Energy, excitement, and a sense of anticipation surround the campus of East Tennessee State University every year in late August as our students return for the fall semester and we welcome our new faculty and staff members to the ETSU family.

In August 2013, as we gathered at the Annual Faculty Convocation, we dreamed about the academic year that was before us. We reflected on the students whose lives would be transformed, and we looked forward to new projects, new initiatives, and new relationships. We also envisioned the opportunities that extend beyond 2013-14 as the Committee for 125 presented its final report. That report recommends many opportunities and strategies for ETSU to consider, and it will serve as a blueprint for much of the work that will take place on this campus as we progress toward our 125th anniversary in 2036.

As you will see in this annual report, A Year of Engagement, we are already making considerable progress in addressing some of the goals outlined by the Committee for 125. This document serves as a brief snapshot of the outstanding accomplishments that have taken place on this campus during the 2013-14 academic year. The story of these benchmarks is told in this annual report through the use of numbers. There are numerous data points in A Year of Engagement, and of all the numbers you will see, there is one that is especially meaningful to me: 3,314 – the number of degrees that we conferred during the 2013-14 academic year.

I thank each of you for being part of our story in 2013-14, and I commend you for what you continue to do each day to help the students of East Tennessee State University realize their dreams. Best wishes for an amazing and productive 2014-15.

Brian Noland
President
Student Engagement

“With a powerful university brand, ETSU will be recognized nationally as a student-centered university fostering a transformative educational experience that affirms the value and richness of diversity.”

Committee for 125

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ETSU’s Welcome Center made a big move in 2013-14, relocating to the new student parking facility. Some 85 students led campus tours for more than 4,000 visitors in 2013-14 as part of the services provided by the Welcome Center.
In summer 2013, a 26-member task force began meeting to plan for a new Multicultural Center to be created in the D.P. Culp University Center at ETSU. The center will be a multifaceted facility that provides educational support programs and services, serving as a catalyst for dialogue around diversity-related issues.

Over 265 members in new Buccaneer Family Association

This organization gives parents and other family members of ETSU students the opportunity to connect with the campus and the community.

42 attendees participated in prestigious LeaderShape training

This national leadership program was offered for the first time in Johnson City for ETSU students during the 2013-14 academic year.

11/3/2013 launch date for new ETSU homepage, with 51,000+ page views during first day.

832 attendees at inaugural Undergraduate Student Convocation held prior to the start of the fall 2013 semester.

Approximately 280 student-athletes at ETSU in 2013-14

18 teams

6 Atlantic Sun Conference championships in 2013-14
275 fireworks launched during BLUEnanza 2.0

Approximately 2,000 attendees celebrated ETSU athletics during this evening rally held in the new quad

What's next:

Open Multicultural Center
Enhance programming at residence halls
Continue facility improvements within Culp Center
Launch First-Year Experience course
Work toward one-stop shop model for student services
Academic Success

“Academically, ETSU will be nationally recognized for its outstanding undergraduate and graduate education so that the entire region achieves higher educational attainment, knowledge, and skills vital to lives, careers, and a thriving economy.”

Committee for 125

4 new academic programs approved in 2013-14:
M.S. in Digital Marketing,
M.A. in Appalachian Studies,
Graduate Certificate in Mathematical Modeling in Biosciences, and
Graduate Certificate in Athletic Administration

2,526 students named to the Dean’s list for the fall 2013 semester
2,234

record spring semester enrollment for the School of Graduate Studies

900+ students involved in enrichment experiences offered by the Honors College during 2013-14

365 students participating in honors programs (University Honors, Midway Honors, Fine and Performing Arts Scholars, Honors-in-Discipline programs)

140+ students involved in a study abroad experience

100+ courses at John Cabot University in Rome, Italy, pre-approved for transfer to ETSU, made possible through new exchange agreement; this exchange program is available to all students regardless of their academic major

247 percent increase in undergraduate research activities since 2005

5 students selected for prestigious Washington Center Internship

19 research and development committee (RDC) grants awarded in 2013-14 totaling $168,000

222 participants in the 2014 Appalachian Student Research Forum, which represents a 131 percent increase since 2009

