

VITA

Leah K. Ferguson

Personal Data:

Date of Birth: September 20, 1974

Place of Birth: Honolulu, Hawaii

Education:

M.Ed. Curriculum and Instruction, University of Texas, Austin,
Texas 2003

B.A. Literature, Western Michigan University, Kalamazoo
Michigan 1998

Experience:

Graduate Assistant, East Tennessee State University, College of
Public Health, 2018 –

Senior Program Director, Rural Support Partners, Asheville, North
Carolina, 2014-2017

Region 2 Lead Coordinator, Community Transformation Grant,
Western North Carolina, 2012-2014

Co-Executive Director, Asheville City Schools Foundation,
Asheville, North Carolina 2008-2012

Principal, Chrysalis Consulting, Asheville, North Carolina. 2005-
2008

Publications:

Ferguson, L., Florence, L.C.. (2017). "The Interconnectedness of
Rural and You" Real Small Towns Magazine

Bethal, M., Ferguson, L., Kostelec D. (2014) The Geography of
Intervention: Using Maps to Communicate and Make
Decisions to Reduce Health Disparities, Presented at the
North Carolina Action Institute, Raleigh, NC

Gates, H. Ferguson, L. (2014,May) Building a Foundation for
Clinical Community Connections, Presented at the North
Carolina Action Institute, Raleigh, NC

Ferguson L., Fromewick j., Simmerman J. (2014, May).
Communication Evaluation: Evaluating the CTG Madison
at Heart Campaign. Presented at the North Carolina Action
Institute, Raleigh, NC

Ferguson, L. Fromewick J. Simmerman J. (2014, April). Going
Local: Policy Change through Effective Communications
Campaigns. Paper Presented at the North Carolina Society
for Public Health Education Midyear Meeting, Brown
Summit, NC

Ferguson,L., Fromewick J., (2014 March). Naming Health Assets:
A Strength Based Approach to Policy, Systems, and
Environmental Change in Rural Appalachia. Paper
presented at the Society for Public Health Education 65th
Annual Meeting, Washington, DC.

Honors and Awards:

Appointed Member of the Asheville City Schools Board of
Education, 2012-2016

People Who Tell the Truth Award, YMI Cultural Center

Thomas K. Hearn Nonprofit Leadership Fellow, Center for
Creative Leadership

Community Leadership Award, Asheville City Schools Foundation