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**Register for LEAD 5501**

**Strategies for Personal Productivity and Interpersonal Effectiveness**

**Leadership Success Begins with You!**

* **Take control of your day**
* **Bring balance to your life**
* **Believe in your mission**

#LEARN2LEAD

* **Communicate with confidence**
* **Surface the best ideas**
* **Make decisions and act with unity**
* **Craft a working plan for personal improvement**

***Take as an elective or as part of the new Graduate Certificate in Community Leadership***

**Contact: Dr. Harley-McClaskey, harley@etsu.edu**

**East Tennessee State University**

**New Program at ETSU**

**Graduate Certificate in Community Leadership**

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**Four Courses:**

1. **LEAD 5501 Strategies for Personal Productivity and Interpersonal Effectiveness—**A study of self-management, personal leadership growth, dialogue analysis, empathic listening, conflict resolution, trust building, & emotional intelligence
2. **LEAD 5601 Foundations for 21st Century Leadership—**A study of team building, team leadership, & organizational systems, including the alignment of mission, vision, & goals as community leadership best practices
3. **LEAD 5701 Financial Leadership and Resource Development—**A study of financial & resource management of community organizations, to include: monitoring, audits, fundraising, & grant management
4. **LEAD 5801 Empowerment, Collaboration, and Advocacy for Change—**A capstone study of community leadership as a collaborative team engaged in an organizational change initiative

**For more information, contact:**

**Dr. Harley-McClaskey, harley@etsu.edu**

**423-439-7683**

**East Tennessee State University**