265 grant proposals submitted in 2013-14, including 145 research proposals – an increase of 6 percent from the previous year
52 accredited programs in 2013-14
7 additional programs actively seeking accreditation
93 percent increase in online total course enrollment since 2008
5,961 (fall 2008) → 11,512 (spring 2014)
968 Academic Performance Scholarships (APS) offered to first-time freshmen in spring 2014
110 participants in the “Valleybrook Refugee Experience,” coordinated by the Interprofessional Education and Research Committee
Held at the ETSU Valleybrook campus, this event presented a simulation of a Third-World disaster experience, and participating students divided into teams to address issues such as housing, medical response, and sanitation needs.
508 student veterans at ETSU during the fall 2013 semester, compared to 393 in fall 2010
2,136 students served by federal TRIO programs at ETSU, which is one of only a few schools in the nation to have 9 TRIO offerings
91.7 percent graduation success rate of graduate students who participated in the thesis/dissertation scholarship
7 awards presented during the School of Graduate Studies spring 2014 awards ceremony
195 high school students participated in dual-enrollment program at ETSU, compared to only 17 in fall 2006
31 percent enrollment increase in Kingsport through the ETSU at Kingsport Allandale campus and the new ETSU Downtown location
99,839 visits in 2013-14 to Degree Works website where students can track progress toward graduation
17 high school students participated in dual-enrollment program at ETSU, compared to only 17 in fall 2006
93 percent increase in online total course enrollment since 2008
5,961 (fall 2008) → 11,512 (spring 2014)
Embedded learning support in general education courses

73 percent of students receiving concurrent learning support in Sociology 1020 in fall 2013 earned a grade of “C” or better, and 82 percent of students receiving concurrent learning support passed the course.

56 percent of students receiving concurrent learning support in Mathematics 1530 (first attempt) in fall 2013 earned a grade of “C” or better, and 71 percent of students receiving concurrent learning support passed the course.

80 percent of students receiving concurrent learning support in English 1010 in fall 2013 earned a grade of “C” or better.

3.197 overall cumulative student-athlete GPA in spring 2014

3.695 highest annual team GPA (women’s volleyball team)

69 percent of student-athletes earned Atlantic Sun All-Academic Honors (3.0 annual GPA or better)

70 student-athletes maintained 4.0 GPA throughout the academic year

11 athletic programs earned GPAs of 3.0 or higher

What we’re going to do next:
Continue plans to create engineering program
Work toward 100 percent accreditation
Hire new advisors

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Second Lieutenants commissioned in 2013-14 through ETSU’s ROTC program

2nd and 3rd place in the nation in rifle competition at the U.S. Army Small Marksmanship competition

2 cadet teams placed in the top 10 – including 1st place – in the Cadet Best Ranger Competition in Cincinnati

6 cadets trained with the German Army and earned the German Armed Forces Badge for Military Proficiency

10th in the nation in the Bataan Memorial March in New Mexico

3 teams placed in the top 10 at the Mountain Man Memorial March, and one team not only came in first place, but also set a new course record
“Bringing the campus to the community and the community to the campus, ETSU will be an even more significant partner in the region’s thriving business and intellectual center, which serves as the foundation for a stronger economy and vitality in all areas of life in East Tennessee and neighboring states.”

Committee for 125
Over $6.2 million raised for ETSU Fine Arts Initiative as of June 30, 2014

The university’s top fundraising priority, the ETSU Fine Arts Initiative will realize a dream that began more than a quarter-century ago by establishing a fine and performing arts center for the campus and the region. A total of $10.2 million is needed to meet the state’s matching fund requirement.

Over $250K raised by student organizations for charities

200+ arts events – music, theater, dance, storytelling, film screenings, lectures/gallery talks, exhibitions, and more – hosted by ETSU in 2013-14

Over 110,000 service hours contributed by ETSU student organizations in 2013-14

2 new sports added to U.S. Olympic Training Center at ETSU in 2013-14

University now an official training site for canoe/kayak/slalom teams along with weightlifting.

56 students sign to play football at ETSU in 2015-16

ETSU held its first signing day event in winter 2014 for the new football team.

Over 4,720 total attendees at events sponsored by the Mary B. Martin School of the Arts in 2013-14

37,000+ visitors in 2013-14 at ETSU museums: the Reece Museum, Slocumb Galleries, ETSU and General Shale Natural History Museum and Visitor Center at the Gray Fossil Site, and the George L. Carter Railroad Museum.

