



*President's Report
Interim University Council
August 8, 2016*



Board of Trustees Planning

- Governance Transition Committee guiding the work of the university as we transition from state to institutional governance.
- The committee is reviewing and updating ETSU and TBR policies, guidelines, procedures and processes to align with the mandates of the new governance paradigm.
- Policy revisions will come before the IUC for approval during the 2016-17 academic year.
- The committee is also examining a diversity of issues such as TBR contracts/services, external reporting mandates, and staffing needs for the BOT.
- Committee Membership - Dr. David Linville (Chair), Dr. Cheri Clavier, Dr. Susan Epps, Dr. Bill Flora, Ms. Tammy Hamm, Mr. Troy Perdue, and Mr. Jeremy Ross



September – October (2016)

- ETSU Substantive Change document submitted to SACS
- Governor Haslam formally announces the proposed membership roster for the ETSU Board of Trustees
- Faculty Trustee selected via process outlined by the ETSU Faculty Senate
- Revised/addendum material submitted to SACS
- Introductory meetings with BOT members (President and Board Liaison)
- Implement communication strategy for internal and external constituencies.
- Structure BOT welcome reception at Shelbridge during the first week of November.
- Develop and sequence Trustees Classroom



November – December (2016)

- Trustee’s Classroom - Trustees would spend one afternoon/evening per month visiting two colleges per session. Each session would be structured in a similar manner to the President’s Classroom. In addition to visiting colleges/departments, the sessions would include a formal dinner program that would orient the Trustees to relevant local, state, and national policy issues.
- Communications – Launch monthly reports to the Board of Trustees spotlighting major issues across campus. These reports would be structured as a combination of text and dashboards. The reports should include KPIs for items such as enrollment, applications, financial aid, fundraising, revenues, cash on hand, solicitations, philanthropy, etc. Furthermore, the KPIs should align with the areas of emphasis in the 2015-25 strategic master plan.
- Substantive change documentation considered by SACS
- Legislative preparations and policy review with BOT members



January – March (2017)

- BOT and committee meetings – Due diligence process for initial BOT meetings. Such efforts include board portals and agenda production, locations, logistics, technology, etc.
- Continue BOT professional development via the Trustees Classroom. As this process unfolds, structure interest inventory to discern potential BOT committee assignments.
- Due diligence for BOT legislative confirmation hearings.
- Structure internal calendars for BOT meetings, agenda deadlines, mail-out dates, etc. for the 2017 calendar year.
 - Prepare staff assignments for agenda development and production.
 - Agenda development and internal governance calendars will be constructed to align with the April meeting of the BOT.
 - IUC role in the development of significant policy items for BOT consideration.



April (2017)

- THEC BOT Summit - This will serve as the first official meeting and represents the formal transfer/acceptance of responsibilities from TBR to the institutional boards. This meeting will also provide AGB presentations related to conflict of interest, bylaws, rules of engagement, etc.
- Prepare agendas for April 28 (tentative) BOT meeting
 - Agenda preparations and pre-meeting review mid-April
 - Complicated by the lack of standing committees - Given the breadth and complexity of the agenda, consideration should be given to segmenting topics:
 - By-laws, policy adoption, and other issues associated with the “incorporation” of the board
 - Review of SACS submission and required next steps
 - Academic items such as tenure and promotion, new programs, strategic plan, etc.
 - Fiscal items such as tuition and fees, budget approval, compensation, capital projects, etc.
 - Adoption of meeting calendar for 2017-18
 - Coordination for the inaugural meeting includes lodging and travel, dinner programming, spousal programs, media, web production, etc.



