Higher Education in Tennessee:
Current Landscape and Emerging Challenges

East Tennessee State University Board of Trustees
April 21, 2023
Overview

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ETSU State of The University Survey – Fall 2022

• Survey of all students, faculty, and staff
• Launched on November 2, 2022
• Reminder on November 10th, 2022
• Reminder on November 17th, 2022
• Closed Survey on December 19th, 2022
• Survey Conducted by the ETSU Applied Social Research Lab
  • Thank you to:

  Dr. Joe Bidwell
  Professor, Dean College of Arts and Sciences

  Dr. Leslie McCallister
  Professor, Interim Chair Sociology and Anthropology

  Dr. Kelly Foster
  Associate Professor & Director of ASRL

  Ms. Morgan Kidd (Jones)
  Assistant Director of ASRL
Survey Respondents

- 2,935 Responses
  - 1,177 Full-time Undergraduate Students
  - 129 Part-time Undergraduate Students
  - 287 Full-time Graduate Students
  - 114 Part-time Graduate Students
  - 481 Full-time Faculty Member
  - 119 Adjunct Faculty Member
  - 753 Staff Member (14 Executive Staff, 403 Administrative Staff, 246 Support Staff, 42 Temporary Staff, 48 Other)
Opinions of ETSU

• 62.7% feel a sense of belonging at ETSU

• 70.5% believe ETSU is headed in the right direction

• 89.4% are optimistic about the future growth of ETSU

• 95.5% believe ETSU improves the lives of people in this region
Opinions of ETSU - Continued

• 74.0% of those living on campus are satisfied with their residence

• 80.9 % believe their professor cares if they succeed

• 81.3% believe their professors have enough time for them

• 83.2 % say their professors are eager to help them
Health and Wellness

• 92.3% believe ETSU has the resources to support physical health and wellness
• 76.8% believe ETSU has the resources to support mental health and wellness

Would you say your health in general is excellent, very good, good, fair, or poor?

Compared to the last two years of the pandemic (2020-2021), would you say your current mental health is better, about the same, or worse than it was?
How likely are you to recommend ETSU to a friend, family member, colleague, or other prospective student as a place to study?

- Detractor: 20.3
- Passive: 38.3
- Promoter: 41.3
How likely are you to recommend ETSU to a friend, family member, colleague, or other prospective student/employee as a place to work?

- Detractor: 27.8
- Passive: 34.2
- Promoter: 38.0
What overall grade (0-100) would you give ETSU? Please enter a number between 0 and 100.

How would you grade (0-100) the quality of your entire educational experience this year? Please enter a number between 0 and 100.
If I were starting over, I would enroll at ETSU again.

84% of respondents would choose to Enroll at ETSU again.
Summary

• Survey response was strong and includes a representative mix of faculty, staff, and students.

• Overall, respondents are positive and believe ETSU is headed in the right direction.

• We need to move more of the “passive supporters” to “promoters”, this will happen as we continue our internal marketing and communication strategy.

• Overwhelmingly students would choose ETSU again if given the chance.

• Departments and units with specific survey questions were provided those data in March, and the overall university report will be completed later this spring.