61 events and outreach activities sponsored or co-sponsored by the Mary B. Martin School of the Arts alone.
Quillen College of Medicine

40th anniversary of the establishment of the Quillen College of Medicine

33 classes graduated

1,801 M.D. graduates since 1982

848 M.D. graduates currently in Tennessee

97 percent graduation rate

6th in the nation for rural medicine
What's next:
Complete fundraising for Fine Arts Initiative
Open academic center in Strawberry Plains

32,009 client encounters reported through ETSU College of Nursing Faculty Practice Network, including $1.2 million in uncompensated care

One of the largest nurse-managed networks in the nation, these clinics include the Johnson City Community Health Center, Mountain City Extended Hours Health Center, ETSU Student/University Health Services, Keystone Partners in Health Center, Johnson City Downtown Clinic Day Center, and school-based health centers in Washington and Hancock counties.

42,530 office visits at ETSU’s three family medicine centers

Clinics include ETSU Family Medicine Associates, ETSU Family Physicians of Bristol, and ETSU Family Physicians of Kingsport

129,000 patient encounters through Quillen ETSU Physicians

Specialty and subspecialty care services include Internal Medicine, Pediatrics, Psychiatry, Women’s Health, Surgery, Ophthalmology, Cardiology, Hematology and Oncology, Dermatology, Podiatry, and more

11,707 patient encounters reported by Speech-Language Pathology, Audiology, Nutrition Services, Dental Hygiene, and Physical Therapy faculty, staff, and students

Clinics are part of the College of Clinical and Rehabilitative Health Sciences
The Campus

1,200+ spaces in new student parking facility

The 425,000-square-foot facility opened on March 31 and serves as home for the ETSU Welcome Center and Department of Public Safety.

Student Parking Spaces

Faculty/Staff Parking Spaces
1,163 (2010) → 1,313 (2014)
Modernized Athletic Facilities

Roof replacement project at ETSU/MSHA Athletic Center (Mini-Dome)

7,000-square-foot athletic weightroom and football locker room

Renovations in Brooks Gymnasium for women’s basketball and volleyball

What’s next:

Complete roof replacement and other improvements at ETSU/MSHA Athletic Center

Begin design process for new arts center and football stadium

Continue with ADA and life-safety improvements

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Percent enrollment by ethnicity undergraduate/graduate for Fall 2013 semester (does not include College of Medicine or College of Pharmacy)

- Caucasian .................. 84.45%
- African American .............. 5.67%
- Non-resident alien ............. 3.26%
- Two or more races ............. 2.30%
- Hispanic/Latino ............... 1.93%
- Asian ....................... 1.25%
- Not reported ................... 0.75%
- Alaskan Native/ American Indian ............... 0.32%
- Native Hawaiian/ Pacific Islander ............... 0.07%

Enrollment for Fall 2013 semester

- Undergraduate ............... 11,820
- Graduate .................... 2,260
- College of Medicine .............. 548
  (282 medical students, 266 residents)
- College of Pharmacy ............. 329
- Full-time Undergraduate/ Graduate ............... 10,920
- Part-time Undergraduate/ Graduate ............... 3,110
- In-state Undergraduate/ Graduate ............... 82.58%
- Out-of-state Undergraduate/ Graduate ............... 17.42%
- Female Undergraduate/ Graduate ............... 58.69%
- Male Undergraduate/ Graduate ............... 41.31%
- Total Enrollment: ............. 14,957
Tuition and fees (Fall 2013)

Undergraduate
In-State (12 credit hours) ..................... $3,624.50
Out-of-State (12 credit hours)  .................$11,280.50

Graduate
In-State (10 credit hours) ..................... $4,622.50
Out-of-State (10 credit hours)  .................$11,652.50

ETSU Foundation

$123.1 MILLION total fund balance as of June 30, 2014

$10.2 MILLION in total University and Foundation giving in 2013-14

1,800+ Scholarship awards from the Foundation, totaling $1.77 million in 2013-14

900 faculty and staff contributed over $2.2 million over the past five years to the Foundation. The 2013-14 year exceeded $404,000 in contributions.

15% ETSU Foundation’s investment rate of return as of June 30, 2014

10.6% increase in the Foundation’s reserve, which will allow the current payout rate of 4 percent to continue in 2014-15
Student parking facility opens with more than 1,200 spaces as well as new headquarters for the Welcome Center and Public Safety.

