

**East Tennessee State University**  
**Department Audiology and Speech-Language Pathology**  
**Speech-Language Pathology Masters program**  
**Summary Strategic Plan 2015-2020: Goal and Objectives**

*Updated 7/14/2016; 6/23/2017*

The strategic plan of the Speech-Language Pathology program is guided by the vision, mission and goals of:

- East Tennessee State University (<https://www.etsu.edu/president/mission.php>)
- College of Clinical and Rehabilitative Health Sciences, ETSU (<http://www.etsu.edu/crhs/#tab-5-2>)
- Department of Audiology and Speech Language Pathology (<http://www.etsu.edu/crhs/aslp/default.php>)
- American Speech-Language-Hearing Association (<http://www.asha.org/about/>)

***Speech-Language Pathology (SLP) MS Program Vision statement***

*The Speech-Language Pathology program will be valued by the university, students, community, stakeholders and the profession at large, and will be a highly ranked program in the state of TN.*

***SLP MS Program Mission Statement***

*To prepare students to be exceptional clinicians and lifelong learners, who provide evidence-based services and advocate for individuals with communication disorders and their families, and to become future leaders in the field of Speech-Language Pathology.*

### Strategic Plan 2015-2020

CCRHS Strategic Priority	SLP Program Goals	Broad Objectives	Projected year Of Completion
Student Success: Academic courses	Prepare students to enter the profession with the required knowledge, attitude and skills  Increase quality of the academic program and instruction	<ol style="list-style-type: none"> <li>1. Restructure the presentation of core and elective courses within the program.</li> <li>2. Emphasize and encourage the application of student-centered learning (e.g. PBL) in academic coursework.</li> <li>3. Emphasize and encourage the integration of Cultural Competence in the curriculum.</li> <li>4. Emphasize and encourage the integration of IPE and IPP in the curriculum.</li> <li>5. Introduce a new approach to the Capstone Project by:               <ol style="list-style-type: none"> <li>a. Case based written comprehensive exam core courses in the 4<sup>th</sup> semester</li> <li>b. Oral comprehensive exam based on clinical cases in the 5<sup>th</sup> semester</li> </ol> </li> <li>6. Establish a SLP Advisory Board</li> </ol>	2015-2020
<p><i>Progress:</i>            2015-2016: Annual SLP retreat instituted and developed SLP strategic plan; PBL theme of the year; implemented with new sequence of courses for incoming class Fall 2016; PBL and hybrid PBL applied in 5 core and elective courses            2016-2017 : Cultural Competence theme of the year; Cultural competency learning objectives added to each course; ; New sequence of core and elective courses completed successfully ;Preparation for new approach to Capstone project initiated            2017-2018</p>			
Student Success: Clinical Education	Enhance quality of student clinical education	<ol style="list-style-type: none"> <li>1. Continue to use and improve peer mentoring in clinical settings</li> <li>2. Follow an intentional approach in providing various types of feedback to meet student needs.</li> </ol>	2015-2020

		<ol style="list-style-type: none"> <li>3. Develop focused content for teaching clinics to meet student needs.</li> <li>4. Develop consistent approach to supervision across faculty for on-site clinics.</li> <li>5. Attend and/or present CEU on clinical supervision.</li> <li>6. Develop on-site adult clinics</li> <li>7. Expand clinical education through use of simulation</li> <li>8. Support off-site clinical supervisors to perform supervision at the highest level</li> </ol>	
<p><i>Progress:</i>  2015-2016 : added new clinical training sites in the community  2016-2017: Supervision theme of the year: Supervision; Cultural competency learning objectives added to each clinical course; ; Expanded on-campus clinics ito numbers and population served; Developed Concussion clinic, Provide services in ALS clinic, Developing Telehealth clinic; added Simucase as clinical experience for 2<sup>nd</sup> year students  2017-2018: Introduce and provide access to CAPCSD on-line supervision module for on-campus and off-campus supervisors</p>			
Scholarship	Increase research productivity in SLP	<ol style="list-style-type: none"> <li>1. Increase number of students doing thesis for their Capstone Project.</li> <li>2. Mentor students towards pursuing future research in a Ph.D. program.</li> <li>3. Encourage/Identify Patient Centered Outcomes Research (PCOR) topics.</li> <li>4. Evaluate SLP opportunities and productivity based on work load assignment</li> <li>5. Support the development of the IP Ph.D. program within the CCRHS.(Pending CCRHS and University priorities)</li> <li>6. Develop a plan to engage the clinical community in departmental research.</li> <li>7. Support research grant applications through peer collaboration (e.g. reading/feedback).</li> <li>8. Develop better visibility of faculty and student research on departmental website</li> </ol>	2015-2020
<p><i>Progress:</i>  2015-2016: 2 students successfully defended theses and graduated; 16 student conference presentations, 4 faculty publications, 9 faculty conference presentations; 1<sup>st</sup> NSSLHA conference; Program Director participated in steering committee of IP Ph.D program ; 2 research grants and 1 training grant awarded</p>			

