

ANDREW F. HERRMANN

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EDUCATION

Ph.D., Communication, University of South Florida, Tampa, FL, 2008

M.A., Communication, Saint Louis University, St. Louis, MO, 2004

B.A., Philosophy and Literature, Ramapo College of New Jersey, Mahwah, NJ, 1991

ACADEMIC APPOINTMENTS

East Tennessee State University, Department of Communication & Performance

Associate Professor (2017 - Present)

Associate Chair (2016 - Present)

Communication Studies Internship Director (2013 - Present)

Communication Studies Honors-in-Discipline Coordinator (2012 - Present)

Communication Studies Basic Course Director (2011 - Present)

Assistant Professor (2011 - 2017)

University of Missouri, Department of Communication

Visiting Assistant Professor (2008 - 2010)

University of South Florida

Graduate Teaching Associate (2004 - 2008)

University of Tampa

Adjunct Professor (2006 - 2007)

RESEARCH INTERESTS

- My critical communication research focuses on issues of power and identity in organizational, occupational, mediated, and relational contexts.
- My methodological expertise is qualitative, including: ethnography, in-depth interviewing, narrative inquiry, discourse analysis, autoethnography, and focus groups.

PUBLICATIONS

Journal Editor

Founding co-editor (w/ Tony Adams). *Journal of Autoethnography*. University of California Press. (2020-Present)

Sole Authored/Edited Books

Herrmann, A. F. (Ed.). (2020). *The Routledge international handbook of organizational autoethnography*.
Routledge.

Herrmann, A. F. (2020). *Organizational communication approaches to the works of Joss Whedon*. Rowman &
Littlefield.

Herrmann, A. F. (Ed.) (2017). *Organizational autoethnographies: Power and identity in our working lives*. Routledge.

Co-Authored/Edited Books

Herrmann, A. F. & Adams, T. E. (in press). *Assessing autoethnography*. Routledge.

Herrmann, A. F. & Herbig, A. (Eds.) (2016). *Communication perspectives on popular culture*. Lexington.

Herbig, A., Herrmann, A. F., & Tyma, A. W. (Eds.) (2015). *Beyond new media: Discourse and critique in a polymediated age*. Lexington.

Sole Authored Articles in Refereed Journals

Herrmann, A. F. (2021). Forum introduction: Frailty and strength during COVID-19. *Journal of Autoethnography*, 2, 217-220.

Herrmann, A. F. (2020). Purity, nationalism, and whiteness: the fracturing of fundamentalist evangelicalism. *International Review of Qualitative Research*, 13, 414-332.

Herrmann, A. F. (2018). Communication and ritual at the comic book shop: The convergence of organizational and popular cultures. *Journal of Organizational Ethnography*, 7, 285-301.

Herrmann, A. F. (2017). The beatings will continue until morale improves. *Cultural Studies-Critical Methodologies*, 17, 347-356.

Herrmann, A. F. (2016). Power, metaphor, and the closing of a social networking site. *Social Media in Society*, 5, 244-282.

Herrmann, A. F. (2016). On being a homeless work of fiction: Narrative quests and questions. *International Review of Qualitative Research*, 9, 23-49.

Herrmann, A. F. (2016). The ghostwriter writes no more: Narrative logotherapy, and the death of my namesake. *Qualitative Inquiry*, 24, 1-12.

Herrmann, A. F. (2015). Walking in Kierkegaard's instant and walking out of American Christendom. *Departures in Critical Qualitative Research*, 4, 91-119.

Herrmann, A. F. (2014). Ghosts, vampires, zombies, and us: The undead as autoethnographic bridges. *International Review of Qualitative Research*, 7, 327-341.

Herrmann, A. F. (2013). Kierkegaard and indirect communication: Theorizing HRD, organizational socialization, and edification. *Human Resource Development Review*, 12, 345-363.

Herrmann, A. F. (2013). Daniel Amos and me: The power of pop culture and autoethnography. *Popular Culture Studies Journal*, 1, 6-17. (Lead article/Premiere issue.)

Herrmann, A. F. (2013). "C-can we rest now?": Foucault and the multiple discursive subjectivities of Spike. *Slayage: The Journal of the Whedon Studies Association*, 10.1. Available at: <http://slayageonline.com/essays/slayage35/Herrmann.pdf>

Herrmann, A. F. (2012). "I know I'm unlovable": Desperation, dislocation, despair, and discourse on the academic job hunt. *Qualitative Inquiry*, 18, 239-247.

Herrmann, A. F. (2012). "Criteria against ourselves?": Embracing the opportunities of qualitative inquiry. *International Review of Qualitative Research*, 5, 135-152. (Lead article.)

