

Leading the region forward through community engagement and service

- a. Create and provide appropriate resources to identify and depict clearly mission-based community and public service provided at ETSU by faculty, staff, and students
- b. Assure that ETSU maintains ongoing annual reporting of activity sufficient to address SACSCOC reporting and adherence to the expected standards for warranting inclusion in the Carnegie Community Engagement Classification
- c. Create opportunities for students to engage with the community that promote community and public service and active citizenship
- d. Engage in service activities that promote economic development in the region
- e. Through the Academic Health Sciences Center and interdisciplinary partnerships, expand our engagement in research and service opportunities that promote the health and wellness of the region and pursue the opportunities associated with the potential merger of the regional health care systems
- f. Reflect commitment to the Arts Initiative through construction and occupancy of a Performing Arts Center, expanded programming as envisioned in the Arts Initiative, and expanding the number of art and cultural service opportunities available to students in partnership with the external community
- g. Emphasize the university's role to foster research and economic development in the region

Summary of key points from dialogue on 9/15/2017

University strategic goals have been modified to reflect CCOE&. Through the process, ideas were presented that reflect more concrete actions and outcomes.

Create and provide appropriate resources to identify and depict clearly mission-based community and public service provided by CCOE& faculty, staff, and students

- Develop CCOE& standing committee
- Develop community advisory board
- Develop and maintain a clearinghouse/resource/website
 - o Showcase community engagement activities and opportunities
 - o Mechanism for community agencies, non-profits, and schools to request services
- CCOE& Community Engagement showcase
- Develop opportunities to identify existing needs within the community as a frame for community engagement projects
- Identify and develop funding sources for programming, documentation, and recognition of community engagement

Engage in service activities that address disparities, promote civic-mindedness and leadership, and foster the health, wellness, and educational attainment in the region and the communities of our students and alumni

- Through academic programs and centers within the CCOE, we make a holistic impact on the region including physical health and wellness, mental and emotional health, critical

thinking and education attainment from pre-K through adulthood, and leadership development.

- Create and acknowledge a culture of community engagement within the CCOE&
- Develop opportunities to identify existing needs within the community as a frame for community engagement projects
- Link community engagement with teaching and research
- Community engagement provided by programs, faculty, staff and students
- Service-Learning courses
- Field experiences (practicum, internships, residencies)
- Professional development provision
- Clinical service provision
- Inform region of key issues regarding education, health/wellness, human services
- Expand reach through 1st congressional district to a 300 mile radius to the communities of our distant learners to international communities
 - o Focus on diversity (racial, ethnic, etc.)
 - o Focus on rural communities
- Promote cross-disciplinary (internal and external to CCOE) community engagement projects
- Utilize and leverage our collective unique and varied expertise
- Leverage our expertise for parent/guardian outreach (connect to identified needs)
- Incorporate University School students into service opportunities

Create opportunities for students to engage with the community that promote community and public service and active citizenship

- Recruitment and retention opportunities (link to recruitment and retention plans)
- Develop opportunities to identify existing needs within the community as a frame for community engagement projects
- Opportunities to engage with diverse populations could be highlighted
- Consider service requirements for majors
- Involve students in documenting and/or researching community engagement activities to also promote research and interdisciplinary activity and assist with documenting/reporting goals
- Utilize clearinghouse/community engagement activity to share ideas and best practices for implementation of service opportunities and reflection for students
- Consider how to incorporate engagement with online students
- Incorporate University School students into service opportunities

Maintain ongoing documentation, reporting, and recognition of community engagement activities

- Record what programs, faculty, staff, and students are currently doing
 - o Define community engagement and public service (utilize university definition)
 - o Consider description of services (intent, need addressed, partnerships, numbers, economic impact, and outcomes)
 - o Consider professional development provided to practitioners in the region part of our community engagement impact

- Develop and implementation recognition for faculty, staff, and students (e.g., Tenure and promotion, awards, workload, certification, etc.)

Connect with university initiatives, centers, etc. to advocate for the inclusion of CCOE& students, programs, and constituent inclusion in activities

- Collaborate to develop programming for pre-K-12 students through art initiative
- Collaborate with Academic Health Sciences Centers to promote health and wellness in the region