Sport Management Careers

Contexts:
- Major Professional Sports
- Minor League Sports
- International and National Sport Federations
- Collegiate Athletics
- Private Youth Sport Clubs
- Community Sport
- Sport for Development
- Non-Profit Sport
- Broadcasting
- Marketing Agencies
- Independent Events
- Multi-use facilities
- Charity Sport Events
- Tourism
- Sport-related technology

Types of jobs:
- Executive (CEO/GM/AD)
- Operations
- Marketing
- Communications
- Sports Information
- Hospitality
- Ticket Sales
- Business Development
- Coaching
- Tournament Director
- Event Management
- Market Research
- General counsel
- Social Media
- Sponsorship
- Sport Agent
- Facilities
- Equipment
- Compliance
- Promotions/Game Day
- Community Relations
Students who complete this degree program may be prepared for the following careers. Advanced degrees or certifications may be required for academic or clinical positions. Career examples include but are not limited to:

<table>
<thead>
<tr>
<th>Career</th>
<th>*Growth</th>
<th>*Median salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletic training</td>
<td>14%+</td>
<td>$44,670</td>
</tr>
<tr>
<td>General Manager</td>
<td>8%+</td>
<td>$97,730</td>
</tr>
<tr>
<td>Administration</td>
<td>8%</td>
<td>$86,110</td>
</tr>
<tr>
<td>Coaches and Scouts</td>
<td>8%</td>
<td>$31,000</td>
</tr>
<tr>
<td>Marketing Manager</td>
<td>13%</td>
<td>$128,750</td>
</tr>
<tr>
<td>Public Relation Specialist</td>
<td>8%</td>
<td>$56,770</td>
</tr>
<tr>
<td>Sports Agent</td>
<td>9%</td>
<td>$64,200</td>
</tr>
<tr>
<td>Sport Comm. Manager</td>
<td>N/A</td>
<td>$87,000</td>
</tr>
<tr>
<td>Event Manager</td>
<td>N/A</td>
<td>$55,000</td>
</tr>
<tr>
<td>Pro Sport Director of Ticket Sales</td>
<td>N/A</td>
<td>$89,000</td>
</tr>
</tbody>
</table>

- Data obtained from the Occupational Information Network (O*NET) under sponsorship of the U.S. Department of Labor/Employment and Training Administration (USDOL/ETA).

* Bright Outlook careers based on O*NET data (2/2017)