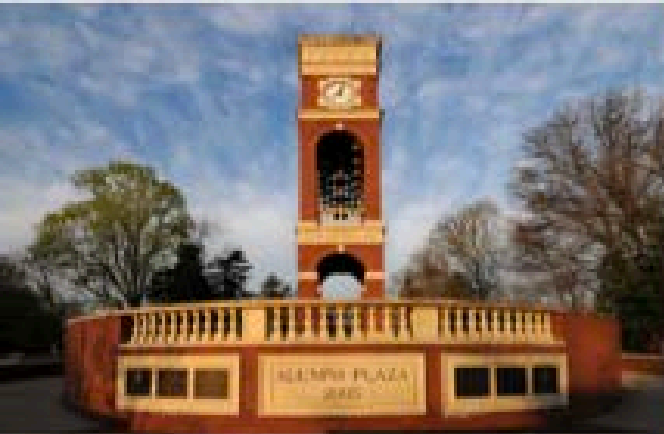




EAST TENNESSEE STATE
UNIVERSITY



ETSU Student KPI Update

Connecting Access to Success

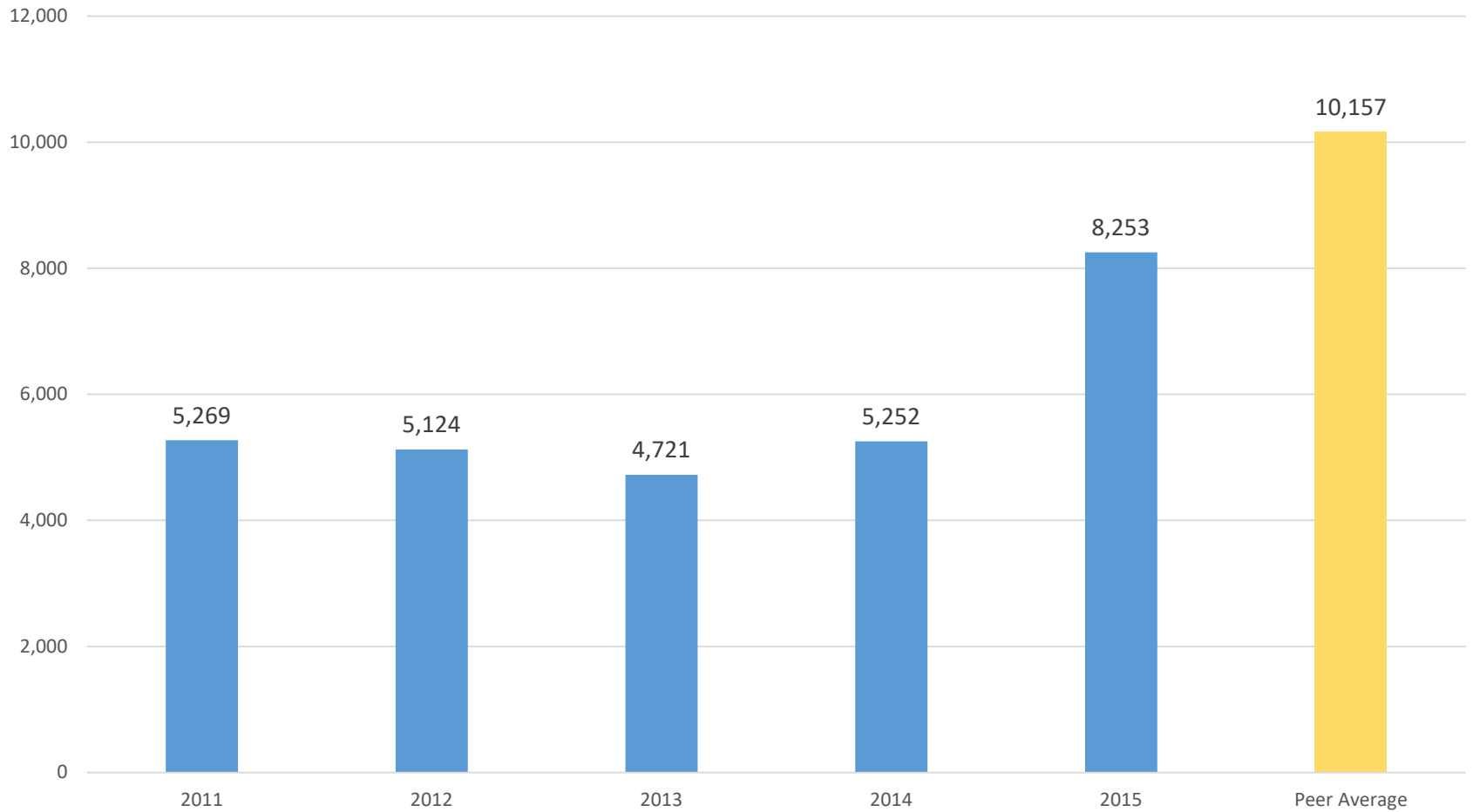