- Herrmann, A. F. (2011). Narrative as an organizing process: Identity and story in a new nonprofit. *Qualitative Research in Organizations and Management: An International Journal*, 6, 246-264.
- Herrmann, A. F. (2011). "Losing things was nothing new": A family's story of foreclosure. *Journal of Loss & Trauma*, 16, 497-510.
- Herrmann, A. F. (2008). Kierkegaard and dialogue: The communication of capability. *Communication Theory*, 18, 71-92.
- Herrmann, A. F. (2007). Stockholders in cyberspace: Weick's sensemaking online. *Journal of Business Communication*, 44, 13-35.
- Herrmann, A. F. (2007). "People get emotional about their money": Performing masculinity in a financial discussion board. *Journal of Computer-Mediated Communication*, 12, article 12. Available at: <http://jcmc.indiana.edu/vol12/issue2/herrmann.html>
- Herrmann, A. F. (2007). How did we get this far apart? Disengagement, relational dialectics, and narrative control. *Qualitative Inquiry*, 13, 989-1007.
- Herrmann, A. F. (2006). Stockholders and mediated intertextuality. *Florida Communication Journal*, 34, 105-114.
- Herrmann, A. F. (2005). My father's ghost: Interrogating family photos. *Journal of Loss and Trauma*, 10, 337-346.

Co-Authored Articles in Refereed Journals

- Taylor, B. C., Barley, W. C., Brummans, B. H. J. M., Ellingson, L. L., Ganesh, S., **Herrmann, A. F.**, Rice, R. M., & Tracy, S. J. (2021). Revisiting ethnography in organizational communication studies? *Management Communication Quarterly*.
- Herrmann, A. F., & Adams, T. E. (2021). Learning to be editors. *Journal of Autoethnography*, 2, 1-4.
- Herbig, A., **Herrmann, A. F.**, Watson, A., Tyma, A. W., Miller, J. (2020). Critical rhetoric as collaboration. *International Journal of Communication*, 14, 885-898.
- Adams, T. E., & **Herrmann, A. F.** (2020). Expanding our autoethnographic future. *Journal of Autoethnography*, 1, 1-8.
- Sambrook, S. & **Herrmann, A. F.** (2018). Introduction to the special issue. Organizational autoethnography: Possibilities, politics, and pitfalls. *Journal of Organizational Ethnography*, 7, 222-234.
- Herrmann A. F. & Herbig, A. (2018). Returning to *Kolchak*: Polymediated narrative, discourse, and supernatural drama. *International Journal of Communication*, 12, 222-240.
- Herbig, A. & **Herrmann, A. F.** (2016). Polymediated narrative: The case of *Supernatural*'s "Fan Fiction." *International Journal of Communication*, 10, 1-18.
- Herrmann, A. F., & Herbig, A. (2015). "All too human": Xander Harris and the embodiment of the fully human. *Popular Culture Studies Journal*, 3, 85-112. (2015 Midwest Popular Culture Association Fred E. H. Schroeder Article Award)
- Herrmann, A. F., & Di Fate, K. (2014). Introduction to the special issue. The new ethnography: Goodall, Trujillo, and the necessity of storytelling. *Storytelling, Self, Society: An Interdisciplinary Journal of Storytelling Studies*, 10, 299-306.
- Herrmann, A. F., Barnhill, J. J., & Poole, M. C. (2013). Ragged edges in the fractured future: A co-authored organizational autoethnography. *Journal of Organizational Ethnography*, 2, 57-75.

Sole Authored Book Chapters

- Herrmann, A. F. (2021). Autoethnography as acts of love. In T. E. Adams, S. Holman Jones, & C. Ellis (Eds.), *The handbook of autoethnography, 2nd ed.* (pp. 67-78). Routledge.
- Herrmann, A. F. (2018). Working more, communicating less in information technology: Reframing the EVLN via relational dialectics. In L. Turner, N. P. Short, A. Grant & T. E. Adams, (Eds.), *International perspectives on autoethnographic research and practice* (pp. 84-95). Routledge.
- Herrmann, A. F. (2017). Broken promises: Psychological contract breach, organizational exit, and occupational change. In A. F. Herrmann (Ed.), *Organizational autoethnographies: power and identity in our working lives* (pp. 144-162). Routledge.
- Herrmann, A. F. (2017). Hegemony. In C. Scott & L. Lewis (Eds.), *International encyclopedia of organizational communication* (pp. 210-212). John Wiley & Sons.
- Herrmann, A. F. (2016). "Saving people. Hunting things. The family business.": Organizational communication approaches to popular culture. In A. F. Herrmann & A. Herbig (Eds.), *Communication perspectives on popular culture* (pp. 25-36). Lexington.
- Herrmann, A. F. (2015). Communicating, sensemaking, and (dis)organizing: Theorizing the complexity of polymediation. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 61-82). Lexington Books.
- Herrmann, A. F. (2014). The ghostwriter: Living a Father's unfinished narrative. In J. Wyatt & T. Adams (Eds.), *On (writing) families: Autoethnographies of presence and absence, love and loss* (pp. 95-102). Sense Publishers.
- Herrmann, A. F. (2012). Never mind the scholar, here's the old punk: Identity, community, and the aging music fan. In N. Denzin (Ed.), *Studies in Symbolic Interaction, 39* (pp. 153-170). Emerald.

