



2014-2015 Application Form

Dr. Brenda White Wright Emerging Leaders Academy

The Mission of the Dr. Brenda White Wright Emerging Leaders Academy is:

To identify, encourage and equip emerging student leaders with the skills, knowledge and experience to effectively lead at ETSU and beyond.

Applicants must currently be full-time undergraduate students in "good standing" at ETSU and have an interest in developing leadership skills.

The Emerging Leaders Academy is grounded in the concept of Servant Leadership. Dr. Brenda White Wright describes, "Leadership is not about you. It's always about others. Do for someone else what was done for you. Do it not for the recognition but for the value it brings to the lives of others." This concept is a fundamental piece of the Emerging Leaders Academy and those participating in the academy are expected to affirm these principles.

The Academy is designed for students who have not yet been in a leadership role on campus but have great potential to be leaders. Current involvement in student organizations/campus activities is not required. Preference will be given to first and second year students with the hope that participants will have an opportunity to apply the leadership skills gained from the Academy on campus in the coming years.

This Academy requires attendance at an overnight, three-day "Advance" and weekly meetings throughout the semester. The weekly meetings will be held each Monday night from 5:00 to 7:00pm, January through March. The "Advance" and weekly meetings are important for success in this program and therefore must be made a priority. All aspects of the program are provided at no charge to the student.

****Please return application to SORC Suite A no later than Friday, November 7th 2014 at 4:30p.m.****

Applicant Information

Full Name: _____

Phone Number: _____ E Number: _____

Anticipated Graduation Date: _____ Goldmail (Email) Address: _____

Please answer the following questions completely.

1. After reading all of the information about the Emerging Leaders Academy (more info on back), how do you think you will benefit from the program? In other words, why do you want to be a part of the Emerging Leaders Academy?

2. Do you currently hold any leadership positions? If so, please list them.

3. How did you hear about the Emerging Leaders Academy?

Thank you for your interest in the Dr. Brenda White Wright Emerging Leaders Academy!

"ELA brought me out of my shell and helped me to broaden my leadership potential on campus. It allowed me to not only better myself, but take initiative to lead campus in a positive direction." Dylan Adams, ELA Alum



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What happens after students apply for the Emerging Leaders Academy?

Once all applications are received, the ELA selection committee will meet and review all applications. Students who are selected will be notified and congratulated by November 10th in order to prepare to attend the Welcome Reception on November 17th.

What will the students learn at Emerging Leaders Academy?

Through the Academy, students will:

- Understand, experience and embrace the value of servant leadership;
- Explore and understand their own leadership/followership style;
- Identify personal strengths, weaknesses, interests, and passions;
- Learn about group dynamics and engage in opportunities to work as a team;
- Participate in activities to begin building leadership skills;
- Become familiar with and engage in campus and community activities;
- Develop a personal leadership action plan and;
- Develop and model respect and appreciation for the richness of human diversity

What are some of the topics that students will discuss in the Emerging Leaders Academy?

1. Leadership Ethics
2. Communication
3. Diversity and Privilege
4. Conflict Resolution
5. Campus/ Community Engagement
6. Stress & Time Management
7. Decision Making
8. Personal Leadership Plans (Capstone Presentation)

Important Dates for Emerging Leaders Participants:

Welcome Reception: November 17th, 2014

Overnight "Advance": January 17th – 19th

Weekly Meetings, 5:00 to 7:00pm:

- January 26th
- February 2nd
- February 9th
- February 16th
- February 23rd
- March 2nd
- March 16th
- March 23rd

Graduation: March 30th

About Dr. Brenda White Wright

Dr. Brenda White Wright is a motivational speaker, storyteller, and diversity consultant with over 40 years of experience in business management, servant leadership, board and organizational development, human resources, education, multicultural issues, race relations, youth initiatives, community relations, resource development, radio and television. She earned a Bachelor's Degree in Business and Communications, a Master's Degree in Reading and Storytelling, and a Doctorate in Educational Leadership from East Tennessee State University. For over twenty years she served as President and CEO of Girls Incorporated of Kingsport, a United Way agency that provides programs for at-risk youth ages 5-18. In that capacity, she was named by *The Business Journal* as one of the region's "Twenty-Five Powerful Female Executives."

For more information about Dr. Brenda White Wright, visit <http://www.wrightapproach.net/home.html>