Mike Hoff

Overview

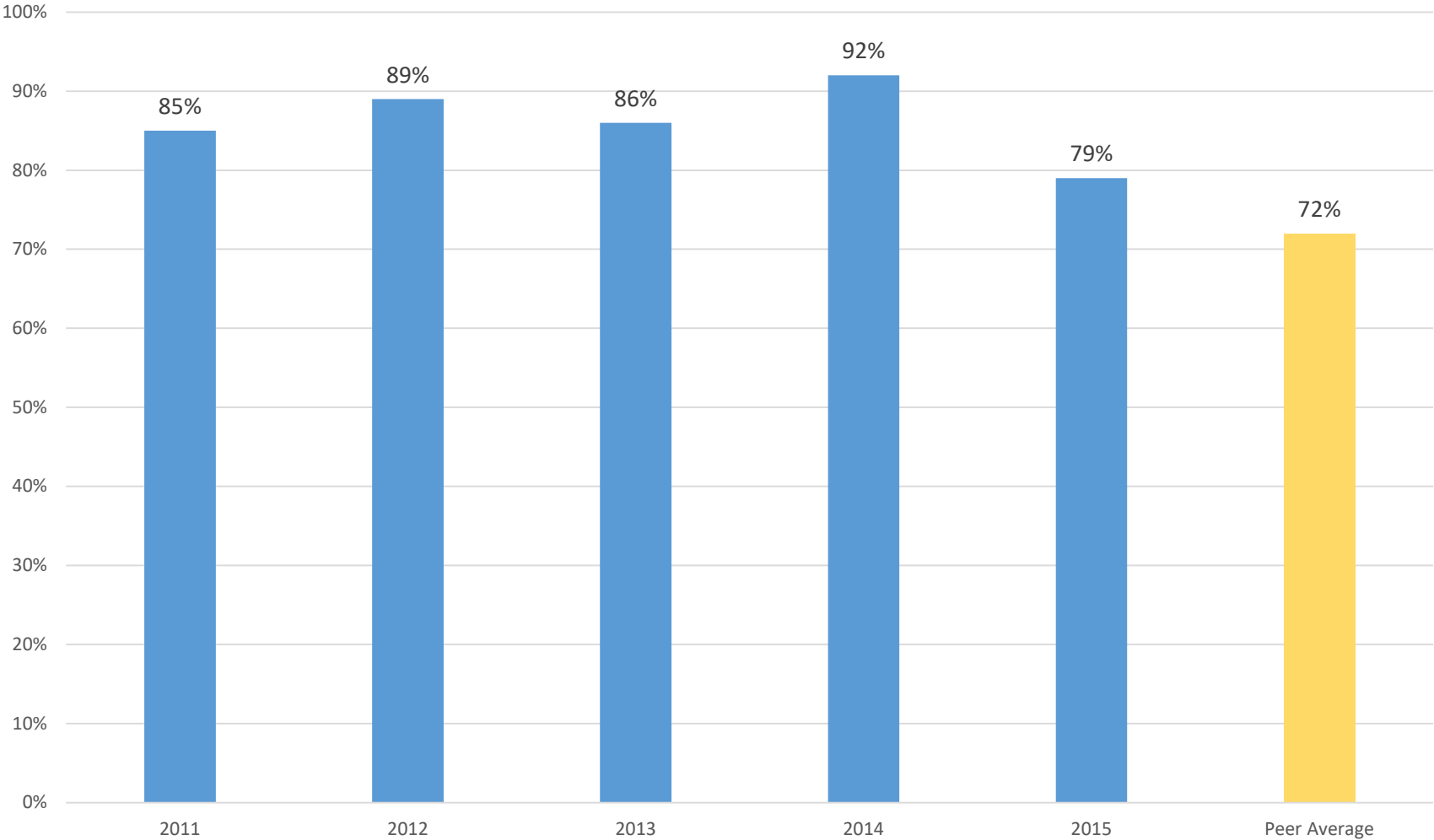
- Recruitment impacts success
- Indicators have different time horizons
- How are we progressing relative to our peers