Co-Authored Book Chapters

- Herrmann, A. F. & Herbig, A. (2021). An Autoethnography of working, failing, and reworking public scholarship. In P. Leavy (Ed.), *Popularizing scholarly research: research methods and practices* (pp. 104-131). Oxford University Press.
- Bochner, A. P., & **Herrmann, A. F.** (2020). Practicing narrative inquiry II: Making meanings move. In P. Leavy (Ed.), *The Oxford handbook of qualitative inquiry, 2nd ed* (pp. 285-328). Oxford University Press.
- Dunn, R. A., & **Herrmann, A. F.** (2020). Comic Con Communion: Gender, Cosplay, and Media Fandom. In R. A. Dunn (Ed.), *Multidisciplinary perspectives on media fandom* (pp. 37-52). IGI Global.
- Herrmann, A. F. & Herbig, A. (2016). Not another pop culture series! Studying the world(s) we occupy. In A. F. Herrmann & A. Herbig (Eds.), *Communication perspectives on popular culture* (pp. iii-xiv). Rowman & Littlefield.
- Denker, K. J., **Herrmann, A. F.**, & Willits, M. D. D. (2015). Technology as engagement: How we learn and teach while polymediating the classroom. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 143-161). Rowman & Littlefield.

- Herbig, A., **Herrmann, A. F.**, & Tyma, A. W. (2015). Concluding a book and opening a discourse. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 163-168). Rowman & Littlefield.
- Tyma, A. W., **Herrmann, A. F.**, & Herbig, A. (2015). The beginnings: #WeNeedaWord. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. x-xxii). Rowman & Littlefield.

Co-Editor, Journal Special Issues

- Sambrook, S. & **Herrmann, A. F.** (Eds.) (2018). Organizational autoethnographies. *Journal of Organizational Ethnography*, 7.
- Herrmann, A. F., & Di Fate, K. (Eds.) (2014). The new ethnography: Goodall, Trujillo, and the necessity of storytelling. *Storytelling Self Society*, 10. (2015 Special Issue Journal Award, Ethnography Division, National Communication Association.)

Co-Editor, Book Series, *Communication Perspectives on Popular Culture*. Rowman & Littlefield.

- Vol. 1: Herrmann, A. F. & Herbig, A. (Eds.). (2016). *Communication perspectives on popular culture*.
- Vol. 2: Tyma, A. W. (Ed.). (2017). *Beer culture in theory and practice: Understanding craft beer culture in the United States*.
- Vol. 3: Lizardi, R. (2017). *Nostalgic generations and the media: Perception of time and available media*.
- Vol. 4: Reinhard, C. L. (2018). *Fractured fandom: Tensions and harassment in contemporary fan communities*.
- Vol. 5: Johnston, B. & Macky-Kallis, S. (2018). *Myth, fan culture, and the popular appeal of liminality in the music of U2: A love story*.
- Vol. 6: Klien, G. (2019). *Communicating with memes: Consequences in post-truth civilization*.
- Vol. 7: Herrmann, A. F. (2020). *Organizational communication approaches to the works of Joss Whedon*.
- Vol. 8: Blinne, K. (2020). *Pop culture yoga: A communication remix*.
- Vol. 9: Kratzer, J. (2020). *Communication in kink: Understanding the influence of Shades of Grey*.
- Vol. 10: González-Cruz, I., Ramos-García, M., & Vivanco, L. (2020). *Love, language, place, and identity in popular culture: Romancing the other*.

Book Review

- Herrmann, A. F. (2015). Reading Joss Whedon. *Popular Culture Studies Journal*, 3, 601-605.

PUBLICATIONS IN PRESS

- Herrmann, A. F. (in press). The future of autoethnographic criteria. *International Review of Qualitative Research*.

PUBLICATIONS UNDER CONSTRUCTION

- Herrmann, A. F. Ambiguity, jamming, and communication: An organizational approach to the large lecture. Targeted for *International Journal of Qualitative Studies in Education*.

Herrmann, A. F. An epic fail: Lessons from my organizational consulting course. *Journal of Organizational Ethnography*.

Herrmann, A. F. Seducing our students: Kierkegaardian ambiguity and edification in the student-teacher relationship. *Targeted for Communication Education*.

INVITED LECTURES

Herrmann, A. F. (2019). *Autoethnography as applicable organizational research*. Address given at the Colloquium on Organizational Ethnography, University of Colorado, Boulder.

