing over the past few years and what their plans are for the upcoming two years, including the advent of the seed machine at the library. I'm not sure that we have the resources right now to undertake a community collaborative. The possibility of a seed and story swap might be a good thing to incorporate next winter.

(I think that Peri Gordon had mentioned the possibility of developing some type of a "folk school" through the library, but the planning for this is still in its infancy and would not be up and running for a while. That being said, at some point in the future, I think that the Appalachian Studies Center could be an integral part of that and it could provide another opportunity for a partnership).

In the next week or so, I will be sending you an email with some of the groups that Tracy Walker and I thought might definitely be interested in some targeted PR in Lumpkin and Dawson counties.

Please let me know if you have any questions or need clarification on anything from us.

Talk to you soon,

Tracey Thomaswick
Lumpkin County Library

RK

Rosann Kent

To:
Tracey Thomaswick <tthomaswick@chestateelibrary.org>;
Tracy Walker <twalker@chestateelibrary.org>;

Cc:
Chris's Gmail <chris.dockery1@gmail.com>;

...

Tue 8/25/2015 4:41 PM

Hi, I saw an email about marketing for the Seed launch and now I can't find it. So I hope I remember enough to answer your question!

When is deadline?

I moved our deadline up to September 8 because The master gardeners are coming for their annual conference on campus on September 12 and I wanted to be able to give them something.

Who does the marketing campaign?

Our students should come up with a marketing campaign and review it with you.

Where we are with Master planning document and marketing

What we've done so far

We are using the last page of the ATP master planning document to work through the marketing campaign. Last week, The students discussed in-depth what they saw as the purpose of the event but we also need to review that with you.

Clarification of project parameters

For example, do you see the Seed launch as more of a celebration and information time? we tell the community about the students heirloom seed program, what they've been doing for three years, and what we'd like to do: have a seed machine at the library for our seeds? (part of that celebration would include the readers theater program about 15 minutes long)

Or, do you imagine the Seed launch to be part of something bigger? In other words, A community collection effort? We could say "here's what we've done and

here's what we can all do together."

For example, Do we want to attempt a seed and story swap at library in winter? this is a typical time to have a swap.

I know that a seed and story swap will be quite an undertaking; however, I worry that our garden here at the VickeryHouse will not be able to produce enough seeds to meet the demand. For example, I thought we had a 5 gallon bucket of corn seed save it but when I opened it I discovered the students did not put the desiccant in so it is molded. I know that our garden will produce seeds but it was planted so late because of the groundhogs we might now this year's crop of seeds ready by Oct.

We do have, however, 500 packets of sunflower seeds that we grew as part of a community project in Knoxville. So, there are things to share this coming October, but they may not be as varied as we'd like.

I also think that having a future seed and story swap would give us good Grant leverage if you decide to go for the story corp grant.

What direction would you like for us to move in? That will influence our marketing message.

Rosann
Facebook

TT

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>

Reply all |

To:

'Stacey Leonhardt' <sleonhardt@chestateelibrary.org>;

Cc:

Rosann Kent;

Tue 8/25/2015 1:32 PM

Inbox

Action Items

Dear Stacey:

Can you add Rosann Kent as a friend on the library facebook page?

Rosann Kent: rosann.kent@ung.edu

If you need any more information, please let me know.

Thanks,

Tracey
Meeting tonight

RK

Rosann Kent

Reply all |

To:

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>;

Tue 8/18/2015 12:35 PM

Sent Items

Thanks for letting me know. We will be sure to start right at 5:30 so we will have time to get through material and give you enough time to eat before you have to go! Rosann

Sent from my iPhone

TT

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>

|

To:

Rosann Kent;

Tue 8/18/2015 12:33 PM

Dear Rosann:

I know that Tracy Walker will be unable to attend the meeting tonight. I will be there at 5:30; however, I will have to leave by 6:40, as I have a long-standing commitment at 7:00 pm on Tuesday evenings.

I just wanted to let you know ahead of time, and I do apologize.

Tracey **Thomaswick**

Lumpkin County Library

706-864-1540

TT

Tracey **Thomaswick** <tthomaswick@chestateelibrary.org>

|

To:

Rosann Kent;

Cc:

atucker@chestateelibrary.org;

twalker@chestateelibrary.org;

'Stacey Leonhardt' <sleonhardt@chestateelibrary.org>;

...

