



Ariyo, O., Baker, K., **Peluso, A.**, Florence, L.C. (2016, April 7). *Supporting The Case for A Maternal Social Media Campaign to Reduce Indoor Tanning Among Teenage Girls*. Poster session presented at the Appalachian Student Research Forum, Johnson City, TN.

Research Grant Participation:

*Likes Pins and Views: Engaging Moms on Teen Indoor Tanning Thru Social Media*

Date: June 2015-May 2020

Awarding Number and Funding: National Cancer Institute, R01-CA192652-01A1; \$3,301,527

Principal Investigators: David Buller, PhD & Sherry Pagoto, PhD

Role: Research Assistant

Objectives: To develop and implement a social media campaign for mothers that includes theory-based messages advocating that adolescent girls avoid indoor tanning; and to evaluate the effectiveness of the social media campaign at impacting mothers' and daughters' orientations toward indoor tanning as well as increasing the number of mothers who support complete bans on indoor tanning by minors.

Honors and Awards:

Delta Omega Honor Society, East Tennessee State University, 2017 Inductee

Outstanding MPH Student, Community and Behavioral Health, East Tennessee State University, 2017

College of Public Health Student Council Member, East Tennessee State University, 2016-2017

First Place Award, Appalachian Student Research Forum (2016), Johnson City, TN. *Poster Presentation: Social Media Use Among Public High Schools in Tennessee: Potential Platforms for Parent-Based Health Campaigns*.

Phi Kappa Phi Honor Society, East Tennessee State University, 2016-2017

Professional Training:

Member of the MPH Curriculum Revision Committee, East Tennessee State University, College of Public Health (Summer 2017)

HIPAA Training Certificate (2017)

Member of the Academic Misconduct Hearing Committee, School of Graduate Studies, East Tennessee State University, Johnson City, TN (2016)

Tennessee Association of Alcohol, Drug, & other Addiction Services (TAADAS) SBIRT 101 Training, Elizabethton, TN (March 2016)

CITI Course in the Protection of Human Research Subjects (2015)

IRBManager Training, East Tennessee State University, Institutional Review Board (2015)