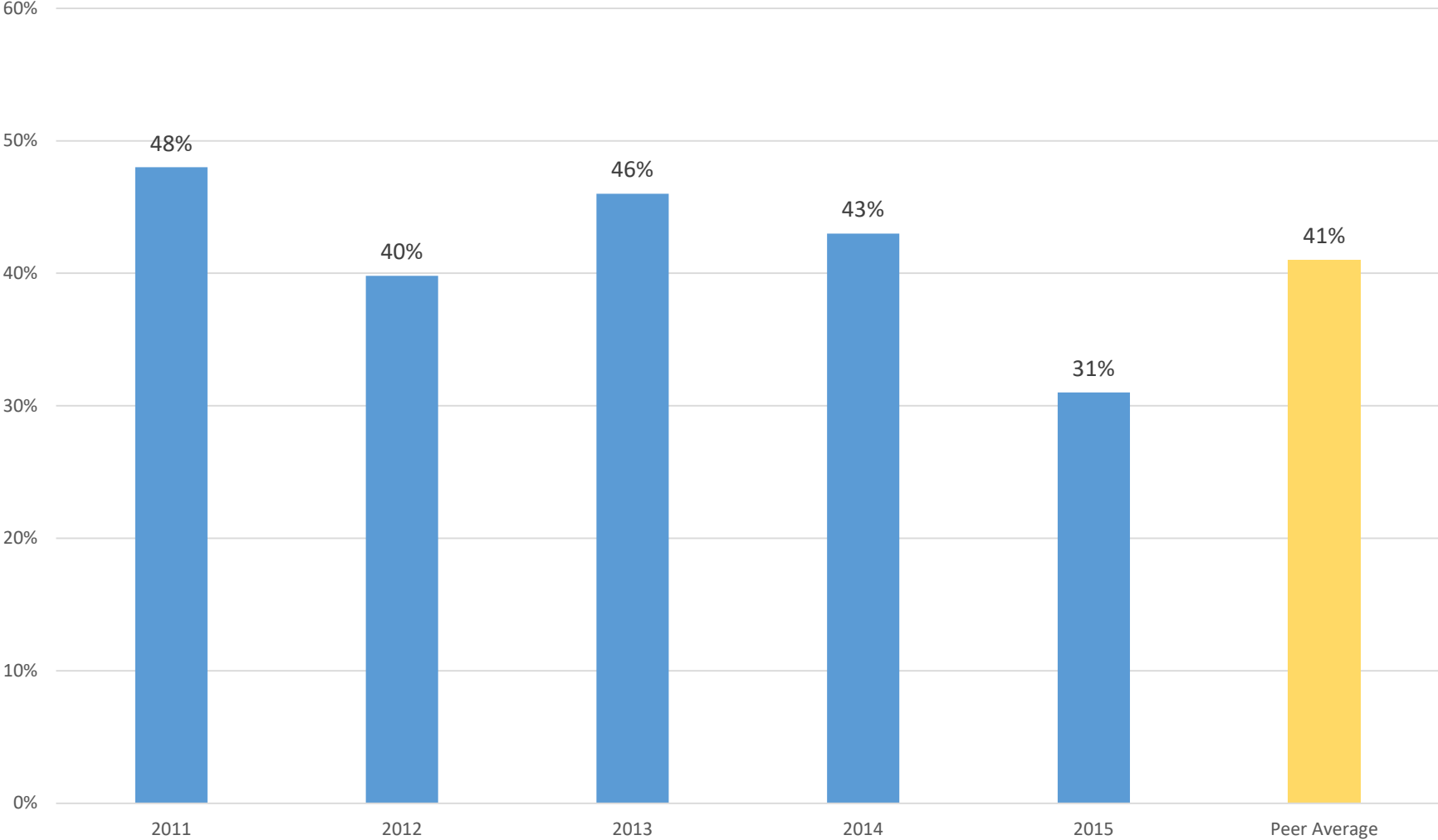
Applications UG



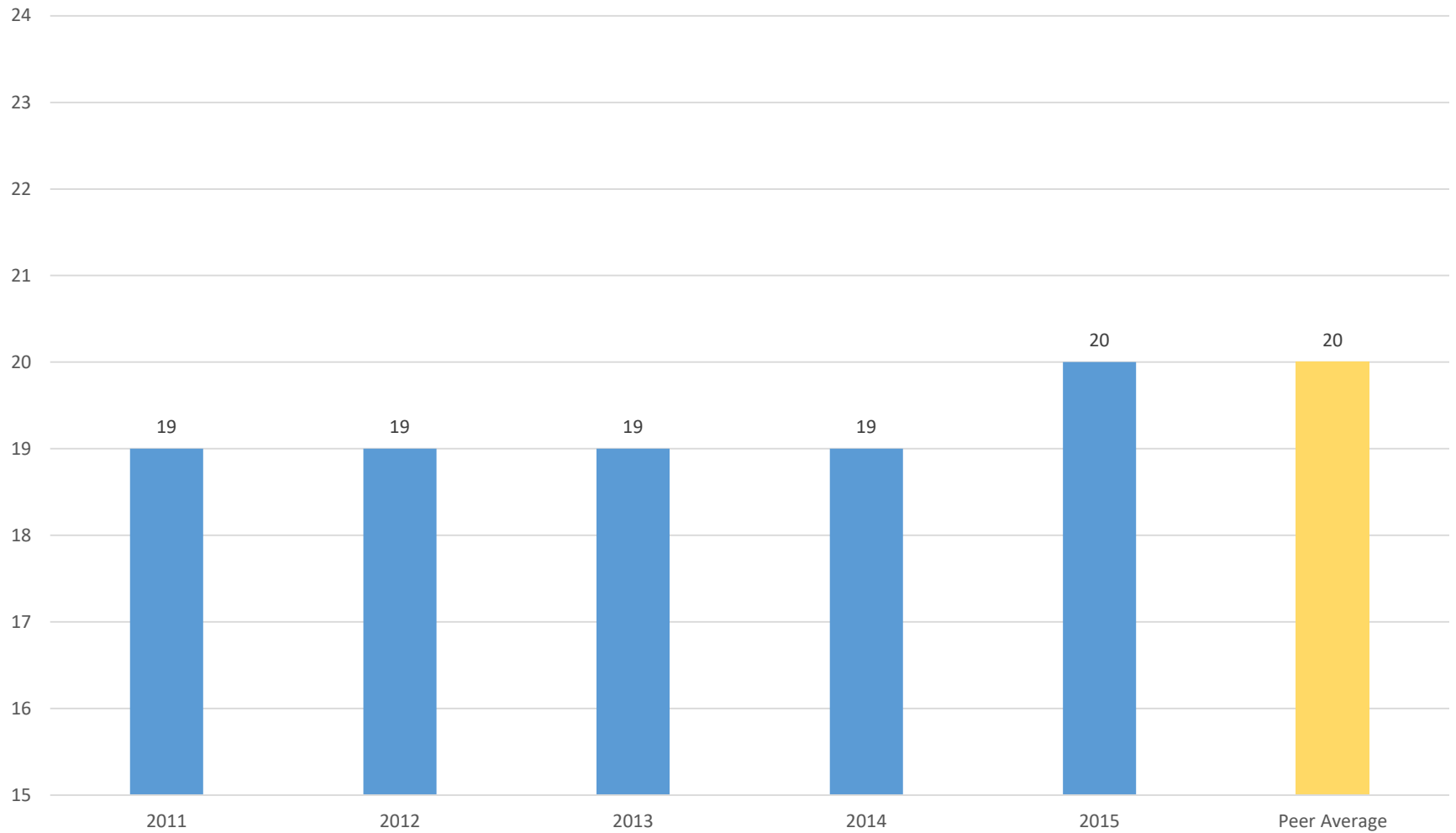