<p>2016-2017: 1 student successfully defended her thesis and graduated ; 1 student co-authored an article; 6 student conference presentations; 9 faculty publications, 17 faculty conference presentations; 2<sup>nd</sup> t NSSLHA conference; 1 internal Clinical Grant awarded; 1 research grant awarded, 3 research grants and 1 training grant submitted ; 1 student research project award, 1 faculty research award</p> <p>2017-2018:</p>			
Stewardship	Enhance and expand community engagement by students and faculty	<ol style="list-style-type: none"> <li>1. Provide in-kind services by faculty and students for the community including locations at the Child Study Center, Telemon Head Start, Crumley House, Families Free, JCCHC and RAM.</li> <li>2. Present at local conference and community events.</li> <li>3. Provide hearing screenings at local preschools and elementary schools.</li> <li>4. Promote awareness of various disorders and populations with speech, language, and hearing needs throughout various times of the year (e.g. May Better Hearing and Speech Month, World Down Syndrome Day; April Autism Awareness Month, World Voice Disorders Day).</li> </ol>	2015-2016
	Enhance and expand professional engagement by faculty and students	<ol style="list-style-type: none"> <li>1. Represent department and University in various ETSU and CCRHS Open Houses, as well as at ASHA Graduate Fair.</li> <li>2. Participate in committees within the ASLP department, at the university level and also committees within the community and profession.</li> <li>3. Participate in professional committees, review panels for journals.</li> <li>4. Participate as grant reviewers on national/international levels.</li> </ol>	2015-2020
<p><i>Progress:</i></p> <p>2015-2016: Provided 379: Clinical -in-Kind services; Participated in multiple community outreach events. e.g. RAM; University and participated in ten University ,College and Departmental Open Houses</p> <p>2016-2017: Provided in 776 Clinical-in-Kind services; Participated in multiple community outreach events. e.g. RAM; University and eight University ,College and Departmental Open Houses</p> <p>2017-2018:</p>			
Marketing	Increase visibility of the program, services and profession	<ol style="list-style-type: none"> <li>1. Offer free speech-language and hearing screening at community events.</li> <li>2. Represent the Speech-Language Pathology program at university and national career fairs and open houses (see Stewardship).</li> </ol>	2015-2020

		<ol style="list-style-type: none"> <li>3. Continue personal and written contact with area Physicians to market Speech-Language, Hearing and Swallowing clinical services at JCCHC.</li> <li>4. Continue to promote and provide input regarding current research, innovative teaching methods, clinical service projects, and current events on established social medial platforms (JCCHC, CCRHS and SLP alumni).</li> </ol>	
<p><i>Progress:</i>  2015-2016: Participated in CCRHS Marketing Committee to develop college marketing strategy; Hosted 3 SLP Open Houses  2016-2017: Hosted 3 SLP Open Houses; Community recognition of quality of ETSU graduates expressed in multiple forums; On-campus Pediatric Clinics at capacity; active marketing for Adult clinics and Telehealth clinic  2017-2018:</p>			
Access	Increase diversity and raise admission criteria	<ol style="list-style-type: none"> <li>1. Increase admission criteria for overall GPA to 3.0 and for major/last semester to a 3.2 GPA with TBR approval for academic year 2017-2018.</li> <li>2. Increase transparency for new applicants, and publish the previous three-year means and standard deviations for overall GPA, GPA major/last five semesters and GRE scores of students accepted into the program on the SLP department website.</li> <li>3. Increase students' awareness of actual program admittance data.</li> <li>4. Increase applications from individuals of races, ethnicities and genders who are underrepresented in the field of SLP.</li> <li>5. Continue to use a standardized procedure for admission process decisions.</li> </ol>	2015-2020
<p><i>Progress:</i>  2015-2016: Admission form revised and Faculty scoring of applications calibrated; four diversity students and one male student graduated  2016-2017: New admission criteria implemented; calibration of faculty scoring of applications, one male student graduated and one; one male student and one diversity student admitted  2017-2018: Three diversity students admitted,</p>			