

## APPENDIX G

### Advertisements (short and long examples)

**Advertisement Sample- Short Example**

Assistant Professor

**College of Education - Department of Educational Leadership & Policy Analysis - Assistant Professor.** Position available August 15, 2011.

Essential functions: teaching in a thematic-based principal preparation program (M.Ed. program); teaching resource allocation and utilization, law and educational policy (Ed.D. program); active involvement in ongoing curriculum reform in the department that includes team teaching and work with cohort groups; advisement of master's, specialist and doctoral students; chairing doctoral dissertation committees; and maintaining an active record in research, publication and other scholarly activity.

Qualifications: an earned doctorate in educational leadership, educational administration, or related field and a record of and/or potential for excellence in teaching, service and scholarly activity. In addition, candidates should have had prior experience in a public school leadership position. Review of applications will begin immediately.

Apply at <http://www.etsu.edu/jobs> AA/EOE

**Advertisement Sample – Long Example**

**Assistant Professor – Department of Education Leadership & Policy Analysis**

**AVAILABLE**

August 15, 2011

**ESSENTIAL FUNCTIONS**

Teaching in a thematic-based principal preparation program (M.Ed. program); teaching resource allocation and utilization, law and educational policy (Ed.D. program); active involvement in ongoing curriculum reform in the department that includes team teaching and work with cohort groups; advisement of master's, specialist and doctoral students; chairing doctoral dissertation committees; and maintaining an active record in research, publication and other scholarly activity.

**QUALIFICATIONS**

An earned doctorate in educational leadership, educational administration, or related field and a record of and/or potential for excellence in teaching, service and scholarly activity. In addition, candidates should have had prior experience in a public school leadership position.

**RANK AND SALARY**

Commensurate with education and experience.

**THE DEPARTMENT**

(insert appropriate information)

**APPLICATION INFORMATION**

Review of applications will begin immediately.

Apply at <http://www.etsu.edu/jobs> AA/EOE.