Admit Rate UG



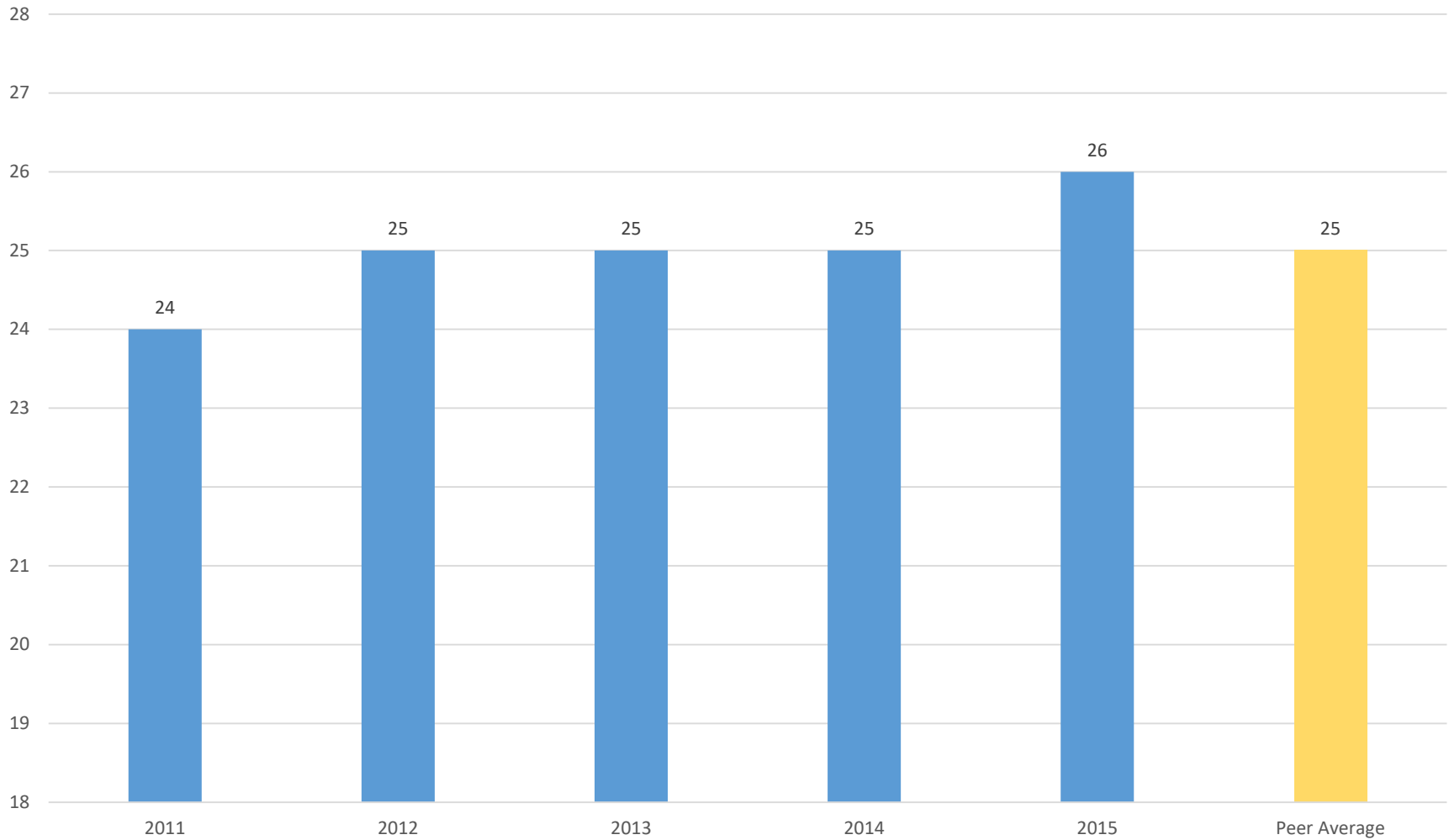
Yield Rate UG



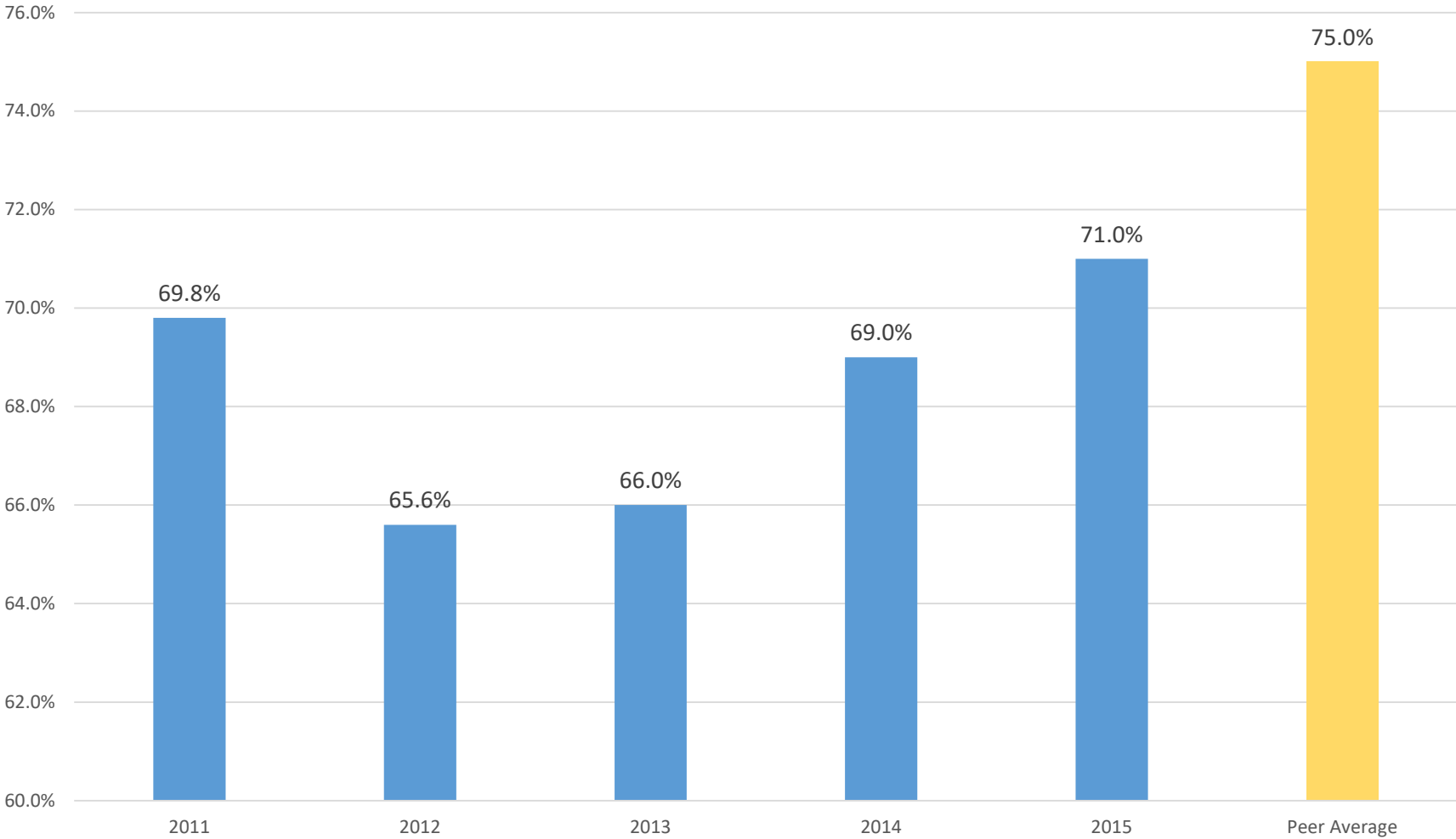