Students at the Gatton College of Pharmacy capture the national championship of the American College of Clinical Pharmacy Clinical Pharmacy College Challenge.

Major expansion of the Basler Center for Physical Activity is completed.

ETSU becomes the first school in the Tennessee Board of Regents system to earn accreditation by the Tennessee Association of Chiefs of Police.

ETSU OpenBucs program launches first course.

Dr. Rob Pack from ETSU’s College of Public Health is principal investigator of $2.2 million grant from the National Institute on Drug Abuse.

Committee for 125 presents final report to President Brian Noland.

ETSU is named among the Top 15 Animation and Game Design Schools in the South.

Google selects Quillen College of Medicine’s Dr. Martin Olsen to test Google Glass for medical education purposes.

Website www.america.edu lists ETSU among top 20 schools for pre-medicine education.

Northeast State Community College, Walters State Community College, and ETSU sign a reverse transfer agreement.

ETSU receives grant to construct state’s first solar wall.

University School was ranked fifth best high school in the state by U.S. News & World Report.

2013 Distinguished Faculty Awards are presented to Travis Graves (Teaching), Dr. Greg Ordway (Research), and Dr. Benjamin Caton (Service).

ETSU designated as a “Military Friendly School.”

Grand opening celebration held for ETSU at Kingsport Downtown.

Students in the Roan Scholars Leadership Program participate in “The Tortilla Experience” at Valleybrook where they learn about agricultural practices from around the world.
19. Dr. Jay Franklin awarded grant from National Geographic Society.

20. “An Appalachian Regional Summit on Prescription Drug Abuse” is held on campus.

21. The Clemmer College of Education launches the innovative “Ready 2 Teach” curriculum.

22. Record number of students participate in 2014 Appalachian Student Research Forum.

23. Dr. Reid Blackwelder is installed as president of the American Academy of Family Physicians.

24. Paula Masters, director of LIFEPATH at ETSU, is installed as President of the Tennessee Public Health Association.

25. Quillen College of Medicine is ranked sixth in nation for rural medicine education by U.S. News & World Report.

26. The U.S. Army announces the reversal of its decision to close the ROTC program at ETSU.

27. Dr. Russ Brown receives National Institutes of Health grant to study how nicotine affects the brains of patients with schizophrenia.

28. The College of Nursing receives a $1.2 million grant from Health Resources and Services Administration to teach students to provide interprofessional care for patients with chronic conditions.

29. Dr. Don Samples is named Dean of the College of Clinical and Rehabilitative Health Sciences.

30. Dr. Robert Means is named Dean of the Quillen College of Medicine.

31. ETSU launches the inaugural issue of a new peer-reviewed academic journal, the International Journal of Health Sciences Education.

32. ETSU alumnus Justin Stanton receives Grammy Award.

33. Record number of students selected for Roan Scholars Leadership Program.

34. Dr. Wilsie Bishop, ETSU’s chief operating officer and vice president for health affairs, is inducted into the Tennessee Women’s Hall of Fame.
35. Quillen College of Medicine commemorates 40th anniversary during “Founders Day Celebration.”

36. Eastman Credit Union and General Shale announce major gifts to the ETSU Arts Initiative.

37. WETS-FM celebrates 40 years on the air.

38. A group of ETSU students travels to Nashville to present at “Posters at the Capitol Day.”

39. Match Day at Quillen College of Medicine reveals that 55 percent of the Class of 2014 will enter primary care residency training.

40. The National Endowment for the Arts awards a grant to ETSU’s Center for Appalachian Studies and Services to support an exhibition, “The DeVault Tavern.”

41. A new exchange agreement with John Cabot University is announced.

42. University School holds “All-Years Alumni Reunion.”

43. Dr. Joseph Moore is named director of ETSU Marching Band.

44. Gatton College of Pharmacy announces exchange agreements with five European universities.

45. Dr. Joellen Edwards named President of Rural Health Association of Tennessee.

46. Dr. Dennis Depew is selected as Dean of the College of Business and Technology.

47. ETSU is designated as an official U.S. Olympic Training Site for canoe and kayaking.

48. Distinguished Staff Awards are presented to Constance Alexander, Dr. Bonnie Burchett, Sherry Armitage, Kathy Hawks, Carole Thomason, Tom Hill, and Frances Hogsed.

49. National Signing Day event held for ETSU football team.

50. ETSU Foundation announces it has achieved a record fund balance.