Herrmann, A. F. (2015). *Polymediated communication and the autoethnographic urge*. Keynote address given at the 85th Florida Communication Association Convention, Orlando, FL.

Herrmann, A. F. (2014). *Understanding complexity in a polymediated age*. Lecture given at Indiana University-Purdue University, Fort Wayne, Ft. Wayne, Indiana.

Herrmann, A. F. (2013). *Dialectical tensions, relationship dissolution, and writing the new ethnography*. Lecture given at Northeastern Illinois University, Chicago, IL.

Herrmann, A. F. (2012). *You are Jonesboro: Tell your story*. Lecture given at the Jonesboro Downtown Business Commission, Jonesboro, TN.

Herrmann, A. F. (2008). *Life on the tenure track*. Department of Communication Lecture Series, University of Missouri, Columbia, MO.

PRECONFERENCES AND WORKSHOPS

Faculty Facilitator, Research in Progress Roundtable, 102nd National Communication Association Convention Philadelphia, PA, 2016.

Workshop Planner, The Pedagogical Possibilities of Autoethnographic Research, 2nd Vice President Preconference, Central States Communications Association, Kansas City, MO, 2013.

CONFERENCE PRESENTATIONS

Single Authored

Herrmann, A. F. (2020). *The problematization of online "community" when the SMS closes*. Paper accepted at the Central States Communication Association, Chicago, IL. (Top Paper, Media Studies Interest Group.)

Herrmann, A. F. (2019). *Trapped: The corporate colonization of Topher Brink*. Paper presented at the 89th Southern States Communication Association, Montgomery, AL.

Herrmann, A. F. (2019). *Evangelicals, #ChurchToo, and Trump: Evangelicalism at the crossroads*. Paper presented at the 89th Southern States Communication Association, Montgomery, AL.

Herrmann, A. F. (2019). *Autoethnography, bullsh*t, and love*. Paper presented at the Symposium on Autoethnography and Narrative Inquiry, St. Pete Beach, FL.

Herrmann, A. F. (2018). *Here come the ExVangelicals*. Paper presented at the 14th Congress of Qualitative Inquiry, Urbana, IL.

- Herrmann, A. F. (2017). *Kierkegaardian seductions: Ambiguity and edification in the student-teacher relationship*. Paper presented at the 87th Southern States Communication Association, Greenville, SC. [Top Paper, Philosophy and Communication Ethics Interest Group.]
- Herrmann, A. F. (2017). *Kierkegaardian seductions: Ambiguity and edification in the student-teacher relationship*. Paper presented at the 87th Southern States Communication Association, Greenville, SC. [Top Paper, Philosophy and Communication Ethics Interest Group.]
- Herrmann, A. F. (2017). *Broken promises: An autoethnography of psychological contract breach and organizational exit*. Paper presented at the 87th Southern States Communication Association, Greenville, SC.
- Herrmann, A. F. (2016). *Organizational power, patriarchy, and technology*. Paper presented at the 102nd National Communication Association Convention, Grand Rapids, MI. [Top Paper, Association for Business Communication Interest Group.]
- Herrmann, A. F. (2016). *"Killing in the name of...": Organizational logic, ethics, and discourses in The Cabin in the Woods*. Paper presented at the Central States Communication Association Convention, Grand Rapids, MI.
- Herrmann, A. F. (2015). *Living stories of working lives: Personal narratives in organizations*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2015). *Critical organizational autoethnography: What the past tells us about the future*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2015). *Organizational corruption: Problematic portrayals of the "virtuous" employee*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2016). *"Threading" through the Whedonverse: A polymediated autoethnography*. Paper presented at the Central States Communication Association Convention, Grand Rapids, MI.
- Herrmann, A. F. (2015). *Murder as an organizational externality: The case of Cabin in The Woods*. Paper presented at Joss in June Conference, Murfreesboro, TN.
- Herrmann, A. F. (2015). *The first-timer's guide to book editing*. Paper presented at the Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *Stigmatized at the comic book shop? An ethnography of collectors, accumulators, and other forms of geek*. Paper presented at the 100th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F. (2014). *Fighting fear and finding home: The quest for an authentic career*. Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2014). *A critical autoethnographic exploration of narrative momentum in families*. Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2014). *This man's body: At what age do I become my father?* Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2014). *Business in the front, party in the #backchannel*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.

