

## **Reading Specialist: Employer Satisfaction**

**2023-2024**

### **2023-2024 Employer Survey of the ETSU Master of Education in Reading**

**Completers:** The satisfaction of employers is evaluated using an EPP created Employer Survey in Qualtrics. The survey was presented one year after students graduated (spring 2025). One employer completed the survey. They strongly agreed (behavior is performed all the time) that the graduate is able to: assess learner performance and plan instruction, adapt and individualize instruction, communicate effectively with diverse learners, use state standards effectively, and engage learners in a variety of learning and technology tools. They agreed (behavior is performed most of the time) that the graduate is able to: develop an effective learning environment, build on students' prior knowledge, apply differing perspectives, understand and use various forms of summative and formative assessment, apply a variety of instructional strategies, and understand professional codes of ethics. No disagree or strongly disagree were recorded.