

# Meeting Minutes

**Date:** February 25, 2026

**Location:** Zoom

**Chair:** Chelsie Dubay

## Members Present

- Chelsie Dubay (Chair)
- Julie Fox-Horton
- Christiana Keinath
- Allen Coates
- Jason Davis
- Bradley Edwards
- Evelyn Roach
- Dana Harrison
- Cynthia Sullivan
- Scott Contreras-Koterbay
- Pam Evanson
- Christy Hall
- Daniel Hedden

## Members Absent

- Cindy (reviewer; absent)
- Melissa (reviewer; absent)
- Mike (reviewer; absent)

## Old Business

### Approval of February 11 Minutes

**Revision noted prior to meeting:**

- Nursing proposal designation corrected from “SE” to “NR.”

**Motion:** Christiana Keinath

**Second:** Allen Coates

**Discussion:** None

**Vote:** Passed unanimously

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# New Business

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## BLOCK 1 PROPOSALS

### 1. Revised Program Policy – Nursing (BSN Admission Policy)

**Originator:** Christy Hall

**Reviewers:** Allen Coates, Bradley Edwards, Christiana Keinath, Teresa Brooks

#### Summary of Proposal

Revisions to BSN admission policy including:

- Formalizing and marketing a **Freshman Direct Entry pathway**
- Establishing a **Military/ROTC cohort pathway**
- Updating collaborative agreements (MOU)
- Introducing caps (approximately 10–20 students) to manage guaranteed admission

#### Questions & Discussion

- **Bradley Edwards:** Asked whether guaranteed admission could choke off standard admission.
  - Christy Hall clarified caps exist and enrollment expansion is planned.
- Reviewers indicated proposal was clear and well-prepared.
- No concerns raised.

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### 2. Revision of Academic Minor – Art History

**Originator:** Scott Contreras-Koterbay

**Reviewers:** Same as above

#### Summary of Proposal

- Introduces 3000-level art history courses
- Revises minor structure:
  - Requires 3 survey (2000-level) courses
  - Requires capstone
  - Requires 12 hours at 3000 or 4000 level (instead of prior 15 at 4000-level only)
- Aligns language with Studio Art minor

## Discussion

- No concerns from reviewers.
  - Recognized as part of broader curricular restructuring effort.
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### 3. Revision of Academic Minor – Early Childhood Emergent Inquiry

**Originator:** Pam Evanson

**Reviewers:** Same as above

#### Summary

- Reduces minor from 18 to 15 credit hours
- Removes one family course (duplicative within degree requirements)
- Aligns minor with revised Early Childhood concentration

#### Discussion

- Straightforward revision.
  - Reviewers confirmed clarity and alignment.
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### Global Sport Leadership 3001 (Removed from Vote)

Originator absent (Dr. Keller).

Issues identified:

- Ghana-specific language embedded in syllabus
- Semester-specific language (May 2026)
- Variable credit hours (1–3 credits) lacked clarity on learning outcomes
- Shadow Team comment unresolved

**Action:** Tabled again. Chair to request originator or representative attend next meeting.

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## BLOCK 1 VOTE

**Motion:** Allen Coates

**Second:** Christiana Keinath

Includes:

- Nursing policy revision
- Art History minor revision
- Early Childhood minor revision

**Vote:** All approved unanimously

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## **BLOCK 2 PROPOSALS**

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### **4. New Course – MKTG 1955: AI Basics for Marketing**

**Originator:** Cynthia (Michelle) Sullivan

**Reviewers:** Cindy (absent), Daniel Hedden, Jason Davis

#### **Summary**

- Previously run as temporary course
- Introduces AI fundamentals for marketing
- Covers:
  - Ethical considerations
  - Prompt engineering
  - AI applications in media production
  - Final project: AI-generated marketing plan
- Strong dual enrollment interest

#### **Revision**

- Standardized grading scale language (“below 60%” for F)

#### **Questions**

- Cost of CloudWise platform?
  - Clarified as textbook-equivalent; free for dual enrollment.