- Herrmann, A. F. (2014). *It's the organization, not the zombies: A critical organizational interrogation of Cabin in the Woods*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *The perilous predicament of the aca/fan positionality*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *Re-discovering Kolchak and Twin Peaks: Elevating the influence of the first television supernatural dramas*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2013). *"That which should not be spoken": Dealing with the dangerous words of diversity in the Basic Communication Course*. Paper presented at the Central States Communication Association Convention, Kansas City, MO. (Top panel, Communication Education Interest Group)
- Herrmann, A. F. (2013). *Living a father's unfinished narrative*. Paper presented at the 99th National Communication Association Convention, Washington, DC.
- Herrmann, A. F. (2013). *Trujillo the trickster: Trouble in the sign of love*. Paper presented at the 99th National Communication Association Convention, Washington, DC.
- Herrmann, A. F. (2013). *Ghosts of the heart: A sociological and autoethnographic exploration of things that go bump in the night*. Paper presented at the Ninth Annual International Conference of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2013). *Bud and Nick: My unofficial mentors*. Paper presented at the Ninth Annual International Conference of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2013). *A Heideggerian approach to Weick: Sensemaking as an existential phenomenological process*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F. (2013). *(Un)becoming Dasein: Heidegger's techné, and the rhizomatic dilemma of "being" on the Internet*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F. (2013). *The Scoobies, the council, the whirlwind, the initiative: Portrayals of organizing in Buffy the Vampire Slayer*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F. (2012). *"I hit the Ctrl-Alt-Del button": Technology professionals' stories of quitting*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *I am the message, am I not?: Personal branding and secondary orality on the Internet*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *Walking in Kierkegaard's "Moment": Love and loathing in the church*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *An impractical agenda for the 2nd generation of qualitative communication researchers*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *"...That really was the end for me": Technology professionals' narratives of voluntary organizational exit*. Paper presented at the Central States Communication Association Convention, Cleveland, OH. (Top paper, Organizational and Professional Communication Interest Group.)

- Herrmann, A. F. (2012). *"You have pipe bombed our community": Clashing metaphors and the closing of a social network site*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *I'm an angry/anxious/aggravated autoethnographer*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *F.A.R., F.E.S., S.A.I. or, where did all this paperwork come from?: Reflections on the first year of the tenure track*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2011). *"Criteria against ourselves?": Or, how I stopped worrying and started writing narrative again*. Paper presented at the 97th National Communication Association Convention, New Orleans, LA. (Top paper, Ethnography Division.)
- Herrmann, A. F. (2011). *Academic life, interrupted*. Paper presented at the Central States Communication Association Convention, Milwaukee, WI.
- Herrmann, A. F. (2011). *Socialization, leveling, and edification: existentialism and the development of leaders*. Paper presented at the Central States Communication Association Convention, Milwaukee, WI.
- Herrmann, A. F. (2010). *Discourses and struggles: Identity and the boundary spanning of information technology professionals*. Paper presented at the Central States Communication Association Convention, Cincinnati, OH.
- Herrmann, A. F. (2010). *"That's the way it works around here": Power and the discursive strategies of information technology professionals*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *Narrative as strange attractor II: Chaos, communication, and the organization of a nonprofit start-up*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *Fear and loathing in Urbana: Confessions of a confused ethnographer*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *"My soul...kind of stings": Spike and the discourses of vampiric redemption*. Paper presented at the Central States Communication Association Convention, Cincinnati, OH.
- Herrmann, A. F. (2009). *Kierkegaard, organizational socialization and HRM: Edifying employees through the communication of capability*. Paper presented at the 95th National Communication Association Convention, Chicago, IL. (Top paper, Association for Business Communication.)
- Herrmann, A. F. (2009). *Power, publishing and prestige: Academic freedom in the corporatized university*. Paper presented at the Central States Communication Association Convention, St. Louis, MO. (Top paper, Communication Ethics and Freedom of Expression Interest Group)
- Herrmann, A. F. (2009). *Narrative as strange attractor: Thoughts on chaos, complexity, and non-profit start-ups*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.
- Herrmann, A. F. (2009). *The first year (of living dangerously) in the changing university*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.

