

Department of Communication and Performance

Undergraduate Degree Programs

- **Communication Studies Major, B.A.**
- **Communication Studies Major, B.S.**
- **Communication Studies Minor**
- **Storytelling Minor**

Graduate Degree Programs

- **Communication & Storytelling Studies, M.A.**
- **Storytelling Graduate Certificate**

Careers in Communication and Performance

Our programs prepare students for a variety of careers, strengthen their oral and written communication skills, and equip them with the experience, craft, and competence of working professionals and leaders. Our courses encourage both critical and creative approaches to understanding a broad range of human performance, while they promote social responsibility, public advocacy, and civil dialogue.

For more career information associated with this program, visit the Occupational Outlook Handbook (OOH) at bls.gov/ooh/.

Careers of our recent Graduates

Senior Sales Specialist	Executive Senior Manager	Digital Marketing Representative
Director of First Impressions	Volunteer Engagement Coordinator	Marketing Specialist
IT Project Manager	Regulatory Affairs Specialist	Project Manager
Pharmaceutical Sales Rep	Assistant Director	Library Information Specialist
Worship Pastor	Salon Director	Assistant Director
Project Management Analyst	Coordinator of Alumni	Business Owner and Operator
Customer Care Representative	Outreach Associate Manager	Director of Community Relations
Communications Coordinator	Senior Government Loan Specialist	Director of Contracting
Farmers Market Co-Manager	VP of Client Services	Digital Marketing Strategist
Enrollment Counselor	Strategy and Operations Manager	Public Relations Manager
Voluntary Benefits Specialist	Health Communications Specialist	University Faculty
Sales Representative	Assistant Director of Admissions	

Points of Interest

- We offer funding through our Honors-in-Discipline program in Communication Studies.
- Our students learn from working professionals and engage multiple and diverse communities.
- Our Speech and Debate team members have been recognized with top awards, including State Champion.
- Our students have been campus leaders in student government, student associations and clubs, and residence halls.
- Through our Accelerated Bachelor's-to-Master's degree program, students earn two degrees in a shortened timeframe.
- We offer Creative Arts Scholarships for out-of-state students interested in Speech & Debate or Storytelling.

Contact: Department of Communication and Performance – commperform@etsu.edu or (423) 439-7676