ACT 25th Percentile



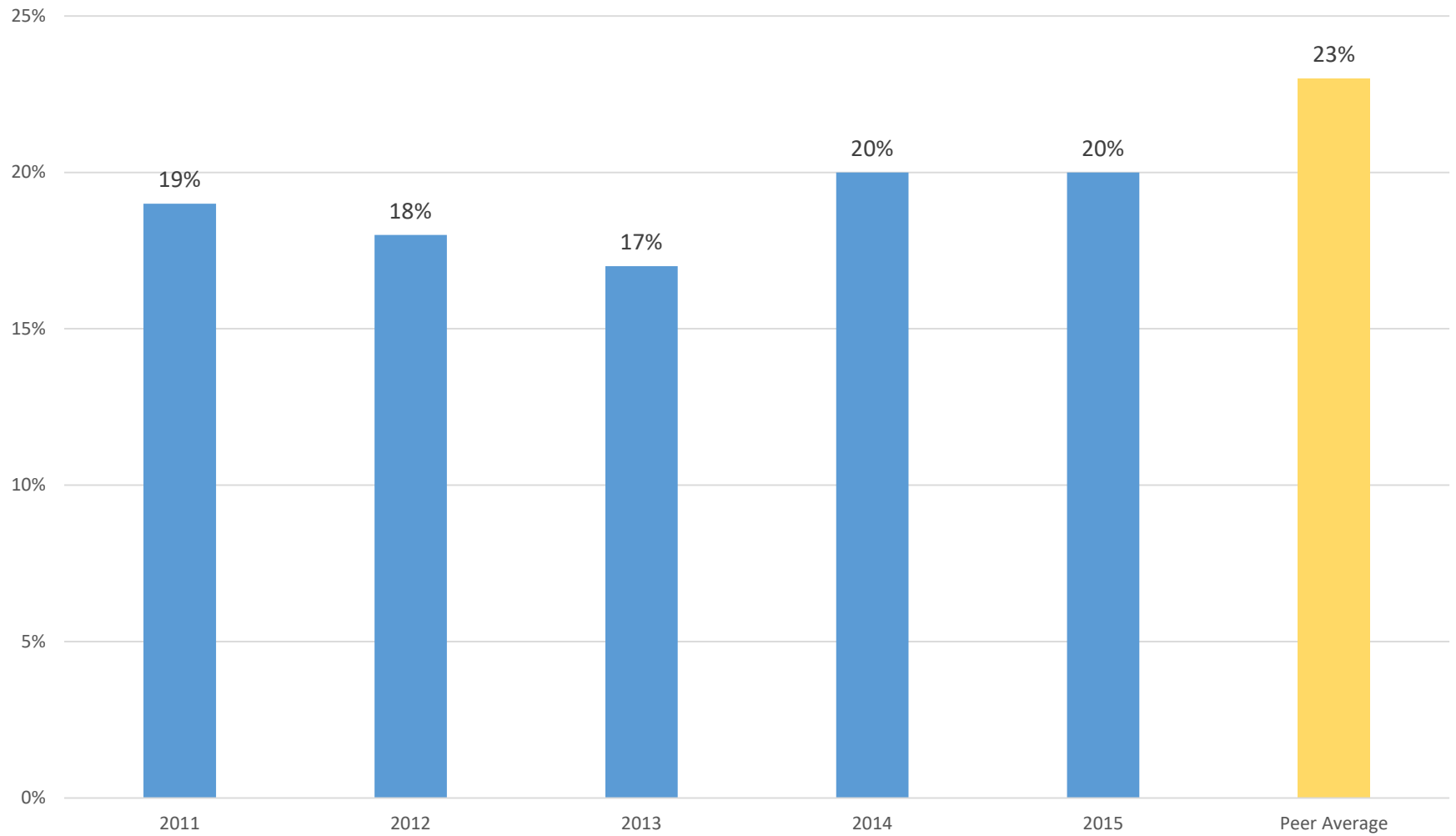
ACT 75th Percentile