- Herrmann, A. F. (2009). *'I felt that I lost my cohort: ' Dilemmas and desires in faculty socialization.* Paper presented at the Central States Communication Association Convention, St. Louis, MO.
- Herrmann, A. F. (2008). *Confessions of an I.T. hitman: Deconstructing organizational scholarship through personal narrative.* Paper presented at the Southern States Communication Association Convention, Savannah, GA. (Top student paper honorable mention, Ethnography Interest Group.)
- Herrmann, A. F. (2008). *Kierkegaard and communication theory: The unfinalizable communication of capability.* Paper presented at the Southern States Communication Association Convention, Savannah, GA. (Top student paper, Interpersonal Communication Division.)
- Herrmann, A. F. (2008). *Exit and entry as complimentary processes: A narrative approach to the EVLN.* Paper presented at the Central States Communication Association Convention, Madison, WI. (Top four paper, Organizational and Professional Communication Interest Group.)
- Herrmann, A. F. (2008). *Finding the flow: Sensemaking as existential phenomenology.* Paper presented at the Central States Communication Association Convention, Madison, WI.
- Herrmann, A. F. (2008). *"I play damn well": Transitional identity and the graduate student academic life.* Paper presented at the Central States Communication Association Convention, Madison, WI.
- Herrmann, A. F. (2008). *No one says "I" or speaks to a "you": Kierkegaard's communication of capability.* Paper presented at the Central States Communication Association Convention, Madison, WI. (Top student paper, Communication Theory Interest Group.)
- Herrmann, A. F. (2007). *Economic discourses and meaningful work in academia.* Organizational Communication Preconference position paper presented at the 93rd National Communication Association Convention, Chicago, IL.
- Herrmann, A. F. (2007). *Existential and phenomenological approaches to organizational sensemaking: Narrative and ethnography.* Paper presented at the Central States Communication Association Convention, Minneapolis, MN. (Top student paper Organizational and Professional Communication Interest Group.)
- Herrmann, A. F. (2007). *Kierkegaard and communicating organizational ethics: A theoretical exploration.* Paper presented at the Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2007). *The position and challenge of Kierkegaard in communication theory.* Paper presented at the Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2006). *Communicating less, working more & preparing to exit: Living and reframing the EVLN.* Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *"New economy, blah, blah, blah": Communication and gender among stockholders online.* Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *There's no place like home: Silence and the family narrative of foreclosure.* Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *Acceptance and resistance: Stockholders and mediated intertextuality.* Paper presented at the 76th Florida Communication Association Convention, St. Petersburg, FL. (Top student paper.)
- Herrmann, A. F. (2006). *Reflexivity, narrative and ethical undecidability: On not presenting "Home is where the heart was."* Paper presented at the Second Annual International Congress of Qualitative Inquiry, Urbana, IL.

- Herrmann, A. F. (2006). *Reframing exit-voice-loyalty-neglect through relational dialectics*. Paper presented at the Central States Communication Association Convention, Indianapolis, IN.
- Herrmann, A. F. (2006). *The EVLN: What you see is not necessarily what you get*. Paper presented at the 5th Annual University of South Florida Graduate Research Symposium, Tampa, FL.
- Herrmann, A. F. (2006). *"People make irrational decisions": Investors performing masculinity online*. Paper presented at the Association for Business Communication East-Southeast Conference, Tampa, FL.
- Herrmann, A. F. (2006). *Heart is where the home was: A family's stories of foreclosure*. Paper presented at the 76th Southern States Communication Association Convention, Dallas, TX.
- Herrmann, A. F. (2005). *Cybersensemaking: An analysis of sensemaking in an online discussion board*. Paper presented at the 91st National Communication Association Convention, Boston, MA.
- Herrmann, A. F. (2005). *A moment of union: Slamming, jamming, and Bakhtin's aesthetic moment*. Paper presented at the 75th Southern States Communication Association Convention, Baton Rouge, LA.
- Herrmann, A. F. (2004). *Never mind the scholar, here's the old punk: Ritual and narrative in a local punk hangout*. Paper presented at the 90th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F. (2004). *Money men online: Masculine discourse in a financial discussion board*. Paper presented at the 17th Annual Organizational Communication Mini-Conference, Saint Louis, MO.
- Herrmann, A. F. (2003). *The gospel according to Mike Murdock: Talk and listen, but only when you need something*. Paper presented at the Interpersonal Theory and Self-Help Graduate Mini-conference, Saint Louis, MO.
- Herrmann, A. F. (2003). *Dear shareholder, let me tell you a story: CEO narratives in letters to shareholders*. Paper presented at the 16th Annual Organizational Communication Mini-conference, Kalamazoo, MI.

Co-Authored

- Herrmann, A. F. & Herbig, A. (2019). *Beyond transmedia: The theoretical groundwork for a polymediated narrative approach*. Paper presented at the 89th Southern States Communication Association, Montgomery, AL.
- Herbig, A., & Herrmann, A. F. (2018). *Polymediated narrative: A new approach to modern media, discourses, and stories*. Paper presented at the National Communication Association Convention, Salt Lake City, UT.
- Herrmann, A. F., Herrmann, F. N., & Herrmann, J. S. (2018). *Disintegration*. Paper presented at the 88th Southern States Communication Association, Nashville, TN.
- Herbig, A., Watson, A., Herrmann, A. F., Tyma, A., and Joda, J. (2017). *The creation of Profs Do Pop!: A critical examination of popular culture communities*. Paper presented at the National Popular Culture Association/American Culture Association Conference, San Diego, CA.
- Herrmann, A. F., & Herbig, A. (2017). *Discourses of horror TV: Kolchak, Twin Peaks, and the supernatural drama*. Paper presented at the 87th Southern States Communication Association, Greenville, SC.
- Dunn, R. A., & Herrmann, A. F. (2014). *Participatory fandom as reality convergence*. Paper presented at the 100th National Communication Association Convention, Chicago, IL.