Wed 5/20/2015 10:16 AM

Dear Rosann:

Thank you so much for the draft. I have spoken with both Tracy Walker and Stacey Leonhardt, branch manager at our Dawsonville Branch, and we are all on board. I am still awaiting final approval to forge ahead from Claudia. We did not have our weekly meeting this week, as Claudia was out of the office.

The only small correction that I see in the draft, is that the STEM-related programs that we are offering at the libraries are: Full STEAM Ahead (Rather than STEAM IT UP). Otherwise, all looks good. We are exciting to move ahead, and as soon as I hear back from Claudia, I will let you know.

Thanks,

Tracey **Thomaswick**
Lumpkin County Library

From: Rosann Kent [mailto:Rosann.Kent@ung.edu]
Sent: Monday, May 18, 2015 8:48 PM
To: Tracey **Thomaswick**; atucker@chestateelibrary.org
Cc: Chris Dockery; Debbie Weston From
Subject: ***SPAM*** Draft of partnership summary for Appalachian Teaching Project

Hi Tracey and Andrea, here's a draft of our partnership. Feel free to adjust, change, etc. I've listed a working title so we can begin brain storming. I also talked with Tracy Walker today about partnering for the Story Corp grant. Wouldn't that be something??? Rosann

Working Title:

Seedkeeping: Use the past to save the future

Rationale

For the 2015-2016 and 2016-2017 Appalachian Teaching Projects, the Appalachian Studies Center at the University of North Georgia proposes to partner with Chestatee Regional Library. Like most libraries serving rural communities, Chestatee has experienced decreased funding and staff but yet are charged with a mission to "offer lifelong learning opportunities, family and local history resources and recreational materials to everyone in Dawson and Lumpkin Counties."

Likewise, the Appalachian Studies Center, has collected almost 150 heirloom seed varieties as part of its Saving Appalachian Garden and Stories (SAGAS), an art-based research program that engages community members. In addition to gathering, growing, and banking heirloom seeds, the SAGAS program bridges the gap between art and science by collecting ethnocultural memories from seedkeepers and then creating public art installations from the

interviews. However, the Center has no consistent distribution mechanism for its seeds, stories, or art.

Summary

In Year 1, students in the Appalachian Studies Minor would provide programming for the library's STEAM IT UP initiative for youth as well as programming for adult patrons. They will interview local seedkeepers, convert the transcripts to readers theater and serve as storytellers in residence at both branches of the library. A seed dispensing machine will be built and at the end of each performance, each patron will receive a seed packet. Students will be responsible for writing a marketing plan, keeping the dispensing machine stocked, and notifying the local newspaper when different types of seeds are deposited. Art made in the previous ATP projects will be rotated at the libraries' locations. October will be the kick off date.

In Year 2, students will continue their arts-based community research by creating a [Crankie](#) from additional interviews. (A Crankie is a 19th medium used in the South that is making a come back, especially in Appalachian performance realms. It is a panoramic scene, rolled up inside a box, then hand-cranked so that it scrolls across a viewing screen.) They will continue to stock the seed dispensing machine and provide "edu-tainment" to library patrons.

It is hoped that the partnership could serve as a pilot for a full-fledged seed library, with patrons "borrowing" heirlooms seeds, planting, and returning their saved seeds to replace the library.

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540
Partnering with library?

RK

Rosann Kent

Reply all |

To:

Tracey [Thomaswick](#) <tthomaswick@chestateelibrary.org>;

Cc:

atucker@chestateelibrary.org;

Chris Dockery;

westonfrom@yahoo.com;

...

Mon 5/18/2015 4:52 PM

Sent Items

Hi Tracey, I haven't forgotten the description of the project for your meeting tomorrow with Claudia. I am at the doctor's office and will send it from home tonight.

Rosann

Sent from my iPhone

RK

Rosann Kent

To:

Tracey [Thomaswick](mailto:tthomaswick@chestateelibrary.org) <tthomaswick@chestateelibrary.org>;

Cc:

atucker@chestateelibrary.org;

Chris Dockery;

westonfrom@yahoo.com;

...

Wed 5/13/2015 7:26 PM

Thank you, Tracey. This will help in writing the full proposal. The link below has the example of last year's proposal plus a powerpoint and video of the project. You can also see Year 1 and Year 2.

