## National Association of Student Financial Aid Administrators (NASFAA)

Standards of Excellence
Peer Review

Presented by:

Dr. Joe Sherlin & Catherine Morgan



# Goal of Standards of Excellence Review Program

Strengthen and enhance the efforts of colleges and universities to administer and deliver financial aid on their campuses.

### Peer Review Program

#### **Peer Review Process Examines**

- Financial aid operations and delivery of funds to students
- Compliance with Title IV statutes and regulations
- Computer systems, automation, and technology usage
- Human resources and facilities
- Customer service issues

#### **Helps to Identify and Highlight**

- Innovations in the delivery of financial aid
- Recognizes institutional strengths
- Collects data to establish national benchmarks

### ETSU Requested Areas for Focus

- Organizational Structure
- Staffing
- Training
- Policies and Procedures
- Communication Efforts
- Customer Service



#### NASFAA Recommendations

- Processing
- Training/Staff Roles
- Communications
- Technology
- Institutional Resources

#### Processing

- Review and streamline current internal processes
- Shift of specific Title IV processes to Bursar's Office
- Paper Promise to Pay Process
- Utilize current technology
- Automate processes to increase productivity



### Training and Staff Roles

- Remove silos
- Cross-training program
- Implement ongoing training program for FA staff
- Provide external training opportunities
- Build Processing and Service staff relations

#### Communications

#### External - Student

- Review current communications
- Duplication of efforts
- Utilize student focus group
- Assemble Student Advisory Council
- Targeted campaigns
- Evaluate role of Call Center

#### **Internal – Faculty/Staff**

- Keep University units informed of changes in policies, procedures, regulations
- Hold panel discussions and/or workshops
- Include Director & AD in communications

### Technology

- Dedicated IT staff to support only Financial Aid
  - Ability to speed up resolutions
  - Programming to reduce manual processes
  - Reduce processing time
  - Improve efficiency
- Make better use of current technology
  - University resources available not being utilized
  - US DOE resources/tools to assist with compliance

#### Focus for Fall 2017

- Items which align and assist with enrollment goals
- Create process to track progress/results
- Use of technology
- Streamline processes
- Create communication plan
- Staff training (continuous)
- Review staff duties/roles

# Plan for Communicating NASFAA Review Recommendations

- Executive Team
- Interim University Council
- Student Government Association
- Faculty Senate
- Staff Senate

### Questions

