ARBS Friday Schedule

Room Numbers/Locations will need to be added!

Registration and Light Breakfast: 7:15-8:00

Welcome: 8:00

1st Session (1A, 1B, 1C, 1D)  8:15-9:45

Session 1A: (Session Chair – Jill Hayter)

Michelle S. Freeman – Practical Methods of Teaching Critical Thinking in the Accounting Classroom

Edward Wright – Cultural Differences Associated with Cherokee Students (EBCI) – Instructor Awareness for Effective Teaching

Philip J. Boutin Jr. – Social Constructivism and Cooperative Learning in Marketing Courses: A Sample In-Class Activity


Session 1B: (Session Chair – Umit Saglam)

Inhyuck "Steve" Ha – Racial Health Disparities in the United States: A Nonparametric Decomposition Approach

Xin (Jessie) Xie – Analysis of Health Behaviors and Socioeconomic Status with Health Insurance Coverage among Asian Americans in California, 2013-2014

William Kapakos, Barbara White – User Experience (UX) in the Classroom: Better Information Architecture with Interactive Prototypes and UX Testing

Umit Saglam – A Two-Stage Evaluation of Utility-Scale Wind Farms in Texas

Session 1C: (Session Chair – Kent Schneider)

Anthony Masino, Mark Steadman – Social Media Consequences on Market Value

Avery Dobbins, Alisha Sprinkle, Brandy Hadley, Joseph Cazier, James Wilkes – Blocks for Bees: Solving Bee Business Problems with Blockchain Technology

William J. Trainor – A Portfolio of Leveraged Exchange Traded Funds

Kent Schneider – Recovery of Damages for Sexual Harassment: An Analysis of the Income Tax Consequences

Session 1D: (Session Chair – Kurt Loess)

Todd Creasy, Andrew Carnes – “Team Fracking” - The Unintended Consequences of Bullying within Work Teams
Kurt Loess – Balancing Objectives in Job Evaluation

Nathan Johnson – Microsoft Teams and Research Collaboration: Bringing the Hallway to Your Screen

C. Allen Gorman, Denise Alexandra Chavez Reyes – Full Range Focus: How Regulatory Focus Influences the Relationship Between Leader Behavior and Subordinate Outcomes

Break: 9:45-10:15

2nd Session (2A, 2B, 2C, 2D) 10:15-11:45

Session 2A: (Session Chair – Heather L. Moore)

Jason (Jie) Xiong, Yong Tang, B. Dawn Medlin – Analysis of Agile Learning into Information Systems Project Class: A Cognitive Apprenticeship Approach

Michael Roberson – Onboarding Freshman Business Students: Mindfulness, Learning, and a Business Plan for Life

Victoria Fowler, B. Dawn Medlin, Sandra A. Vannoy – Reverse Logistics: Drone Deliveries and Returns

Heather L. Moore – Exploring the Relationship between Fiscal Prudence and Financial Well-Being of Undergraduate Students

Session 2B: (Session Chair – Prasun Bhattacharjee)

Lee Allison, Philip J. Boutin Jr., Kevin J. Cumiskey – Business Students' Personal Branding: An Empirical Investigation

Joseph Newhard – The Effect of State and Local Tax Deductibility on the Size of Government

Sean E. Mulholland, Jamie B. Pavlik – Does the Informal Sector Size Alter the Effect Corruption has on Income Inequality?

Prasun Bhattacharjee, Biswajit Mandal, Ravi Radhakrishnan – Informal Input Sector - Does it Necessarily Make the Output Market Procompetitive?

Session 2C: (Session Chair – C. Allen Gorman)

Thomas D'Angelo, Marco Lam, Theresa Domagalski – The Impact of Relational Demography on the Effectiveness of Influence Tactics

T. Winters Moore – Your Learning Style May Explain Your Emotional Intelligence or Your Emotional Ineptitude

Thomas M. Martin, Beth Polin – The Crisis Situation: An Empirical Investigation and Integration of Literature

Michael M. McKinney, C. Allen Gorman – A Proposed Analysis of Court Decisions Concerning Performance Appraisal
Session 2D: (Session Chair – Beichen Liang)

Robert Beach – Impact of NOL Carryforwards: Subsidizing Startups

Dan Emery, Austin King, Kolbert Meyer, Brandy Hadley – Technology Transfer Policy Efficiency: The Influence of Diversity & Inclusion

Jae-Young Oh – The Moderating Effects of Salespersons’ Behaviors on Supplier Integration for New Product Development

Beichen Liang – Escalation of Commitment in New Product Evaluation: The Moderating Roles of Goal Gradient and Subgoal Effect

Lunch: 11:45-1:15

3rd Session (3A, 3B, 3C)  1:15-2:45

Session 3A: (Session Chair – Gary Burkette)

Benjamin R. Woodruff, Marjorie M. Abney – Applying the Lessons of Banking Programs to Appalachian Pedagogy

Lana L. Becker – “Unbundling” a Complex Task to Mitigate Cognitive Load


Martha M. Pointer, Gary D. Burkette – Accelerated versus Traditional Graduate Business Programs

Session 3B: (Session Chair – Gary Shelley)

A. Rebekah Teal, Elisabeth J. Teal – Which Bell Tolls? When Attempting to Raise Capital, Does Organizing as a Benefit Corporation Ring a Wedding Bell or a Death Knell for the Enterprise?

Daniel Paprocki, Dalton Stout, J. Lucas Stinson, Edgar Hassler, Thomas Mueller, Joseph Cazier – Best Practices for Data in Rural Utilities: The Importance of Data Standardization

Jagdeep S. Bhandari – Migration and Trade Policies: An Interdisciplinary Synthesis

Gary Shelley – Regional Medium Business Cycles in the United States

Session 3C: (Session Chair – Dana Harrison)

Julia C. Graham, Kristen L. Brewer – Fitts’ Law and Mobile Devices

Keirsten E. Henson, B. Dawn Medlin, Sandra A. Vannoy – Security Risks Associated with QR Codes
B. Dawn Medlin, Regina D. Hartley – Ethical Hacking: Cybersecurity Education for the 21st Century

Dana Harrison and Stefan Sleep – Can Marketing and IT be Friends?: The Impact of Information Strategy, Structure, and Processes on Business Performance