<http://www.etsu.edu/cas/cass/projects/ngcsu/default.php>

Looking forward to partnering with you for the 2015-2016 and 2016-2017 Appalachian Teaching Project.

Rosann

TT

Tracey [Thomaswick](mailto:tthomaswick@chestateelibrary.org) <tthomaswick@chestateelibrary.org>

To:

Rosann Kent;

Cc:

atucker@chestateelibrary.org;

Chris Dockery;

westonfrom@yahoo.com;

...

Wed 5/13/2015 2:21 PM

Dear Rosann, Chris, and Debbie,

What a pleasure meeting with you all today! As promised, here is the Chestatee Regional Library System mission statement:

“Chestatee Regional Library System enhances our community’s quality of life by offering lifelong learning opportunities, family and local history resources, and recreational materials to everyone in Dawson and Lumpkin Counties.”

Chestatee Regional Library system includes: Lumpkin County Library, Dawson County Library, and a satellite branch in Dawson County (no programs or activities take place at the satellite branch.)

Please let me know if you need any further information.

Tracey Thomaswick
Lumpkin County Library

RK

Rosann Kent

To:

Tracey Thomaswick <tthomaswick@chestateelibrary.org>;

Cc:

atucker@chestateelibrary.org;

Chris Dockery;

westonfrom@yahoo.com;

...

Mon 5/11/2015 12:11 PM

11:15 at VH is great. See you then! Rosann

TT

Tracey Thomaswick <tthomaswick@chestateelibrary.org>

To:

Rosann Kent;

Cc:

atucker@chestateelibrary.org;

Mon 5/11/2015 11:49 AM

Dear Rosann:

Wednesday should be just fine if we could meet at the Vickery House at 11:15 (just a few minutes later)? That way, I could ensure that I was leaving enough staff in the library.

Unless I hear back from you, we will plan to see you at the Vickery House at 11:15 on Wednesday, May 13.

Looking forward to it!

Tracey

RK

Rosann Kent

To:

Tracey Thomaswick <tthomaswick@chestateelibrary.org>;

Cc:

Chris Dockery;

Debbie Weston From;

...

Mon 5/11/2015 10:39 AM

Hi Tracey, would you like to meet at 11 am on wed? We can come to the library or you can come to the Vickery House. We have three years of seed art exhibitions set up so you can see what you might like to use for October!

Looking forward to this partnership! Rosann

Sent from my iPhone

RK

Rosann Kent

Fri 5/8/2015 2:29 PM

Here is the reply I got from her

TT

Tracey Thomaswick <tthomaswick@chestateelibrary.org>

To:

Rosann Kent;

Thu 5/7/2015 6:42 PM

Dear Rosann:

How exciting!! That would be a wonderful partnership and a great tie-in with our new STEAM programming. October would be a great month to aim toward as well.

We would be available to meet Monday, Tuesday, or Wednesday morning of next week—anytime after 10:30. Just let us know what might work for you, and we will look forward to it. Andrea and I are both off tomorrow, so if you do not get a response back from me, and you would like to meet Monday, that is fine! I will see the email when I get back into the office.

Thank you so much for the wonderful idea.

Tracey Thomaswick
Branch Manager
Lumpkin County Library

RK

Rosann Kent

To:
atucker@chestateelibrary.org;
tthomaswick@chestateelibrary.org;

Cc:
Chris Dockery;
Thu 5/7/2015 5:46 PM
Hi Andrea and Tracey,

Last year, you graciously invited my students from Appalachian Studies at UNG to give a presentation about our Appalachian Teaching Project on seedsaving and art. Dr. Dockery, the project leader, and I would like to meet with you to discuss the possibility of partnering this fall on a greater scale. We saw that October's theme for STEAM was plants! We have an idea to provide student storytellers who tell the stories of the seedkeepers plus a tabletop seed dispensing machine so your patrons can better access our heirloom seed bank.

To see a video of our last year's partnership with the Farmers Market, [go here.](#),

Might we present a draft proposal for a partnership between Chestatee Regional Library and the Appalachian Studies Center at UNG? If so, what would be two times next week that we could meet? My cell is 706-499-8208 if I can't be reached at the following number.

Rosann Kent
Director, Appalachian Studies
University of North Georgia
706-864-1540