#### **Reviewers**

- Jason Davis: Strong support.
  - Daniel Hedden: No concerns (via chat).
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## **5–7. Curriculum Revisions – BBA Marketing**

**Originator:** Dana Harrison

Includes:

- Integrated Marketing Communications concentration revision
- Marketing Analytics concentration revision
- Rename to “Digital Marketing Analytics”
- Course restructuring for transfer flexibility
- Addition of media/communication courses

### **Reviewers**

- Jason Davis: Thorough CBAT review; credit hours confirmed.
  - Daniel Hedden: No notes.
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## **8. Revision – Academic Minor in Merchandising**

**Originator:** Kelly Atkins

### **Summary**

- Adds elective flexibility
- Combines two courses into one (MKTG 3240 Apparel Product Development)
- Responds to advisor feedback on graduation delays

### **Issue Identified**

New course (MKTG 3240) not yet fully approved in pipeline.

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## **BLOCK 2 MOTION**

**Motion:** Jason Davis

**Second:** Christiana Keinath

Includes:

- AI Basics for Marketing
- Merchandising Minor (conditional approval pending new course approval)
- Three BBA curriculum revisions

**Vote:** All approved

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## **BLOCK 3 – COMPUTING PROPOSALS**

**Presenter:** Chelsie Dubay (for Matthew Desjardins)

**Reviewers:** Julie Fox-Horton, Melissa (absent), Mike (absent)

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### **9. Course Revision – CSCI 1200**

**New Title:** Think Logically with Python

#### **Summary**

- Moves from language-agnostic to Python-based
- Serves as:
  - On-ramp to programming sequence
  - Standalone Python literacy course
- Market-responsive
- Strong industry alignment

**Reviewer Feedback:** Strong support.

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### **10. New Course – CSCI 4755 Enterprise Analytics**

#### **Summary**

- Undergraduate IS analytics course
- Supports new IS faculty expertise
- Complements graduate analytics offerings
- Prerequisite: CSCI 3700

#### **Discussion:**

- Summer implementation date acceptable (per Evelyn Roach)
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### **11–13. Curriculum Revisions – Computing Programs**

Context:

- Previously separated Computing degree into:
  - BS Computer Science
  - BS Information Systems
  - BS Computing (with Cybersecurity & IT concentrations)
- ABET reduced required natural science credits from 8 to 4
- Adjustments made accordingly

### **Cybersecurity Changes:**

- Replace scripting course with 4657 Network Defense
- Adjust math requirements (MATH 1530)
- Align with NSA Center of Academic Excellence designation

### **IT Concentration Changes:**

- Reduce science hours from 8 to 4

### **Additional Cleanup:**

- Added Physics 2110 option for Compass Core compliance

All reviewers confirmed clarity.

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## **BLOCK 3 MOTION**

**Motion:** Julie Fox-Horton

**Second:** Allen Coates

Includes:

- CSCI 1200 revision
- CSCI 4755 new course
- Three computing curriculum revisions

**Vote:** All approved

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## **Additional Discussion**

**CSCI 1100 Removal**

- Removed as graduation requirement effective Fall 2026
  - Proposals submitted for Compass Core buckets:
    - CSCI 1100 → Global Citizen bucket
    - CSCI 1300 Practical AI → Critical Thinking bucket
  - Awaiting GEIC vote (March 5)
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## **Catalog Deadline Concerns**

- March 15 catalog deadline approaching
- 29 new Nursing courses + 1 revision pending at Dean level
- Additional proposals expected from:
  - Arts & Sciences (French, Spanish, Art)
  - Clemmer College
- March 11 meeting projected to be heavy

Committee discussed:

- Whether to split meetings
  - Fairness if delays occur at college level
  - Potential extended meeting duration
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## **Adjournment**

Meeting adjourned by Chelsie Dubay.