Courses Offered:
Architectural History
Innovation and Technology
Advertising Principles and Theories Applied to Cross-Cultural Branding
Digital Media – Photography
Accelerated MBA Course

Classes are 3 credit hours and are open to all students. No pre-requisites required.

Scholarships Available
Immerse yourself in experiential learning – Spend the Summer in Rome with East Tennessee State University and ACCENT. Explore Italian monuments, churches, museums and galleries, as Rome becomes an extension of your classroom while you are studying the art and architecture of the city. Participants in the Summer in Rome Program live in double occupancy rooms in shared student apartments. ACCENT Rome Center staff also provide support and guidance to students studying abroad.

If you have any questions about any aspect of this program, please feel free to contact the program faculty: Jeremy Ross at rossjb@etsu.edu or 423-439-4242

**Student Services: The Accent Centers**

Accent is an independent study abroad program provider with a multinational team of staff members who all have personal experiences in study abroad. With more than 20 years of experience coordinating high-quality overseas study programs, ACCENT works in partnership with U.S. colleges and universities to develop academically challenging and culturally enriching overseas study experiences in Paris, Florence, London, Madrid and Rome. Each city is home to a fully staffed ACCENT Center that serves as a home base for program participants. The ACCENT San Francisco Center coordinates program enrollment and pre-departure preparation for students which helps to make living overseas as smooth as possible.

The fully-staffed ACCENT Rome Center provides on-site support services to program participants. The ACCENT Rome Center is located in the historic city center near Piazza Navona. The ACCENT Center is open during the week for students to use the resource and lending library, ask questions, check their email in the computer lab and collect their mail. The ACCENT staff in Rome provide a wide variety of on-site student services and are an invaluable resource for students who want to find out more about their host city.

**Application and Enrollment**

The Summer in Rome Program is open to any ETSU student that has completed two semesters of college and is over the age of 18 at the time of application. Program space is limited. Students should send in the enclosed application with the $250 non-refundable first payment as soon as possible. Upon receipt of your application and first payment, ACCENT and East Tennessee State University will send you additional application and enrollment forms. Applications must be received by March 8, 2012. Beyond this date, limited enrollment is allowed when space permits.
Program Faculty
The ETSU at Rome Program will be directed by Jeremy Ross, an Assistant Professor in the Engineering Technology Program and an Associate Vice President at East Tennessee State University. He holds a Bachelor of Architecture degree from the University of Tennessee and a Master of Science in Engineering Technology degree from ETSU. Jeremy has studied architecture and art history while living in Rome and attending Temple University. He has studied and traveled to Rome and many other parts of Europe numerous times.

In addition to Jeremy’s efforts at ETSU, he has served as a principal with Ken Ross Architects, Inc. and continues to consult with the firm. The company has produced architectural works in over eighteen states and many award winning projects. Jeremy has been involved in the design, construction, and management of many of these projects and numerous buildings on-campus.

DJ Jessee is faculty member in the Department of Communications at East Tennessee State University. She has received an MBA in Marketing and has worked in advertising for over 20 years, including owning her own agency. DJ offers students hands-on experience in the National Student Advertising Competition course which is nationally recognized as one of the foremost benchmarks on advertising majors’ resumes.

Cher Cornett has been working professionally as a graphic designer and illustrator for over 25 years and has been involved in developing interactive multimedia products for over 15 years, including pioneering work in interactive instructional product design at Florida State University. Her research interests include the history of digital media art, interactive storytelling, and computer-based interactive instruction for K-12. Cher is certified in Adobe Photoshop, is a member of ACM SIGGRAPH and the International Digital Media Arts Association, and is on the register of Judges for the American Advertising Federation ADDY Awards Competitions.

Other instructors that may participate: Dr. Keith Johnson and Dr. Joel Ryman.

Program Timetable
Application due: with first payment
Final payment due: March 8, 2012
Pre-departure orientation: TBD
Departure from U.S.: May 13, 2012
Arrival in Rome: May 14, 2012
Overseas orientation: TBD
Classes begin: May 15, 2012
Return to U.S.: June 2, 2012
Academic Curriculum

**Architectural History - 3 Credits**
This course will examine Rome through its art, architecture and construction with careful attention to historical contexts and interrelated meanings. Students will gain a significant understanding of Rome’s Complex Urban development over the past 2,000 years. All participants will be required to keep a photo or sketch journal of the experience and join in making an on-campus presentation upon returning home.