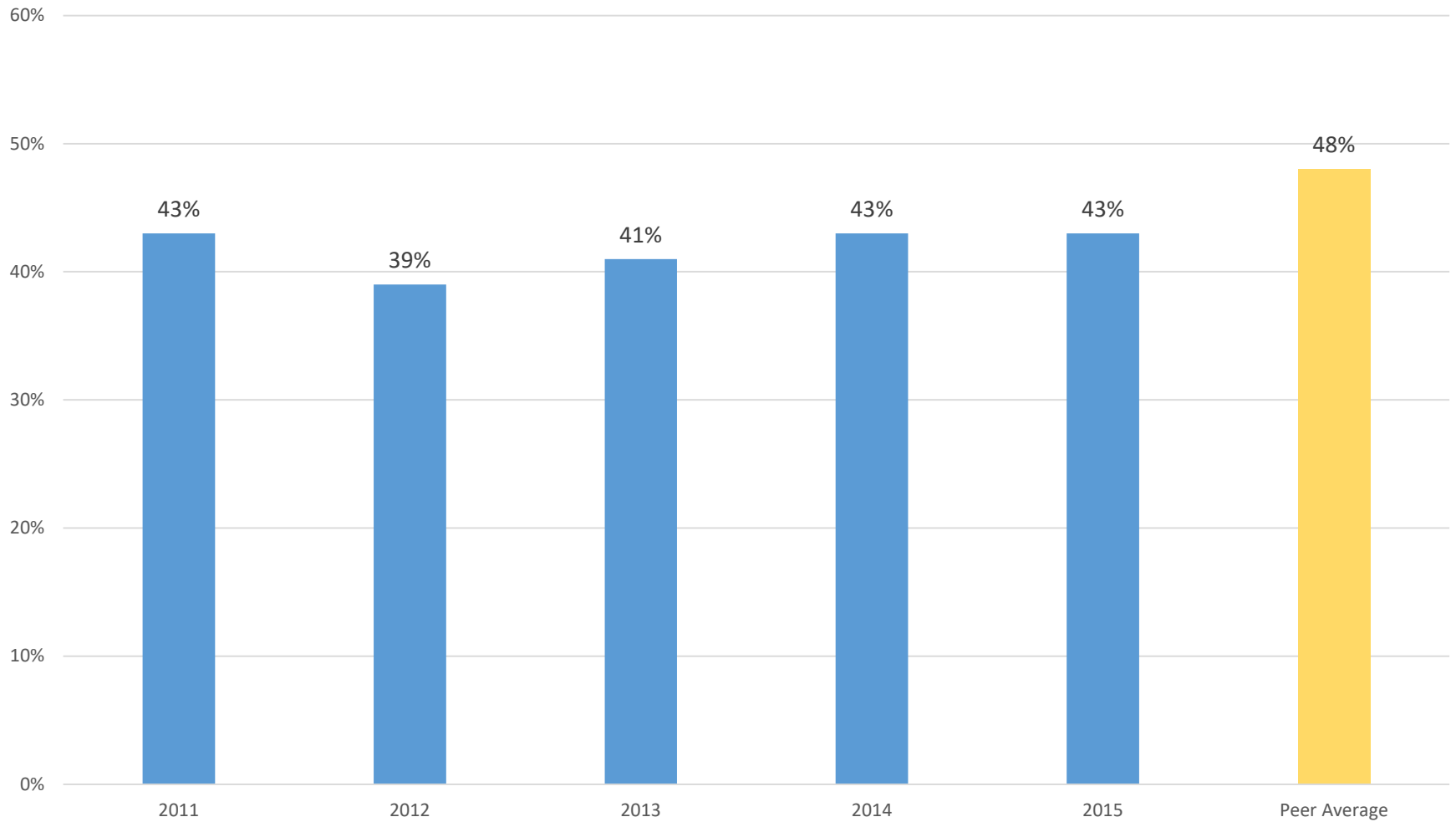
Retention Rate



Graduation Rate 4-Year



Graduation Rate 6-Year



Summary

- Application's are increasing
- ACT quality is at or above peer group
- Student success is related to student recruitment
- We are having an impact but need to improve on yield and continue work on progression

