Regional Changes in Pregnancy Smoking Rates and Birth Outcomes: Women Residing in the Six TIPS Target Counties

* Since the beginning of the TIPS project in mid-2007, pregnancy smoking rates in the region have decreased **20.0%**, compared to a statewide decrease of only **2.1%** during that time.
* Also during that time, preterm birth rates have dropped **20.9%**, and low birth weight rates have dropped **17.3%**. Statewide, rates on low birth weight births have only dropped only **4.2%**.