- Krizek, R. L., & Herrmann, A. F. (2013). *Every story paints a picture don't it? Writing stories of comic shops, barbershops, and other ethnographic stops*. Ethnography Division Preconference at the 100th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F., Barnhill, J. J., & Poole, M. C. (2013). *Mucking around: A co-authored organizational autoethnography*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F., & Geiseler, C. M. (2010). *Lacanian theory: Implications of the quest for the organizational real*. Paper presented at the Central States Communication Association, Cincinnati, OH.
- Herrmann, A. F., & Geiseler, C. M. (2009). *The unending quest for the organizational real: Lacanian implications for employee socialization*. Paper presented at the 95th National Communication Association Convention, Chicago, IL.
- Barnhill, J., Herrmann, A. F., & Poole, M. (2007). *Ragged edges in the fractured future*. Paper presented at the Third Annual International Conference of Qualitative Research, Urbana, IL.

GRANTS

- Herrmann, A. F., & Dunn, R. A. (2013). Small Research Development Grant, ETSU. *Fandom, cosplay, and social identity in Geekdom*. (\$750.00)

TEACHING EXPERIENCE

Undergraduate: Organizational Communication | Business & Professional Communication | Professional Communication & Technology | Communicating in Groups | Interpersonal Communication | Communication Ethics | Family Communication | Gender & Communication | Autoethnography | Introduction to Communication Studies | Public Speaking | Independent Study: *Organizational Communication Ethics; Subcultural Communication; Communication, Culture, and the Church; Economic Discourses; Mediated Gendered Performance; Personal Narrative; Popular Narratives; Nonprofit Organizing; Online Relationships*.

Graduate: Organizational Communication & Consulting | Organizational Communication | Organizations and Society | Leadership and Communication | Autoethnography | Technology, Communication, and Culture | Graduate Research and Readings: *Organizational Disability Narratives; Organizational Sensemaking; Group Leadership*.

ADVISING EXPERIENCE

Graduate Thesis, Primary Advisor: Isaac Price (5/20) | Abby Lewis (5/20) | Angela Duggins (12/17) | Annalee Tull (5/14) | Jeni Hunnicutt (5/13)

Graduate Thesis, Committee Member: Chalise Fox (5/18) | Tessa McCoy (5/18) | Jessica Newell (5/18) | Lavina Burgvist (5/18) | Emily Potts (12/16) | Patricia Wheeler (5/16) | Brandon Brewer (5/15) | Taylor Manning

(5/15) | Ensley Guffey (5/14) | Jordan Powers (5/14) | Deidre Freyenberger (5/13) | Miracle Li (12/13) |
Melissa Sneed (12/12) | Rex Barber (5/12)

Comprehensive Exams, Primary Advisor: Sarah Trent (5/20) | Juliette Guerrault (5/17) | Dallas Honeycutt (5/16) |
Shuai Zhu (5/14)

Comprehensive Exams, Committee Member: Dallas Lay (12/20) | Hannah Tiberi (5/18) | Heng Zhang (5/15)

Graduate Capstone, Committee Member: Wenny Elrod (5/17)

Undergraduate Honors Thesis, Primary Advisor: Hal Hughes (5/19) | Lauren Smith (5/19) | Mykala Reynolds
(5/19) | SaraBeth Harrill (12/17) | Alana Claxton (5/17) | Kyle Brennen (12/16) | Jenni Bartell (5/14) |
Savanna Wheeler (5/13)

Undergraduate Honors Thesis, Committee Member: Rebekah Cisney (5/18) | Alexandra Drumwright (5/18) |
Samuel Sevigny (5/18) | Jamie Stewart (5/15) | Whitney McCullough (5/13)

HONORS & AWARDS

ETSU Student Government Association Award, Best Faculty Storyteller, 2018

Jan Phillips Outstanding Mentor Award, East Tennessee State University, 2017

Special Issue Journal Award, Ethnography Division, NCA, 2015

Fred E. H. Schroeder Article Award, Midwest Popular Culture Association, 2015

Chair's Award for Research, Teaching & Service, Department of Communication, ETSU, 2015

Arthur P. Bochner Outstanding Achievement in Doctoral Studies Award, USF, 2008

Dissertation Research Award, University of South Florida, 2007^[L]_{SEP}

Doctoral Publication Award, Office of Research, University of South Florida, 2007

Presentation Travel Award, Department of Communication, University of South Florida, 2005 - 2007

PROFESSIONAL SERVICE

Editorial

Editorial Board, *Journal of Organizational Ethnography*, 2017 - Present

Editorial Board, *Social Media in Society*, 2016 - Present

Editorial Board, *Popular Culture Studies Journal*, 2013 - Present

Associate Editorial Board, *Communication Studies*, 2012 - 2015

Editorial Board, Special Issue: New Directions in CMS, *Communication Studies*, 2011