Summer (2017)

- Board of Trustees retreat – The retreat will be held in late summer prior to the start of the fall semester. Topic areas could include:
 - ETSU 101, detailed budget review, Quillen, clinics, and MEAC overview, Foundation 101
 - Review of bylaws, code of ethics, committee structures
 - ETSU strategic plan, data/metric/KPI, monthly report feedback and revision
 - AGB session or sessions featuring presidents and board members from sister institutions
- Formalize staffing and communications processes for BOT standing committees
- Prepare for September board meeting and inclusion of the Trustees in events traditionally associated with the onset of the academic year



Performing Arts Update

- Johnson City Commission approved \$8m participation in the project that will allow for significant expansion of the “main hall” and affiliated support structures.
- MOU terms include access to the facility, programming, cost allocation and references to the Millennium Center.
- State Building Commission will review the project in September. Pending approval, construction schedules will be updated to reflect the revised project scope.
- Advancement staff will launch an aggressive fund-raising campaign in Fall 2017.





ETSU-MSHA Center

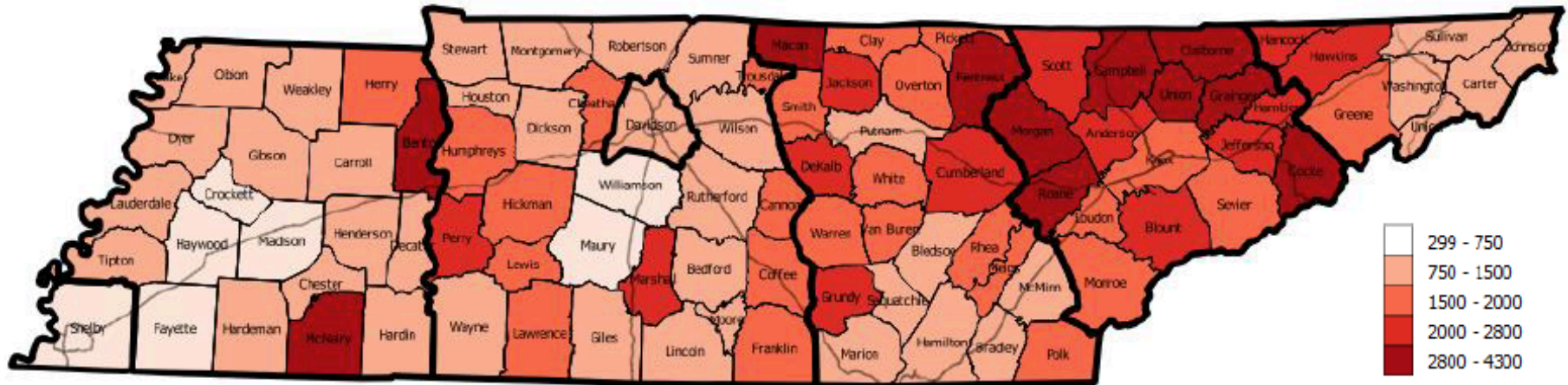
- Certificate of Need hearing scheduled for August 24th
- Local zoning hearings scheduled throughout the month of August
- Context -
 - USA is number one in the world with respect to the volume of drugs prescribed per capita
 - USA consumes twice as many opioids per capita than the next closest nation.
 - Tennessee is number two in the nation with respect to this statistic
 - Alabama is ranked first by a tenth of a point; West Virginia is a distant third
 - East Tennessee is ranked first in the state of Tennessee and this issue has reached epidemic proportions