**Innovation & Technology - 3 Credits**
The Innovation & Technology course is a graduate level course centered on the study of sustainability and includes topics that include water management, wind, solar, environmental economics, and cultural aspects related to this field. This course may involve visiting professors in Rome and involvement with other international students.

**The Principles and Theories Applied to Cross-Cultural Branding - 3 Credits**
This pilot course is being planned and offered for the summer of 2012. It will offer students exposure to the principles and techniques of capturing and editing HDR imagery.

**Digital Media - Photography - 3 Credits**
This pilot course is being planned and offered for the summer of 2012.

**Accelerated MBA Course- 3 Credits**
This pilot course is being planned and offered for the summer of 2012.

Cultural Program
Cultural Learning is an integral part of the Summer in Rome. A one-day excursion outside Rome to Pompeii or another Roman town is included in the program along with entry costs, transportation and a guide. Transportation for a day trip to Tivoli will be provided. Another excursion may be included and determined at a later date.

*Excursions are chosen based on academic curriculum and are subject to change.*
Program Price: $2,700
Plus a $150 refundable security deposit

Program Price Includes
• Double occupancy room in shared student apartments
• Day excursion to Pompeii including fees, transportation and guided visit
• Transportation for excursion to Tivoli
• Overseas information/resource center with ACCENT Rome on-site staff
• Transit pass, for bus/metro in Rome
• Some museum & site entry fees
• Welcome Dinner & Farewell Dinner

Program Price Does Not Include
• Round-trip airfare (estimate $900-1,250 depending on departure airport)
• Tuition at ETSU
• Meals
• Required medical insurance
• Personal expenses, books, passports, visas and anything not listed
• Travel & personal property insurance

Scholarships Available
ETSU Scholarship
All qualified ETSU students in all fields may apply for the ETSU International Education Scholarship. The maximum amount students can receive for this program is $2,250. More information, instructions and applications can be found at www.etsu.edu/honors/international/abroad/scholarships/education.aspx

Other Scholarships
Students taking the Architectural History course may apply for other scholarships that may provide an additional $500 - $1,000 for qualified students. These limited scholarships have been provided by:
Peggy Campbell
Bill & Harriet Cone
Louie & Lucy Gump
Jeremy & Lauren Ross
Paul & Nancy Stanton
Fred Warren
Others

Payment Schedule
Non-refundable first payment $250
Final payment due March 8 $2,600

The above breakdowns include the $150 refundable security deposit. The payment schedule is the applicant’s contractual obligation. Failure to make each payment when due shall automatically cancel participant from the program one week after payment due date. All payments are effective the day they are received by the ACCENT San Francisco Center. ACCENT, in its sole discretion, may reinstate an applicant subject to availability of space and late enrollment fees. ACCENT charges a $30 returned check fee for each check received that is not promptly paid by your bank in the normal course of business.

Student Housing
Students will live in double occupancy rooms in shared apartments which include kitchens, bathrooms and a general living area and may be co-ed with single-sex bedrooms. Housing is provided from the first day of the program (May 14, 2012).

Student Insurance
All program participants are required to purchase short-term outbound study abroad insurance through an approved District insurance provider. Program participants can find further information on the required study abroad insurance at “http://www.etsu.edu/honors/international”.

Transportation
All participants must check-in at the ACCENT Rome Center May 14, 2012 between 9am and 5 pm (Note: most transatlantic flights depart one day before their arrival date).

ETSU Tuition & Fees
Academic credit for this program is awarded by East Tennessee State University. As of 8/1/11 instate tuition costs and fees for 3 hours are approximately $846 for undergraduate students and $1,239 for graduate students. In most cases, out-of-state tuition is not required. Each participant must enroll and pay ETSU for this course. For more information contact Jeremy Ross at 423-439-4242.

Cancellations
All cancellations must be made in writing to ACCENT and East Tennessee State University and are effective the date of receipt by ACCENT. Participants are liable for payments until written cancellation is received.

Cancellation Fees:
Based on days prior to start of program:
70 days or more $250
50 to 69 days $500
30 to 49 days $750
8 to 29 days $1000
0 to 7 days No Refund

ACCENT, and not East Tennessee State University, is responsible for all travel arrangements and any liability arising there from. ETSU is NOT liable for any damages arising out of services described herein, including, but not limited to any promises or representations, whether expressed or implied. Nothing contained herein shall be construed to in any way bind ETSU, the Tennessee Board of Regents, any of their agents, employees or representatives to any promises, obligations, covenants, or duties whether expressed or implied herein.

