



THE TENNESSEE POLL

Press Contact Information

Kelly N. Foster, Ph.D.
Professor of Sociology
Director, Applied Social Research Lab
fosterkn@etsu.edu

Jennifer L. Hill
Senior Writer, Office of University Marketing and Communications
hill@etsu.edu

Tennessee Poll: What are Tennesseans' opinions on the state of the state/nation and social issues?

East Tennessee State University's Applied Social Research Lab will release a series of poll results from the sixth iteration of The Tennessee Poll starting the week of Sept. 20. The poll surveyed 701 Tennesseans from July 10-17 of this year through telephone and text-to-web and has a margin of error of +/- 3.7%. Results will be provided for topic areas for Tennesseans overall, as well as other key demographic characteristics.

The Tennessee Poll asked a series of questions related to health, education and quality of life for Tennesseans. The topics were wide-ranging and included questions on the current state of the nation and Tennessee, women's reproductive health, legislation addressing access to guns, restriction and removal of classroom and library materials, election integrity, food insecurity and the role of colleges and universities in preparing today's youth. Results of the poll will be released as follows:

- Biggest issues facing Tennessee and the USA – Sept. 20
- Legislation addressing access to guns – Oct. 4
- Women's reproductive health – Oct. 11
- Restriction and removal of library and classroom materials – Oct. 18
- Election integrity – Oct. 25
- Food insecurity – Nov. 1
- The role of colleges and universities – Nov. 8

To sign up to directly receive press releases to your inbox, visit etsu.edu/tnpoll and sign up to be on the TN Poll mailing list.

About The Tennessee Poll

The Tennessee Poll is conducted by the Applied Social Research Lab (ASRL) in the Department of Sociology and Anthropology at East Tennessee State University. ASRL is directed by Dr. Kelly N. Foster, professor of sociology.

The Tennessee Poll is a public opinion poll funded by East Tennessee State University. The mission of The Tennessee Poll is to provide the citizens and governance of Tennessee with neutral, unbiased information on Tennesseans' perceptions of issues that impact their health, education and quality of life.

Though the project has been internally funded to date, there exists the possibility of outside researchers or organizations being given the option to purchase space for questions on future polls. Should this occur, any and all funding sources will be noted in the methodology report for that particular poll.

The ASRL is a member of the Association of Academic Survey Research Organizations and adheres to the reporting requirements of the American Association for Public Opinion Research Transparency Initiative standards in research reporting.

For detailed information on The Tennessee Poll, including methodology and additional analysis, visit etsu.edu/tnpoll.

Survey Methodology

The Tennessee Poll uses a combination of landline and cell phone numbers randomly selected from a list of Tennessee residents aged 18 and older. Braun Research Inc. handled the cell phone sample and conducted the telephone interviews. The interviews took place between 1 p.m. and 8 p.m., with interviewers attempting to reach each respondent up to five times. The study was conducted from July 10-17, 2024. The average interview lasted 17 minutes.

The final sample consists of 701 completed interviews: 197 via landline (28%), 162 via cell phone (23%), and 342 via TTW (49%). The TTW option was introduced as a new method for residents to participate in the Tennessee Poll. The final data are weighted by age, education, sex, income and race to adjust for differential response rates in order to assure that the data are as closely representative of the state's actual adult population as possible. The margin of error for a sample of 701 is +/- 3.7 percentage points at the 95% confidence level for the entire sample. Any subpopulation analysis entails a greater margin of error. For detailed methodology, margin of error reports, and additional analysis, visit etsu.edu/tnpoll.