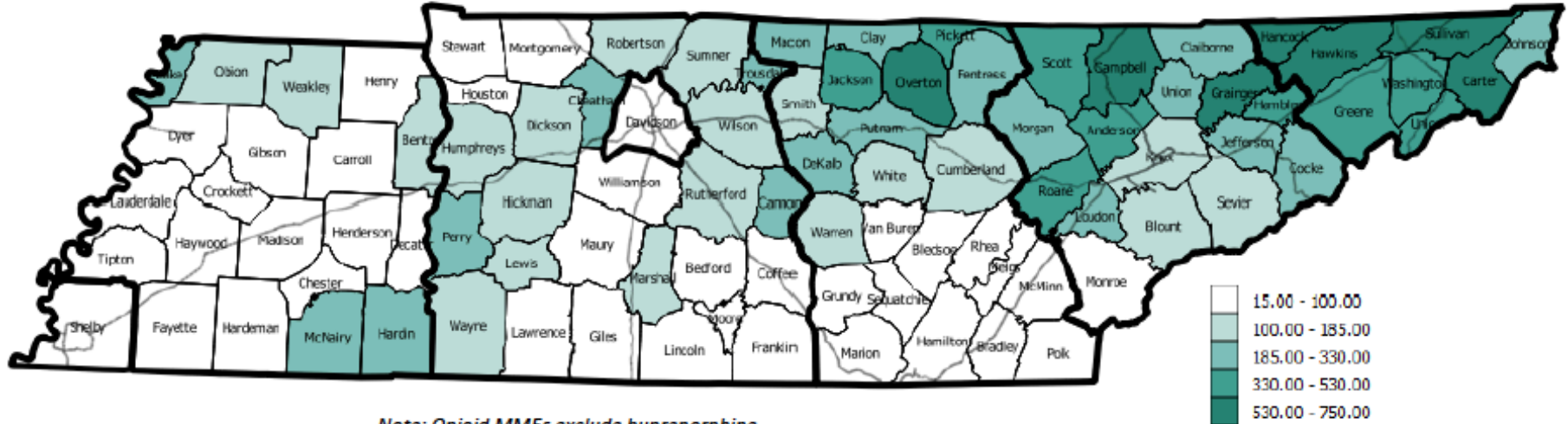
Morphine milligram equivalents dispensed and reported to the CSMD

Source: Tennessee Department of Health Controlled Substance Monitoring Database, 2015

Map 4. Opioid¹ morphine milligram equivalents dispensed and reported to the CSMD (MME; per capita): 2014



Map 5. Buprenorphine morphine milligram equivalents dispensed and reported to the CSMD (MME; per capita): 2014



Note: Opioid MMEs exclude buprenorphine.



Figure 11. Unique cases¹ of Neonatal Abstinence Syndrome (NAS)² per 1,000 live births: Tennessee 2009-2014³