ACCENT is not responsible for the academic segment of the program except as specified in the contract between ACCENT and ETSU. ACCENT assumes no responsibility for accident, injury, damage, or loss in any vehicle, or as a result of default by any person or company engaging in transporting the passenger.

For more information about the Summer in Rome Program please contact:

ACCENT
870 Market Street, Suite 1026
San Francisco, CA 94102
800-869-9291
info@accentintl.com

East Tennessee State University
Jeremy Ross
P.O. Box 70721
Johnson City, TN 37614
423-439-4242
rossjb@etsu.edu
# Summer in Rome, Italy

With East Tennessee State University

Program space is limited. Students should send in this application as soon as possible. Upon receipt of this application, and preliminary acceptance into the program, ETSU and/or ACCENT will send you additional application and enrollment forms.

I have carefully read the brochure for the Summer in Rome Program and wish to apply. I agree to the terms and conditions stated in the program brochure, including the payment and refund policies. I understand that if there are any changes in terms and conditions ACCENT will notify me in writing. *Please type or print clearly in black ink.*

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How did you hear about this program? (Please be as specific as possible)  

*Please return this application with the $250 non-refundable first payment, made payable to ACCENT, to:  
ACCENT  
870 Market Street, Suite 1026  
San Francisco, CA 94102  
Provide copy to:  
Jeremy Ross  East Tennessee State University  P.O. Box 70721  Johnson City, TN 37614*
ETSU International Education Scholarship

All qualified ETSU students in all fields may apply for the ETSU International Education Scholarship. The maximum amount students can receive for this program is $2,250. All students applying for this scholarship must go online to print and complete the appropriate forms at: www.etsu.edu/honors/international/exchange/scholarships.asp

Eligibility

• The competition is open to all qualified ETSU students, in all fields of study.
• Applicants must be degree seeking, full- or part-time students and have at least a 2.75 undergraduate GPA or a 3.3 graduate GPA. Students whose GPA is below the minimum requirement may submit an application and document circumstances related to low GPA.
• Undergraduate students must have completed at least 2 semesters of study at ETSU prior to studying abroad. Graduate students must have completed at least one semester at ETSU prior to studying abroad.
• Transfer students must have completed at least one semester of studies at ETSU prior to going abroad.
• Students must be applying or have been accepted into a study abroad program.
• The proposed study abroad program must be credit bearing and such credits must transfer to ETSU and be applicable to degree program or graduation.
• Students may apply for the International Education Scholarship more than once but priority will be given to first time applicants.

Application Deadline – March 27, 2012

ALL SCHOLARSHIP INFORMATION MUST BE VERIFIED BY EACH STUDENT BY READING REQUIREMENTS ONLINE AT: http://www.etsu.edu/honors/international/abroad/scholarships/education.aspx

Contact Information
Maria Costa, Director, International Programs and Services
122 Yoakley Hall
Phone: 423-439-7737
Email: costa@etsu.edu

Summer in Rome Scholarships

Students enrolled in the Architectural History course may submit a copy of the ETSU International Education Scholarship materials to Jeremy Ross and Keith Johnson for consideration of receiving one of the following scholarships that are available from the following (as of 8/22/11):

Peggy Campbell
Bill & Harriet Cone
Louie & Lucy Gump
Mark Hicks
Jeremy & Lauren Ross
Paul & Nancy Stanton
Fred Warren
Others

Financial Aid
Office of Financial Aid
P.O. Box 70722
Johnson City, TN 37614
423-439-4300

Other Scholarships

Other scholarships and information may be found at:

www.etsu.edu/honors/international/exchange/scholarships.asp
www.etsu.edu/finaid

Contact Information
Jeremy Ross
Third Floor, Burgin Dossett
Phone: 423-439-4242 Email: rossjb@etsu.edu
Victoria Alexander, Interior Design-2009
“It was a chance to see the beginnings of what I was going into. It was absolutely one of the best and memorable experiences I have ever had.”

Ben Daugherty, MBA-2011
“You can’t get any more surreal than sitting on a bench or a curb and looking up at the Coliseum, the Roman Forum or Circus Maximus. This is a very different learning experience.”

Kristen Winstead, Elementary Education-2009
“It is impossible to visit Rome and not be affected by it. The scope and grandeur of all it has to offer cannot be fully conveyed in words. Discovering the Roman culture was a dream, and one that I pray I have again.”

Kevin Varney, Engineering Technology-2010
“You could take the seven worst days of this trip and it would still be the best week of my life.”