Associate Editor, Qualitative Communication Research, *Southern Journal of Communicaiton*, 2010

Special Editorial Committee, *Rocky Mountain Communication Review*, 2007

Manuscript Reviewer, Journals

Departures in Critical Qualitative Research, 2012 - Present | *Human Resources Development Review*, 2012 - Present | *Journal of Organizational Ethnography*, 2011 - Present | *Management Communication Quarterly*, 2009 - Present | *Qualitative Research in Organizations and Management*, 2011 - Present | *Storytelling Self Society*, 2012 - Present | *Organization*, 2010 - 2013 | *Iowa Journal of Communication*, 2008 | *Southern Journal of Communication*, 2008

Manuscript Reviewer, Books

APA (1/20) | Rowman & Littlefield (12/20, 4/16) | Routledge (11/18, 1/19) | Bedford/St. Martins (9/17) | Lexington (9/13, 8/15, 8/16, 11/16) | Left Coast Press (7/12)

Manuscript Reviewer, Conferences

National Communication Association

Ethnography Division, 2005 - Present

Organizational Communication Division, 2005 - Present

Feminist and Women's Studies Division, 2011-2012

Student Division, 2007 - 2008

Central States Communication Association

Popular Culture Interest Group, 2015 - Present

Communication Theory Interest Group, 2008 - Present

Organizational and Professional Communication Interest Group, 2007 - Present

Sexual Orientation and Gender Identity Caucus, 2011

Southern States Communication Association

Ethnography Interest Group, 2016 - 2020

National-Regional-Disciplinary Service

National Communication Association

Golden Anniversary Monograph Award Committee, Ethnography Division, NCA, 2013 - 2015

Book Award Committee, Ethnography Division, NCA 2011 - 2014; Chair, 2012

Chair, Nominating Committee, Ethnography Division, NCA, 2011, 2019

Chair, Journal Article Award Committee, Ethnography Division, NCA, 2009, 2011

Central States Communication Association

Chair, Cooper Award Committee, 2014 - 2015

Chair, Communication Theory Interest Group, 2014 - 2015; Vice Chair, 2013 - 2014

Member, Cooper Award Committee, 2013 - 2014, 2015 - 2016

Southern States Communication Association

Chair, Ethnography Interest Group, 2019-Present

DEPARTMENTAL, COLLEGE, AND UNIVERSITY AND SERVICE

Departmental Service

Chair, Communication & Performance Marketing Committee, 2016 - Present
Open House Representative, Communication Studies, ETSU, 2011 - Present
Academic Advisor, Lambda Pi Eta, ETSU, 2013 - 2020
Tenure-Track Hiring Committee, Communication Studies, ETSU, 2012 - 2013, 2017 - 2019
Member, Communication & Performance MA Revisioning Committee, ETSU, 2015 - 2018
Chair, Lecturer Search Committee, 2014-2015, 2017- 2019
Academic Advisor, Communication Student Association, ETSU, 2012 - 2019
Audit Committee, Communication Studies, ETSU, 2015
PCOM Revisioning Committee, Department of Communication, ETSU, 2012 - 2015
Faculty Evaluation System Committee, Department of Communication, ETSU, Spring 2012
Guest Lecturer, Qualitative Research Methods, ETSU, 2011 - 2012, 2014
Division of Communication Studies Representative, Communication Day, ETSU, 2011
CV Docs Advisor, Graduate Professional Council, University of Missouri, 2009^[SEP]
Student Representative, Faculty Hiring Committee, Department of Communication, USF, 2006 - 2007
President, Graduate Communication Association, USF, 2006 - 2007
Coordinator, Communication Day Graduate Student Research Symposium, USF, 2007
Coordinator, Public Speaking Common Final Exam Review, University of South Florida, 2006^[SEP]
Graduate Student Peer Mentor, University of South Florida, 2005 - 2008^[SEP]

College of Arts & Sciences Service

Strategic Planning Committee for Research, College of Arts & Sciences, 2018 - Present
Faculty Senator, College of Arts & Sciences, 2018

University Service

Humanities Curriculum Advisory Committee, 2016 - Present
Sherrod Library Faculty Advisory Council, 2016 - 2019
Outstanding Dissertation Award Committee, ETSU, 2012 - 2018

Community Service

Board of Directors, Mountain Empire Literacy Outreach, 2015 - Present

Professional Association Memberships

National Communication Association, Lifetime
Central States Communication Association, Lifetime
Sören Kierkegaard Society, Lifetime
Southern States Communicaton Association, 2005 - 2008, 2017 - 2020
Association for Business Communication, 2011 - 2017

Society of Phenomenological and Existential Philosophy, 2004 - 2010

Graduate Communication Association, USF, 2004 - 2008

Florida Communication Association, 2005 - 2008