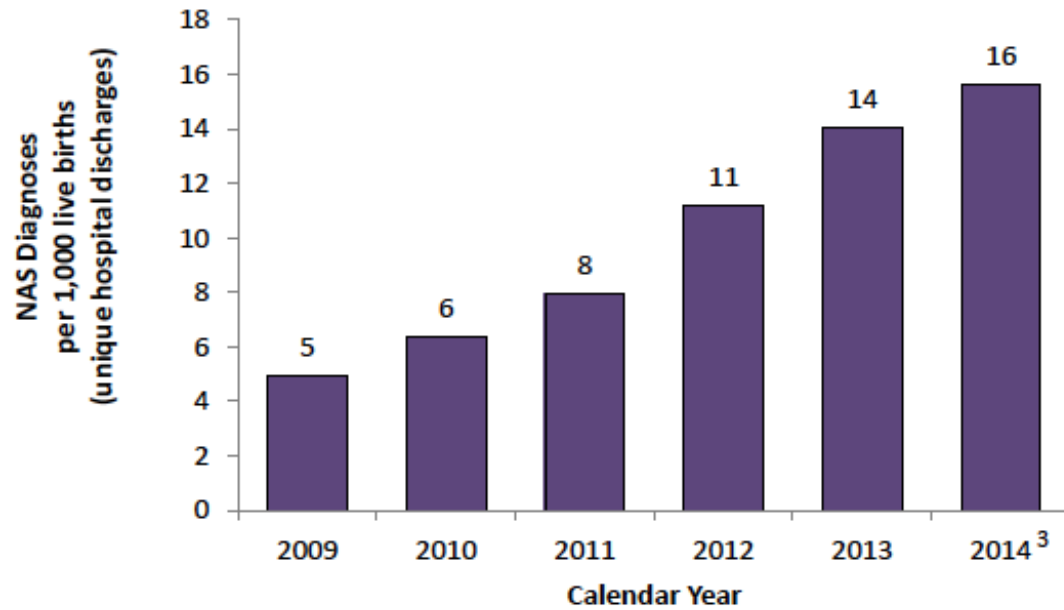


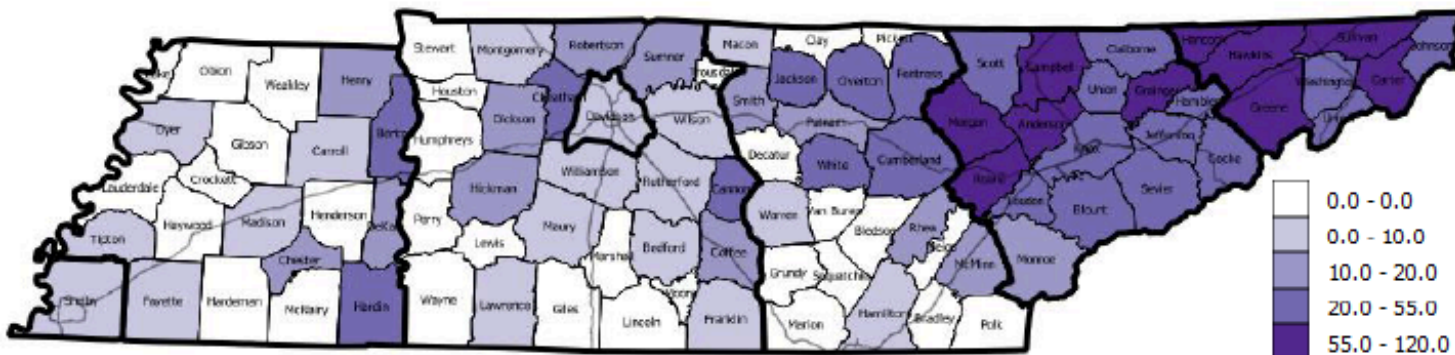
Table 11. Number of unique cases¹ of NAS and live births: Tennessee 2009-2014³

Year	Number of NAS Discharges	Number of Live Births
2009	406	82,109
2010	505	79,345
2011	634	79,462
2012	899	80,202
2013	1,224	79,954
2014 ³	1,276	81,609

Notes:

- 1) Within each year, only the first hospital discharge of an infant was counted.
- 2) Analysis includes inpatient hospitalization and outpatient visits, with age less than 1 and any diagnosis of drug withdrawal syndrome of newborn (ICD-9-CM 779.5). Hospital Discharge Data System records may contain up to 18 diagnoses. Infants were included if any of these diagnoses fields were coded 779.5.
- 3) 2014 data is provisional.
- 4) Two year average. Rates are only shown for counties where the combined count during the time period (2013/2014) was greater than 5.

Map 21. Unique cases¹ of NAS (per 1,000 live births): 2013 and 2014⁴



Inverse Risk Perception for Prescription Drugs Among Youth

- **Two in five teens** (40 percent or 9.4 million) agree that Rx medicines, even if they are not prescribed by a doctor, are “much safer” to use than illegal drugs;
- **Nearly one-third of teens** (31 percent or 7.3 million) believe there’s “nothing wrong” with using Rx medicines without a prescription “once in a while;”
- **Nearly three out of 10 teens** (29 percent or 6.8 million) believe prescription pain relievers – even if not prescribed by a doctor – are not addictive; and
- **More than half of teens** (55 percent or 13 million) think using cough medicines to get high is not risky.



Random Reflections

- A memorable change must be made in the system of education and knowledge must become so general as to raise the lower ranks of society nearer to the higher. The education of the nation must become the national care for the formation of many. (John Adams, 1786)
- The use of an education is to make young gentleman as unlike their fathers as possible. (Woodrow Wilson, 1914)
- Education may not save us, but it is the only hope we have. (Robert Maynard Hutchins)
- A university should be a place of light, of liberty, and of learning. (Benjamin Disraeli, 1873).



Questions and Discussion

